



THE UNITED STATES
POSTAL SERVICE

**AN AMERICAN
HISTORY**

250th Anniversary Edition

UNITED STATES POSTAL SERVICE HISTORY 1775 - 2025

From the Postmaster General

On July 26, 1775, a year before declaring independence from Great Britain, the Continental Congress appointed Benjamin Franklin the first American postmaster general. Our founding fathers knew that a robust, reliable, and secure means of exchanging information was critical to unify the distant parts of our nation — and to maintain unity, once we achieved independence.

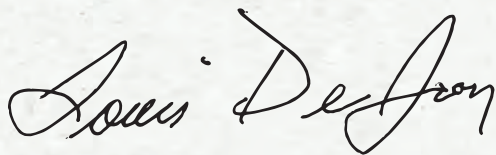
Since that time, our universal mail system has strengthened the bonds of friendship, family, and community. It has encouraged civic discourse, advanced the spread of information, and enabled the expansion of industry and commerce. And it has continued to help bind our diverse, far-flung communities into a single nation.

The 250th Anniversary Edition of *The United States Postal Service: An American History* tells the story of our ever-changing and improving institution — from its expanding delivery network, to its growing suite of services and technological advancements, to its proud legacy of a workforce that represents all of our great nation— and above all — its committed service to the American people.

Although many things have changed since 1775, much of the Postal Service's historic mission remains the same — to provide all Americans, in all areas and communities, with access to prompt, reliable, and efficient services. Equally important is our mission to serve the American public in self-sustaining manner through an integrated network. This mission is so essential that it's written into federal law.

As we approach our bisesquicentennial, I am reminded of our exemplary past filled with innovation, transformation, and perseverance. We are once again leading change, challenging the status quo, and building a brighter future as we implement the Delivering for America 10-year strategic plan.

I am proud and humbled to follow in Benjamin Franklin's footsteps, to lead this great organization forward so it can continue to connect all Americans and help power the American economy for another 250 years.



Sincerely,
Louis DeJoy
Postmaster General

AN AMERICAN HISTORY

① Flange may be notched if finished article presents a good appearance.

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Letters to be written

MAIL

Letters to be white.

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REAR ELEVATION

U. S. P. O. D.

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U. S. P. O. D.

A →

FIG

FRONT ELEVATION

United States Postal Service
Washington, D.C.

FIG. 2
SIDE ELEVATION

[illegible]

| | |
|--------------|---|
| Dec 15, 1985 | Time hard frame changed |
| Jan 16, 1986 | Replaceable legs changed |
| Mar 15, 1986 | Callopal welding rate added |
| Mar 15, 1986 | Options: welding rate rectified, USP 0.0 added, Label moved |
| | Paint colors added, Lucite to plastic, Embossing of |
| | U.S.MAIL discontinued |
| Mar 18, 1986 | Male in not enlarged, Wyrthman to tapered, Brood eliminated |
| Mar 2, 1987 | Amr 100 Mailer introduced |

| DRAWING | REVISED |
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| LAST DATE BELOW | |
| Mar. 6, 1925 | Mar. 15, 1926 |
| Apr. 1, 1926 | Mar. 21, 1927 |
| Feb. 20, 1927 | Mar. 9, 1928 |
| Mar. 1, 1928 | Feb. 4, 1929 |
| Mar. 15, 1929 | Oct. 25, 1929 |
| Feb. 10, 1930 | Dec. 3, 1929 |
| Mar. 30, 1931 | Jan. 24, 1930 |
| June 6, 1933 | Mar. 15, 1934 |
| Feb. 21, 1935 | May 31, 1935 |

LARGE COLLECTION
ITEM N. 1170

POST OFFICE DEPARTMENT
DIVISION OF EQUIPMENT AND
WASHINGTON, D. C.

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|-------------|---|---------|
| DRAWN BY | J.C.M. | SCALE |
| TRACED BY | R.L.B. | DATE |
| APPROVED BY | <i>Geo. Lundquist Jr.</i> SUPERINTENDENT | SHEET |
| | | SEE MAP |

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Publication 100

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MESSENGER OF SYMPATHY AND LOVE
SERVANT OF PARTED FRIENDS
CONSOLER OF THE LONELY
BOND OF THE SCATTERED FAMILY
ENLARGER OF THE COMMON LIFE

CARRIER OF NEWS AND KNOWLEDGE
INSTRUMENT OF TRADE AND INDUSTRY
PROMOTER OF MUTUAL ACQUAINTANCE
OF PEACE AND OF GOODWILL
AMONG MEN AND NATIONS

*Inscription on the former Washington,
D.C., Post Office, now home of the
Smithsonian's National Postal Museum*

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INTRODUCTION

On July 26, 1775, members of the Second Continental Congress, meeting in Philadelphia, agreed

That a postmaster General be appointed for the United Colonies, who shall hold his office at Philad^a, and shall be allowed a salary of 1000 dollars per an: for himself, and 340 dollars per an: for a secretary and Comptroller, with power to appoint such, and so many deputies as to him may seem proper and necessary.

That a line of posts be appointed under the direction of the Postmaster general, from Falmouth in New England to Savannah in Georgia, with as many cross posts as he shall think fit.¹

This simple statement signaled the birth of the Post Office Department, the predecessor of the United States Postal Service.

As the first American communications network, our postal system not only facilitated commerce and strengthened the bonds of family and friendship — it united a nation. The Founding Fathers believed that to succeed, a democratic form of government depended upon the free exchange of news, ideas, and opinions. Thomas Jefferson wrote in 1804

No experiment can be more interesting than that we are now trying . . . that man may be governed by reason and truth. Our first object should therefore be, to leave open to him all the avenues to truth. The most effectual hitherto found, is the freedom of the press.²

The first major postal law, passed by Congress in 1792, encouraged the exchange of newspapers by allowing them to travel through the U.S. Mail at extremely low rates of postage — in some cases for free — to ensure the success of the democracy.

Nearly two and a half centuries later, the United States Postal Service is still delivering for America, reaching further as the nation expands and moving faster as technology develops.

Many things have changed since 1775. In scale, the postal system has grown from 75 Post Offices scattered along the East Coast to more than 30,000 locations tucked into every corner of the nation. Travel has sped up — from steamboats that traveled at 6 miles per hour to airplanes that soar nearly

100 times faster. New channels of communication have opened — from the telegraph wires of the 19th century to wireless Internet in the 21st century.

Time and again, advances in technology have challenged the Postal Service to adapt to new ways of doing business. They have also offered new opportunities, from airplanes that enabled coast-to-coast overnight delivery, to supercomputers that allow for tracking of letters in near real-time.

The Postal Service is a vital element of our nation's economy and communications infrastructure. It has served our country for nearly 250 years by adapting to the changing needs of a changing nation in fulfillment of its historic mission, which is stated in Title 39 of the U.S. Code:

The Postal Service shall have as its basic function the obligation to provide postal services to bind the Nation together through the personal, educational, literary, and business correspondence of the people. It shall provide prompt, reliable, and efficient services to patrons in all areas and shall render postal services to all communities.

In 2020, the Postal Service's Board of Governors adopted a mission statement articulating the Postal Service's commitment to the American people. The statement reaffirmed that the Postal Service would continue to provide all Americans, in all areas of the nation, with universal and open access to its delivery network, while remaining an integral part of the U.S. Government.

COLONIAL POSTAL SERVICE

In early colonial times, people depended on friends, merchants, and Native Americans to carry messages between the colonies. However, most correspondence ran between the colonies and their mother countries. It was largely to handle this mail that, in 1639, the first official notice of mail service in the colonies appeared. In keeping with the European practice of using coffee houses and taverns, the General Court of Massachusetts designated Richard Fairbanks' tavern in Boston as the official repository for letters brought from or sent "beyond the seas."³

Local authorities operated post routes within the colonies. Then, in 1673, Governor Francis Lovelace of New York set up a monthly post between New York and Boston. The service was short-lived, but the post rider's trail became known as the Old Boston Post Road, part of today's U.S. Route 1. Governor William Penn established Pennsylvania's first Post Office in 1683. In the South, private messengers, usually slaves, connected the huge plantations; a barrel of tobacco was the penalty for failing to relay mail to the next plantation. As plantations expanded inland from port regions, so did the communications network.

Central postal organization came to the colonies only after 1692, when Thomas Neale received a 21-year patent from the British Crown for a North American postal system. Neale never visited America. Instead, he appointed Governor Andrew Hamilton of New Jersey as his deputy postmaster general. Neale's franchise cost him only six shillings and eight pence a year but was no bargain. He died heavily in debt in 1699 after assigning his interests in America to Andrew Hamilton and another Englishman, Robert West.

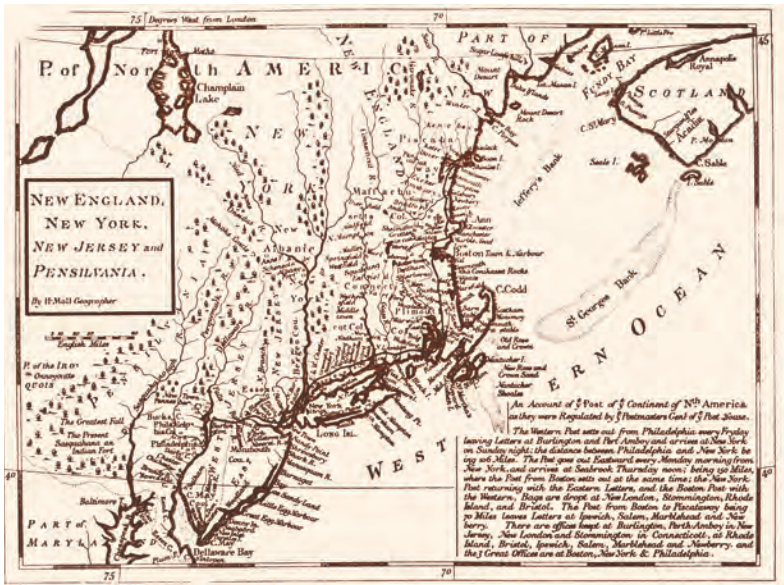
In 1707, the British government bought the rights to the North American postal system from Hamilton's widow and West. The government then appointed Hamilton's son John as deputy postmaster general for the American colonies. He served until 1721, when he was succeeded by John Lloyd of Charleston, South Carolina. In 1730, the former lieutenant governor of Virginia, Alexander Spotswood, became deputy postmaster general of America. The appointment of Benjamin Franklin as postmaster of Philadelphia in 1737 was among Spotswood's most notable achievements. Franklin, only 31 years old at the time, was a successful printer and civic leader.

Two other Virginians succeeded Spotswood: Head Lynch in 1739 and Elliot Benger in 1743. When Benger died in 1753, Benjamin Franklin and William Hunter were appointed by the Crown as deputy postmasters general for the colonies. As deputy, Franklin made important and lasting improvements to the colonial posts. To reorganize the service, he set out on an inspection tour of Post Offices from Virginia northward. New surveys were made, milestones were placed on principal roads, and new and shorter routes were laid out. For the first time, post riders carried mail at night to speed service between Philadelphia and New York.

Mail between the colonies and Britain operated on a regular schedule, with posted times. Due largely to Franklin's innovations and economizing, the North American post became self-sustaining and by 1760 generated a surplus. When Hunter died in 1761 he was replaced by John Foxcroft, who served as Franklin's co-deputy until 1774.

Post Route Map, 1729

A version of this map appeared in Herman Moll's *Atlas Minor*, published in London in 1729. The map's legend, "An account of y^e Post of y^e Continent of Nth America," describes weekly mail service to and from the 13 Post Offices, including "the 3 Great Offices ... Boston, New York & Philadelphia."



That position was filled by Hugh Finlay, who had served as postmaster of Quebec. Finlay found a marked decline in service since Franklin's inspection 10 years earlier. The most glaring problem that Finlay observed was flagrant evasion of the postal laws to avoid payment of postage. He was dismayed to discover many American colonists bypassing the royal post by having their letters carried privately.

When the First Continental Congress met in Philadelphia in September 1774, Goddard laid out a detailed plan for how Congress could take over the Constitutional Post. To his disappointment, Congress took no action, but he reiterated his warning against the royal mail:

*Letters are liable to be stopped & opened by ministerial mandates, & their Contents construed into treasonable Conspiracies; and News Papers, those necessary and important vehicles, especially in Times of public Danger, may be rendered of little avail for want of Circulation ...*⁸

By 1775, the network of Constitutional post offices rivaled the Crown's, with nearly 50 post offices stretching from Maine to Virginia. When George Washington took command of the Continental Army, a fully functional, alternative communications infrastructure was already in place. The Constitutional Post afforded security to colonial messages and provided a communication line that played a vital role in winning American independence. ■

[illegible]

This table lists the postage rates for letters traveling between various towns from Quebec to Virginia. It was printed in 1765, when Benjamin Franklin and John Foxcroft were joint postmasters general for the Crown. Rates are listed in pennyweights and grains of silver.

THE POSTAL SERVICE BEGINS

When Franklin returned to Philadelphia in May 1775, he learned of the bloodshed at Lexington and Concord and that the colonies were at war with Great Britain. He was elected as a delegate to the Second Continental Congress, which was then gathering in the city. Congress had many weighty matters to consider — topmost was providing support for the fledgling Continental Army. The need for rapid communications was also near the top of their agenda. The conveyance of letters and intelligence was essential to the cause of liberty. “To consider the best means of establishing posts,” Congress appointed a committee of six members: Samuel Adams, Richard Henry Lee, Philip Livingston, Thomas Lynch, Thomas Willing, and chairman Benjamin Franklin.

The committee reported back on July 25, and the next day Congress ratified the committee’s recommendations, creating the position of postmaster general and electing Franklin to it. Richard Bache, Franklin’s son-in-law, was named comptroller, and William Goddard was appointed surveyor. Because it was wartime, the postal system carried crucial communications between Congress and the armies. British agents spared no effort to intercept the mail. While postmasters and post riders were exempt from military service, post riders were sometimes captured as prisoners of war.

Benjamin Franklin served as postmaster general until his diplomatic mission to France in November 1776. He was in office when the Declaration of Independence created the United States in July 1776, which made Franklin the first Postmaster General of the United States (see “Benjamin Franklin, First Postmaster General” on page 6). America’s present Postal Service traces its origins to the system Franklin initiated.

Early Postal Legislation

In 1781, Congress ratified the Articles of Confederation. Article IX addressed postal issues:

The United States in Congress assembled shall also have the sole and exclusive right and power of ... establishing or regulating post offices from one State to another, throughout all the United States, and exacting such postage on the papers passing through the same as may be requisite to defray the expenses of the said office ...

Postmaster General Ebenezer Hazard, serving from 1782 to 1789, created new east-west post routes as the population ex-

panded westward, including a route to serve the frontier town of Pittsburgh. Although he devoted most of his energies to developing inland service, Hazard also reestablished monthly mail service to Europe, which the war had disrupted.

Instructed by Congress in 1785 to contract with stagecoach companies to carry mail on heavily traveled routes, Hazard established a regular mail route via stagecoach between Boston and Portsmouth, New Hampshire. President George Washington criticized Hazard when he substituted riders on horseback on some routes to improve service and reduce costs. Washington supported the use of postal allocations to subsidize stagecoaches. He looked at coaches as providing “a facility to the means of traveling for strangers ... a circumstance highly beneficial to any country.”⁹

During Hazard’s tenure the entire postal headquarters staff consisted of himself, a secretary/comptroller, an inspector of dead letters, three surveyors, and 26 post riders. He wrote a friend about his job’s demands:

... I have not had time for proper relaxation, and, in three years past, have not been to the distance of ten miles from this city. I once hired a clerk, but found my salary was not equal to that expence in addition to the support of my family, and was obliged to dismiss him!¹⁰

At Hazard’s suggestion, Congress passed the Ordinance of October 18, 1782, revising and codifying postal laws and regulations. The ordinance continued the Post Office’s monopoly on mail, restricted censorship to times of war or when specifically ordered by the postmaster general or Congress, and allowed post riders to carry newspapers at moderate rates.

The Constitution and the Post Office

In June 1788, the ninth state ratified the Constitution, which gave Congress the power “To establish Post Offices and post Roads” in Article I, section 8. A year later, the Act of September 22, 1789, continued the Post Office and made the postmaster general subject to the direction of the President¹¹. Four days later, President Washington appointed Samuel Osgood as the first postmaster general under the Constitution. A population of almost four million was served by 75 Post Offices and about 2,400 miles of post roads.

The Post Office received two 1-year extensions by the Acts of August 4, 1790, and March 3, 1791¹². The Act of February 20, 1792, continued the Post Office for another two years and formally admitted newspapers to the mails, established

specific post roads, and prohibited postal officials from opening letters.¹³ Later legislation enlarged the duties of the Post Office, strengthened and unified its organization, and provided rules for its development. The Act of May 8, 1794, continued the Post Office indefinitely.¹⁴ The Post Office moved from Philadelphia in 1800 when Washington, D.C., became the seat of government. Two horse-drawn wagons carried all postal records, furniture, and supplies. ■

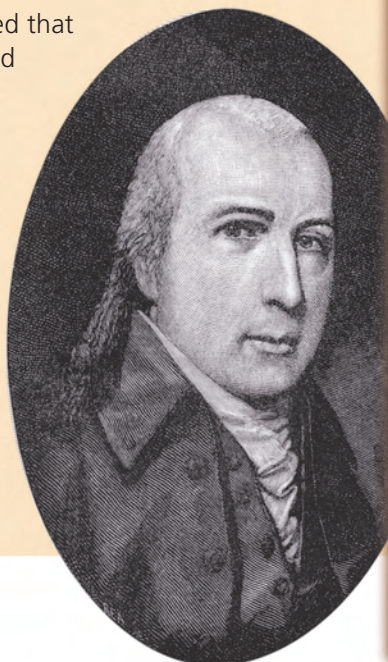


Stagecoaches

Beginning in 1785, Congress encouraged the use of stagecoaches to transport mail between Post Offices to subsidize the growth of stagecoach lines.

Ebenezer Hazard, Postmaster of New York

Prior to his service as postmaster general, Ebenezer Hazard was postmaster of New York City from October 5, 1775, until about January 1777, when he was appointed surveyor of the national Post Office. On November 14, 1776, Postmaster Hazard petitioned the Continental Congress for a salary increase, noting his previous year's salary was "by no means a compensation for his services" due to the extraordinary costs associated with the war.¹⁵ Hazard hoped that his friend, the Reverend John Witherspoon, a member of the Continental Congress, would intercede on his behalf, and wrote to Witherspoon of the financial and physical challenges he faced. In his letter (at right) the "General" that Hazard refers to is George Washington.



I shall only observe, that the word 'incidents' used in our quarterly accounts ... certainly can mean nothing more than those incidents which are usual in time of peace; such as office rent, firewood, sealing-wax, etc., and cannot justly be construed to include the extraordinary expenses occasioned by the present war.

... The necessity of keeping the office near Head-Quarters arose from the importance of the General's despatches, and his being near the centre of the Army, who are almost the only persons for whom letters now come per post. The General has doubtless informed Congress of his different removals. In each of these I have followed him; and I am sorry I have reason to say ... that I have been obliged to follow him on foot. I do not mean even to hint a reflection upon the General, whom I esteem and respect. Furnishing me with a horse did not belong to his department; but those whose business it was have not treated me genteelly. However, lest it should be said that I was unfaithful in my office, and to convince his Excellency of my readiness to oblige him, and serve the publick, I submitted to this indignity, and the fatigue consequent upon it, although it was not my business, as a Postmaster, to follow the Army like a sutler.¹⁶

(Note: A sutler was a peddler who followed an army and sold to it.)

Benjamin Franklin, First Postmaster General

Born in Boston in 1706, Benjamin Franklin left school at age 10 to work in his father's candle shop.¹⁷ In 1718, Franklin apprenticed to his brother James, a printer and founder of Boston's New England Courant. Franklin read voraciously, contributed anonymous articles to his brother's newspaper, and managed the paper while his brother was imprisoned for a political offense. At 17, Franklin ran away and ended up in Philadelphia, where he found work as a printer. Franklin started

his own print shop by 1728 and purchased The Pennsylvania Gazette. His wildly successful Poor Richard's Almanack secured his fortune.

Postal Career Begins

Franklin was appointed postmaster of Philadelphia by the British Crown Post in 1737. Newspaper publishers often served as postmasters, which helped them

to gather and distribute news. Postmasters were the first to receive news; they could also exclude rival newspapers from the mail.

Postmaster General Elliott Benger added to Franklin's duties by making him comptroller, with financial oversight for nearby Post Offices. When Benger's health failed, Franklin successfully lobbied for the job, and, with Virginia's William Hunter, was named joint postmaster general for the Crown on August 10, 1753.

Franklin surveyed post roads and Post Offices, introduced a simple accounting method for postmasters, and had riders carry mail both night and day. He encouraged postmasters to establish the penny post where letters not called for at the Post Office were delivered for a penny. Franklin also instructed postmasters to admit all newspapers to the mail for a small fee. His efforts contributed to the Crown Post's

first North American profit in 1760.

In 1757, while serving as joint postmaster general, Franklin went to London to represent Pennsylvania's government. In 1763, back in the colonies, he traveled 1,600 miles surveying post roads and Post Offices from Virginia to New England.

In 1764, Franklin returned to London, where he represented the interests of several colonial governments. In 1774, judged too sympathetic to the colonies, he was dismissed as joint postmaster general.

