

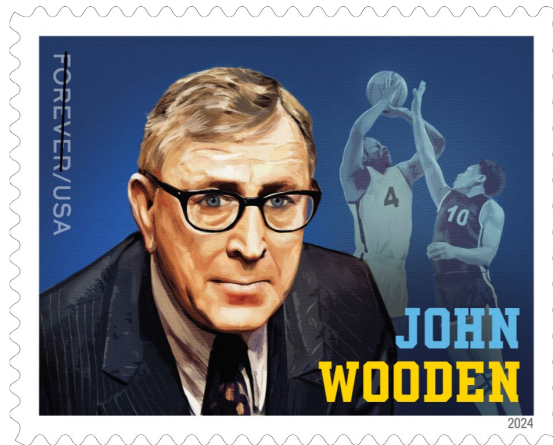


MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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U.S. Postal Service to Release Stamp Honoring John Wooden

- When:** Saturday, Feb. 24, at 1 p.m. PST
- What:** The first-day-of-issue event for the new commemorative Forever stamp celebrating the legacy of legendary basketball coach John Wooden.
- Who:** The Honorable Derek Kan, member of the USPS Board of Governors, will serve as the dedicating official.
- Where:** [Pauley Pavilion, East Plaza](#)
University of California, Los Angeles
325 Westwood Plaza
Los Angeles, CA 90095
- RSVP:** Attendees are encouraged to register at usps.com/johnwoodenstamp.
- Details:** The dedication ceremony will feature special guests, a presentation on the significance of the stamp, and photo opportunities. The event is free and open to the public.
- Customers can preorder the John Wooden stamp online at [The Postal Store](#) beginning Jan. 24.
- News of the stamp is being shared on social media with the hashtag **#JohnWoodenStamp**.

About the Stamp

Legendary coach John Wooden (1910-2010) led the University of California, Los Angeles (UCLA) Bruins to a record-setting 10 Division I men's basketball national championships. Often considered the greatest coach in the history of American sports, Wooden coached the Bruins to 88 consecutive wins and four perfect (30-0) seasons.

The stamp features a portrait of Wooden. In the "UCLA blue" background, a player defends a shot. The numbers on the two players' jerseys, 4 and 10, evoke the Bruins' four perfect seasons and the 10 national championships during Wooden's tenure.

Antonio Alcalá, an art director for USPS, designed the stamp using original artwork by Alexis Franklin.

The John Wooden stamp will be issued as a Forever stamp in panes of 20, with 18 million scheduled for production.

Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

Customers may purchase stamps and other philatelic products online at [The Postal Store](#), by calling 844-737-7826 or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#).

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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