UNITED STATES POSTAL SERVICE®

MEDIA ADVISORY

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National contact: David Coleman
Cell: 202-425-1476
david.p.coleman@usps.gov

Local contact: Mark Wahl
mark.a.wahl@usps.gov
usps.com/news

New Stamp Celebrates Hanukkah

What: The U.S. Postal Service is celebrating the joyous holiday of Hanukkah with a new Forever stamp. Also called the Festival of Lights, the holiday spans eight days and nights, and is celebrated by Jewish people around the world.

The first-day-of-issue event for the Hanukkah stamp is free and open to the public. News of the stamp is being shared with the hashtag **#HanukkahStamp**.

Who: Michael Gordon, Postal Service, government liaison director

Bea Gurwitz, Lillian and Albert Small Capital Jewish Museum, executive director

Chris Wolf, Lillian and Albert Small Capital Jewish Museum, incoming board chairman

Antonio Alcalá, USPS stamp art director

When: Thursday, Sept. 19, at 11 a.m. ET

Where: *Lillian and Albert Small Capital Jewish Museum*
575 Third St. NW
Washington, DC 20001

RSVP: Attendees are encouraged to register at usps.com/hanukkahstamp

Background: With the release of this new stamp, the Postal Service celebrates the joyous holiday of Hanukkah with a charming image of a hanukkiah, the nine-branch candelabra used during the holiday.

The first night of Hanukkah begins with the ceremonial lighting of the hanukkiah. After the lighting of the candles, some families play games, sing songs and eat fried foods to celebrate the miracle of the oil.

Antonio Alcalá, the stamp's art director and designer, created the ink drawing using irregular lines to suggest a more human presence. He completed the image by digitally adding blue to the stamp background and white to the hanukkiah. The flames are rendered in yellow.
Find more information about the Hanukkah stamp on the *Stamps Forever website*.

Postal Products

Customers may purchase stamps and other philatelic products through the *Postal Store* at *usps.com/shopstamps*, by calling 844-737-7826, by mail through *USA Philatelic* or at Post Office locations nationwide. For officially licensed stamp products, shop the *USPS Officially Licensed Collection on Amazon*.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 167 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, *Delivering for America*, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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