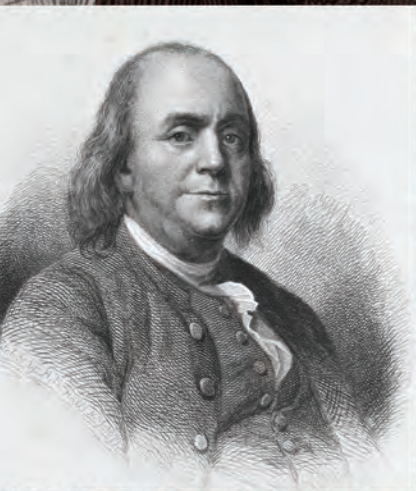
First Postmaster General under the Continental Congress

Back on American soil in 1775, Franklin served as a member of the Second Continental Congress, which appointed him postmaster general on July 26 of that year. With an annual salary of \$1,000 and \$340 for a secretary and comptroller, Franklin was responsible for all Post Offices from Massachusetts to Georgia and had authority to hire postmasters as necessary. He was succeeded by his son-in-law, Richard Bache, in November 1776.

Founding Father of a New Nation

In 1776, Franklin worked with the committee that wrote the Declaration of Independence, then left for Paris to secure French support for the war with England. The treaty of alliance he helped negotiate in 1778 was vital to the success of the American Revolution. Later, Franklin helped negotiate the peace treaty with Great Britain.

After returning to Philadelphia in 1785, Franklin attended the Constitutional Convention in 1787 and lived to see the Constitution adopted. He died April 17, 1790.



Benjamin Franklin, Postmaster Stamp
Issued April 7, 2006

Abraham Lincoln, Postmaster

Two postmasters became U.S. Presidents later in their careers — Abraham Lincoln and Harry Truman. Truman held the title and signed papers but immediately turned the position and its pay over to an assistant. Lincoln was the only President who had served as a postmaster.

On May 7, 1833, 24-year-old Lincoln was appointed postmaster of New Salem, Illinois. Lincoln served until the office was closed May 30, 1836. Postal records show that Lincoln earned \$55.70 as postmaster in fiscal year 1835 and \$19.48 for one quarter's work in fiscal year 1837. Besides his pay, Lincoln, as postmaster, could send and receive personal letters free and get one daily newspaper delivered free.



Abraham Lincoln Stamp
Issued June 29, 1995

Mail arrived once a week. If an addressee did not collect the mail, as was the custom, Lincoln delivered it personally — usually carrying the mail in his hat. Even then, Lincoln was “Honest Abe.”

Reportedly, when the New Salem Post Office was discontinued, Lincoln had a balance of \$16 or \$18, which he took with him to Springfield, Illinois. Months later, while his close friend Dr. A. G. Henry was visiting, a Post Office agent called on Lincoln to collect the funds. Henry knew that Lincoln had been in financial straits and feared that he might not have the money. Henry recalled that just as he was about to offer Lincoln a loan, the future President:

... went over to his trunk at his boarding house, and returned with an old blue sock with a quantity of silver and copper coin tied up in it. Untying the sock, he poured the contents on the table and proceeded to count the coin, which consisted of such silver and copper pieces as the country-people were then in the habit of using in paying postage. On counting it up there was found the exact amount, to a cent, of the draft, and in the identical coin which had been received. He never used, under any circumstances, trust funds.¹⁸

Other Famous Postal Workers

John Brown

Abolitionist, postmaster, Randolph, PA

Charles Bukowski

Poet and novelist, clerk, Los Angeles, CA

Bing Crosby

Singer and actor, clerk, Spokane, WA

Walt Disney

Producer, substitute carrier, Chicago, IL

Charles R. Drew

Scientist and surgeon, part-time special delivery messenger, Washington, D.C.

William Faulkner

Novelist, postmaster, University, MS

Sherman Hemsley

Actor, clerk, Philadelphia, PA, and New York, NY

Conrad Hilton

Hotel magnate, postmaster, San Antonio, NM

Rock Hudson

Actor, letter carrier, Winnetka, IL

Sidney Lanier

Poet, clerk, Macon, GA

Charles Lindbergh

Aviator, contract airmail pilot

John Prine

Singer and songwriter, letter carrier, Maywood, IL

Knute Rockne

Football coach, clerk, Chicago, IL

Adlai E. Stevenson

Vice President, first assistant postmaster general

Noah Webster

Lexicographer, special agent

Richard Wright

Author, substitute clerk, Chicago, IL

THE GROWTH OF THE POSTAL SERVICE

As the United States grew, the Post Office Department developed new services that lasted into the 21st century and subsidized the development of every major form of transportation.

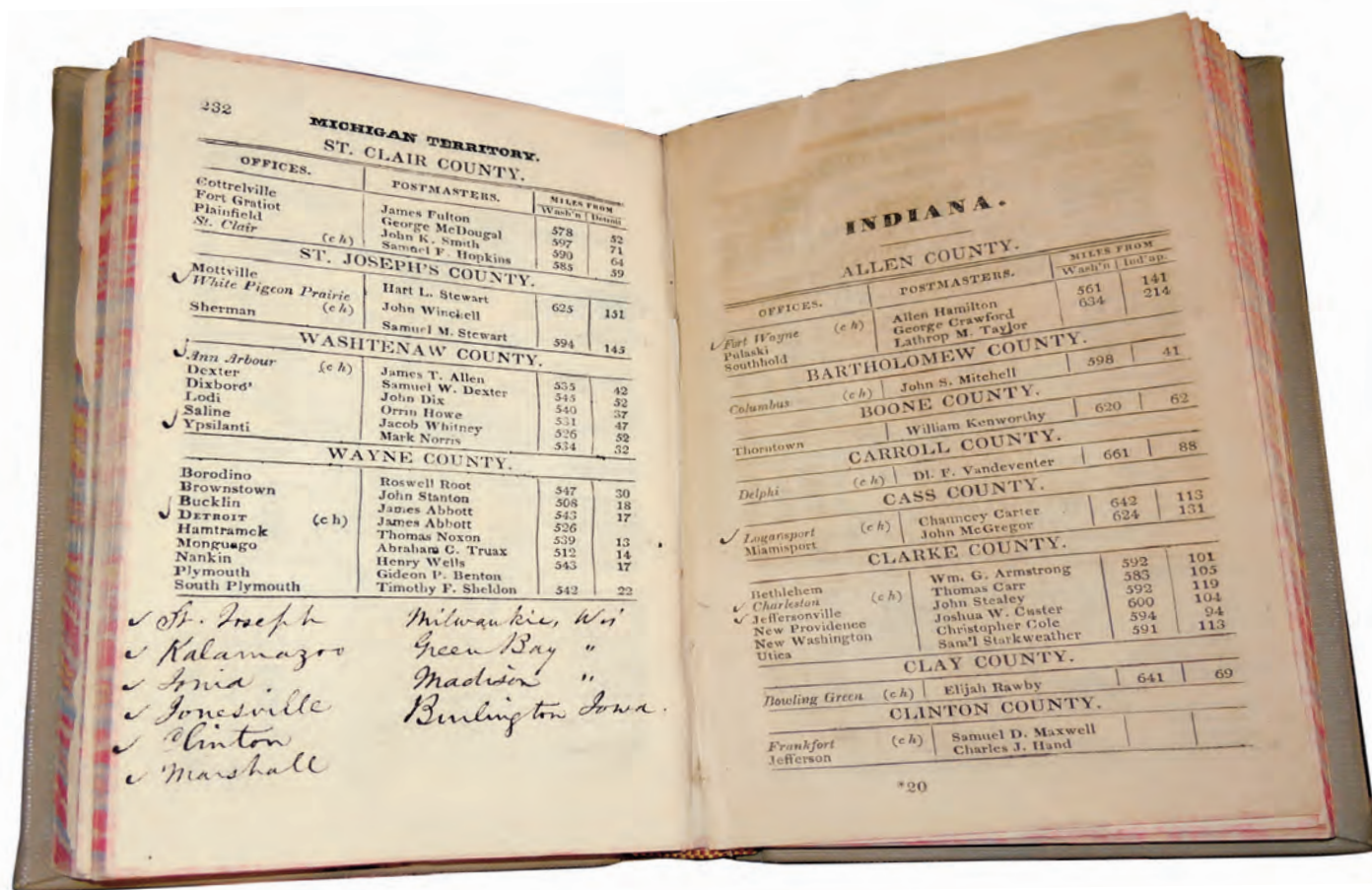
Between 1789, when the federal government began operations, and 1861, when civil war broke out, the United States grew dramatically. Its territory extended into the Midwest in 1787 through the Northwest Ordinance, reached down the Mississippi River and west to the Rocky Mountains after the Louisiana Purchase in 1803, and stretched to the Pacific coast by the 1840s. The country's population grew from 3.9 million people in 1790 to 31.4 million in 1860.

Post Offices Multiply

As new Post Offices were established, their names were handwritten in this 1831 copy of the Table of Post Offices in the United States. From 1790 to 1860, the U.S. population grew almost eightfold, while the number of Post Offices increased by a factor of nearly 380 — from 75 to 28,498.

The Post Office Department grew too. The number of Post Offices increased from 75 in 1790 to 28,498 in 1860. Post roads increased from 59,473 miles at the beginning of 1819 to 84,860 by the end of 1823. By the end of 1819, the Department served citizens in 22 states, including the newest states of Illinois and Alabama.

These new territories and states, as well as established communities, pressed the Post Office Department for more routes and faster delivery. The Department met these needs by expanding its service and developing faster ways to move mail. By 1822, it took only 11 days to move mail between Washington, D.C., and Nashville, Tennessee.



In 1828, there were 7,530 Post Offices and 29,956 postal employees, mail contractors, and carriers, which made the Department the largest employer in the executive branch. Because the Department awarded a large number of jobs and contracts, the postmaster general's power grew as well. President Andrew Jackson recognized the potential for patronage and, in 1829, invited William T. Barry of Kentucky to become the first postmaster general to sit as a member of the President's Cabinet. Barry's predecessor, John McLean of Ohio, had been the first postmaster general to refer to the Post Office, or General Post Office as it sometimes was called, as the Post Office Department, but the organization was not specifically established as an executive department by Congress until June 8, 1872.¹⁹

By 1831, postal employees accounted for 76 percent of the civilian federal workforce. Postmasters outnumbered soldiers 8,764 to 6,332 and were the most widespread representatives of the federal government.

As the country grew, people in new states and territories petitioned Congress for even more post routes, regardless of their cost or profitability. The Post Office Department, and thus the federal government, had to decide whether to subsidize routes that promoted settlement but did not generate enough revenue to pay for themselves or to operate in the black. The Department struggled with this issue. With congressional support and keeping fiscal responsibility firmly in mind, the Department ultimately made decisions in the 19th century that reflected public service as its

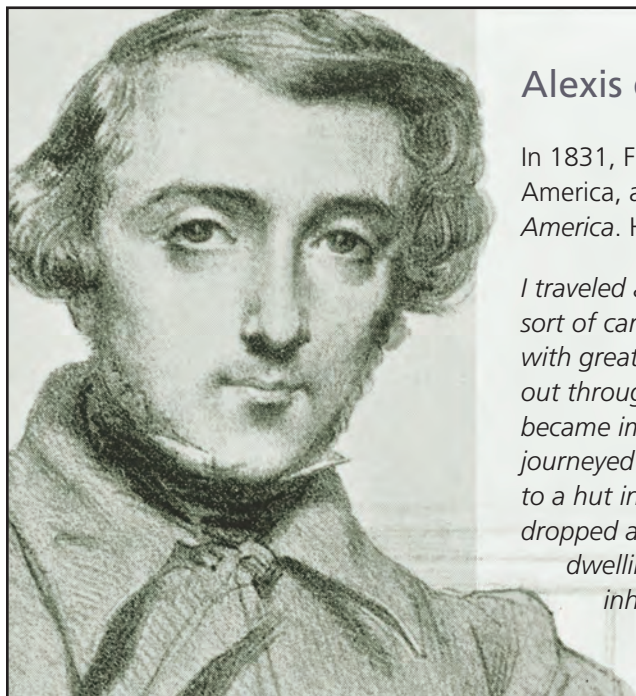
highest aim. It funded post routes that supported national development and instituted services to benefit all residents of the country.

The Post Office Department also simplified and lowered postage rates in the middle of the 19th century. Before that time, postage was based on the number of sheets in a letter and the distance a letter traveled. Families, friends, or businesses further distant paid more to keep in touch. For instance, from 1799 to 1815, it cost:

- 8 cents/sheet, sent 40 miles or fewer.
- 10 cents/sheet, sent over 40 and up to 90 miles.
- 12.5 cents/sheet, sent over 90 and up to 150 miles.
- 17 cents/sheet, sent over 150 and up to 300 miles.
- 20 cents/sheet, sent over 300 and up to 500 miles.
- 25 cents/sheet, sent more than 500 miles.

In 1845, the Department began charging rates based on weight and whether a letter was going more than or fewer than 300 miles. In 1851, the distance limit for the lowest rate increased to 3,000 miles, which included most of the United States, while an even lower rate was charged if postage was prepaid.

In 1855, the prepayment of letter postage became mandatory. Previously, postage could be paid by the sender or the recipient, or partially by each. Beginning January 1, 1856, mailers were required to prepay postage using U.S. postage



Alexis de Tocqueville

In 1831, Frenchman Alexis de Tocqueville began his travels in America, a journey that led to his classic book, *Democracy in America*. He wrote of the mail:

I traveled along a portion of the frontier of the United States in a sort of cart, which was termed the mail. Day and night we passed with great rapidity along the roads, which were scarcely marked out through immense forests. When the gloom of the woods became impenetrable, the driver lighted branches of pine, and we journeyed along by the light they cast. From time to time we came to a hut in the midst of the forest; this was a post-office. The mail dropped an enormous bundle of letters at the door of this isolated dwelling, and we pursued our way at full gallop, leaving the inhabitants of the neighboring log houses to send for their share of the treasure.²³

Saving on Postage and Paper

Until July 1845, two sheets of paper cost twice as much to mail as one sheet. People rarely used envelopes, which would have counted as another sheet — they simply folded their letter so that the outside was blank and sealed it with wax or an adhesive wafer. To fit even more lines on one page, some people cross-wrote their letters. When they reached the end of the page they turned the paper 90 degrees and continued writing.



Letters Sent to Abolitionist Deborah Weston of New Bedford, Massachusetts, in 1833

stamps, which had been introduced in 1847 to simplify payment and help account for postage revenues (see “U.S. Postage Stamps” on page 118). The Act of March 3, 1863, based postage for a letter on its weight and eliminated all differences based on distance.²⁰ (See “Rates for Domestic Letters” on page 142.) The act also created three classes of mail: letters, called First-Class Mail; newspapers and other periodicals, called second-class mail; and all other mailable matter, called third-class mail.

The Private Express Statutes

To enable the Post Office Department to finance its operations largely from its revenue, Congress gave it a monopoly over the delivery of letters. Without such protection, Congress believed that private companies would siphon off profitable delivery routes, leaving the Department overly reliant on the U.S. Treasury.

Initially the costs and challenges of transporting mail discouraged competition, but the development of reliable steamboat and railroad lines in the early 19th century encouraged entrepreneurs to jump into the delivery business. The first two private posts sprang up in 1839; dozens soon followed. About 150 local posts are known to have operated, mostly in the 1840s and 1850s — nearly a third of them in New York City. Some private companies transported mail between large cities; others provided home delivery of mail within cities. By limiting their services to only the most profitable delivery areas, they could provide more frequent service at cheaper rates. In 1841, Postmaster Jonathan J. Coddington of New York estimated that private competition had reduced mail volume on the New York–Boston route by one third.



To help stem the Department's loss of revenue, Congress passed laws, now known as the Private Express Statutes, which gradually closed loopholes that allowed private companies to deliver letters. The first major postal law, passed in 1792, prohibited the private carriage of letters on post roads "whereby the revenue of the general post-office may be injured."²¹ In 1799, Congress outlawed the private carriage of letters on roads adjacent or parallel to post roads. Congress later specified that waterways (1823) and railroads (1838) could be post roads. The proliferation of private posts in the early 1840s prompted Congress to pass a law in 1845 forbidding the establishment of "any private express or expresses for the conveyance . . . by regular trips or at stated periods . . . of any letters" to or from anywhere that U.S. Mail was regularly carried.²² The 1845 act largely ended inter-city competition, but private companies continued to deliver mail within cities because city streets were considered exempt from the act. So in 1851 Congress specified that the postmaster general could designate city streets as "post routes." In 1860, Postmaster General Joseph Holt declared the streets of New York City, Boston, and Philadelphia to be post routes, and federal prosecutors took the owner of Blood's Despatch — the largest private carrier in Philadelphia — to court to shut him down. In November of the same year, the judge in the case ruled partially in Blood's favor by finding that "post roads" and "post routes" were not synonymous. Congress responded a few months later by specifically including "post routes" in the postal monopoly; Blood's Despatch went out of business within a year.

The last of the private posts — Boyd's Dispatch and Hussey's (both in New York) — continued to deliver letters in violation of the law until the 1880s.

In 1979, the Postal Service suspended the prohibition against the private delivery of extremely urgent letters; the delivery of packages has never been included in the postal monopoly. ■

Striding Messenger Stamp, circa 1845

The Striding Messenger stamp features a giant messenger stepping over the Philadelphia Post Office. It was originally issued by the Philadelphia Despatch Post in 1843 to indicate payment for local letter delivery. This privately printed stamp was the world's first pictorial issue — the first stamp to depict something other than a monarch or statesman. D. O. Blood & Company bought the Philadelphia Despatch Post around 1845 and used a variation of the stamp overprinted with the company's name.

MOVING THE MAIL

In 1800, the speed of travel was limited by natural forces like wind, currents, or a horse's pace. By century's end, mail trains were crisscrossing the country with postal clerks onboard, who sorted mail in transit.

Steamboats

At the turn of the 19th century, when the nation's waterways were its main transportation arteries, travel often depended on river currents, wind, and muscle. Traveling upstream on some rivers was so difficult that boat owners sometimes sold their vessels upon reaching their destination and returned home overland.

Robert Fulton launched America's first successful steamboat line, connecting New York City and Albany via the Hudson River, in September 1807. Although Fulton's steamboats traveled at only six miles per hour, their dependability revolutionized travel. As long as their fires were fed, the boats' boilers created steam, turning the paddlewheels.

On October 2, 1807, the *New-York Evening Post* asked:

Would it not be well if she [the boat] could contract with the Post Master General to carry the mail from this [city] to Albany?

Fulton's steamboat carried mail as early as November 1808. Initially, letters were carried either unofficially by crew and passengers — bypassing local Post Offices — or under the existing provisions for ship letters, whereby postmasters at ports of call gave ship captains two cents for each letter and then charged letter recipients six cents postage. In 1810, Postmaster General Gideon Granger offered Fulton a contract to carry mail, but Fulton apparently declined.

The *Mayflower*, 1855

In December 1855 — less than a year after entering service between St. Louis and New Orleans — the Mayflower was destroyed by fire. The average lifespan of an antebellum steamboat on the Mississippi River was 5 to 6 years. Daily hazards included explosions, fires, collisions, and the submerged, hull-piercing deadwood called "snags."

The *New Orleans*, the first commercial steamboat to ply the lower Mississippi River, began carrying mail from New Orleans to Natchez, Mississippi, in 1812 — also without a mail contract. In December of 1812, John Hankinson, postmaster of Natchez, alerted Granger to the drop in his office's revenue as more and more letters bypassed the Post Office. In 1813, Congress authorized the postmaster general to contract for the carriage of mail by steamboat, provided it was no more expensive than if transported by land.²⁴ Granger informed Hankinson that he could enter into a mail transportation contract with the captain of the *New Orleans*, but apparently no contract was made.

On February 27, 1815, Congress authorized the postmaster general to contract for the carriage of mail by steamboat "on such terms and conditions as shall be considered expedient" and required the operators of steamboats and other craft to promptly deliver any letters they carried to postmasters at ports of call, under penalty of a fine.²⁵

The next month, the steamboat captains on the Hudson River line entered into a contract with the postmaster general. Steamboats on the Mississippi River, meanwhile, continued to transport letters either outside the U.S. Mail or as ship letters.

To help limit revenue losses, in 1823 Congress declared waterways upon which steamboats regularly traveled to be post roads, making it illegal for private express companies to carry mail on them²⁶

By the late 1820s, the Post Office Department had contracted for mail to be carried by steamboats along the East Coast, between New York City, Philadelphia, and Baltimore, and from Washington, D.C., to Richmond. Mail contractors





New York to California by Steamship

The first U.S. Mail traveled to California by steamship, via the Isthmus of Panama, in December 1848. The ocean routes via Panama remained a vital link in the nation's mail system until the completion of the transcontinental railroad in 1869. (Illustration based on J.H. Colton's 1850 Map of the United States of America, in the collection of the Library of Congress.)

continued to use stagecoaches on parts of the routes and used stagecoaches exclusively when waterways were clogged with ice in winter. By 1827, steamboats were also carrying mail under contract between Mobile, Alabama, and New Orleans.

By the early 1830s, contracted service began on the Ohio River, from present-day Huntington, West Virginia, via Cincinnati, to Louisville, Kentucky, but no further west. Postmaster General Amos Kendall stated in his 1835 report to the President that an “immense correspondence” was carried in steamboats, postage-free, west of Louisville. He noted that where there was no contracted service it was “difficult, if not impractical, to enforce the Post Office laws, and bring the letters so transmitted into the post offices.”²⁷

Contracted steamboat service west of Louisville to New Orleans began in November 1837. Nevertheless, many merchants continued to send their correspondence outside the U.S. Mail, postage-free.

In the mid-1800s, the Post Office Department greatly expanded its use of steamboats to carry mail. Between 1845 and 1855, the distance mail was transported by steamboat nearly doubled, from 7,625 to 14,619 miles.

