



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
Feb. 23, 2023

Contact: Tatiana Roy
860-982-6191

tatiana.l.roy@usps.gov

usps.com/news



Tulips Blossom on New Forever Stamps

What: The U.S. Postal Service celebrates spring and Americans' love for tulips with the issuance of Tulip Blossoms Forever stamps.

The first-day-of-issue event for the Tulip Blossoms Forever stamp is open to the public. News of the stamp is being shared with the hashtag **#TulipBlossomsStamps**.

Who: Linda Malone, engineering systems vice president, U.S. Postal Service, will serve as dedicating official.

When: Wednesday, April 5, 2023, at 11 a.m. PT

Where: [Wooden Shoe Tulip Festival](#)
33814 S Meridian Road
Woodburn, OR 97071

RSVP: The Postal Service has purchased a limited number of tickets which are required to enter the festival. Please RSVP at usps.com/tulipblossoms to sign up for a ticket.

Background: Each fall, millions of gardeners bury bulbs in the earth, eagerly anticipating the rewards that springtime will bring. Months later, thick green leaves poke through the soil, soon revealing their treasure: tulip blossoms in spectacular variety from prim to ostentatious.

A member of the lily family (Liliaceae), the tulip (genus *Tulipa*) originated as a wildflower in Central Asia. Dutch immigrants brought the first tulip bulbs to America hundreds of years ago. Today, we import more than 1 billion bulbs per year.

These new stamps from the Postal Service feature closeup views of 10 different tulips in a rainbow of colors. Each flower fills almost the entire frame of the

stamp, with just the top of the stem showing. Art director Greg Breeding designed the stamps with existing photographs by Denise Ippolito.

Tulip Blossoms will be issued as Forever stamps in booklets of 20, as well as coils of 3,000 and 10,000.

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide.

###

Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to nearly 165 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations

For USPS media resources, including broadcast-quality video and audio and photo stills, visit the [USPS Newsroom](#). Follow us on [Twitter](#), [Instagram](#), [Pinterest](#) and [LinkedIn](#). Subscribe to the [USPS YouTube channel](#), like us on [Facebook](#) and enjoy our [Postal Posts blog](#). For more information about the Postal Service, visit usps.com and facts.usps.com.