



MEDIA ADVISORY

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Postal Service Issues Commemorative Stamp Celebrating Eight-Day Jewish Holiday

- What:** The U.S. Postal Service is issuing its ninth Hanukkah stamp, continuing its tradition of honoring the eight-day Jewish holiday observed by millions of people in the United States and around the world.
- The first-day-of-issue event for the Hanukkah stamp is free and open to the public. News of the stamp is being shared with the hashtag **#HanukkahStamp**.
- Who:** David Steiner, USPS postmaster general, will be the dedicating official
- When:** Tuesday, Sept. 29, at 11 a.m. Central
- Where:** [*Touro Synagogue*](#)
4238 St. Charles Ave.
New Orleans, LA 70115
- RSVP:** Attendees are encouraged to register at: usps.com/Hanukkahstamp.
- Background:** With the release of this new stamp, the Postal Service continues its long tradition of celebrating the joyous Jewish holiday of Hanukkah, which begins at sundown on Friday, Dec. 4.
- Hanukkah festivities begin on the 25th day of Kislev on the Hebrew calendar, a date that typically falls in late November or December. Traditional

celebrations include singing holiday songs and eating traditional fried foods, such as latkes and sufganiyot, to commemorate the miracle of the oil.

Antonio Alcala, an art director for USPS, designed the stamp with original artwork by illustrator Lisa Perrin, featuring a dark blue dreidel with rust-colored Hebrew letters set against a turquoise background. Framing the dreidel are decorative elements like flowers and foliage in light and dark orange, cream and shades of blue.

The Hanukkah stamp is being issued as a Forever stamp in panes of 20. This stamp will always be equal in value to the current First-Class Mail 1-ounce price.

Postal Products

Customers may purchase stamps and other philatelic products through [The Postal Store](#) at usps.com/shopstamps, by calling (844-737-7824), by mail through [USA Philatelic](#) or at Post Office locations nationwide. For officially licensed stamp products, shop the [USPS Officially Licensed Collection on Amazon](#). Additional information on stamps, first-day-of-issues ceremonies and stamp-inspired products can be found at StampsForever.com.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to more than 170 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is currently pursuing a transformation plan aimed at restoring long-term financial sustainability, improving service, and maintaining the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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