

**MEDIA ADVISORY** 

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## **New Stamp Celebrates Hanukkah**

What: The U.S. Postal Service is celebrating the joyous holiday of Hanukkah with a

new Forever stamp. Also called the Festival of Lights, the holiday spans eight days and nights, and is celebrated by Jewish people around the world.

The first-day-of-issue event for the Hanukkah stamp is free and open to the public. News of the stamp is being shared with the hashtag **#HanukkahStamp**.

Who: Michael Gordon, Postal Service, government liaison director

When: Thursday, Sept. 19, at 11 a.m. ET

Where: <u>Lillian and Albert Small Capital Jewish Museum</u>

575 Third St. NW

Washington, DC 20001

**RSVP:** Attendees are encouraged to register at usps.com/hanukkahstamp

**Background:** With the release of this new stamp, the Postal Service celebrates the joyous

holiday of Hanukkah with a charming image of a hanukkiah, the nine-branch

candelabra used during the holiday.

The first night of Hanukkah begins with the ceremonial lighting of the hanukkiah. After the lighting of the candles, some families play games, sing songs and eat fried foods to celebrate the miracle of the oil.

Antonio Alcalá, the stamp's art director and designer, created the ink drawing using irregular lines to suggest a more human presence. He completed the image by digitally adding blue to the stamp background and white to the hanukkiah. The flames are rendered in yellow.

Find more information about the Hanukkah stamp on the <u>Stamps Forever</u> website.

## **Postal Products**

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>.

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The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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