In November of 1848, Postmaster General Cave Johnson dispatched a special agent to establish Post Offices in the newly acquired territory of California. By Christmas, steamships under contract with the Navy Department were carrying U.S. Mail from New York to California via the Isthmus of Panama.²⁸

Overland Mail Employee Handbook, 1859

This handbook for employees of Butterfield's Overland Mail Company included a fold-out route map, a schedule, a rate chart, special instructions, and room for daily log entries. Company employees were instructed to "never lose sight of the mails for a moment" and to "be particular to see that the mails are protected from the wet and kept safe from injury of every kind." (From the Smithsonian's National Postal Museum.)



This was before the construction of the canal. When the ships reached Panama, the mail was taken off and transported in canoes or on pack animals — and later by railroad — about 50 miles to the Pacific coast. Another steamship collected the mail on the Pacific side and headed north. The aim was to get a letter from the East Coast to California in three to four weeks but this goal was often missed. For example, in 1850, citizens of Los Angeles learned California was admitted to the Union six weeks after the fact. New routes to the West were needed.

Overland Mail to California

Following the discovery of gold in California in 1848, immigration exploded. As the population grew, so did the need to connect California with the rest of the country through the U.S. Mail.

The first overland mail route to California was established in the spring of 1851, bringing mail to Sacramento via Salt

Lake City. However, service on the route was erratic, partly because deep snow and blizzards in the Sierra Nevada Mountains prevented travel through much of the winter. To bypass the snowy Sierras, George Chorpennig, the mail contractor, rerouted the mail southward: from San Francisco, he sent the mail south by steamship to San Pedro, near Los Angeles, and then overland to Salt Lake City. Still, the service remained far from regular.

In 1857, a second overland mail route was established to California, to San Diego via San Antonio, Texas. Mail carriers along this route were challenged by Indian attacks and a scarcity of water and mules. Passengers who rode in the mail wagon sometimes had to get off and walk to relieve overworked mules. Occasionally, they even had to help push the mail wagon.

The third overland mail route to California, the Butterfield Overland Mail, was the longest and most legendary. In 1857, Congress authorized the postmaster general to contract for



Butterfield Overland Mail, 1858 to 1861

It took stagecoaches 21 ½ days to traverse the nearly 2,800-mile-long mail route from St. Louis and Memphis to San Francisco. The route was discontinued in early 1861 because of the impending Civil War.

the carriage of letters from somewhere on the Mississippi River — it would be the contractor's choice — to San Francisco for six years. The mail was to be carried using “good four-horse coaches or spring wagons, suitable for the conveyance of passengers.”²⁹

Congress wanted the contractor to choose the location of the route because Congress itself could not. Southern congressmen wanted it in the South; Northern congressmen wanted it in the North. More was at stake than the mail — everyone believed this route would determine the path of the future transcontinental railroad.

The day after the bill passed, Aaron Brown of Tennessee was appointed postmaster general. Brown, a southerner, favored a southern route. Although Congress had specified that the contractor choose the location of the route, when none of the proposed routes were southern enough, Brown himself decided the route: from St. Louis and Memphis, converging at Little Rock (soon changed to Fort Smith), then on to San Francisco via El Paso and Yuma. Brown assigned the contract to John Butterfield and company, whom

he considered best able to provide the service.

Having two starting points for the route — St. Louis and Memphis — was an attempt to appease both northern and southern interests, but the bulk of the route hugged the southern U.S. At a couple of places, the route skirted the Mexican border; west of Yuma, for about 70 miles, it was actually in Mexico.

The *New York Times* howled:

*What possible object there can be in selecting this extreme Southern route we are utterly unable to conceive, unless it is that of forcing the future railroad to take an unnatural course, such as neither buffalo, emigrants nor capital would ever select.*³⁰

Scheduled semiweekly service on the Butterfield Overland route began on September 15, 1858. The specified running time was 24 days, but within a year the average trip time had been shaved to about 21 ½ days. Even the loudest critics of the route's location had no complaints about the service.

Still, faster transportation to the Pacific coast was needed.

The Pony Express

American transportation pioneer William H. Russell advertised for hostlers and riders to work on his central overland express route via Salt Lake City in March 1860.

Russell had failed repeatedly to get the backing of the Senate Committee on Post Office and Post Roads for an express route to carry mail between St. Joseph, Missouri — the westernmost point reached by the railroad and telegraph — and California. St. Joseph was the starting point for the nearly 2,000-mile central route to the West. Except for a few forts and settlements, the route beyond St. Joseph was a vast, unknown land, inhabited primarily by Native Americans.

Many thought that year-round transportation across this area was impossible because of extreme weather conditions. Russell organized his own express to prove otherwise.

With partners Alexander Majors and William B. Waddell, Russell formed the Central Overland California & Pike's Peak Express Company, later known as the Pony Express. They built new relay stations and readied existing ones. The country was combed for good horses — hardy enough to challenge deserts and mountains and to withstand thirst in summer and ice in winter. Riders were recruited hastily but, before being hired, had to swear on a Bible not to cuss, fight, or abuse their animals and to conduct themselves honestly.

On April 3, 1860, the Pony Express began its run through parts of Missouri, Kansas, Nebraska, Colorado, Wyoming, Utah, Nevada, and California. On average, a rider covered 75 to 100 miles daily. He changed horses at relay stations set 10 to 15 miles apart, swiftly transferring himself and his mochila (a saddle cover with four pockets or cantinas for mail) to the new mount.

Overland by Stagecoach

Stagecoach in Wyoming, circa 1900



The first mail by Pony Express from St. Joseph to Sacramento took ten days, cutting the overland stage time via the southern route by more than half. The fastest delivery was in March 1861, when President Abraham Lincoln's inaugural address was carried from St. Joseph to Sacramento in 7 days and 17 hours.

On July 1, 1861, the Pony Express began operating under contract as a mail route. By that time, the Central Overland California & Pike's Peak Express Company was deeply in debt. Though it had charged as much as \$5 a half ounce for a letter at a time when ordinary U.S. postage was no more than ten cents, the company did not make its operating expenses.

On October 26, 1861 — two days after the transcontinental telegraph line was completed — the Pony Express officially ended. It became one of the most enduring legends of the West.



Pony Express Stamp

Issued July 19, 1960. The Pony Express ran for only 18 months, from April 1860 to October 1861. It operated under contract as a U.S. Mail route during only the final four months.

Crossing the country by stagecoach was an adventure, even by 19th-century standards. William Tallack, who traveled east by stagecoach in 1860, noted that "not one in a hundred travellers go eastward by the Overland on account of its risks and discomforts."²⁸ Tallack observed that traveling by ship via Panama, though more than twice the distance, was just as fast, and generally more comfortable.

Stagecoach passengers risked death or injury if coaches were attacked by robbers or Indians. Bad roads, though less fearsome, were a more persistent danger. At their worst, they overturned coaches, and at their best, bruised passengers.

Edmund Hope Verney, a lieutenant in the British Royal Navy who had seen battle in the Crimean War and India, traveled overland from California to Kansas in 1865. In an article in the June 1866 issue of London's *Good Words and Sunday Magazine*, Verney recalled: "I can remember no night of horror equal to the first night's travel on the Overland

Route." He described jolts to the carriage that would "strike the cranium violently against the roof." The carriage was so crowded, he wrote, that

not only was there a difficulty about stowing away one's feet, but we had even to fit in our knees one with another, and then occasionally give and take pretty smart blows caused by the jostling of the carriage.

Nine people could squeeze inside a stagecoach; additional passengers sometimes traveled on the roof. Inside, three lucky passengers had the back seat. Three passengers sat in the middle seat, which had only a leather strap for a backrest, and three sat in the front seat, facing backwards. Middle and front seat passengers faced each other and had to interlock their legs. Through-passengers remained sandwiched together for about 22 days, with only brief stops for meals and changes of stock or equipment.

Mail Service and the Civil War

The Civil War was America's bloodiest conflict. An estimated 750,000 Americans lost their lives during the war, including an estimated 50,000 civilians — more Americans than have died in all the wars since that time. Soldiers suffered in battle, while traveling, and from the everyday, sometimes fatal hardships of camp life. Friends and family at home also suffered, not knowing if a son, brother, or husband survived.

Mail was a treasured link between camps and battlefields and “back home.” Recognizing its importance to morale, the armies assigned personnel to collect, distribute, and deliver soldiers’ mail; wagons and tents served as traveling Post Offices. Some soldiers wrote home weekly; some seemed to spend all their free time writing. A letter from home could be tucked into a pocket close to a soldier’s heart, to be read and re-read in moments of loneliness. Many soldiers carried letters in their pockets, to be forwarded to loved ones if they were killed in action.



Three Union Officers at Fort Brady, Virginia, 1864

Mail was a treasured link between camps and battlefields and “back home.”

During the war, the U.S. Post Office Department introduced several improvements that made it easier to send and receive mail. Since soldiers sometimes had trouble getting postage stamps and keeping them dry, beginning in July 1861, they were allowed to mail letters without stamps by writing “Soldier’s Letter” on the envelope; postage was then collected from the recipient. In July 1863, postage rates were simplified and in some cases lowered when distance-based letter rate categories were eliminated. That same month, free home delivery of mail was introduced in the nation’s largest cities. And in November 1864, the money order system began, making it safer for soldiers and citizens alike to send money through the mail.

The South established its own Post Office Department in February 1861, two months before the start of the war, with former U.S. Congressman John Henninger Reagan appointed postmaster general in March. Federal mail service to southern states was officially suspended on May 31, 1861, following Reagan’s proclamation that he would assume control of the Confederate Post Office Department on June 1.

The United States banned the exchange of mail between citizens of the North and South in August 1861, although smugglers often carried mail illegally across the lines. Prisoner-of-war mail was exchanged at designated points under a flag of truce. Citizens could also send letters via the flag-of-truce system, although like prisoners’ mail, their letters were censored.

To prevent postmasters in the seceded states from using U.S. postage stamps, the U.S. Post Office Department redesigned its postage stamps soon after it suspended mail service to the South. The newly designed stamps were distributed to postmasters and customers beginning in August 1861, in exchange for the old ones. Initially postmasters were instructed to give customers six days following notification to exchange old stamps for new ones, after which time the old ones were demonetized (rendered valueless). But the time limit was stretched in some cases to accommodate customers. In New York City, citizens were given about six weeks to exchange their postage stamps.

As the war progressed, coins, which were more highly valued than paper money, gradually disappeared from the marketplace. By the summer of 1862 the lack of coinage

posed a serious hardship to trade. Merchants began issuing their own promissory notes, called “shinplasters,” and many people began using postage stamps as small change. Unfortunately shinplasters were often redeemable only where received, and stamps were liable to crumple and clump together.

A law of July 17, 1862, authorized the use of postage stamps as currency, and beginning in August 1862, the Treasury Department issued special “postage currency” — reproductions of postage stamps on larger, thicker, ungummed pieces of paper, in denominations of five, ten, twenty-five, and fifty cents. Due to coin shortages, the Treasury Department continued issuing paper notes representing fractions of a dollar through 1876, although beginning in October 1863, they were called “fractional currency” and did not feature reproductions of stamps.



U.S. Mail Wagon, Army of the Potomac, circa 1864
Army personnel were assigned to collect, distribute, and deliver mail.

The Confederate Post Office Department

The Post Office Department of the Confederate States of America was established February 21, 1861, by an act of the Provisional Congress of the Confederate States. On March 6, 1861, the day after Montgomery Blair’s appointment by President Abraham Lincoln as postmaster general of the United States, former U.S. Congressman John Henninger Reagan was appointed postmaster general of the Confederate States of America by Jefferson Davis, President of the Confederate States.

South Carolina, Mississippi, Florida, Alabama, Georgia, Louisiana, and Texas already had seceded from the Union. In the following months, Virginia, Arkansas, North Carolina, and most of Tennessee followed suit. Reagan instructed southern postmasters to continue to render their accounts to the United States as before until the Confederate postal system was organized. Meanwhile, he sent job offers to southern men in the Post Office Department in Washington. Many accepted and brought along their expertise, as well as copies of postal reports, forms in use, postal maps, and other supplies.

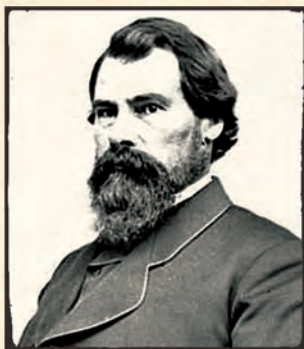
In May 1861, Reagan issued a proclamation stating that he officially would

assume control of the Post Office Department of the Confederate States on June 1, 1861. Postmaster General Blair responded by ordering the cessation of United States mail service throughout the South on May 31, 1861.

Although an able administrator headed the Confederate Post Office Department, its mail service was continuously interrupted. Through a combination of pay and personnel cuts, postage rate increases, and streamlining of mail routes, Reagan eliminated the postal deficit that existed in the South. But blockades and the invading Northern army, as well as a growing scarcity of postage stamps, severely hampered postal operations.

Federal mail service in the South gradually resumed as the war came to an end. By November 15, 1865, 241 mail routes had been restored, and by November 1, 1866, 3,234 Post Offices out of 8,902 in the South were returned to federal control.

Postmaster General Reagan was arrested at the end of the war, but was later pardoned and eventually made it back to Congress, where he became chairman of the Committee on Post Offices and Post Roads.



John Henninger Reagan, Confederate Postmaster General

Mail by Rail

Some three decades before the Pony Express galloped into postal history, the “iron horse” made its formal appearance. In August 1829, an English-built locomotive, the *Stourbridge Lion*, completed the first locomotive run in the United States on the Delaware and Hudson Canal Company Road in Honesdale, Pennsylvania. The next month, the South Carolina Railroad Company adopted the locomotive as its tractive power.

In 1830, the Baltimore & Ohio’s *Tom Thumb*, America’s first steam locomotive, successfully carried more than 40 people at over ten miles per hour. This beginning was considered less than auspicious when, in late August 1830, a stage driver’s horse outran the *Tom Thumb* on a parallel track in a race at Ellicott’s Mills, Maryland. Later, however, a steam locomotive reached the unheard-of speed of 30 miles per hour in an 1831 competition in Baltimore.

The Post Office Department recognized the value of rail to move mail as early as November 30, 1832, when stagecoach contractors on a route from Philadelphia to Lancaster, Pennsylvania, were granted an allowance of \$400 per year “for carrying the mail on the railroad as far as West Chester from December 5, 1832.”³¹ Although the Department apparently awarded several contracts for rail transportation as a part of stagecoach routes in succeeding years, the postmaster general listed only one railroad company as a contractor during the first six months of 1836, for Route 1036 from Philadelphia to Mauch Chunk, Pennsylvania.

The Department appointed the first route agent, John Kendall, nephew of Postmaster General Amos Kendall, to accompany the mails between Albany and Utica, New York, in 1837. An Act of July 7, 1838, designated all United States railroads as post routes, and railroad mail service increased rapidly.

Owney, Mascot of the Railway Mail Service

On an autumn day in 1888, a shaggy pup took his first steps toward becoming a postal legend when he crept into the Albany, New York, Post Office. Postal employees allowed him to stay and named him Owney.

At first, Owney stayed close to the Post Office, but he soon began riding mail wagons to the train depot and then rode the railway mail car down to New York City and back to Albany. As Owney traveled farther, his friends at the Albany Post Office feared he might wander too far away to find his way home again, so they purchased a leather collar with a tag reading “Owney, Post Office, Albany, N.Y.” Railway mail clerks recorded Owney’s travels by attaching metal baggage tags to his collar to identify the rail lines he traveled on.

He was soon weighed down by his collection of tags. Postmaster General John Wanamaker presented Owney with a little jacket to distribute their weight more evenly.

Owney took to traveling farther and staying away longer, eventually visiting Mexico, Canada, Japan, China, Singapore, Suez, Algiers, and the Azores.

Owney with Railway Mail Clerks, 1890s

While being shown off to an Ohio newspaper reporter, Owney bit the clerk who

was handling him. The postmaster had Owney put down on June 11, 1897. Railway mail clerks chipped in money to have a taxidermist preserve Owney’s body, which then was sent to postal headquarters in Washington, D.C., for exhibit.

In 1911, the Post Office Department entrusted Owney to the Smithsonian Institution. Since 1993, Owney has been part of the National Postal Museum in Washington, D.C. In 2011, Owney was honored on a commemorative U.S. postage stamp.



Owney the Postal Dog Stamp
Issued July 27, 2011

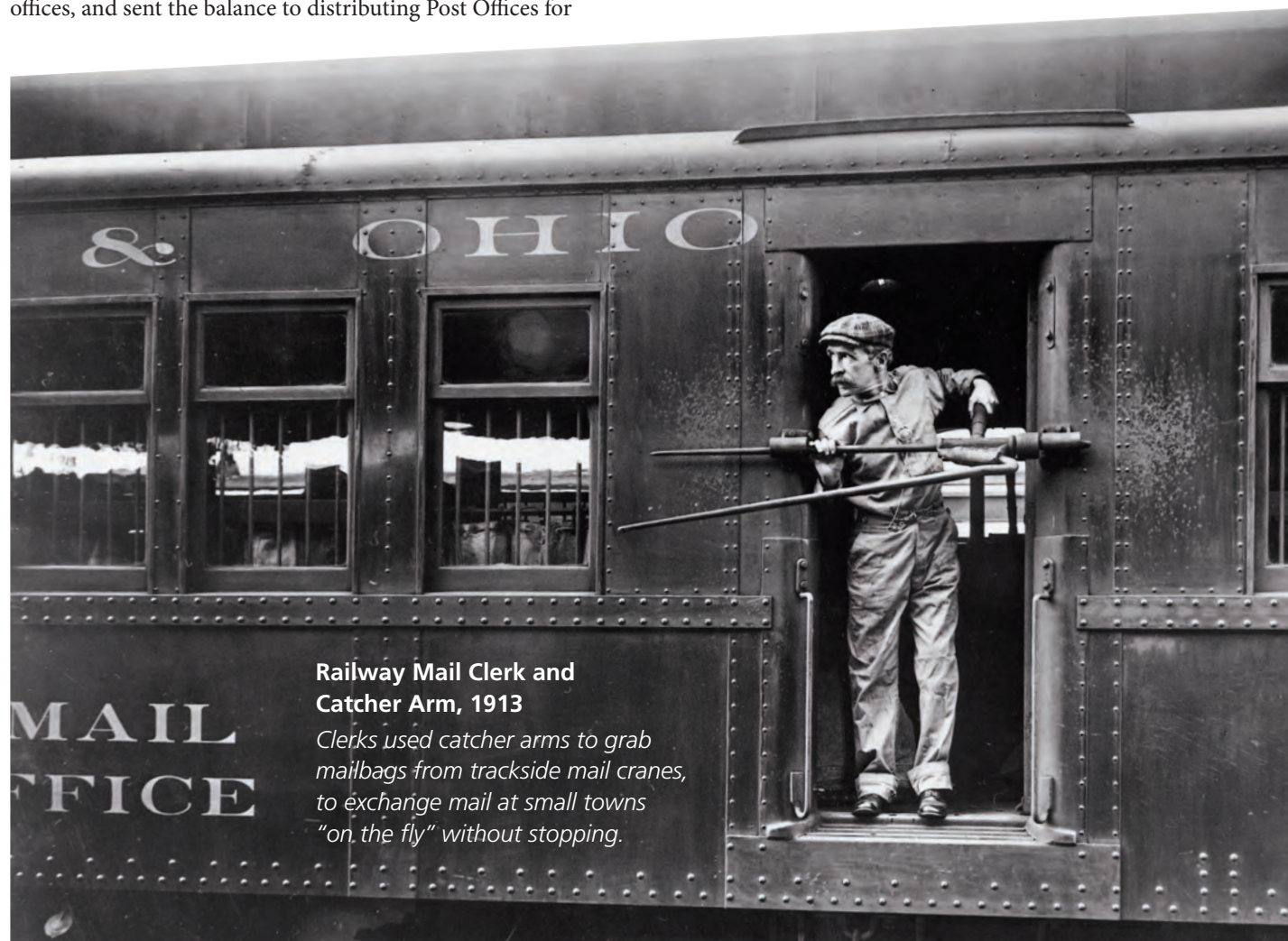


The expanded use of railroads greatly reduced transportation time. For example, in 1835, mail going from New York City to Raleigh, North Carolina, took about 94 hours. Two years later, the time had been cut nearly in half to 55 hours. By 1885, it was more than halved again to just over 19 hours. The time-savings was due not only to increased use of the rails but also to better use — the introduction of Railway Post Offices (RPOs) in the 1860s.

In June 1840, two mail agents were appointed to the Boston-Springfield route, “to make exchanges of mail, attend to delivery, and receive and forward all unpaid way letters and packages received.”³² The route agents opened the pouches from local offices, separated mail for other local points on the line for inclusion in the pouches for those offices, and sent the balance to distributing Post Offices for

further sorting. Gradually, the clerks began to make up mail for connecting lines and local offices, and the idea of sorting mail on the cars evolved.

In 1862, William A. Davis, head clerk of the St. Joseph, Missouri, Post Office, began the first experiment in distributing mail in railroad cars on the Hannibal-St. Joseph run. Although this practice expedited the connection with the overland stage at St. Joseph, it was discontinued in January 1863. On August 28, 1864, the first U.S. Railway Post Office (RPO) route was officially established when George B. Armstrong, Chicago’s assistant postmaster, placed a car equipped for general distribution in service between Chicago and Clinton, Iowa, on the Chicago and North



Railway Mail Clerk and Catcher Arm, 1913

Clerks used catcher arms to grab mailbags from trackside mail cranes, to exchange mail at small towns “on the fly” without stopping.



Mail by Rail Video

Watch Mail by Rail, a 4-minute video exploring life in the railway mail service as told by four former clerks. Courtesy of the Smithsonian’s National Postal Museum via its YouTube channel, SmithsonianNPM.

