



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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USPS Rings In Lunar New Year With Year of the Dragon Stamp

What: The U.S. Postal Service commemorates the Lunar New Year with the unveiling of the Year of the Dragon stamp.

The first-day-of-issue event for this Forever stamp is free and open to the public. News of the stamp is being shared with the hashtags **#LunarNewYearDragon** and **#LunarNewYearStamps**.

Who: [Eduardo H. Ruiz, Jr.](#), vice president, Retail and Delivery Operations — Western-Pacific Area, U.S. Postal Service

[The Honorable Bruce Harrell](#), mayor, Seattle

[Dr. Connie So](#), professor, University of Washington and [president](#), OCA Greater Seattle - Asian Pacific American Advocates

Joël Barraquiel Tan, executive director, [Wing Luke Museum](#)

[Claudine Cheng](#), president, APA Heritage Foundation

Tanya Woo, Seattle community activist and award-winning dancer

Cecilia Xu, Chinese singer

Seattle Chinese Folk Dance Group

[Mak Fai Lion and Dragon Dance Team](#)

When: Jan. 25, 2024, at 11 a.m. PST

Where: [International District/Chinatown Community Center](#)
719 Eighth Ave. S.
Seattle, WA 98104

RSVP: Dedication ceremony attendees are encouraged to RSVP at usps.com/lunarnewyeardragon.

Background: As the auspicious Year of the Dragon begins, the U.S. Postal Service commemorates the Lunar New Year with a colorful new stamp. The Year of the Dragon begins Feb. 10, 2024, and ends Jan. 28, 2025.

Parades, customary foods, and red and gold lanterns mark the Lunar New Year festival for people all over the world. Celebrants set off firecrackers to ward off evil spirits and clean their houses to signify a moment of renewal before spring. They write couplets, give gifts and prepare traditional meals to celebrate the coming year.

People born in the Year of the Dragon are said to be successful, wise and powerful. In fact, many consider the dragon to be so favorable, they plan for children to be born under the sign. Every 12 years, many Asian communities experience a baby boom because of the allure of the dragon, the only mythical creature in the Chinese zodiac.

Postal Products

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#).

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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