

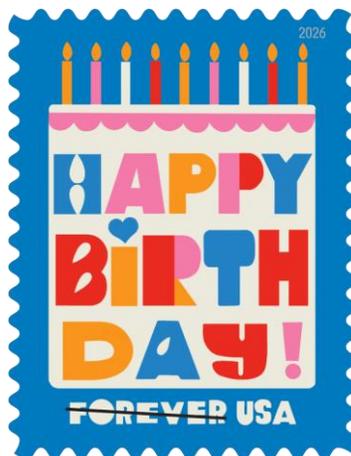


MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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The Postal Service Says Happy Birthday!

What: The U.S. Postal Service is commemorating the annual celebration that everyone enjoys with a new Happy Birthday stamp. The stamp will be released at the first Perfect Pairing Pop-Up Party — an event that is being planned and hosted by the Greeting Card Association.

The first-day-of-issue event is free and open to the public.

When: Saturday, April 18, 2026, at 11 a.m. Eastern

Where: [Track 15](#)
1 Union Station
Providence, RI 02903

RSVP: Attendees are encouraged to register at usps.com/happybirthdaystamp.

Background: The new Happy Birthday stamp will be the fifth stamp issued by the Postal Service specifically designed to light up birthday invitations, cards, letters and packages. As a Forever stamp, it will always be equal in value to the current First-Class Mail 1-ounce price.

News about the stamp is being shared with the hashtag **#HappyBirthdayStamp**.

Postal Products

Customers may purchase stamps and other philatelic products through [The Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#). Additional information on stamps, first-day-of-issue ceremonies and stamp- inspired products can

be found at [StampsForever.com](https://www.stampsforever.com).

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to more than 170 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is celebrating its 250th year of service to customers amidst a network modernization plan aimed at restoring long-term financial sustainability, improving service, and maintaining the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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