

MEDIA ADVISORY

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CARNIVAL NIGHTS



Celebrate the Magic of Carnival Nights Stamps

What: The U.S. Postal Service is celebrating one of America's favorite pastimes with its

Carnival Nights stamps. The first-day-of-issue ceremony is free and open to the

public. News of these Forever stamps is being shared with the hashtag

#CarnivalNightsStamps.

Who: June Martindale, U.S. Postal Service, Alabama-Mississippi District manager

Lynda Franc, North American Midway Entertainment, corporate marketing

director

Matt McDonnell, Mississippi Coast Coliseum and Convention Center, executive

director

Greg Chiecko, Outdoor Amusement Business Association, president and CEO

When: Thursday, June 6, 2024, at 6 p.m. Central.

Where: South Mississippi Summer Fair

Mississippi Coast Coliseum and Convention Center

2350 Beach Blvd. Biloxi. MS 39531

RSVP: Attendees are encouraged to register at *usps.com/carnivalnights*

Background:

Celebrate the thrill and nostalgia of carnival nights with this colorful pane of 20 stamps featuring 10 new images that convey the energy and color of a summer carnival after the sun goes down.

A variety of rides is shown in vibrant neon hues against a black night sky. Fireworks burst from behind a panorama of lights, and a row of glittering amusement booths invite passersby to try their luck.

The photographs depict:

Row one (left to right)

- 1. Wave Swinger Ride; photograph by Annette Shaff
- 2. Midway Gondola Wheel and a Ring of Fire; photograph by Annette Shaff
- 3. Gondola Wheel; photograph by Joe Sohm
- 4. Round-Up Ride; photograph by Bob Davidson

Row two (left to right)

- 5. Gondola Wheels; photograph by Aleff Gripp
- 6. Gondola Wheel; photograph by Pamela Hennessey
- 7. Carousel; photograph by Sarah Beard Buckley
- 8. Gondola Wheel and Wave Swinger; photograph by Anthony Totah

Row three (left to right)

- 9. Gondola Wheel; photograph by Phil Roeder
- 10. Gondola Wheel, Wave Swinger and Midway Food and Game Booths; photograph by Timothy Hughes

The next 10 stamps repeat in the same order as the first 10.

Greg Breeding, an art director for USPS, designed the stamps using existing photographs.

The Carnival Nights stamps will travel this summer

The Postal Service will brand a North American Midway Entertainment Ferris wheel with a Carnival Nights stamps banner at the fair. The branded wheel and banner will travel to four fairs throughout the summer:

- Marion County Fair, Indianapolis, June 28 to July 7
- Northern Wisconsin State Fair, Chippewa Falls, WI, July 10 to July 14
- Indiana State Fair, Indianapolis, Aug. 2 to Aug. 18
- Du Quoin State Fair, Du Quoin, IL, Aug. 23 to Sept. 2

Postal Products

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. Additional information on stamps, First Day of Issue Ceremonies and stamp inspired products can be found at <u>StampsForever.com</u>.

Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, Delivering for America, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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