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USPS Announces New Director of Stamp Services

WASHINGTON, DC — The U.S. Postal Service announced today that Lisa Bobb-Semple has been appointed to the role of director of Stamp Services, reporting to Sheila Holman, vice president, marketing.

Bobb-Semple is a 19-year veteran of the Postal Service and the appointment is effective immediately.

As acting director since June 2023, Bobb-Semple has been responsible for the oversight of all aspects of Stamp Services at USPS headquarters, Stamp Fulfillment Services in Kansas City, MO, and the Stamp Distribution Center in Dulles, VA. She has successfully set direction and provided oversight for all aspects of the Postal Service's stamp program.

"During her acting role, Lisa has successfully set the direction for and provided oversight for all aspects of the Postal Service's stamp program, which celebrates the people, events and cultural milestones that are unique to the history of our great nation," said Steven Monteith, chief customer and marketing officer and executive vice president.

Bobb-Semple joined the Postal Service in 2004 as an advertising specialist. She is an experienced marketing, sales and strategic planning leader, driving marketing strategies, advertising execution and lead generation programs. She has led high-profile marketing programs throughout her career, including product sampling initiatives, executing social selling programs and implementing the first sales enablement platform for USPS sales. She has held positions in Sales Strategy and Communications, Sales Outreach, Brand Marketing, Product Management, Product Innovation and Government Relations.

Bobb-Semple received a bachelor's degree in organizational dynamics from the University of Pennsylvania, and her master's Degree from the University of Virginia, Darden Graduate School of Business. She is also a graduate of the USPS Advanced Leadership Program.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to nearly 165 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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