Western Railroad. Similar routes were established between New York and Washington, D.C.; Chicago and Rock Island, Illinois; Chicago and Quincy, Illinois; and New York and Erie, Pennsylvania.

When railway mail service began, the cars were equipped primarily to sort and distribute letter mail. By about 1869, other mail was being sorted. Parcel Post service, added in 1913, soon outgrew the limited space aboard trains. Terminals, established adjacent to major railroad stations, allowed parcels to be sorted then loaded into mail cars and RPOs for transport to cities and towns.

In 1930, more than 10,000 trains moved mail. Following passage of the *Transportation Act of 1958*, which allowed the discontinuance of money-losing passenger trains, mail-carrying passenger trains began to decline rapidly. By 1965, only 190 trains still carried mail, and by 1970 virtually no First-Class Mail traveled by rail.

On April 30, 1971, the Post Office Department terminated seven of the eight remaining RPO routes. The last Railway Post Office, which operated between New York and Washington, D.C., on Penn Central/Conrail, made its final run on June 30, 1977.

Highway and air congestion and an increase in the weight of catalogs and advertising mail during the 1980s led to renewed rail use. Amtrak carried mail on many trains, and freight trains pulled flatcars holding trailers full of mail. In 1993, Amtrak and the Postal Service reintroduced the RoadRailer®, special intermodal equipment that could travel on highways and on rails without having to be hoisted onto a railroad flatcar.

Although Amtrak stopped carrying mail in October 2004, several of the nation's freight railroads continue to carry mail as an intermodal service. ■

A Perilous Profession

Railway mail clerks had one of the toughest jobs in the Post Office Department. Working elbow-to-elbow in fast-moving railcars, they needed brains and brawn to memorize complicated mail sorting schemes and accurately sort mail in transit. At many stations trains did not even stop — clerks readied the mail pouches and threw them out of the open car door while simultaneously snagging pouches of outgoing mail that hung trackside.

Annual reports of the postmaster general gave harrowing accounts of clerks injured and killed in the line of duty. Trains were derailed because of live-stock on the tracks, open switches, oncoming trains, broken rails, and washed-out bridges, to name but a few hazards. Until the 1920s, most mail cars were



Wreck of the Red Arrow, 1947

Six railway mail clerks were among the dozens of people killed and more than 100 injured when the Pennsylvania Railroad's Red Arrow passenger train derailed and plunged over a 150-foot embankment near Gallitzin, Pennsylvania, on February 18, 1947.

made of wood, lit by oil lamps, and heated by wood-stoves. Mail cars were normally coupled directly behind the locomotive, with sparks belching from its stack. With the lighter wooden mail car sandwiched between the heavier locomotive and passenger coaches, mail clerks risked severe injury in the event of a wreck. Even the sudden lurch of a train could injure a clerk if he lost his balance.

The work was so dangerous that an entire section of the *Annual Report of the Postmaster General* relating to the railway mail service was titled "Casualties." In 1904, 21 men lost their lives in the line of duty, including one who was shot and killed by a train robber. By the 1920s, so many bandits were targeting mail trains that the postmaster general armed railway mail clerks with government-issued pistols with orders to "shoot to kill."



Railway Mail Clerks, 1929

A rash of train robberies following World War I prompted the postmaster general to arm railway mail clerks beginning in 1921.

Railway Mail Clerk James Julian

James Julian served as a railway mail clerk from about 1905 to the 1930s. In 1993, his oldest son, Percy, became the 16th honoree in the Black Heritage stamp series.

James, whose parents had been slaves, was born in Alabama in 1871. When Percy was born in 1899, James was working as a letter carrier at the Post Office in Montgomery, Alabama. By 1905, James had landed a higher-paying job as a clerk in the railway mail service, where he worked for more than 25 years.

James Julian worked on the Montgomery, Alabama, and Artesia, Mississippi, Railway Post Office until about 1922. The preceding decade had been particularly challenging for African American railway mail clerks. Starting in 1913, there was a movement to racially segregate federal workers, including in the railway mail service; some supervisors fired African American clerks on trumped-up charges and routinely passed over others for promotion. But James Julian persevered.

James and his wife, a former schoolteacher, steered all of their children to higher education. One by one they sent them to college — Percy was the first. In 1919, the whole family — everyone except James — moved to Indiana, where the children attended DePauw University. James remained in Alabama for three more years until he was able to transfer to a railway mail service job in Indiana and join them.

All of James Julian's children achieved success, but it was Percy who left the most lasting legacy. In the mid-1900s, Percy pioneered the synthesis of medicinal drugs — one of his discoveries has been ranked in the top 25 achievements in the history of American chemistry. In 1993, Percy Julian was honored on a commemorative postage stamp — a fitting tribute for the son of a life-long postal worker.



Percy Lavon Julian Stamp

Issued January 29, 1993

Star Routes

Post riders on horseback were the first contractors to carry mail between Post Offices. In 1773, post road surveyor Hugh Finlay noted that a stagecoach driver held a contract to carry semiweekly mail between Portsmouth, New Hampshire, and Boston, Massachusetts. In 1785, the Continental Congress instructed the postmaster general to award mail transportation contracts to stagecoach operators, subsidizing public travel and commerce with postal funds. Despite their higher costs and sometimes lower efficiency, stagecoach proposals were preferred over horseback.

An Act of March 3, 1845, took steps to reduce mail transportation costs. Congress abandoned its preference for stagecoaches, with contracts to be awarded to the lowest bidder for what "may be necessary to provide for the due celerity, certainty and security of such transportation."³³ These were known as "celerity, certainty and security" bids. Postal clerks shortened the phrase to three asterisks or stars (***). The bids became known as star bids, and the routes became known as star routes.

Until 1882, most of the Post Office Department's budget went towards mail transportation. In 1845, more than two-thirds of postal costs were for transportation. By 1849, the Department cut transportation costs on all routes — horseback, stage, steamboat, and railroad — by 17 percent, from \$2,938,551 in 1844 to \$2,428,515. Route distances rose 20 percent for the same years, from

35.4 million miles to 42.5 million miles in 1849. Star routes were largely responsible for the savings as contractors switched to horseback, which cut per-mile costs 38 percent, from 7.2 cents to 4.5 cents.

Still, throughout the 1850s, the Department continued to favor stagecoaches over horses on certain routes. In 1852, Postmaster General Samuel D. Hubbard instructed contract bidders to state the type of conveyance "if a higher mode than horseback be intended," noting that stagecoaches were preferred on certain routes.³⁴

Postmaster General Joseph Holt's 1859 annual report criticized the "enormous sums" paid to stagecoach companies to transport mails, "some of which [were] so light as scarcely to yield a revenue sufficient to defray the expense of carrying them on horseback." He declared, "In advertising for the new lettings, 'Star Bids'... will alone be invited ... without any designation of modes of conveyance."³⁵ The 1860 annual report is the last to discriminate between "coach" and "inferior" modes of service.³⁶

Contractors had to be at least 16 years old until 1902, when the age limit was raised to 21. Subcontractors or carriers could be 16. Contractors were bonded and took an oath of office; subcontractors and carriers also took the oath.

From 1802 to 1865, postal laws required carriers to be free white persons. Violators were fined. The typical 4-year contract did not provide payment for missed trips, regardless of weather conditions. Unexcused service failures could result in fines up to three times the trip's price.

Regular schedules made carriers easy targets for thieves. Criminal punishment was harsh. Anyone found guilty of robbing carriers could receive five to ten years of hard labor for the first offense and death for the second. Meanwhile, some carriers faced the hazards of snow, avalanches, ice packs, cliff-hugging roads, seas of mud, and dangerous waters.

Contractors provided their own equipment. A 1930s-era Post Office Department memo quotes Harry Elfers, who transported mail ten miles from Sandusky, Ohio, to Kelleys Island in Lake Erie. In bad weather, he would sail from the island to Marblehead, the closest mainland point, only four miles away. That could take 20 minutes or 8 hours, depending on the weather.



Ticket for Mail Stage, 1843

In addition to carrying U.S. Mail under contract, stage owners carried passengers and freight. Until 1845, stagecoaches were given preference in the award of mail transportation contracts, to subsidize the growth of stagecoach lines.

Either way, his pay was the same. Elfers recalled the specialized equipment he used:

When I was a youngster I was out in a boat about all the time. Now I don't care for ordinary sailing but battling with the ice has a fascination for me. As soon as the ice begins to form, I feel eager to get out one of the 'ironclads' and fight my way across. An 'ironclad' is a flat-bottomed skiff. There's a sail in the bow to carry us through the water or over the ice when conditions are right. There are two iron-shod runners on the bottom so the boat may be used as a sled. The sides are sheathed with galvanized iron. This is very important, because thin ice will cut a boat like a knife.³⁷

Most star route carriers traveled by horse or horse-drawn vehicle until the early 20th century. Boats, sleds, snowshoes, and skis also were used. Today's contractors use trucks, tractor trailers, and automobiles, or whatever it takes — mule trains into the Grand Canyon, flat-bottomed pole boats in the Louisiana bayous, and airplanes and hovercraft in Alaska. Dogsleds were used in Alaska until 1963. Today, mail is dropped by parachute on some Alaskan routes. During the win-

ter, snowmobiles carry mail in the highlands of Utah, Colorado, and Montana.

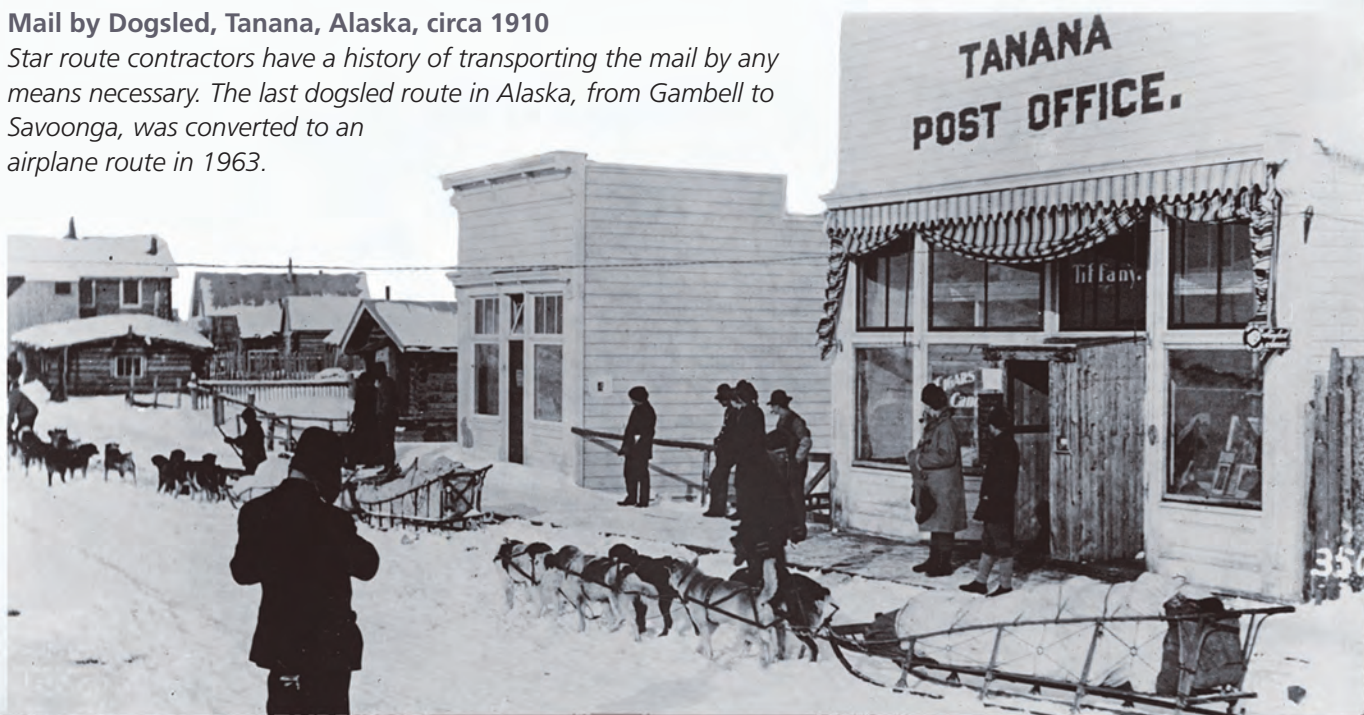
In the 1800s, some star route carriers also delivered mail to customers along their routes. Such unofficial arrangements were formalized beginning July 1, 1900, when some contracts required service to and from rural mailboxes along the routes. By 1918, some contracts also required the sale of stamps, money orders, and Registered Mail along routes.

In 1948, Congress allowed the postmaster general to renew 4-year contracts with satisfactory service providers rather than award a new contract to the lowest acceptable bidder, to prevent the many contract failures resulting from speculators who underbid tried-and-true contractors by just a few dollars.

Star routes declined in the 1950s as unnecessary and duplicate service was eliminated. However, the 1960s saw growth as the *Highway Act of 1958* improved highways while rail service declined. Between 1960 and 1970, star-route miles more than doubled. In the 1970s, star routes officially became known as highway contract routes (HCRs), although popular usage of the older term continues.

Mail by Dogsled, Tanana, Alaska, circa 1910

Star route contractors have a history of transporting the mail by any means necessary. The last dogsled route in Alaska, from Gambell to Savoonga, was converted to an airplane route in 1963.



REACHING OUT TO EVERYONE

In the late 19th century, free home delivery of mail was introduced — first in cities, then in rural areas — and letter carriers became familiar, trusted visitors to homes and businesses across the country.

Free City Delivery

Before 1863, postage paid only for the delivery of mail from Post Office to Post Office. Citizens picked up their mail, although in some cities they could pay an extra one- or two-cent fee for letter delivery or use private delivery firms. Among the postal reforms suggested by Postmaster General Montgomery Blair in his 1862 report to the President was

free delivery of mail by salaried letter carriers, which he felt would “greatly accelerate deliveries, and promote the public convenience.”³⁸ He reasoned that if the system of mailing and receiving letters was more convenient, people would use it more often, and pointed to increasing postal revenues in England, which already had adopted free city delivery.

Congress agreed. An Act of Congress of March 3, 1863, effective July 1, 1863, provided that free city delivery be established at Post Offices where income from local postage was more than sufficient to pay all expenses of the service.³⁹ For the first time, Americans had to put street addresses on their letters.



Mail Truck in Washington, D.C., 1916

To speed delivery, postal officials urged city residents to provide mail slots or receptacles, so carriers would not have to spend an estimated 30 to 60 minutes each day waiting at residents' doors. Mail slots or receptacles were required for city delivery service beginning in March 1923.

Delivery Frequency

Daily

From the start, city letter carriers were expected to deliver mail “as frequently as the public convenience required.”⁴¹ Postmasters determined the number of daily trips in their cities, with larger cities generally receiving more frequent deliveries than smaller ones. Business districts, with heavier mail volume and more time-sensitive mail, typically received more frequent deliveries than residential sections of cities.

The 1922 *Annual Report of the Postmaster General* stated that “in the smaller cities, three daily deliveries in business sections is the general rule, in larger cities three or four, and in the largest cities three to seven deliveries.”⁴² To save money, in 1923 the number of daily trips on many routes was reduced by one. Further reductions were made in the 1930s and 1940s — some temporary — due to budget and labor shortfalls.

In April 1950, “in the interest of economy,” Postmaster General Jesse Donaldson directed postmasters to limit the number of deliveries in residential sections to one each day, and to eliminate one Saturday delivery in business districts⁴³. Because of changes in mail distribution and transportation, few second or third daily deliveries to businesses were needed by 1969. Multiple daily deliveries to many business districts ended in the 1970s and were largely phased out by the end of the 1990s.

As a rule, rural carriers have always made one trip per delivery day.

Weekly

From the outset, both city and rural carriers delivered mail Monday through Saturday.⁴⁴ In May and June 1947, Saturday deliveries were temporarily eliminated in some cities due to budget shortfalls.

In 1957, a budget crisis prompted Postmaster General Arthur Summerfield to end Saturday deliveries nationwide. On one Saturday — April 13, 1957 — there was no mail delivery. Three days later, public outcries convinced President Dwight Eisenhower to sign a bill increasing funding for the Post Office Department, and service resumed.

In May 1964, the Department ended Saturday delivery of packages in 6,091 cities where carriers delivered on foot — again, to save money. Delivery resumed in January 1966 after President Lyndon Johnson promised to seek additional funding from Congress.

In 1975, an unprecedented \$989 million deficit prompted Postmaster General Benjamin Bailar to consider ending Saturday delivery. In 1976, Congress ordered its continuation and created the Commission on Postal Service to study the challenges facing the Postal Service. The Commission recommended that “mail delivery to all addresses ... be reduced from six days to five days a week” to cut soaring postal costs, but the idea was unpopular and Bailar abandoned it.⁴⁵ In 1979, rising mail volumes and postage rate increases gave the Postal Service its first budget surplus since 1945.

In 1980, facing another budget crisis, Postmaster General William Bolger briefly considered ending Saturday delivery. Later that year, Congress directed the Postal Service not to reduce the number of weekly delivery days, and it subsequently included similar instructions in annual appropriations legislation.

In 2009, financial challenges prompted postal officials to again propose ending Saturday delivery. Due to steady growth in package shipping, the proposal was revised in February 2013 to keep Saturday package delivery. Later that year, the Postal Service began Sunday delivery of Amazon packages to residential addresses in select cities. Sunday package delivery was later expanded to additional locations and other types of packages, as the volume warranted.

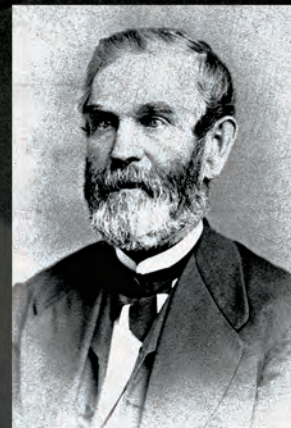
In 2020, Postmaster General Louis DeJoy committed to continuing six- and seven-day delivery service, calling it one of the Postal Service’s “greatest strengths.”⁴⁶

In March 2022, Congress passed the *Postal Service Reform Act of 2022*, which required the Postal Service to continue delivering mail and packages at least six days a week.



City Delivery Pioneer

Joseph William Briggs, a Cleveland, Ohio, postal clerk, is often credited with conceiving the idea of free city delivery during the winter of 1862, while contemplating long lines of customers trying to keep warm as they inched toward his window. Many were women hoping for news of loved ones in the Civil War. Briggs enlisted local businesses to serve as staging areas for sorting customers' mail, and he began delivering mail to his patrons free of cost.



In 1864, Briggs wrote Postmaster General Montgomery Blair, suggesting improvements to the free delivery system that had launched in 1863. Blair liked Briggs' ideas, brought him to Washington, and appointed him special agent in charge of superintending the operation of the letter carrier system, a role he performed until his death on February 23, 1872.

In 1921, a postal committee was charged with determining who should be credited with the establishment of free city delivery. After examining the available evidence, the committee reported "no one individual can be considered the author or originator of this service." The committee said, "Mr. Briggs cannot be properly credited as the author of the City Free Delivery Service, but the evidence seems sufficient to warrant the statement that he was the first letter carrier in the city of Cleveland, Ohio."⁴⁷

A plaque in the Cleveland Post Office commemorates Briggs' service as that city's first free letter carrier and his contributions to establishing the service nationwide.

By June 30, 1864, free city delivery had been established in 65 cities nationwide, with 685 carriers delivering mail in cities such as Baltimore, Boston, Brooklyn, Chicago, Cincinnati, Cleveland, Detroit, New York, Philadelphia, Pittsburgh, St. Louis, and Washington, D.C. By 1880, 104 cities were served by 2,628 letter carriers, and by 1900, 15,322 carriers provided service to 796 cities.

Postmasters, groups of citizens, or city authorities could petition the Post Office Department for free delivery service if their city met population or postal revenue requirements. The city had to provide sidewalks and crosswalks, ensure that streets were named and lit, and assign numbers to houses.

Initially, carriers hand-delivered mail to customers. If a customer did not answer the carrier's knock, ring, or whistle, the mail remained in the carrier's satchel until the customer was home. By 1912, new customers were required to provide mail slots or receptacles, and postmasters were urged to encourage existing customers to provide them as well. As late as 1914, First Assistant Postmaster General Daniel C. Roper estimated that a letter carrier spent 30 minutes to an hour each day waiting at doors where there was person-to-person delivery. As of March 1, 1923, mail slots or receptacles were required for delivery service.

By the 1930s, as a convenience to customers living on the margins of a city, letter carriers began delivering to customers with "suitable boxes at the curb line."⁴⁰ In the ensuing decades American suburbanization, which exploded in the 1950s, brought an increase in curbside mailboxes. The Department introduced curbside cluster boxes in 1967. Their use has been increasingly encouraged in recent decades to promote efficiency and economy of service.

Originally, letter carriers worked 52 weeks a year, typically 9 to 11 hours a day from Monday through Saturday, and if necessary, part of Sunday. An Act of June 27, 1884, granted them 15 days of leave per year. In 1888, Congress declared that 8 hours was a full day's work and that carriers would be paid for additional hours worked per day. The 40-hour workweek began in 1935.

Some carriers walked as many as 22 miles a day, carrying up to 50 pounds of mail at a time. They were instructed to deliver letters frequently and promptly — generally twice a day to homes and up to four times a day to businesses. On April 17, 1950, the number of residential deliveries was limited to one each day. Multiple deliveries to businesses were phased out over the next few decades as changing transportation patterns made most mail available for first-trip delivery. The weight limit of a carrier's load was reduced to 35 pounds by the mid-1950s and remains the same today.



