

## MEDIA ADVISORY

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## Baseball Legend Hank Aaron Memorialized on New Forever Stamp

What: The U.S. Postal Service will honor Henry "Hank" Aaron with a commemorative

Forever stamp.

The first-day-of-issue event is free and open to the public. News of the stamp

is being shared with the hashtag #HankAaronStamp.

Who: Thomas J. Marshall, U.S. Postal Service general counsel and executive vice

president, will serve as dedicating official.

When: Wednesday, July 31, at 10 a.m. EDT

Where: <u>Truist Park</u>

755 Battery Ave. SE Atlanta, GA 30339

**RSVP:** Attendees are encouraged to RSVP at <u>usps.com/hankaaronstamp</u>.

Background: A giant both on and off the field, Hank Aaron (1934–2021) rose from humble

beginnings to rewrite the record books while prevailing in the face of racism. The stamp art features a portrait of Aaron as a member of the Atlanta Braves, based on a 1968 photo, showing Aaron's famous right-handed batting stance

from the waist up.

Greg Breeding, an art director for USPS, designed the stamp and pane with

original art by Chuck Styles and typography by Kevin Cantrell.

The Hank Aaron stamp is being issued in panes of 20. The Forever stamp will always be equal in value to the current First-Class Mail one-ounce price.

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. Additional information on stamps, first-day-of-issue ceremonies and stamp-inspired products can be found at <u>StampsForever.com</u>.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, *Delivering for America*, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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