

FOR IMMEDIATE RELEASE
June 6, 2024

Contact: James McKean
jim.mckean@usps.gov
usps.com/news



Unleash Your Imagination: DUNGEONS & DRAGONS Stamps To Be Released at Gen Con Indy 2024

What:

The U.S. Postal Service will commemorate the 50th anniversary of DUNGEONS & DRAGONS, referred to as The World's Greatest Role-Playing Game and a cultural phenomenon, at the [Gen Con Indy 2024](#) gaming convention.

The Postal Service will unveil the stamps and have activities and retail sales in two locations.

- Lucas Oil Stadium, as a part of the Gen Con Indy convention, near the Wizards of the Coast. Retail sales and cancelations of the stamps will be available for the four days of the convention on the west concourse. Entry into Gen Con requires the purchase of a pass, which can be found at the [Gen Con website](#).
- Indianapolis Main Post Office located at 125 W. South St., Indianapolis 46206, across the street from Lucas Oil Stadium. The Post Office will hold retail sales and cancelations on Aug. 1 for collectors and others who do not wish to purchase passes to Gen Con Indy.

Greg Breeding, the art director for the stamps, will be available for autographs at 10 a.m. EDT Thursday, following the unveiling of the stamps at Lucas Oil Stadium.

News of the stamp is being shared with the hashtag **#DandDStamps**.

When: Thursday, Aug. 1, 2024, at 10 a.m. EDT

Background: DUNGEONS & DRAGONS, celebrating its 50th anniversary in 2024, brought a bold new type of game to tabletops all over the world, one in which players collaborate by telling an open-ended story guided by books, dice and their own imaginations. By inviting participants to imagine themselves as wizards, warriors and other adventurers in exciting and treacherous fantasy worlds, the game opened doors to whole new universes of creativity for generations of players.

From its Midwestern roots as a niche pastime, DUNGEONS & DRAGONS has grown into a global phenomenon, with an estimated 64 million fans worldwide since its debut in 1974.

Greg Breeding, an art director for USPS, served as both art director and designer for the stamps.

DUNGEONS & DRAGONS are being issued as Forever stamps and will always be equal in value to the current First-Class Mail one-ounce rate.

Postal Products

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#). Additional information on stamps, First Day of Issue Ceremonies and stamp inspired products can be found at StampsForever.com.

#

Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

For USPS media resources, including broadcast-quality video and audio and photo stills, visit the [USPS Newsroom](#). Follow us on [X](#), formerly known as Twitter; [Instagram](#); [Pinterest](#); [Threads](#) and [LinkedIn](#). Subscribe to the [USPS YouTube Channel](#) and like us on [Facebook](#). For more information about the Postal Service, visit usps.com and facts.usps.com.

DUNGEONS & DRAGONS, D&D, the dragon ampersand, and The World's Greatest Role-Playing Game are © and ™ Wizards of the Coast LLC in the U.S. and other countries. All rights reserved.