Post-Mounted Mailbox, 1920s

Post-mounted collection boxes predominated in the late 19th and early 20th centuries. They began to be phased out in favor of larger, free-standing models in the 1950s.



Village Carrier, circa 1920

Genevieve Baskfield was appointed a village carrier in Zumbrota, Minnesota, in 1919, at the age of 18. Village delivery was a service similar to city delivery, offered in small towns from 1912 to about 1960. More than 100 women are known to have served as village carriers, mostly from 1918 through 1920, when about 5 percent of the nation's 943 village carriers were women.

Rural Free Delivery (RFD)

In 1890, nearly 41 million people — 65 percent of the American population — lived in rural areas. Although many city dwellers had enjoyed free home delivery since 1863, rural citizens had to pick up their mail at the Post Office, leading one farmer to ask: “Why should the cities have fancy mail service and the old colonial system still prevail in the country districts?”⁴⁸

Postmaster General John Wanamaker, who served from 1889 to 1893, was a merchant who became one of the most innovative and energetic people ever to lead the Post Office Department. He thought it made more sense to have one person deliver mail than to have 50 people ride into town to collect their mail. He cited business logic and social philosophy as reasons to give rural dwellers free delivery. Businesses could expand their markets. Rural customers paid the same postage rates as city people. Rural people needed the important information provided by newspapers yet did not always have time to walk or ride to the Post Office. Young people might stay on the farm if correspondence and magazines eased their isolation.

“I think the growth of the Farmers’ Alliance movement and the other farmers’ movements in the past few years has been due to this hunger for something social as much as to anything else,” Wanamaker wrote in 1891.⁴⁹ He proposed that rural customers receive free delivery.

In January 1892, Congressman James O’Donnell introduced “A Bill to Extend the Free Delivery System of Mails to Rural Communities,” but the House Committee on Post Office and Post Roads balked at the proposed \$6 million price tag. An amendment bringing the figure down to \$100,000 also was rejected.

A year and two months later, on March 3, 1893, a bill introduced by Georgia Congressman Tom Watson passed. It appropriated \$10,000 for experimental rural free delivery. On March 6, 1893, Wilson S. Bissell was sworn in as postmaster general. He did not pursue the experiment, citing the pressure of more important concerns and the need for at least \$20 million to inaugurate rural free delivery, a figure later identified as a guess. Instead, he recommended establishing additional Post Offices where needed.

Bissell was succeeded by William L. Wilson on March 1, 1895. Wilson agreed with his predecessor that rural free delivery was not practical, but was willing to attempt the experiment if Congress made more money available. That year, Congress appropriated \$20,000 for the experiment and another \$10,000 in 1896, bringing the total to \$40,000 — enough for the Post Office Department to begin its rural free delivery experiment.

On October 1, 1896, rural free delivery service began in Charles Town, Halltown, and Uvilla in West Virginia, Postmaster General Wilson's home state. Within a year, 44 routes were underway in 29 states.

Just five days before Christmas in 1899, the Post Office Department decided to experiment with extending RFD across an entire county. Postmaster General Charles Emory Smith ordered that 63 small Post Offices and 35 star routes and mail messengers be replaced by rural free delivery in Carroll County, Maryland. County-wide delivery proved viable.

Judged a success, rural free delivery became a permanent service effective July 1, 1902. The word "free" was dropped in 1906, since it was understood.

During the six years rural delivery was an experiment, customers sent more than 10,000 petitions asking that routes be established. The Department had time to evaluate the extent to which RFD could replace small, fourth-class Post Offices and star routes, whether it could be used to offer services such as money orders, and what national RFD service would cost. The Department also had an opportunity to see what else was needed to make the service successful: good roads, standardized mailboxes, and a "great army of rural carriers" — about 8,500 in 1902. The Post Office Department claimed that "as a class there are no more faithful employees in the Government service."⁵⁰

The backing of the National Grange, National Farmers'

Rural Carrier, Rural Route No. 2, Rochester, Indiana



Before Rural Free Delivery...

On October 1, 1890, Congress authorized funding of \$10,000 to test the feasibility of delivering mail to small towns and villages, defined as those having populations of from 300 to 5,000 people. Experimental free delivery was established in 12 small communities on February 1, 1891, and in 34 additional communities by July 1891. Just two years later, postal officials recommended discontinuing the experiment, noting that after the novelty of free delivery had worn off, customers preferred to pick up their mail at the Post Office. The experiment was discontinued in all 46 communities by July 1896.

Congress, and State Farmers' Alliance was important to rural delivery's establishment and success, as was the enthusiastic response of rural customers. Although one Kansas farmer expressed concern that rural people would become lazy if they did not have to pick up their mail, more typical were reactions such as those of the Colorado woman who was glad to "have our mail fresh instead of stale" and the Arizona citizen who wrote:

Although a uniform has never been required for rural carriers, some, such as this carrier, chose to wear one. When it was established in October 1900, this carrier's route was 35 miles long and served 1,000 customers.

I am more than ever proud of being an American citizen. ... I live three and a half miles from the Tempe post-office, and have been sick for a week past, yet my mail is brought to my door every morning, except Sunday. ... It looks as if "Uncle Sam" had at last turned his eye in our direction.⁵¹

Farmers helped by putting out boxes for the rural carriers — everything from lard pails and syrup cans to old apple, soap, and cigar boxes. Postal officials decided a standardized box would better protect mail and, in 1901, asked manufacturers to design boxes to the following specifications:

- The box must be made of metal, 6 by 8 by 18 inches, and weather-proof.
- Boxes should be constructed so they can be fastened to a post at a height convenient to the carrier without alighting.

- Keys for customers' boxes should be easy to use by a carrier with "one gloved hand in the severest weather."⁵²

Manufacturers stenciled the words "Approved by the Postmaster General" on satisfactory boxes. While customers were not required to remove existing mailboxes, only approved mailboxes were permitted on new routes or when replacing old boxes. Boxes could be square, oblong, circular, or semicircular, as long as they protected mail from rain, snow, and dust.

Rural carriers sold stamps and money orders, registered letters, and, in short, served as traveling Post Offices. They were the vanguard for delivery in suburban areas, a "middle territory, neither distinctly city nor rural in character" first mentioned by the Post Office Department in its *Annual Report* of 1902, with Bridgeport, Connecticut, cited as an example.⁵³ Rural carriers served suburban areas until these ar-

Delivering Mail in Maine, 1930



eas were annexed by an adjacent city postal district. Carriers supplied their own transportation — usually horses and wagons until, in 1929, the Post Office Department noted that improved roads had led to “almost a complete change in rural delivery from horse-drawn vehicles to motor cars.”⁵⁴

Although rural carriers could deliver packages weighing up to four pounds, by law the Post Office Department could not deliver heavier parcels, which had to be shipped via private express companies. Beginning in 1904 the Department asked Congress for authorization to experiment with the delivery of larger packages. In 1911, Postmaster General Frank H. Hitchcock recommended that Congress allow such service in rural and urban areas and requested a total of \$150,000 for such an experiment, with the thought of paving the way for a general Parcel Post.

The increase in the number of rural delivery routes led to

a decrease in the number of small Post Offices. In 1901, the Post Office Department operated the largest number of Post Offices in American history, 76,945. The next year, there were 1,000 fewer Post Offices. Despite a growing population and more mail, the number of Post Offices continued to drop in subsequent years.

In 2021, more than 48 million homes and businesses were served by the Postal Service’s rural letter carriers. Rural delivery continues to provide a vital link between urban and rural America. ■

Picking Up Mail in Missouri, 1940



RFD: To The Country Video

Watch RFD: To The Country, a 3-minute video on the history of RFD, courtesy of the Smithsonian’s National Postal Museum via its YouTube channel, SmithsonianNPM.

Postmasters in the 19th Century

In the 1800s, postmasters took an oath that required them to “faithfully perform all the duties required” of their office and “abstain from everything forbidden by the laws in relation to the establishment of the Post Office and post roads within the United States.” They also swore to support the Constitution of the United States.

The job of postmaster was an important one. Postmasters had to post a bond and reside in the community where the office was located. Beginning in 1836, postmasters of the largest offices were appointed by the President and usually received the job as a political plum. But the vast majority of postmasters — more than 90 percent — were not presidentially appointed; postmasters at most offices were appointed by the postmaster general. Candidates for the job were proposed by the outgoing postmaster, the local community, or local political leaders.

Postmasters at smaller offices did not receive a salary; rather, they earned a commission on the postage they collected or cancelled. They provided the space and equipment for the Post Office at no cost to the government, and often ran the office as a sideline to their main occupation, such as storekeeper. Any hired help was paid out of their own pocket.

Postmasters had to keep their office open during normal business hours, and if mail arrived on a Sunday, for at least one hour after its arrival. They could not open their office until church services had ended.

The earnings for most postmasters were meager. Some held the job out of a sense of public duty, so their town could receive mail service. The job did offer a few perquisites: postmasters were exempt from militia duty, didn’t have to work on roads, and until 1845, enjoyed the franking privilege — which meant they didn’t have to pay postage on their personal letters.



Postmaster Elizabeth Van Lew

On March 19, 1869, just days after his inauguration, President Ulysses S. Grant appointed Elizabeth Van Lew postmaster of Richmond, Virginia. The position, with its \$4,000 annual salary, was in recognition for services she rendered to the Union Army during the Civil War.

She needed the money. Born in Richmond to a wealthy family with Northern roots, Van Lew opposed slavery and supported the Union. She spent much of her inheritance purchasing the freedom of slaves, to reunite families. During the war, Van Lew helped Union soldiers escape Confederate prisons and used a network of spies to transmit intelligence directly to Union generals.

While postmaster of Richmond, Van Lew appointed African Americans as postal clerks and letter carriers — including James Christian, the first known African American letter carrier in the United States, who began delivering mail in Richmond in June 1869.

Elizabeth Van Lew served as postmaster of Richmond until March 1877. She was replaced by a new political appointee two weeks after President Grant left office.



Longest-Serving Postmaster

In 1828, at the age of 18, Roswell Beardsley was appointed postmaster of North Lansing, New York. He served until his death in 1902 at the age of 93 — a total of 74 years. The Post Office in his small country store was well-loved by his patrons, including some families whom Beardsley served for five generations.

Postmasters' Convention

Postmasters met in Waco, Texas, on July 12, 1899, for the first convention of the Texas Postmasters Association.



Postmaster Finder

The Postmaster Finder database lists postmasters by Post Office since 1986, and in some cases back to an office's establishment. You can search for postmasters by name or by Post Office at about.usps.com/who/profile/history/postmaster-finder.htm.

Post Office Names

Historically, local communities proposed the name for their Post Offices, subject to the approval of the Post Office Department. The sources of some Post Office names are lost to history; there are no postal records on name origins. Often Post Offices were named after the town they served; sometimes they were named after the first postmaster. Many Post Office names changed over time. For example, the name of the Joliet, Illinois, Post Office was originally Juliet, then Romeo, then Juliet again before being changed to Joliet.

At first, unique names for Post Offices were not mandatory. The 1825 *Official Register of the United States* lists many instances of two Post Offices with the same name in the same state. Some states had three Post Offices with the same name — for example, three Bloomfields in Ohio and three Washingtons in Pennsylvania.

By the 1840s, the utility of unique names was officially recognized. Instructions on the application to establish a Post Office read:

*The name of the candidate for postmaster should not be applied as the name of a post office. It is preferable to have some LOCAL or PERMANENT name, which must not be the name of any other office in the State; and you should aim to select a name not appropriated to any office in the United States.*⁵⁵

Despite these instructions, many new Post Offices were named after the first postmaster. In one 15-year period in Chickasaw County, Mississippi, 9 out of 20 new Post Offices were given the postmaster's first or last name or some variant.

Meanwhile, Post Office names too similar to each other continued to create confusion. In Vermont in 1852, mail for Saint Johnsbury East and Saint Johnsbury Centre often went to Saint Johnsbury, causing delays. Instructions in the 1880s addressed this problem, specifying that offices have short names that would “not resemble the name of any other post office in the United States.”⁵⁶ In the 1890s, the instructions were relaxed, calling for names dissimilar to “any other post office in the State.”⁵⁷

Between 1850 and 1890 the number of Post Offices increased from 18,417 to 62,401. Inconsistent geographic names were deemed “a serious and growing evil in the publications of the Government.”⁵⁸ On September 4, 1890, President Benjamin Harrison created the United States Board on Geographic Names to settle questions regarding place names and to induce uniformity. In its first annual report, issued in 1892, the Board singled out the Post Office Department as one of many sources of confusion, citing the “thousands of cases where the name of the



Self-Service Postal Unit, Wheaton, Maryland, 1964

post-office does not conform to the local name of the place.”⁵⁹ The Board outlined 13 guiding principles in assigning names, including a preference for locally accepted names; avoiding the possessive form and the words “city” and “town”; using “burg” over “burgh,” “boro” over “borough,” and “center” over “centre”; and choosing one-word names where possible.

On February 13, 1891, Postmaster General John Wanamaker ordered postal employees to follow the Board’s decisions whenever possible, and two more orders in the 1890s reiterated this. As a result, thousands of Post Office names were shortened in the 1890s. Perhaps to calm fears of sweeping name changes, in his 1896 annual report, the postmaster general stated that “in the selection of new names the Department rule of short, single names is strictly adhered to, but changes of names are not [normally] authorized... at offices of long standing.”⁶⁰ Some communities successfully lobbied to have the earlier form of their name reinstated. For example, the Pittsburgh, Pennsylvania, Post Office lost its “h” in 1894, but regained it in 1911.

The *Postal Operations Manual* requires a Post Office to normally bear the official name of the town or community it serves.



Boring, Maryland, Post Office, 1970

Established in 1880, the Boring Post Office was named for its first postmaster, David Boring — despite official instructions discouraging such naming practices. The town’s original name, Fairview, was already being used by another Maryland Post Office.

Facility Names

In 1998, the Paterson, New Jersey, Post Office was designated the “Larry Doby Post Office,” honoring the Hall of Fame outfielder who was the first African American to play baseball in the American League. In 2003, a Chicago postal facility was designated the “Cesar Chavez Post Office,” honoring civil rights leader Cesar E. Chavez. Since 1967, some postal facilities have been named in honor of individuals — usually by Congress and sometimes by the Postal Service. From 2010 to 2020, nearly 17 percent of public laws passed by Congress concerned the naming of a postal facility in honor of an individual, including civic leaders as well as military personnel and first responders killed in

the line of duty. The name applies to the building that houses the Post Office, not to the Post Office itself.

The *Postal Operations Manual* specifies that the Postal Service may name a postal facility after an individual “only with the approval of the Postmaster General and only if the individual has been deceased for at least 10 years, with the exception of former Postmasters General, former members of the [Postal Service’s] Board of Governors, or deceased U.S. Presidents.”⁶¹ These restrictions do not apply to individuals honored by acts of Congress. For a list of congressional honorees, see about.usps.com/who/profile/history/pdf/dedicated-facilities.pdf.

THE 20th CENTURY

At the start of the 20th century, Americans were served by the Post Office Department. At the century's close, they were served by the United States Postal Service. At the beginning of the 20th century, most Americans lived in rural areas. By its end, the country was an industrial and service economy of international preeminence, and the character, volume, and means of transporting mail had changed. The Post Office Department, transformed into the United States Postal Service, continued its tradition of innovation, adaptation, and change to better serve postal customers.

Parcel Post

By law, the Post Office Department could not carry parcels weighing more than four pounds at the beginning of the 20th century. Private express companies, which had begun to flourish in the mid-1800s, delivered large packages.

The establishment of rural free delivery had provided a heady taste of life for rural Americans. Soon the demand increased for the delivery of packages containing food, dry goods, drugs, and other commodities not easily available to farmers. When Congress considered enacting a law to allow Parcel Post service, express companies and country merchants fought long and hard against it. Rural residents, who represented 54 percent of the country's population in 1910, were equally emphatic in wanting Parcel Post. While Congress was hotly debating the question, one express company declared a large dividend to stockholders. Public indignation at their so-called exorbitant profits helped Congress decide the issue.

The Act of August 24, 1912, authorized Parcel Post, a service that would:

*embrace all other matter, including farm and factory products not now embraced by law in either the first, second or third class, not exceeding eleven pounds in weight, nor greater in size than seventy-two inches in length and girth combined ...*⁶²

Parcel Post began on January 1, 1913. It was an instant success, with 300 million parcels mailed in the first six months the service was offered. The effect on the national economy was electric. Marketing and merchandising through Parcel Post spurred the growth of the great mail-order houses. Montgomery Ward, the first mail-order company, started with a catalog of more than 100 products in 1872. Sears, Roebuck and Company followed Montgomery Ward in 1893.

The year Parcel Post began, Sears handled five times as many orders as it did the year before. Five years later, Sears doubled its revenues.

Parcel Post grew too, literally and in volume. Its weight and size limits were expanded over time, reaching 70 pounds and 100 inches on August 1, 1931.⁶³ After World War II, Parcel Post's comparatively low rates stimulated its growth while the business of express companies began to decrease. Eventually, Congress intervened to rescue the Railway Express Agency from a precarious financial position. On January 1, 1952, the maximum weight of parcels sent via the mails to large (first-class) Post Offices was reduced to 40 pounds, if the parcels were traveling up to 150 miles, and to 20 pounds for any greater distance. None of these parcels could exceed 72 inches in length and girth combined. Parcels bound for other Post Offices still could weigh up to 70 pounds and be up to 100 inches in size. Parcel Post volume fell.

To offset this, weight and size limits for parcels moving between larger Post Offices gradually were increased starting on July 1, 1967, so that by July 1, 1969, the weight limit for all such parcels had been increased to 40 pounds, and by July 1, 1971, the size limit had been increased to 84 inches.

On February 27, 1983, a uniform weight and size limit was set at 70 pounds, 108 inches, for parcels mailed from any Post Office to any destination within the United States.

Mailing Children

Just a few weeks after Parcel Post began, Jesse and Mathilda Beagle "mailed" their 8-month-old son James to his grandmother, who lived a few miles away near Batavia, Ohio. Baby Beagle was just under the initial 11-pound limit for parcels. Rural Carrier Vernon Lytle picked up the baby from his parents' house and carried him in his mail wagon to his grandmother's house. The postage was fifteen cents, and the "parcel" was insured for \$50.

Although it was against postal regulations, several children traveled via U.S. Mail in the early years of Parcel Post. Initially the only animals that were allowed in the mail were bees and bugs. In 1918, day-old chicks were allowed in the mail. In 1919, some additional "harmless live animals" were permitted, but children did not fall into this category.⁶⁴

On January 10, 1999, the size limit for Parcel Post increased to 130 inches. Parcel Post was renamed Standard Post on January 27, 2013, and USPS Retail Ground on January 22, 2016.

Postal Savings System

An Act of Congress of June 25, 1910, established the Postal Savings System in designated Post Offices, effective January 1, 1911. The legislation aimed to get money out of hiding, attract the savings of immigrants accustomed to saving at Post Offices in their native countries, provide safe depositories for people who had lost confidence in banks, and furnish more convenient depositories for working people.

The system paid two percent interest per year. Initially, the minimum deposit was \$1, and the balance in an account could not exceed \$500, excluding interest.

Deposits were slow at first, but by 1929, \$153 million was on deposit. Savings spurted to \$1.2 billion during the 1930s and jumped again during World War II, peaking in 1947 at almost \$3.4 billion.

After the war, banks raised their interest rates and began offering the same governmental guarantee as the Postal Savings System. In addition, United States savings bonds gave higher interest rates. Deposits in the Postal Savings System declined, dropping to \$416 million by 1964.

On April 27, 1966, the Post Office Department stopped accepting deposits to existing accounts, refused to open new accounts, and cut off interest payments as the annual anniversary date of existing accounts came up. When the system ended officially July 1, 1967, about \$50 million in the unclaimed deposits of more than 600,000 depositors was turned over to the U.S. Treasury Department to be held in trust indefinitely.

An Act of August 13, 1971, authorized the Treasury to turn over the money on deposit to various states and jurisdictions, each sharing proportionately based on its own deposits. Some money was kept for future claims, but under the *Postal Savings System Statute of Limitations Act* of July 13, 1984, no claims could be brought more than one year after enactment. Thus, no claims made after July 13, 1985, have been honored.

The above Statute of Limitations applies only to certificates. Postal savings bonds can be redeemed by sending them to the Bureau of the Public Debt. More information is available on the TreasuryDirect website at [treasurydirect.gov](https://www.treasurydirect.gov).



Roller Skates Speed Service, 1913

In 1913, some clerks at the Chicago Post Office wore roller skates to sort mail faster. Chicago was the birthplace of the nation's mail order industry and had the second busiest Post Office, after New York City.



Postal Savings System Certificate

If you inherit an old Postal Savings System certificate of deposit, do not expect to get rich. The system ended in 1967, and the U.S. Treasury Department stopped accepting claims in 1985.

Airmail

The Post Office Department's most extraordinary role in transportation was played in the sky. The Department was intrigued with the possibility of carrying mail through the skies and authorized its first experimental mail flight at an aviation meet on Long Island, New York, in 1911. Earle Ovington was sworn in as a mail carrier and made daily flights between Garden City Estates and Mineola, New York, dropping his mail bags from the plane to the ground where they were picked up by Mineola postmaster William McCarthy.

In the next few years, the Department authorized dozens more experimental flights at fairs, carnivals, and air meets in more than 20 states. These flights convinced the Department that an airplane could carry a payload of mail. Beginning in 1912, officials repeatedly urged Congress to appropriate money to launch airmail service. In 1916, Congress finally authorized the use of \$50,000 from steam-

boat and powerboat service appropriations for airmail experiments. The Department advertised for bids for contract service in Massachusetts and Alaska, but received no acceptable responses.

