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USPS Unveils Graceful Low-Denomination Flower Stamps

BERKELEY, CA — The U.S. Postal Service today announced the release of Low Denomination Flowers, five stamps, featuring charming floral designs. These beautifully illustrated stamps celebrate the timeless elegance of nature, with each stamp depicting different flowers: a purple fringed tulip, poppies and coneflowers, daffodils, peonies and red tulips.

“These stamps will add elegance and warmth to any piece of mail, and make each message as special as the flowers they feature,” said Lisa Bobb-Semple, USPS director of stamp services. “Uniquely, each stamp features the same number of flowers as its cent value — like five flowers on a five-cent stamp — bringing a clever touch to the design.”

Ethel Kessler, an art director for USPS, designed the stamps using existing images by acclaimed photographer Harold Davis.

After photographing each arrangement backlit on a light box, Davis combined multiple photographic exposures of the flowers, resulting in a luminous, transparent look. He also scanned a sheet of aged paper and added it in post-production to achieve the desired cream-colored background.

All flowers photographed by Davis were grown in his backyard in Berkeley, CA.

The series of low denomination stamps include:

- **One-cent Fringed Tulip:** Featuring one purple fringed tulip.
- **Two-cent Daffodils:** Featuring two yellow daffodil blossoms.

- **Three-cent Peonies:** Featuring three red peonies.
- **Five-cent Red Tulips:** Featuring five red tulip blossoms.
- **10-cent Poppies and Coneflowers:** Featuring an array of 10 blossoms — six white poppies and four purple coneflowers — and a touch of greenery.

Low Denomination Flowers are available in panes of 20 and coils of 10,000 at Post Office locations nationwide and The Postal Store at usps.com.

News of the stamps is being shared on social media with the hashtag **#LowDenominationFlowersStamps**.

Postal Products

Customers may also purchase stamps and other philatelic products by telephone at 844-737-7826 and by mail order through the [USA Philatelic](#) catalog. For officially licensed stamp products, shop the [USPS Officially Licensed Collection](#) on Amazon.

Additional information on stamps, first-day-of-issue ceremonies and stamp-inspired products can be found at StampsForever.com.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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