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## **POSTAL NEWS**

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## **CARNIVAL NIGHTS**



## **USPS Relives the Thrills With Carnival Nights Stamps**

BILOXI, MS — From the neon glow of the Ferris wheel to the cascade of bulbs on the carousel, nighttime at a carnival dazzles the eye and creates a sense of excitement and adventure. Today, the Postal Service celebrated that nostalgic thrill with the release of its latest stamps, Carnival Nights, at the South Mississippi Summer Fair.

News of the stamps is being shared with the hashtag #CarnivalNightsStamps.

"When the sun sets, things really come to life under a carnival's whirling bright lights," said June Martindale, who is the USPS Alabama-Mississippi District manager. "The Postal Service is proud to help connect friends and families across the nation with the magic and excitement of these beautiful Carnival Nights stamps."

Carnivals at night offer entertainment options that can't be found during the day. Many of the rides take on a different character at night. The glittering view from the top of a Ferris wheel can be equal parts thrilling and romantic, while hurtling through the dark on a roller coaster or round-up ride is an adrenaline rush that fairgoers won't soon forget. Fireworks, live music, and light shows entertain crowds into the late hours.

"A carnival at night has provided family entertainment for the young and old for generations," said Matt McDonnell, executive director of the Mississippi Coast Coliseum. "Whether a carnival ride was your first date or your children's first ride experience, it is a great part of Americana, just like these stamps."

The sights, sounds and smells of a carnival at night combine to create a magical experience that is hard

to find anywhere else. Whether you're a thrill-seeker looking for an adrenaline rush or a family looking to make memories, there is something for everyone.

"We are thrilled to see the magic and joy of carnivals immortalized on USPS stamps, celebrating the vibrant culture and timeless fun that carnivals bring to communities across the nation," said Lynda Franc, corporate marketing director for North American Midway Entertainment.

The photographs used for the 10 stamps feature a panoply of rides shown in vibrant neon hues against the black night sky. Fireworks burst from behind a panorama of lights, and a row of glittering amusement booths invite passersby to try their luck.

First row of stamps, left to right: "Wave Swinger Ride" and "Midway Gondola Wheel and a Ring of Fire," both by Annette Shaff; "Gondola Wheel" by Joseph Sohm; and "Round-Up Ride" by Bob Davidson.

Second row, left to right: "Gondola Wheels" by Aleff Gripp; "Gondola Wheel" by Pamela Hennessey; "Carousel" by Sarah Beard Buckley; and "Gondola Wheel & Wave Swinger" by Anthony Totah.

Third row, left to right: "Gondola Wheel" by Phil Roeder; and "Gondola Wheel, Wave Swinger, & Midway Food and Game Booths" by Timothy Hughes.

Greg Breeding, an art director for USPS, designed the colorful pane of 20 stamps using the existing photographs.

## **Postal Products**

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. Additional information on stamps, First Day of Issue Ceremonies and stamp inspired products can be found at <u>StampsForever.com</u>.

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The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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