In 1917, Congress appropriated \$100,000 to establish experimental airmail service the next fiscal year. The Army wanted to operate the service to give its pilots more cross-country flying experience. The postmaster general and Secretary of War agreed: the Army Signal Corps would lend its planes and pilots to the Department to start the service.

The Post Office Department began scheduled airmail service between New York and Washington, D.C., May 15, 1918 — an important date in commercial aviation. Simultaneous takeoffs were made from Washington's Polo Grounds and from Belmont

Park, Long Island — both trips by way of Philadelphia.

During the first three months of operation, the Post Office Department used Army pilots and six Army Curtiss

Airmail's Bumpy Beginning

Airmail got off to a bumpy start. On the first flight out of Washington, D.C., in May 1918, the pilot flew in the wrong direction. He was supposed to follow the railroad tracks and head north towards New York, but instead ended up near Waldorf, Maryland, about 20 miles south. Suspecting he was lost, the pilot stopped to ask a farmer for directions, but crash-landed in a freshly plowed field. The airmail had to be picked up by a truck and driven back to Washington, where it caught a flight north the next day.

Katherine Stinson, the "Flying Schoolgirl"

In 1912, at the age of 21, Katherine Stinson became the fourth woman in the United States to earn her pilot's license. The next year, she became the first woman to fly the U.S. Mail when she dropped mailbags from her plane at the Montana State Fair. Dubbed the "Flying Schoolgirl," she captivated audiences worldwide with her youthful looks, long brown curls, and fearless feats of aerial derring-do. In 1917, she set a non-stop long-distance endurance record, flying from San Diego to San Francisco in 9 hours and 10 minutes. In 1918, she became the first woman to fly an experimental mail route from Chicago to New York, as well as the first woman to fly the regular route from New York to Washington, D.C.



First International Mail Flight, 1919

Eddie Hubbard (left) and William Boeing stand in front of a Boeing C-700 seaplane near Seattle, Washington, after returning from a survey flight to Vancouver, British Columbia, on March 3, 1919. They brought with them a pouch with 60 letters, making this the first U.S. international mail flight. In 1920, Hubbard began flying the first international contract mail route, from Seattle to Victoria, British Columbia.



JN-4H “Jenny” training planes. On August 12, 1918, the Department took over all phases of airmail service, using newly hired civilian pilots and mechanics, and six specially built mail planes from the Standard Aircraft Corporation.

These early mail planes had no reliable instruments, radios, or other navigational aids. Pilots navigated using landmarks and dead reckoning. Forced landings occurred frequently due to bad weather, but fatalities in the early months were rare, largely because of the planes’ small size, maneuverability, and slow landing speed.

Congress authorized airmail postage of 24 cents, including special delivery. (See “Rates for Domestic Airmail, 1918–1977,” on page 145.) The public was reluctant to use this more expensive service. During the first year, airmail bags often contained as much regular mail as airmail. To better its delivery time on long hauls and to entice the public to use airmail, the Department’s long-range plans called for a transcontinental air route from New York to San Francisco. The first legs of this transcontinental route — from New York to Cleveland with a stop at Bellefonte, Pennsylvania, then from Cleveland to Chicago, with a stop at Bryan, Ohio — opened in 1919. A third leg opened in



Airmail Pilot Wesley L. Smith, 1922

Wesley Smith flew the mail from 1919 to 1927. Like most early airmail pilots, he had many close calls, including the time he put out a fire in the left side of his engine by swerving to the right and then into a vertical dive. After regaining control of the plane and landing in a cornfield, he found that the only damage to the plane was to the tires, which had burned in the fire.

| | | | | |
|---------------------------------|--|--|---|--|
| New York to San Francisco | Ship or steamboat via the Isthmus of Panama <i>1 month or longer</i> | Railroad to Tipton, MO, then overland mail route <i>30–35 days (6–10 railroad + 24–25 stagecoach)</i> | Railroad to St. Joseph, MO, then via Pony Express <i>13–14 days (3–4 railroad, 10 horseback)</i> | Transcontinental railroad <i>7 days, 2 hours</i> |
| | 1849 | 1858 | 1860 | 1869 |

1920 from Chicago to Omaha, via Iowa City, and feeder lines were established from St. Louis and Minneapolis to Chicago. The last transcontinental segment — from Omaha to San Francisco, via North Platte, Nebraska; Cheyenne, Rawlins, and Rock Springs in Wyoming; Salt Lake City, Utah; and Elko and Reno in Nevada — opened on September 8, 1920.

At this time, mail was carried on trains at night and flown by day. Still, the new service was 22 hours faster than the cross-country all-rail time.

In August 1920, the Department began installing radio stations at each airfield to provide pilots with current weather information. By November, ten stations were operating, including two Navy stations. When airmail traffic permitted, other government departments used the radios instead of the telegraph for special messages, and the Department of

Agriculture used the radios to transmit weather forecasts and stock market reports.

February 22, 1921, marked the first time mail was flown both day and night over the entire distance from San Francisco to New York. Congress was impressed. It appropriated \$1,250,000 for the expansion of airmail service. The Post Office Department installed additional landing fields, as well as towers, beacons, searchlights, and boundary markers, across the country. The Department also equipped the planes with luminescent instruments, navigational lights, and parachute flares.

In 1922 and 1923, the Department was awarded the Collier Trophy for important contributions to the development of aeronautics, especially in safety and for demonstrating the feasibility of night flights. Regular cross-country through service, with night flying, began on July 1, 1924.





On February 2, 1925, Congress authorized the postmaster general to contract for airmail service. The Post Office Department immediately invited bids from commercial aviation companies. By the end of 1926, 11 out of 12 contracted airmail routes were operating.

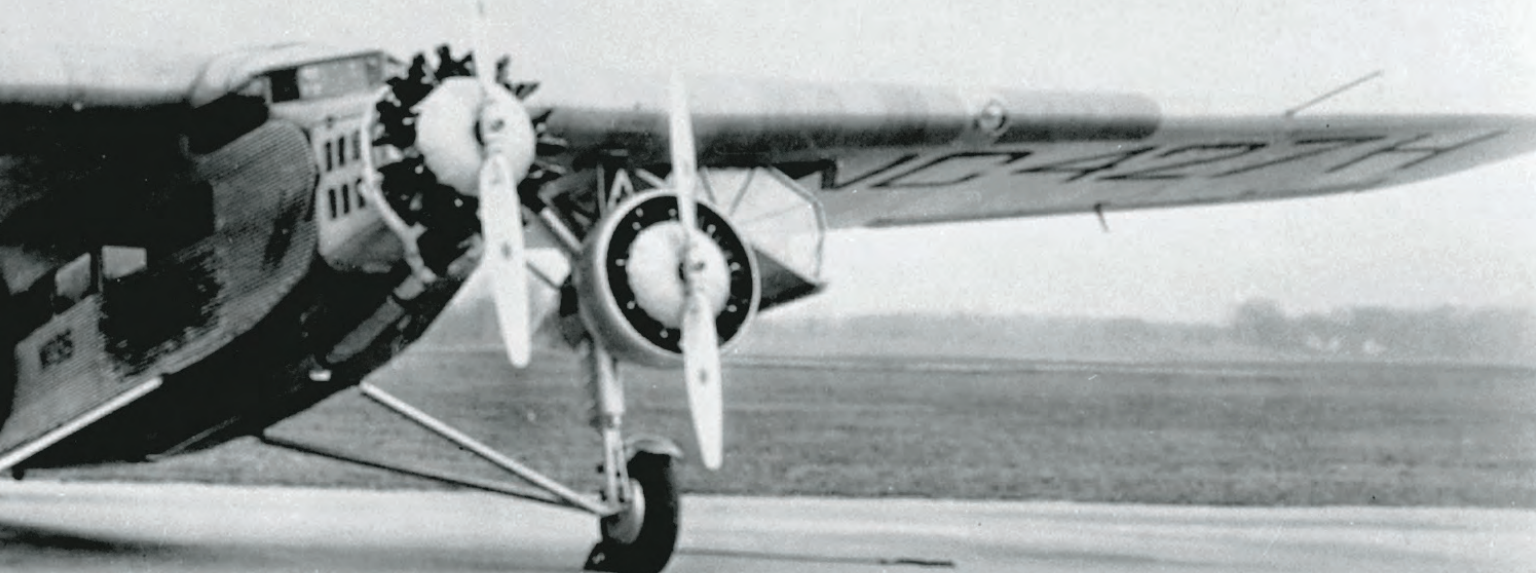
The first commercial airmail flight in the United States occurred February 15, 1926. As commercial airlines took over, the Department transferred its lights, airways, and radio service to the Department of Commerce, including 17 fully equipped stations, 89 emergency landing fields, and 405 beacons. Terminal airports, except government properties in Chicago, Omaha, and San Francisco, were transferred to the municipalities in which they were located. Some planes were sold to airmail contractors, while others were transferred to interested government departments. By September 1, 1927, all airmail was carried under contract.

Loading Airmail, 1930

A crew loads bags of mail into a Ford Tri-Motor Mail Passenger Plane via a compartment in the wing that lowered for loading. When Ford's Tri-Motor "Tin Goose" debuted in 1926, most planes were still built of wood and fabric. Ford hoped the safer, all-metal plane would attract passengers — the "Tin Goose" could carry up to 15 people as well as the mail. Until passenger traffic picked up in the late 1930s, airlines depended upon mail transportation contracts for survival.

Airplanes were used to transport mail internationally with the establishment of routes from Seattle to Victoria, British Columbia, on October 15, 1920, and from Key West, Florida, to Havana, Cuba, beginning November 1, 1920. The Havana route was discontinued in 1923, but resumed on October 19, 1927, marking the beginning of regularly scheduled international airmail service.

Congress authorized the postmaster general to enter into long-term contracts for flying the mail internationally on March 8, 1928. On October 1, 1928, Foreign Air Mail (FAM) Route 1 began regular service between New York and Montreal. In 1929, routes were established from Miami to Nassau, Bahamas, on January 2; to San Juan, Puerto Rico, on January 9; to San Cristobal, Canal Zone, on February 4; and from Brownsville, Texas, to Mexico City on March 10.



Airmail Pilot Bill Hopson

William C. Hopson was less than impressed with photographs of himself. Submitting a photo to the Post Office Department's Airmail Service in the early 1920s, he wrote:

*Enclosed please find photo of bum pilot ...
When finished with picture just post in cellar, it's
guaranteed to keep away all rats, mice and other
vermin.*⁶⁵

Hopson had 741 hours of flight time when he became an airmail pilot on April 14, 1920. He trained at Hempstead, Long Island, and won a pilot's incentive contest sponsored by Otto Praeger, the second assistant postmaster general. Hopson flew 413,034 miles, more than all but two of the service's 44 pilots, logging 4,043 hours in the air.

Like many airmail pilots, Hopson flew the British-designed De Havilland (DH-4B) biplane. Its front cockpit, transformed into a cargo hold, could carry about 500 pounds of mail, and the plane cruised at 95–100 mph. Although considered reliable, DH-4Bs tended to stall, and their high landing speeds made them difficult to land in short fields. But, wrote Hopson, they “are the only suitable ships for mountains in all weather.”⁶⁶

For most of his career, Hopson flew the Omaha-Chicago leg of the transcontinental route. In 1925, he flew into a severe storm near Anita, Iowa. An air pocket dropped the plane almost to the ground before Hopson regained control. By then, his landing gear and lower wings had harvested about 75 bushels of corn. The plane turned over, pinning Hopson underneath. Surrounded by cornstalks and deluged by rain, he fired his revolver into the air to attract attention. The official report said:

*The Pilot was only slightly injured, the mail wet in spots, and the plane practically a washout.*⁶⁷

Between weather and primitive instrumentation, each airmail trip was an adventure. As Hopson wrote:

*The best system of flying bad weather is not so much to go rip roaring through nasty weather, but to use your head for something else besides a hat-rack, and fly where bad weather ain't.*⁶⁸

In 1925, base pay for beginning airmail pilots was \$2,000 to \$2,800, depending on how much night flying they did. Pilots also earned five to seven cents per mile flown, double for night flight. Pilots agreed, in writing, to fly in all kinds of weather.

Hopson's last flight for the Department was on August 27, 1927. On September 1, contract carriers began transporting all airmail. Hopson left the Airmail Service two days later and was hired to fly National Air Transport's Contract Air Mail Route 17 between New York and Chicago. This was the Allegheny route, one of the most difficult because of limited safe places for emergency landings.

Hopson died October 18, 1928, when his plane crashed into the top of a tree on a hill near Polk, Pennsylvania, during a bad storm. One man, grateful that Hopson had saved his life during an earlier flight, wrote a tribute that appeared in *The St. Louis Times* on October 20, 1928:

It was a dark, rainy, cloudy day on the New York end of the air mail. No planes through in two days. I wanted to get home to my family in California. I insisted on going. It wasn't bravery — it was dumb ignorance, and an unlimited confidence in all air mail pilots.

“We will try to get through if you insist,” Pilot W.P. Hopson said. And we got through, clear to Cleveland.

Thursday he didn't get through. I kinder feel like his skill saved my life. So “Hopie,” Old Boy, here's hoping you are piloting the best cloud the Boss has got in his hangar up there, and you don't have to worry about low ceiling, engine missing, head winds, or even whether the old rip cord will pull in case —.

Yours,

Will Rogers



By the end of 1930, the United States was linked by air with nearly all the countries in the Western Hemisphere.

Transpacific airmail routes began operating on November 22, 1935, with FAM Route 14, from San Francisco via Hawaii, Midway, Wake, and Guam to the Philippines. Airmail service was extended to Hong Kong on April 21, 1937; to New Zealand on July 12, 1940; to Singapore on May 3, 1941; to Australia on January 28, 1947; and to China on July 15, 1947.

Transatlantic airmail routes connected the United States with Europe beginning May 20, 1939, with the 29-hour flight of Pan American Airways' *Yankee Clipper* from New York to Marseilles, France, via Bermuda, the Azores, and Portugal. That same year, on June 24, a route was inaugurated between New York and Great Britain by way of Newfoundland, Greenland, and Iceland. On December 6, 1941, direct airmail service to Africa was made possible by the inauguration of a route from Miami via Rio de Janeiro to the Belgian Congo. Though interrupted during World War II, improvements in aviation fostered the rapid expansion of international airmail routes in the postwar years.

On October 4, 1958, a jet airliner was used to transport mail between London and New York for the first time, cutting the transatlantic trip from 14 hours to 8.

Airmail as a separate class of domestic mail officially ended on May 1, 1977, although in practice it ended in October 1975, when the Postal Service announced that First-Class postage — which was three cents cheaper — would buy the same or better level of service. By then, transportation patterns had changed, and most First-Class letters were already zipping cross-country via airplane. Airmail as a separate class of international mail ended on May 14, 2007, when rates for the international transportation of mail by surface methods were eliminated.

Charles I. Stanton, an early airmail pilot and airmail division superintendent who later headed the Civil Aeronautics Administration, said about the early days of airmail service:

We planted four seeds ... They were airways, communications, navigation aids, and multi-engined aircraft. Not all of these came full blown into the transportation scene; in fact, the last one withered and died and had to be planted over again nearly a decade later. But they are the cornerstones on which our present world-wide transport structure is built, and they came, one by one, out of our experience in daily, uninterrupted flying of the mail.⁶⁹

NEW DEAL ART: EAGER AND ALIVE

President Franklin D. Roosevelt's New Deal sponsored several art programs to help get people back to work and restore confidence in a nation facing 25 percent unemployment in 1933.

From 1934 to 1943, more than 1,600 murals and sculptures were commissioned to decorate newly built Post Offices nationwide. Most of these artworks were produced under the Treasury Department's Section of Painting and Sculpture, later called the Section of Fine Arts.

The art placed in Post Offices was intended to help boost the morale of people suffering the effects of

the Great Depression with art that, in the words of President Roosevelt, was:

*native, human, eager and alive — all of it painted by their own kind in their own country, and painted about things they know and look at often and have touched and loved.*⁷⁰

Artists competed anonymously in national and regional contests. After receiving a commission, an artist was encouraged to consult with the postmaster and other townspeople to ensure that the subject would be meaningful. In 2022, more than 1,000 Post Offices nationwide continued to house this uniquely American art.

Postman In Storm, Independence, Iowa (at right)

The oil on canvas mural Postman In Storm by Robert Taylor might evoke shivers from visitors to the Independence, Iowa, Post Office at 200 2nd Avenue, Northeast. The mural was installed in January 1938 and restored in 2000.

Air Mail, Piggott, Arkansas (below)

Air Mail by painter Daniel Rhodes is a nearly 12-foot-long work in oil on canvas. The public still can see this work of art, installed in 1941, when they visit the Piggott, Arkansas, Post Office, located at 116 North 3rd Avenue.





The Leisurely Native Tempo, Charlotte Amalie, U.S. Virgin Islands

Stevan Dohanos painted two murals for the Charlotte Amalie Post Office in the U.S. Virgin Islands in 1940, including The Leisurely Native Tempo, which can still be seen in the Post Office lobby at 9846 Estate Thomas.



Winter Landscape, Canton, Missouri

Artist Jessie Hull Mayer painted Winter Landscape in oil and tempera for the Canton, Missouri, Post Office, located at 500 Lewis Street, where it can still be seen. The mural was installed in 1940, with restoration work done in 1971 and 2005.

Legend of James Edward Hamilton — Barefoot Mailman (Panel 5 of 6), West Palm Beach, Florida

Stevan Dohanos painted six murals for the West Palm Beach, Florida, Post Office. Originally installed in 1940, they were moved to the office's new location at 3200 Summit Boulevard in 1988.





Washington Bridge, Ridgefield Park, New Jersey

Installed in 1937, this oil on canvas work by artist Thomas Donnelly depicts the George Washington Bridge with the New Jersey shore in the foreground and Manhattan in the background. The mural is located in the lobby of the Ridgefield Park, New Jersey, Post Office, at 155 Main Street.



Apple Harvest, Arlington, Virginia

Apple Harvest was one of a series of seven murals painted by artist Auriel Bessemer for the Arlington, Virginia, Post Office, at 3118 Washington Boulevard. The mural was installed in 1940 and restored in 2005.



Indian Bear Dance, Truth Or Consequences, New Mexico

Installed in 1938, *Indian Bear Dance* by Boris Deutsch is a 12-foot-long oil on canvas mural located in the Geronimo Retail Unit, 300 Main Street, Truth Or Consequences, New Mexico, Post Office. The retail unit is open 24 hours a day for postal customers and visitors interested in New Deal art.



Buffalo Range, Portales, New Mexico

Artist Theodore Van Soelen painted this nearly 12-foot-long mural in 1938. It can be seen in the Portales, New Mexico, Post Office, located at 116 West 1st Street.

The Postwar Boom

The period following World War II was marked by a booming economy, a growing population, and a general sense of optimism. After decades of deprivation and war, this era of stability and prosperity put new cars, suburban homes, and college educations within the reach of more Americans than ever.

As millions of GIs returned home and started families, new housing was built in suburban subdivisions. The family car played a central role in suburban life; the number of cars on the road increased from 25.8 million in 1945 to 61.7 million by 1960.

America's growing dependence on automobiles and the growth of the suburbs pushed the Post Office Department to change how it transported and delivered mail. Passenger trains — which had transported most mail since the 19th century — declined, as more and more people chose the open road over the railroad. Between 1940 and 1960, the operating miles of passenger trains fell by 45 percent, from 170,429 miles to 93,816, continuing a downward trend that began in the 1920s. As trains were pulled from service, the Post Office Department quickly converted inter-city mail transportation to highway routes. The Department even established Highway Post Offices, similar to Railway Post



Snorkel Mailbox, circa 1954

Curbside “snorkel” mailboxes were first tested in Cleveland, Ohio, and Salt Lake City, Utah, in 1939. In the 1950s, the design was standardized and the boxes spread to cities nationwide.



Offices, with clerks aboard inter-city buses sorting mail en route (see page 130).

Suburban growth challenged the Post Office Department to deliver mail to more households that were spread out geographically. The Department began motorizing city delivery routes in the 1950s, putting more and more letter carriers in motor vehicles. The percentage of “mounted” city carriers serving residential routes more than doubled in the 1950s, climbing from 11 percent in 1954 to 24 percent in 1960. Meanwhile, handcarts were given to some carriers who walked their routes, to double the amount of mail that they could deliver in one trip.

The booming postwar economy led to ever-increasing amounts of mail. Between 1940 and 1960, mail volume more than doubled, from 27.7 billion to 63.7 billion pieces mailed annually. To deliver mail faster and more economically, the Department enlisted the help of customers to pre-sort their outgoing mail into “cooperative mailing racks” in some office building lobbies, with sacks labeled for “local,” “air mail,” or “out-of-town” mail. Similarly, dual collection

Experimental Mailster, 1952

The Post Office Department began motorizing city delivery routes in the 1950s. Three-wheeled vehicles like this mailster were tested in half a dozen cities beginning in June 1950. By the end of the decade, more than 5,700 mailsters were in service; the number peaked in 1966, at about 17,700 nationwide.

boxes were placed on some busy street corners — one for “local” and one for “out-of-town” mail. The Department also encouraged bulk mailers to presort and label their outgoing mail for either local or out-of-town dispatch.

To serve customers more efficiently, self-service machines like the “Mailomat” and the “Stampmaster” vending machine were added to some Post Office lobbies, so customers could quickly purchase postage without waiting in line for counter service. Catering to the car culture, the Department installed snorkel mailboxes on city streets and even experimented with drive-up service at Post Offices.



Stamp Vending Machine, 1956

The Model "F" Stampmaster debuted in 1956. The machine not only made change but also "spoke" to customers with pre-recorded messages at the end of transactions, such as "Thank you. I am another example of streamlining your postal service," and "Thank you. Introduce me to your friends. I like friends."

