



POSTAL NEWS

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Iconic American Vistas Grace Postage Stamps

New Presorted Standard stamps display beautiful American landscapes

SAN DIEGO — Today, the U.S. Postal Service released America Vistas, two new Presorted Standard stamps, at the San Diego Stamp Show. These two stamps, intended for use by business mail users, evoke the beauty, variety and vastness of our country's natural spaces.

Greg Breeding, an art director for USPS, designed the stamps using art from DKNK Studios. "For Presorted Standard stamps, we like to showcase broadly appealing imagery from across America," says Breeding. "These two paintings have a kind of Americana feel by displaying both mountains and the shore, both iconic to the American landscape. Because of their unique design style and use of color, the images come off as very fresh and engaging."

To the American mind, nature has been seen as a healing force. The landscape has often symbolized freedom, individualism and unlimited possibility. Perhaps that is why two favorite vacation destinations for Americans are the wide-open spaces and long vistas of the beach and the mountains. These stamps highlight both. Seen side by side, the two stamps form a pleasing pattern of spare, curving lines; triangular forms; and alternating colors.

One stamp depicts a sandy shoreline at sunset, with a lone sailboat in the distance. The other is a nighttime mountain scene, featuring a small, secluded cabin overlooking a lake. The sweeping sky filling the upper half of the beach scene matches the lake in the bottom half of the mountain scene. The stamps share a horizon line at a halfway point in each design, which "in turn helps to create a balanced composition, and a sense of calm in the art," says Nathan Goldman, a principal with DKNK Studios.

The American Vistas Presorted Standard stamps will be sold in self-adhesive coils of 3,000 and 10,000.

News of the stamp is being shared with the hashtag **#AmericanVistasStamps**.

Postal Products

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#). Additional information on stamps, First Day of Issue Ceremonies and stamp inspired products can be found at StampsForever.com.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 169 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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