

MEDIA ADVISORY

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'SpongeBob SquarePants' Iconic Characters To Be Featured on New Forever Stamps

What: The U.S. Postal Service will issue the SpongeBob SquarePants

commemorative Forever stamps in New York City's Times Square.

The first-day-of-issue event is free and open to the public, and the stamps will be available to purchase. News of the Forever stamps is being shared with the

hashtag #SpongeBobSquarePantsStamps.

Who: Greg Breeding, an art director for USPS who designed the stamps using

artwork provided by Nickelodeon, will be available for autographs.

When: Friday, Aug. 1, from 8-10 a.m. EDT

Where: <u>Father Duffy Square</u>

Times Square

7th Avenue and West 47th Street

New York, NY 10036

Background: The beloved Nickelodeon animated series "SpongeBob SquarePants," created

by Stephen Hillenburg, has left an enduring mark on generations of viewers. Its unique blend of humor, memorable characters and universal themes has

made it popular with audiences of all ages.

The four stamps in this collection highlight beloved characters from the show. Two bright yellow stamps feature close-ups of SpongeBob's face wearing goofy smiles. A third stamp showcases a host of Bikini Bottom characters including Sandy Cheeks, Patrick Star, Plankton, Mr. Krabs, SpongeBob, Gary and Squidward Tentacles. The fourth stamp shows SpongeBob and Patrick frolicking on the sandy ocean floor.

The SpongeBob SquarePants stamps are being issued as Forever stamps and will always be equal in value to the current First-Class Mail one-ounce rate.

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. Additional information on stamps, first-day-of-issue ceremonies and stamp inspired products can be found at <u>StampsForever.com</u>.

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The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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