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## **POSTAL NEWS**

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## New USPS Stamps Celebrate the Irresistible Charm of Baby Wild Animals

AURORA, CO — The U.S. Postal Service today unveiled a new collection of Baby Wild Animals stamps celebrating the heartwarming beauty of nature's youngest creatures. Featuring 10 playful, stylized illustrations, the stamps are designed to capture the universal joy these animals inspire — from forest to mailbox.

The first-day-of-issue event took place at the Rocky Mountain Stamp Show in Denver.

"The Baby Wild Animals stamps bring an adorable twist to wildlife in its most tender form," said Lisa Bobb-Semple, USPS director of stamp services. "There's something universally heartwarming about baby animals. This issue captures how cute baby wild animals are and brings it right to your mailbox."

The stamps showcase 10 designs, including a fox, owl, deer, seal, rabbit, raccoon, bear, skunk, bobcat and chipmunk — each rendered with clean lines, rich textures, and a warm, modern palette of rust orange, cornflower blue, pale ecru and soft black.

The stamps were illustrated by Tracy Walker, whose distinctive style brings a whimsical and fresh perspective to the series. Greg Breeding, an art director for USPS, designed the booklet of 20 stamps.

"The bold, subtle shapes and textures used in the stamps' design motivated us to also develop modern, endearing products like notecards and bookmarks inspired directly by the stamps themselves," said Bobb-Semple.

In addition to the stamp booklet, USPS is releasing a selection of notecards, first-day covers, and collectible items featuring the charming artwork.

The Baby Wild Animals stamps are being issued as Forever stamps, which are always equal in value to the current First-Class Mail 1-ounce rate and are now available for purchase at Post Office locations nationwide and online at *usps.com*.

News of the stamps is being shared on social media using the hashtag #BabyWildAnimals.

## **Postal Products**

Customers may purchase stamps and other philatelic products online at <u>The Postal Store</u>, by calling 844-737-7826 or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection</u> on Amazon.

Additional information on stamps, first-day-of-issue ceremonies and stamp-inspired products can be found at *StampsForever.com*.

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**Please Note:** The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 169 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, *Delivering for America*, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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