



FOR IMMEDIATE RELEASE  
March 20, 2025

## MEDIA ADVISORY

National contact: Albert Ruiz  
[albert.ruiz@usps.gov](mailto:albert.ruiz@usps.gov)

Local contact: Sherry Patterson  
[sherry.l.patterson@usps.gov](mailto:sherry.l.patterson@usps.gov)  
[usps.com/news](https://usps.com/news)



## USPS Celebrates Native American Culture with Powwow Stamps

- What:** The U.S. Postal Service will hold a first-day-of-issue ceremony for the Powwows: Celebrating Native American Culture stamps at the annual Gathering of Nations Pow Wow in Albuquerque, NM.
- News of the Forever stamps is being shared with the hashtag **#PowwowsStamps**.
- Who:** Steve Monteith, the Postal Service's chief customer and marketing officer and executive vice president, will serve as the dedicating official.
- When:** Friday, April 25, at 1:30 p.m. MDT
- Where:** [Gathering of Nations Pow Wow](#)  
Tingley Coliseum / Expo New Mexico  
300 San Pedro Drive NE  
Albuquerque, NM 87108
- RSVP:** Attendees are encouraged to RSVP at [www.usps.com/powwowsstamps](http://www.usps.com/powwowsstamps). USPS will have a limited number of admission tickets and guests must register to receive one.
- Background:** Powwows are festive gatherings where Indigenous people can celebrate their identities through dance, prayer, music and art. The largest powwow is the annual Gathering of Nations in Albuquerque, New Mexico, with more than 100,000 attendees.
- These ceremonies open with a grand entry parade featuring Native veterans, tribal elders, dancers, and musicians. In addition to traditional and competitive dancing, main events include singing, pageantry, the honoring of ancestors, arts and crafts, and giveaways or donations to those in need.
- The four powwow stamps showcase original paintings of Native American dancers by Cochiti Pueblo artist Mateo Romero. The artist took photographs of the dancers in their traditional clothing while performing and then painted on

top of the images. The stamps include the Women's Traditional Dance, Crow Hop Dance, Men's Hoop Dance, and Women's Fancy Shawl Dance.

Antonio Alcalá, an art director for USPS, designed the stamps, which will always be equal in value to the current First-Class Mail one-ounce rate.

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at [usps.com/shopstamps](https://usps.com/shopstamps), by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#). Additional information on stamps, first-day-of-issue ceremonies and stamp-inspired products can be found at [StampsForever.com](https://StampsForever.com).

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**Please Note:** The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 169 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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