Cooperative Mailing Rack, 1956

In the mid-1950s, cooperative mailing racks were placed in the lobbies of large office buildings in more than 130 cities, so customers could presort their outgoing mail.



From Zone Codes to ZIP Codes

During World War II, thousands of experienced postal employees left to serve with the military. To help offset the loss, in May 1943, the Post Office Department began a zoning address system in 124 large cities. Under this system, delivery units or zones were identified by one or two numbers between the city and state — for example, Birmingham 7, Alabama — so that mail could be separated by employees who did not have detailed scheme knowledge. The zone numbering system was continued after the war to help employees sort ever-increasing mail volumes in rapidly expanding urban and suburban areas. Zone codes were used in 131 cities in total. Most of the cities used the system until 1963, when the Department implemented an even further reaching plan, the Zoning Improvement Plan (ZIP) Code.⁷¹

Between 1943 and 1963, mail volume more than doubled. The nature of the mail also changed. The development of the computer brought centralization of accounts and sent a growing mass of utility bills and payments, bank deposits and receipts, advertising, magazines, credit card transactions, mortgage bills and payments, and Social Security checks through the mail. By 1963, 80 percent of all mail in the United States was business mail.

To cope with rising mail volumes, the Department needed to sort and distribute mail more efficiently. Adding more and more employees to sort ever-increasing volumes of mail was not an option. Costs aside, there was nowhere to put them, as many large postal facilities were already cramped.

In June 1962, after a study of mechanization, the presidentially appointed Advisory Board of the Post Office Department made several recommendations. One was the development of a nationwide address coding system, an idea the Department had considered for a decade or more. A number of coding programs were examined and discarded before the Department selected a system advanced by Department officials. Postmaster General J. Edward Day announced that the ZIP Code would launch July 1, 1963.

Preparing for the new system involved a realignment of the mail system. The Post Office Department had previously recognized that new avenues of transportation would open and had begun to establish focal points for air, highway, and rail transportation. Called the Metro System, these transportation centers were set up around 85 of the country's larger cities to deflect mail from congested city streets and com-

Christmas Station
of the
NEW YORK POST OFFICE

USE ZONE NUMBERS
and
*Mail early in the day
it's the better way!*

U.S.

U.S. MAIL

MANHATTAN & BRONX
BROOKLYN QUEENS STATEN IS. OUT OF TOWN

Promoting Zone Codes, New York City, 1958

Acting Postmaster Robert Christenberry encouraged the public to mail early and use zone codes to speed their Christmas mail.

THE UNITED STATES POSTAL SERVICE **AN AMERICAN HISTORY 55**

Acting Postmaster Robert Christenberry encouraged the public to mail early and use zone codes to speed their Christmas mail.

and

*Mail early in the day,
it's the better way!*

MANHATTAN
E.
BRONX

**BROOKLYN
QUEENS
STATEN IS.
OUT OF TOWN**

U.S.

U.S. MAIL

pensate for the reduced number of mail-carrying passenger trains which had previously brought mail to city centers. The Metro concept was expanded and eventually became the core of 552 sectional centers, each serving between 40 and 150 surrounding Post Offices.

Once these sectional centers were delineated, the next step in establishing the ZIP Code was to assign codes to the centers and the postal addresses they served. The existence of postal zones in the larger cities, set in motion in 1943, helped to some extent, but in cases where the old zones failed to fit within the delivery areas, new numbers had to be assigned.

By July 1963, a five-digit code had been assigned to every address throughout the country. The first digit designated a broad geographical area of the United States, ranging from zero for the Northeast to nine for the far West. This number was followed by two digits that more closely pinpointed population concentrations and those sectional centers accessible to common transportation networks. The final two digits designated small Post Offices or postal zones in larger zoned cities.

The ZIP Code began as scheduled. At first, use of the new code was not mandatory for anyone, but in 1967, the Department required mailers of second- and third-class bulk

Postmaster General and City Carriers with Mr. ZIP, 1963

Postmaster General J. Edward Day and two city letter carriers pose in front of Mr. ZIP, a cartoon character who promoted the use of the ZIP Code.



"Swingin' Six" ZIP Code Video

Watch an entertaining 14-minute ZIP Code promotion featuring the folk group the "Swingin' Six," produced by the Post Office Department in 1966. Courtesy of the Smithsonian's National Postal Museum via its YouTube channel, SmithsonianNPM.



mail to presort by ZIP Code. The public and business mailers alike adapted well to its use.

The ZIP Code helped postal employees manually sort mail by consolidating regional, city, and state information into five easy-to-read numbers. Previously, clerks had to memorize the names and locations of thousands of Post Offices in order to sort mail to the right hub. The code also enabled computerized presorting of mail by business mailers, who could then bundle and deposit mail presorted by sectional center, which speeded delivery by eliminating multiple handlings. The new code also paved the way for further development of automated mail processing.

Mechanization and Early Automation

Despite rising mail volumes, throughout much of the 20th century the Post Office Department relied on antiquated sorting equipment and mailhandling methods, such as the pigeonhole method of sorting mail from colonial times. Although a few letter sorting machines had previously been tested on a limited basis, like the Gehring Mail Distributing Machine beginning in the 1910s and the Sestack Letter Sorter in the 1940s, it was not until the 1950s that the Post Office Department began its “crash program of modernization and mechanization.”⁷²

In 1956, the Department began intense research on sorting codes used in 13 other countries to manually encode addresses for letter sorting by machine, and began to In 1956, the Department began intense research on sorting codes used in 13 other countries to manually encode addresses for letter sorting by machine, and began to work with the U.S. Bureau of Standards and the Rabinow Engineering Company, among others, to develop a system best suited to U.S. postal needs. They examined codes for extracting information and the memory core needed by automated letter sorting machines.

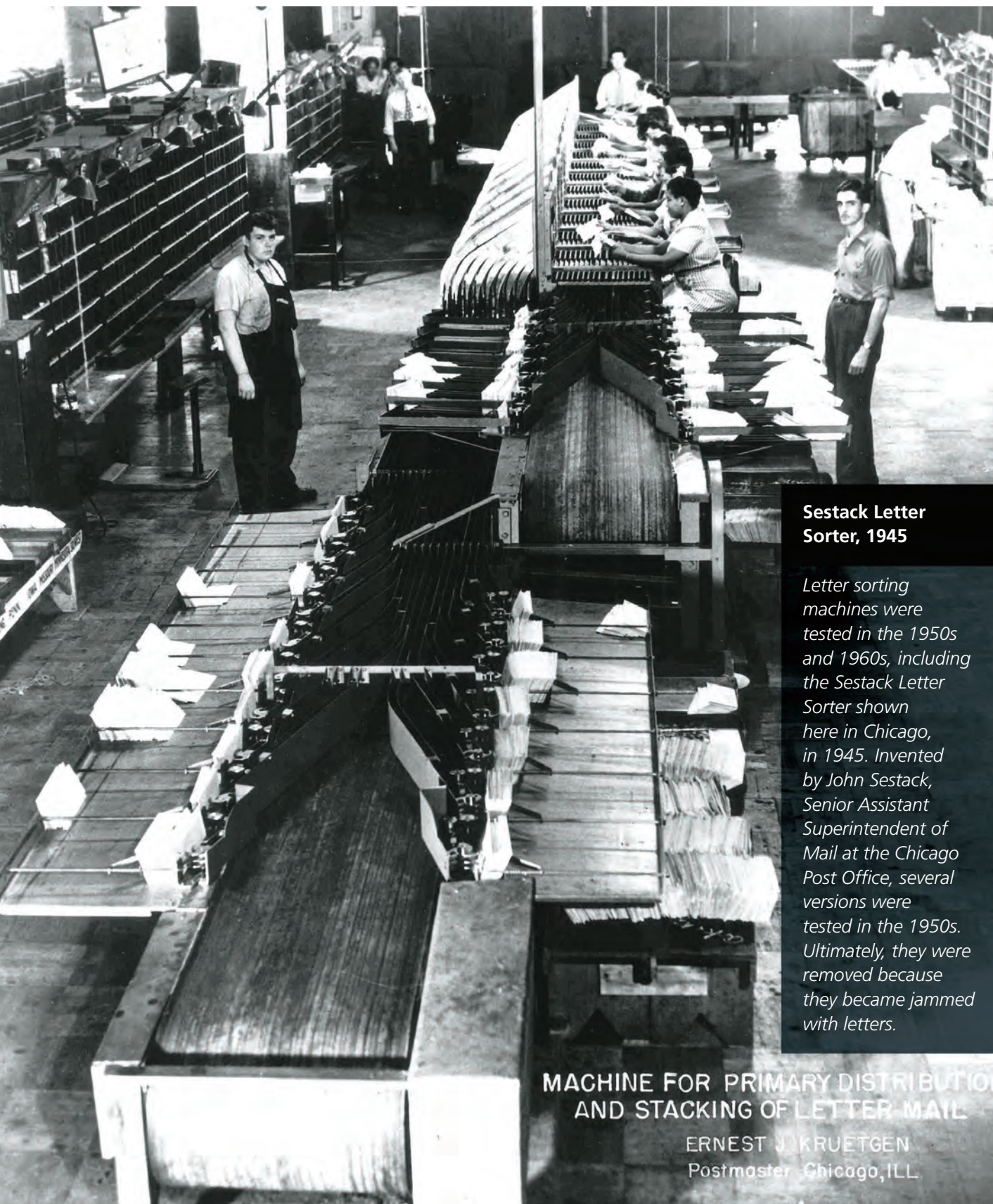
The Post Office Department also initiated projects and awarded contracts to develop a number of machines and technologies, including letter sorters, facer-cancelers, automatic address readers, parcel sorters, advanced tray conveyors, flat sorters, and letter mail coding and stamp-tagging techniques.



City Letter Carriers, Mobile, Alabama, 1956

City carriers sorted mail into delivery sequence by hand until the late 20th century.

The first semiautomatic parcel sorting machine was introduced in Baltimore in 1956. A year later, a foreign-built, semi-automatic, multiposition letter sorting machine (MPLSM), the Transorma, was installed and tested for the first time in a U.S. Post Office. With five operators keying in memorized sorting codes, the Transorma could sort letters, cards, and cir-



**Sestack Letter
Sorter, 1945**

Letter sorting machines were tested in the 1950s and 1960s, including the Sestack Letter Sorter shown here in Chicago, in 1945. Invented by John Sestack, Senior Assistant Superintendent of Mail at the Chicago Post Office, several versions were tested in the 1950s. Ultimately, they were removed because they became jammed with letters.

**MACHINE FOR PRIMARY DISTRIBUTION
AND STACKING OF LETTER MAIL**

ERNEST J. KRUGEN
Postmaster, Chicago, ILL.

culars to 300 separations at the rate of 15,000 pieces per hour, about double the amount that the same number of clerks could sort by hand.

The first American-built MPLSM, based on a 1,000-pocket machine adapted from a foreign design, was developed during the late 1950s. The first production contract was awarded to the Burroughs Corporation in 1958 for ten machines. The machine was successfully tested in Detroit in 1959 and eventually became the backbone of letter sorting operations during the 1960s and 70s.

In 1959, the Post Office Department also awarded its first volume order for mechanization to Pitney-Bowes, Inc., for the production of 75 Mark II facer-cancelers.

The Department's accelerated mechanization program began in the late 1960s and consisted of semiautomatic equipment such as the MPLSM, the single-position letter sorting machine, and the facer-canceler. In November 1965, the Department put a high-speed optical character reader (OCR) into service in the Detroit Post Office; nine Post Offices were using these OCRs by 1970. This first-generation machine was connected to an MPLSM and read the city/state/ZIP Code line of typed addresses to sort letters to one of 277 pockets. Although this first-generation OCR could read up to 43,000 addresses an hour, letters fed into it had to be pre-culled, since

it could read only the 80 most common of about 600 typefaces in use.

Mechanization and early automation efforts increased productivity, but the Post Office Department was in a "race with catastrophe" trying to cope with dramatic increases in mail volume. In Chicago in 1966, postal operations ground to a halt. It soon became clear that a piecemeal approach would no longer work; a fundamental reorganization of the entire Post Office Department was needed. ■



Farrington Automatic Address Reader, 1959

A prototype of Farrington's automatic address reader was showcased at the Parade of Postal Progress in Detroit, Michigan, in 1959. The exhibit was ahead of its time — a functioning version of this optical character reader (OCR) was first tested in 1962. In the next few years, more models were tested in other cities, and by July 1970, fifteen OCRs were operating in nine cities. These first-generation machines could read the last line of typed addresses only. In the late 1990s, OCRs began deciphering handwritten addresses.

POSTAL REORGANIZATION

In the mid-1960s, the Post Office Department struggled with outdated equipment, crowded facilities, underpaid workers, and an ineffective management structure.

Postal officials knew they needed new facilities — many of the nation's largest Post Offices had been built in the 1930s and were designed to receive mail by rail. The facilities did not have enough docking space for large trucks, which began replacing trains as the primary mail movers in the 1950s. Also, mail volume had skyrocketed up 230 percent between 1940 and 1960.

But Congress held the purse-strings. All important decisions — from buildings and equipment used, to how many employees could be hired and what they were paid — were made by Congress. This led to artificially low rates of postage, which were popular with constituents but led to a stagnant postal infrastructure.

During the 1963 Christmas season, mail volume at the Chicago Post Office was so high that trucks could not make it into the terminal to unload. Tons of mail, mostly Parcel

Post, were delivered late; they were still playing catch-up with Christmas when Valentine's Day rolled around.

In October 1966, it happened again. The Chicago Post Office became gridlocked by mountains of mailbags. Mail trucks backed up outside the Post Office, unable to unload. At one point, it was estimated that 300 tractor trailers waited in a line that wound around the Chicago Post Office, which was then the largest Post Office in the world. One bulk mailer recalled that on October 1, one of his drivers had to wait all day to unload; a week later one of his drivers was stuck at the Post Office for three days waiting to unload one truck.

It took about a month to clear the logjam, with mail re-routed to other offices around the country. It made national headlines and, finally, ignited a movement for postal reform. The Chicago Post Office became a symbol to the nation of how not to manage mail.

During February 1967 hearings before the House Appropriations Subcommittee on Treasury-Post Office, Postmaster General Lawrence F. O'Brien said that the

The Chicago Post Office

For a week in October 1966, the Chicago Post Office, at that time the largest Post Office in the world with 60 acres of floor space, ground to a virtual halt under a logjam of 10 million pieces of mail. This crisis triggered a bipartisan look at postal reform.



Department was in a “race with catastrophe.” O’Brien described the crisis:

At the peak of the crisis in Chicago, ten million pieces of mail were logjammed. The sorting room floors were bursting with more than 5 million letters, parcels, circulars, and magazines that could not be processed. Outbound mail sacks formed small grey mountain ranges while they waited to be shipped out.

Our new and beleaguered Chicago postmaster summed it up pretty well when he said: “We had mail coming out of our ears.”

What happened in Chicago to cause the crisis? The answer is not that something specific happened in 1966, but that enough did not happen in the previous 33 years. ... we are trying to move our mail through facilities largely unchanged since the days of Jim Farley when our mail volume was 30 percent of what it is today.⁷³

After O’Brien spoke, Oklahoma Congressman Tom Steed, chairman of the subcommittee, offered the following summary:

... would this be a fair summary: that at the present time, as the manager of the Post Office Department, you have no control over your workload, you have no control over the rates of revenue, you have no control over the pay rates of the employees that you employ, you have very little control over the conditions of the service of these employees; you have virtually no control, by the nature of it, of your physical facilities and you have only a limited control, at best, over the transportation facilities that you are compelled to use — all of which adds up to a staggering amount of “no control” in terms of the duties you have to perform.⁷⁴

The answer was yes. Congress, the President, and the Post Office Department moved to improve this situation.

In April 1967, President Lyndon B. Johnson created the President’s Commission on Postal Organization. Its ten members included the dean of Harvard’s Business School,



International Harvester Tractor Trailer, circa 1960

In the 1960s, many of the nation’s largest Post Offices lacked adequate docking space for the large numbers of trucks and tractor trailers that began to proliferate in the 1950s.

the president of the AFL-CIO, and heads of major corporations. It was chaired by Frederick R. Kappel, a former chairman of AT&T, and became known as the Kappel Commission. The President asked the commission to “determine whether the postal system as presently organized is capable of meeting the demands of our growing economy and our expanding population.”⁷⁵

In June 1968, the Kappel Commission concluded that it was not. The commission traced this incapacity to “an absence of responsible management having normal operating authority.”⁷⁶ It felt that the Post Office Department operated one of the nation’s largest businesses, yet it was not run as a



National Guardsmen Sort Mail in New York, 1970

On March 18, 1970, letter carriers in New York City walked off the job to protest pay and working conditions. Although it was illegal for postal workers to strike, 152,000 other employees in 671 locations soon joined the walkout, halting much of the nation's mail — including welfare and pension checks, tax refunds, census forms, and draft notices. To minimize mail congestion, Postmaster General Winton M. Blount ordered an embargo on all mail originating in or destined for the New York City metropolitan area. On March 23, 1970, President Richard Nixon declared a state of national emergency and sent federal troops to New York City to sort and distribute the backlog of mail. The strike ended two days later with the start of negotiations for a general wage increase.

business, primarily because its “nominal managers” did not have the authority to run it — rather, “important management decisions of the Post Office are beyond their control.”⁷⁷

The Commission recommended:

- That a self-supporting postal corporation owned by the federal government be created.
- That all hiring and promotions in the postal system be made on a merit-based, nonpolitical basis.
- That postal employees be transferred from the federal Civil Service to a new postal career service and that conditions of employment for non-managerial employees be determined through collective bargaining between labor and management.
- That postage rates be set by a board of directors, after hearings by rate commissioners, subject to veto by Congress.

The commission released its recommendations in June 1968. In 1969, President Richard M. Nixon supported the commission’s recommendations; others, including postal union leaders, opposed it.

On March 12, 1970, after extensive hearings, the House Post Office and Civil Service Committee reported a compromise measure containing provisions similar to the commission proposals endorsed by President Nixon. The bill included a 5.4 percent retroactive pay raise and a system that would allow employees to reach the top of their pay grade in 8 rather than 21 years. Postal employees called it too little, too late.

On March 18, a work stoppage began. It ultimately involved 152,000 postal employees in 671 locations. The President ordered the military to deliver the mail, and the unions asked Labor Secretary George Shultz to intervene. Postmaster General Winton M. Blount agreed to negotiate when the employees returned to work. They did, and negotiations began March 25. Eight days later, the negotiating parties recommended a general wage increase of six percent, retroactive to December 27, 1969, for all federal employees. Postal workers would get an additional eight percent increase if there was agreement on, and enactment of, legislation reorganizing the Post Office Department.

On April 16, 1970, after continuing negotiations, the Department and union leaders announced agreement on a reorganization plan, which was embodied in a legislative proposal and sent to Congress by President Nixon. The plan included the following key provisions: adequate financing authority, removal of the system from politics to assure



Chicago Post Office Clerks, circa 1970

In the late 1960s, stagnant wages for federal workers led to the hiring of more women, especially in urban areas, where men could often find better paying jobs in the private sector. The Postal Reorganization Act of August 12, 1970, increased employees’ pay by 14 percent and shortened the amount of time needed for employees to reach the top of their pay grade.

continuity of management, collective bargaining, and setting of rates by the Postal Service after an opportunity for hearings before an impartial rate panel. In addition to the eight percent pay increase, the bill provided for negotiation of a new wage schedule permitting employees to reach the top of their pay grade in eight years.

On August 3, 1970, by a vote of 57 to 7, the Senate approved the conference report on House Resolution 17070, a modified version of the legislation proposed by the President. Three days later, the House of Representatives approved it. On August 12, 1970, President Nixon signed into law the most comprehensive postal legislation since the founding of the republic, the *Postal Reorganization Act*.⁷⁸

The act transformed the Post Office Department into the

United States Postal Service, an independent establishment of the executive branch of the Government of the United States. The mission of the Postal Service remained the same, as stated in Title 39 of the U.S. Code:

The Postal Service shall have as its basic function the obligation to provide postal services to bind the Nation together through the personal, educational, literary, and business correspondence of the people. It shall provide prompt, reliable, and efficient services to patrons in all areas and shall render postal services to all communities.

The new Postal Service officially began operations on July 1, 1971, when the postmaster general ceased to be a member of the President's Cabinet. The Postal Service received:



Six Former Postmasters General at Signing Ceremony, August 1970

Six former postmasters general and incumbent Postmaster General Winton M. Blount were present when President Richard Nixon signed the Postal Reorganization Act into law on August 12, 1970. From left: John A. Gronouski, J. Edward Day, James A. Farley, President Nixon, Postmaster General Blount, Arthur E. Summerfield, Lawrence F. O'Brien, and W. Marvin Watson.

- Operational authority vested in a Board of Governors and Postal Service executive management, rather than in Congress.
- Authority to issue public bonds to finance postal buildings and mechanization.
- Direct collective bargaining between representatives of management and the unions.
- A new rate-setting procedure built around an independent Postal Rate Commission.

The *Postal Reorganization Act* changed the United States postal system in many ways.

Finances and Rates

The act established an independent Postal Rate Commission of five members, appointed by the U.S. President with the advice and consent of the U.S. Senate, to recommend postal rates and mail classifications for adoption by the Postal Service Governors. It authorized the Postal Service to borrow money from the general public and phased out the general public service subsidy, which the Postal Service ended earlier than required, last accepting an operational subsidy in 1982. It also authorized appropriations to reimburse the Postal Service for carrying congressionally established categories of free and reduced-rate mail and required that rates for each class of mail cover direct and indirect costs attributable to that class, plus a portion of institutional costs.

