



POSTAL NEWS

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USPS Files With PRC to Establish Mail Growth Incentives

WASHINGTON, DC — The U.S. Postal Service today filed notice with the Postal Regulatory Commission (PRC) requesting approval to make certain Mail Classification Schedule (MCS) changes to establish two Mail Growth Incentives - a First-Class Mail Growth Incentive and a Marketing Mail Growth Incentive. If approved, the incentives will run from Jan. 1, 2024 through Dec. 31, 2024.

The First-Class Mail and Marketing Mail Growth Incentives are being offered to mail owners to promote volume growth in 2024 and into the future.

These two incentives will drive mail owners to increase the volume of First-Class and Marketing mail entering the network while providing them lower overall postage costs on incremental growth — allowing mail owners to maximize total return on investment, by providing additional cost-savings and strengthening the value of mail.

This effort supports the Postal Service's 10-Year [Delivering for America](#) plan to achieve financial stability and service excellence, through bold approaches — working with industry to promote the use of mail to grow volume and revenue.

Information on the eligibility requirements to participate in the First-Class Mail and Marketing Mail Growth Incentives will be posted on [PostalPro](#).

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to nearly 165 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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