



## POSTAL NEWS

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### New Member Appointed to Citizens' Stamp Advisory Committee

WASHINGTON — The U.S. Postal Service today announced the appointment of Susana Rodriguez de Tembleque, a technology executive and creative director, to the Citizens' Stamp Advisory Committee, or CSAC.

Members are appointed by the postmaster general to provide expertise in business, history, science, technology, art, education, sports and other areas of public interest. Working together, they make recommendations for future stamp subjects.

Rodriguez de Tembleque serves as the vice president of design for IBM's data platform. In this role, she focuses on crafting a user-friendly experience, ensuring that IBM's AI data products provide trusted, clear and contextual insights in real time.

Previously, she served as vice president of design for IBM Research, where she built and led a multidisciplinary organization focused on delivering an exceptional and distinctive end-to-end experience.

Before her time at IBM Research, she was vice president and executive brand director for IBM Watson, overseeing the brand's expression across products, marketing and communications.

Rodriguez de Tembleque has also held the position of creative director of retail at Apple, where she played a key role in developing Today at Apple, a global initiative that transformed the technology giant's stores into spaces for learning, creativity and connection.

Originally from Madrid, Rodriguez de Tembleque is based in New York City. She is the mother of four children, ages 19 to 25.

#### Submitting Stamp Suggestions

Because of the time required for research and approval in the stamp selection process, ideas for stamp subjects should be received at least three years prior to the proposed issuance. Each submission should include pertinent historical information and important dates associated with the subject. Proposals must be in writing and submitted by U.S. Mail. No in-person appeals, phone calls or emails are accepted. Mail your suggestion (one topic per letter) to the address below:

Stamp Development  
Attn: Citizens' Stamp Advisory Committee  
475 L'Enfant Plaza SW, Room 3300  
Washington, DC 20260-3501

#### Postal Products

Customers may purchase stamps and other philatelic products through the [Postal Store](https://usps.com/shopstamps) at [usps.com/shopstamps](https://usps.com/shopstamps), by calling 844-737-7826, by mail through [USA Philatelic](https://usa.philatellic.com) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](https://usps.com/officially-licensed-collection). Additional information on stamps, first-day-of-issue ceremonies and stamp-inspired products can be found at [stampsforever.com](https://stampsforever.com).

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**Please Note:** The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to more than 170 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is celebrating its 250th year of service to customers amidst a network modernization plan aimed at restoring long-term financial sustainability, improving service, and maintaining the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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