

POSTAL NEWS

FOR IMMEDIATE RELEASE Nov. 15, 2024

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U.S. Postal Service Provides Sneak Peek at 2025 Stamps

History, Natural Beauty and Pop Culture Icons Are Featured

WASHINGTON — The U.S. Postal Service today announced many of the stamps it will release in 2025.

"This early glimpse into our 2025 stamp program demonstrates our commitment to providing a diverse range of subjects and designs for both philatelists and stamp enthusiasts," said Lisa Bobb-Semple, Stamp Services director for USPS. "This year, we are continuing several of our popular series and commemorative anniversaries, while introducing some exciting new stamps. Additionally, several of our mail-use stamps, which are printed based on demand, will be updated this year. Stay tuned for more announcements in the coming months."

This is a partial list, with additional stamps to be announced in the coming weeks and months. These designs are preliminary and may change.



Lunar New Year: Year of the Snake

This is the sixth stamp in the current Lunar New Year series, where each entry features a mask, calling to mind the decorated masks used in the dragon or lion dances often performed during Lunar New Year parades. For Year of the Snake, designer Camille Chew constructed a three-dimensional snake mask out of hand-printed paper, then cut, scored and folded it into shape. After the front was embellished with acrylic paint and additional paper elements, the back was covered with a layer of papier-mâché. Antonio Alcalá, an art director for USPS, designed the stamp from a photograph of the mask by Sally Andersen-Bruce.

1794 Compass Rose (Global)

Useful for mailing a 1-ounce letter to any country in which First-Class Mail International service is available, this stamp carries with it a bit of history. The colorful compass rose was drawn in a school geography notebook by Lucia Wadsworth, the aunt of poet Henry Wadsworth Longfellow, when she was 10 years old. Greg Breeding, an art director for USPS, designed the stamp.





Love (2025)

This new Love stamp celebrates the universal experience of love with a work by artist Keith Haring (1958–1990). With a deceptively simple and now-iconic style, Haring's work is instantly recognizable. This stamp features Haring's 1985 Untitled drawing. Antonio Alcalá, an art director for USPS, believes that this drawing makes for an ideal new stamp in this popular series. "The non-specificity of the figures allows a variety of people to see themselves in this stamp." Alcalá says, "Partners getting married, celebrating an anniversary, siblings sending each other a heartfelt greeting, or even party planners setting a positive tone for their event."

Black Heritage: Allen Toussaint

In recent years, the Black Heritage series has celebrated a man one year and a woman the next. Next year, the 48th stamp in the series will honor Allen Toussaint (1938–2015), the virtuoso pianist, singer, songwriter, composer, arranger and producer responsible for scores of hits across multiple genres. Designed by Ethel Kessler, an art director for USPS, the stamp features a photograph taken by Bill Tompkins in New York City in 2007.







American Vistas (Presorted Standard)

These two stamps depicting stylized, minimalist scenes of mountains and a beach are for use on business mail. The stamps feature screen prints by DKNG Studios made from vector illustrations, and were designed by Greg Breeding, an art director for USPS.



The Appalachian Trail

Covering almost 2,200 miles of footpath along one of Earth's most ancient mountain ranges, the century-old Appalachian National Scenic Trail is within easy reach of large metropolitan areas of the East Coast. The Appalachian Trail is maintained by a network of volunteer clubs, led by the nonprofit Appalachian Trail Conservancy. This pane of 15 stamps includes a photographic view from each of the 14 states along the Maine-to-Georgia trail with an additional stamp showing stretches of trail through dense forest. Antonio Alcalá, an art director for USPS, designed the stamps with images from various photographers.



Vibrant Leaves (Postcard Rate)

Evoking the colorful sights of a seasonal walk in the woods, the photographs on five new postcard stamps depict leaves on trees found in the United States. Antonio Alcalá, an art director for USPS, designed the stamps.



Dahlias

Radiating warmth, vitality and cheer, dahlias are beloved additions to backyard gardens and formal venues alike. This issuance includes 10 close-up photographs of dahlia blossoms available in booklets of 20 stamps and coils of 3K and 10K stamps. Greg Breeding, an art director for USPS, designed the stamps using photographs by Denise Ippolito.

U.S. Flag

Conveniently available in many formats, this stamp continues a long tradition of honoring the Stars and Stripes. Antonio Alcalá, an art director for USPS, designed the stamp with a photograph by Doug Haight.





Schooner (Stamped Card)

New stamped-card designs are issued every few years for customers who want to send postcards with postage already included. The latest features an illustration of a two-masted sea vessel based on a photo of a 2014 replica of the 1923 schooner Columbia. Libby VanderPloeg was the artist and Antonio Alcalá provided art direction.



Luna Moth (Nonmachineable Surcharge)

This new stamp for irregularly sized envelopes features a luna moth (Actias luna), considered one of the most beautiful moths in the United States. Artist Joseph Scheer created this composite image by using a high-resolution scanner with extended focus to capture multiple layers of a preserved moth. Derry Noyes, an art director for USPS, designed the stamp.



Baby Wild Animals

Offering whimsical, eye-catching designs for letters and cards, these 10 stamps show baby wild animals from across the United States, with visual elements suggesting the habitat or behavior of each one. Tracy Walker designed and created the artwork by digitally layering colored shapes on solid backgrounds. Greg Breeding provided art direction.



Betty White

An icon of American television, Betty White (1922–2021) shared her wit and warmth with viewers for seven decades — including roles on "The Golden Girls" and "The Mary Tyler Moore Show." The comedic actor, who gained younger generations of fans as she entered her 90s, was also revered as a compassionate advocate for animals. Dale Stephanos created the digital illustration based on a 2010 photograph by Kwaku Alston. Greg Breeding, an art director for USPS, designed the stamp.











Winter Landscapes

Offered in booklets of 20, these five stamps feature photographs of iconic winter landscapes from around the country. Ethel Kessler, an art director for USPS, designed the stamps using images from various photographers.

Postal Products

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at select Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. The stories behind the stamps and more are available at <u>stampsforever.com</u>.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 169 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, *Delivering for America*, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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