Personnel

The act established a postal career service, which is a framework that permits terms and conditions of employment to be set through collective bargaining. It also prohibited political

recommendations for appointments within the Postal Service. The Civil Service retirement program was retained.

Labor-Management Relations

The act authorized collective bargaining on wages and working conditions under laws applying to private industry and provided for binding arbitration if an impasse persists 180 days after the start of bargaining. The ban on strikes, applicable to all federal employees, remained. The act authorized the National Labor Relations Board to determine proper bargaining units, supervise representative elections, and enforce the unfair labor practices provisions. It also protected the rights of all employees to form, join, or assist a labor organization or to refrain from such activity.

Transportation

The act generally extended existing laws governing transportation of mail, while providing some additional flexibility. The distinctions between various categories of motor carriers, previously contracted by the Post Office Department, were eliminated. The Civil Aeronautics Board retained authority to regulate rates for airmail transportation, but the Postal Service also was granted limited authority to contract directly with the airlines for air transportation services.

Pay

The act specified that the Postal Service would maintain compensation and benefits for its officers and employees comparable to that offered by the private sector for similar work. However, the act mandated that no officer or employee be paid compensation at a rate higher than a Cabinet officer. ■



Postal Service Day Celebration in New York City

On July 1, 1971, the Post Office Department officially became the U.S. Postal Service. In 2021, in celebration of its 50th anniversary as an independent agency, the Postal Service interviewed 25 postal employees who were on the job when this historic transition took place. To read highlights from the interviews, visit about.usps.com/who/profile/history/pdf/fifty-years-of-service-1971-2021.pdf.

The Postal Service Board of Governors

The Board of Governors was established by the *Postal Reorganization Act* of August 12, 1970. It is much like the board of directors of a private corporation. The Board normally consists of up to nine Governors appointed by the President with the advice and consent of the Senate.

The nine Governors select a postmaster general, who becomes a member of the Board, and those ten select a deputy postmaster general, who also serves on the Board. The postmaster general serves at the pleasure of the Governors for an indefinite term. The deputy postmaster general serves at the pleasure of the Governors and the postmaster general.

Originally, Governors of the Postal Service were appointed for terms of nine years.⁷⁹ The *Postal Accountability and Enhancement Act of 2006* (PAEA) changed the Governors' terms from nine to seven years. Each Governor's term expires on December 8 of a given year. Governors can be removed only for cause.

The 2006 act also added some professional qualifications for Governors. Governors are chosen to represent the public interest and cannot be representatives of special interests. Not more than five of the nine may belong to the same political party. They must be chosen solely based on their experience in public service, law, or accounting, or on their demonstrated ability to manage organizations or corporations in either the public or private sector. At least four of the Governors must have demonstrated ability in managing organizations or corporations with at least 50,000 employees.

The Board directs the exercise of the powers of the Postal Service, directs and controls its expenditures, reviews its practices, conducts long-range planning,

approves officer compensation, and sets policies on all postal matters. The Board also takes up matters such as service standards and capital investments.

The Board employs a full-time secretary. As the primary staff assistant to the Board, the secretary is generally responsible for coordinating the resources of the Postal Service so that the Board fulfills its statutory duties in the most efficient and informed manner possible.

The Board of Governors meets on a regular basis, generally in Washington, D.C., but meetings may be scheduled in some other city where the members can see firsthand a Postal Service or large mailer's operation.

All meetings are open to the public unless the Board specifically votes to close all or part of a meeting in line with exemptions permitted by the *Government in the Sunshine Act* of September 13, 1976.

Robert Duncan and David Williams, appointed in 2018, were the first Governors confirmed by the Senate since 2010. From December 2014 to August 2019, the Board lacked the six members needed for a quorum. From December 2016 to August 2018, the Board operated without any Governors at all. While the Board lacked a quorum, a Temporary Emergency Committee created by the Board exercised those powers reserved to the Board that were necessary for continuity of operations.

Post Office Department Headquarters, 1899–1934

This granite building on Pennsylvania Avenue, not far from the White House, was the last to simultaneously house both postal headquarters and the Washington, D.C., Post Office. Horse-drawn wagons brought mail to the building in its early years. By the time postal headquarters moved to a larger building, almost all mail was carried by motor vehicles.



Governors of the Postal Service (listed with date of appointment)

| | | | |
|------------------------------|--------------------------|--------------------------------|---------------------------|
| Theodore W. Braun | <i>January 11, 1971</i> | Susan E. Alvarado | <i>July 15, 1988</i> |
| Charles H. Coddington | <i>January 11, 1971</i> | Bert H. Mackie | <i>December 9, 1988</i> |
| Patrick E. Haggerty | <i>January 11, 1971</i> | LeGree S. Daniels | <i>August 6, 1990</i> |
| Andrew D. Holt | <i>January 11, 1971</i> | J. Sam Winters | <i>November 25, 1991</i> |
| George E. Johnson | <i>January 11, 1971</i> | Einar V. Dyhrkopp | <i>November 24, 1993</i> |
| Frederick R. Kappel | <i>January 11, 1971</i> | S. David Fineman | <i>May 26, 1995</i> |
| Elmer T. Klassen | <i>January 11, 1971</i> | Robert F. Rider | <i>May 26, 1995</i> |
| Crocker Nevin | <i>January 11, 1971</i> | Ned R. McWherter | <i>October 2, 1995</i> |
| Myron A. Wright | <i>January 11, 1971</i> | Ernesta Ballard | <i>November 13, 1997</i> |
| John Y. Ing | <i>June 22, 1972</i> | John F. Walsh | <i>November 16, 1999</i> |
| Robert E. Holding | <i>October 26, 1972</i> | Alan C. Kessler | <i>November 3, 2000</i> |
| Hayes Robertson | <i>May 14, 1974</i> | Albert V. Casey | <i>August 6, 2002</i> |
| William A. Irvine | <i>March 3, 1975</i> | James C. Miller III | <i>April 22, 2003</i> |
| Hung Wai Ching | <i>August 5, 1976</i> | Carolyn Lewis Gallagher | <i>November 3, 2004</i> |
| Robert L. Hardesty | <i>August 5, 1976</i> | Louis J. Giuliano | <i>November 3, 2004</i> |
| William J. Sullivan | <i>January 12, 1979</i> | John S. Gardner | <i>January 6, 2006</i> |
| Richard R. Allen | <i>October 5, 1979</i> | Mickey D. Barnett | <i>August 17, 2006</i> |
| George W. Camp | <i>October 5, 1979</i> | James H. Bilbray | <i>August 17, 2006</i> |
| Paula D. Hughes | <i>August 19, 1980</i> | Katherine C. Tobin | <i>August 17, 2006</i> |
| David E. Babcock | <i>August 20, 1980</i> | Ellen C. Williams | <i>August 17, 2006</i> |
| Timothy L. Jenkins | <i>August 20, 1980</i> | Thurgood Marshall Jr. | <i>December 15, 2006</i> |
| Wallace N. Hyde | <i>December 31, 1980</i> | Dennis J. Toner | <i>September 17, 2010</i> |
| John R. McKean | <i>March 9, 1982</i> | Robert M. Duncan | <i>August 30, 2018</i> |
| Peter E. Voss | <i>July 28, 1982</i> | David C. Williams | <i>August 30, 2018</i> |
| John L. Ryan | <i>May 10, 1983</i> | John M. Barger | <i>August 5, 2019</i> |
| Ruth O. Peters | <i>December 2, 1983</i> | Ron A. Bloom | <i>August 5, 2019</i> |
| Frieda Waldman | <i>January 6, 1984</i> | Roman Martinez IV | <i>August 5, 2019</i> |
| John N. Griesemer | <i>December 12, 1984</i> | Donald Lee Moak | <i>June 22, 2020</i> |
| J. H. Tyler McConnell | <i>December 19, 1985</i> | William D. Zollars | <i>June 22, 2020</i> |
| Robert Setrakian | <i>December 19, 1985</i> | Ronald A. Stroman | <i>May 12, 2021</i> |
| Crocker Nevin | <i>August 15, 1986</i> | Amber F. McReynolds | <i>May 13, 2021</i> |
| Norma Pace | <i>May 21, 1987</i> | Anton G. Hajjar | <i>May 28, 2021</i> |
| Ira D. Hall | <i>November 23, 1987</i> | Derek T. Kan | <i>May 16, 2022</i> |
| Tirso del Junco, M.D. | <i>July 15, 1988</i> | Daniel M. Tangherlini | <i>May 16, 2022</i> |



Postal Service Headquarters, 1973–Present

Vlastimil Koubek designed the present Postal Service Headquarters building, which is located in Southwest Washington, D.C., just a few blocks south of the National Mall.

THE AUTOMATION AGE

In the decade following passage of the *Postal Reorganization Act*, mail volume rose by more than 25 percent. More efficient work methods and equipment were needed to stem the rising costs of growing mail volume and an expanding delivery network.

In September 1982, the first computer-driven single-line optical character reader (OCR) was installed in Los Angeles. This equipment could read address information and print on envelopes barcodes representing the five-digit ZIP Code, which enabled mail to be automatically sorted to the correct delivery office. The sorting barcode, called a POSTNET barcode, consisted of groups of five long and short bars, with each group representing one digit of the ZIP Code.

The POSTNET barcode grew longer in 1983, when the Postal Service introduced the ZIP+4 code, which added a hyphen and four digits to the existing five-digit ZIP Code. The first five numbers continued to identify an area of the country and delivery office to which mail was directed. The sixth and seventh digits denoted a delivery sector: several blocks, a group of streets, a group of Post Office boxes, several office buildings, a single high-rise office building, a large apartment building, or a small geographic area. The

last two digits denoted a delivery segment: one floor of an office building, one side of a block, specific departments in a firm, or specific Post Office boxes. The expanded code enabled automated equipment to sort letters to the correct carrier at the delivery office. On October 1, 1983, price incentives for First-Class Mail bearing the ZIP+4 code were approved.

By the end of 1984, 252 OCRs were installed in 118 major mail processing centers across the country and processed an average of 6,200 pieces of mail per workhour — a substantial increase from the 1,750 pieces processed using MPLSMs.

Sorting Letters Better

In 1988, the Postal Service approved its Corporate Automation Plan, which it considered the “cornerstone to achieving quality mail service at reduced costs.”⁸⁰ Since letters accounted for the greatest amount of mail volume, the Postal Service first focused its efforts there.

By 1989, multiline optical character readers (MLOCs) had replaced single-line optical character readers. MLOCs enabled equipment to read and barcode letters without a ZIP+4 code. More prebarcoded letters began entering the

Multi-Position Letter Sorting Machine, circa 1974

Clerks keyed in sorting codes, separating mail into one of 277 destination bins, in Merrifield, Virginia, circa 1974. By September 1970, 268 letter sorting machines had been deployed at 116 Post Offices nationwide; 15 had optical character readers, enabling them to read and sort mail automatically. Automated equipment helped employees sort more mail, more quickly.



Multi-Position Letter Sorting Machine

Watch a 1-minute film showing the operation of a Multi-Position Letter Sorting Machine (MPLSM), courtesy of the Smithsonian's National Postal Museum via its YouTube channel, SmithsonianNPM.

mailstream in 1991, when the Postal Service began offering discounted postage rates for prebarcoded mail. Between 1990 and 2000, the percentage of mail with customer-applied barcodes jumped from just 7 percent to 59 percent.

Throughout the 1990s, the Postal Service deployed advanced facer-canceler systems (AFCs), which could orient and postmark 30,000 pieces of mail per hour — nearly twice as many as the older Mark II facer-cancelers they replaced.

To enable automated equipment to sort letters into delivery order, in 1990 the Postal Service lengthened the nine-digit ZIP+4 code with a two-digit “delivery point” (represented by a longer barcode). Existing equipment was retrofitted to sort mail into delivery order. In late 1991, the first delivery barcode sorters (DBCSs) were deployed, and by 1998, they had virtually replaced the old MPLSMs.

In 2000, the Postal Service began to deploy state-of-the-art DIOSS (delivery barcode input/output subsystem) sorters, an upgraded delivery barcode sorter. With up to 302 bins to receive mail — five times more than the equipment it replaced — DIOSS provided a finer, more localized sort, reducing the number of handlings and speeding delivery times.

The remote barcoding system, first tested in Tampa, Florida, in 1992, provided the Postal Service with a means to apply barcodes to mail that could not be read by automated equipment. Images of illegible addresses were sent auto-

matically to a remote encoding center (REC), without the mail physically leaving the processing plant. If a computer at the REC could not decipher the address, an operator at the center read the address and keyed in enough information so the piece could be barcoded for proper sorting. The number of RECs, which were always intended to be temporary, peaked by 1997, at 55 centers nationwide, but began declining just two years later, as more prebarcoded letters entered the mailstream and handwriting analysis software improved. Between 1997 and 2003, the percentage of machine-readable handwritten addresses jumped from less than 2 percent to about 80 percent. In 2013, about 98 percent of handwritten addresses were machine-readable. By the end of 2014, only one REC remained in operation.

To increase efficiency in handling undeliverable-as-addressed letters, from 2004 to 2007, the Postal Service deployed the postal automated redirection system (PARS) to processing plants. PARS identified and redirected forwardable mail during processing, which reduced the number of times it needed to be handled. PARS also automated the processing of change-of-address forms, and generated revenue via electronic notification to mailers who subscribed to the address change service as well as hard copy notification to mailers who added an endorsement to their mail.



Carrier Sequence Bar Code Sorter, 2004

The Carrier Sequence Bar Code Sorter, used from 1995 to 2013, was similar to a Delivery Barcode Sorter (DBCS) but had a smaller footprint. An operator swept mail from the sorter's output bins, at his left, to the feeder belt, at his right, for another pass through the machine. The output of the next pass was sorted to more specific neighborhood locations.

Carrier Sequence Bar Code Sorter

Watch a 2-minute video of the Carrier Sequence Bar Code Sorter in action, courtesy of the Smithsonian's National Postal Museum via its YouTube channel, SmithsonianNPM.



Processing Flats

“Flat” mail — which includes large envelopes, catalogs, magazines, and newspapers — is one of the most labor-intensive categories of mail to process and deliver due to variations in size, thickness, and address placement.

In 1982, the Postal Service deployed its first flat sorting machine, the FSM 775. With four operators keying in part of the ZIP Code, the FSM 775 could sort about 6,200 flats per hour into 100 bins. The FSM 881, introduced in 1992, could sort about 10,000 flats per hour with four operators. In 1996, FSM 1000s were introduced to sort the 25 percent of flats that could not go through the FSM 881s, including newspapers, poly-wrapped material, and flats weighing more than 20 ounces.

The first fully automated flat sorting machine (AFSM 100) was installed in Baltimore, Maryland, in 1999. Each AFSM could process 300,000 flats a day, almost three times as many as the equipment it replaced. Deployment of the AFSM 100s was completed in 2002, with 534 systems installed

at 240 mail processing facilities nationwide. By 2005, flats productivity had nearly doubled in processing facilities, with about 80 percent of flats processed on the AFSM 100.

Meanwhile, flat sorting in delivery offices remained the same; letter carriers spent an average of three hours a day sorting their mail into delivery order. In the late 1990s, the Postal Service began to explore ways to sort flats into delivery order, and in 2006, a prototype flats sequencing system (FSS) was installed in Indianapolis for field testing. In 2007 and 2008, FSS machines were installed for field testing in Dulles, Virginia, and in 2009, three additional cities began testing systems — Columbus, Ohio; Kansas City, Missouri; and Phoenix, Arizona. In 2011, the Postal Service completed the deployment of 100 FSS machines to 47 mail processing facilities nationwide. Each machine was capable of sorting 16,500 flats per hour into delivery order. Due to declining mail volumes, the Postal Service began decommissioning select FSS machines in 2021, freeing up space for more parcel sorters.



Small Package Sorting System, 2016

An operator is shown feeding parcels into a small package sorting system (SPSS) in 2016. SPSS machines, capable of sorting 4,500 packages per hour, helped the Postal Service process a growing number of packages.

Processing Parcels

With the advent of e-commerce in the 1990s, the number of parcels delivered by the Postal Service began to steadily increase. Parcel volume reached more than 1 billion in 1998, surpassed 2 billion in 2006, and exceeded 3 billion by 2010. The traditional method of sorting parcels by hand was labor-intensive and costly. As the number of parcels increased, the Postal Service relied on automated equipment to sort them more quickly and cost-effectively.

The Postal Service introduced small parcel and bundle sorters in 1988. The sorters used a conveyor system with four to six induction stations where operators faced and keyed mail based on ZIP Code. Then, conveyors transported the mail to specific bins for delivery or further processing.

In 1992, the Postal Service began to deploy package barcode sorting systems to process prebarcoded parcels and to apply barcodes to parcels without them. In 2001, singulate, scan, and induction units were introduced. These units sent parcels, one by one, through a device that measured and weighed them, and then through a scanning tunnel that read the barcode. Parcels were then fed automatically onto the sorter at a rate of more than 5,000 per hour.

From 2004 through 2007, the Postal Service deployed 74 automated package processing systems, which could process up to 9,500 parcels per hour.

The number of packages delivered by the Postal Service continued to grow as Americans did more shopping online. Parcel volume rose from approximately 3 billion in 2010 to more than 7.3 billion in 2020. To adapt to the surge in packages, the Postal Service upgraded existing package sorters and tested and introduced new ones.

In 2010 and 2011, the Postal Service upgraded its aging small parcel and bundle sorters with new control systems and barcode and OCR technology. Induction stations were modified so that little or no keying was required by the operators who faced and placed mail on the conveyor belt for reading by the barcode reader/OCR. The upgraded units — called automated parcel and bundle sorters — processed an average of 4,500 pieces an hour versus 2,770 pieces before the upgrade.

In 2015 and 2016, the Postal Service installed 33 small package sorting system (SPSS) machines, capable of sorting 6,500 packages an hour. By July 2020, eleven more SPSS machines had been deployed.

In July 2016 in Denver, Colorado, the Postal Service began testing a high throughput parcel sorter (HTPS) that could sort 14,350 packages an hour. In 2018 in the Portland P&DC in Oregon, the Postal Service installed an enhanced



Robotic Arm, 2021

The Postal Service began testing robotic induction systems for package sorting machines in 2020.

package processing system (EPPS) that was capable of sorting 25,000 packages per hour. Another EPPS was installed in 2019 near Nashville, Tennessee.

Meanwhile, some larger delivery units received an automated delivery unit sorter (ADUS) that could sort more than 2,500 packages an hour. A similar number of parcels were sorted by the small delivery unit sorter (SDUS), which was introduced in smaller facilities beginning in November 2020. In some facilities, the Postal Service also deployed a single induction package sorter (SIPS), which was a modified version of the SDUS that was equipped with an OCR unit that allowed it to read the text of addresses as well as barcodes.

To further expedite package processing, in 2020 the Postal Service began testing robotic induction systems to feed sorting machines.

In total, from April to November 2021, 112 new package sorting machines were installed from coast to coast to expedite package delivery. In addition to these new machines, flex rover sorters were added at 40 facilities. The flex rover sorters helped employees sort up to 400 packages an hour by automatically carrying packages to bins separated by destination.

Automating Mail Handling and Acceptance

The Postal Service also installed automated equipment to move containers of mail in processing plants, and to verify large customer-prepared mailings eligible for discounts.

In 1997, the Postal Service began deploying robotic tray-handling systems to sort and load trays of letters to containers or pallets for transportation. In 2000 and 2001, the Postal Service deployed 100 gantry robots — automated arms running along overhead tracks distributing tubs and trays of mail.

The Postal Service also deployed automated guided vehicles (AGVs) to move mail within its large processing facilities. In 2016, it began testing autonomous tow tractors in Warrendale, Pennsylvania. The tractors pulled up to five carts of mail between loading docks and mail processing machines. In 2018, pallet jacks were also tested at select sites, automating the repetitive task of moving pallets of mail. Vehicle suppliers developed labor-saving features for Postal

Service use, such as automatic hitching and unhitching of tow bars, and handheld scanners to let employees call vehicles quickly without the need to manually enter pickup and drop-off locations. After successfully testing AGVs at four pilot sites, the Postal Service began nationwide deployment. By November 2021, more than 300 AGVs were in use at 26 plants across the country.

In 1998, the Postal Service began using automation barcode evaluator systems to help ensure that large mailings had clear, readable barcodes so they could be processed efficiently. In 2001, the Postal Service introduced the mailing evaluation readability lookup instrument (MERLIN) to further automate the labor-intensive process of verifying the eligibility of bulk mailings for discounts. In addition to analyzing barcodes, MERLIN analyzed mail size and weight, and could produce the necessary reports for mail acceptance. Until 2009, MERLIN sampled all mailings of more than 10,000 pieces and some smaller bulk mailings.

In 2009, the Postal Service completed deployment of Performance Based Verification, an automated process that used mailers' past performance to determine the frequency, sample size, and type of verification to perform on large mailings. Also in 2009, employees began using handheld Intelligent Mail Devices to sample the Intelligent Mail barcode (IMb) on individual mailpieces, trays, and containers of full-service mailings (see pages 74–76 for more information). Meanwhile, the Electronic Verification System, introduced in 2006, allowed bulk parcel shippers to submit manifests and pay for postage electronically, eliminating the need for postal clerks to visit mailers' plants and distribution centers to verify shipments. The manifests were randomly sampled for accuracy after the parcels entered the mail system. eInduction, launched in 2013, let large mailers deliver shipments of mail to processing facilities without having to fill out paper forms.

In 2014, the Postal Service began testing Seamless Acceptance, an automated process that validated postage payment of business mailings. Seamless Acceptance used the IMb, electronic mailing information, and active and passive barcode scans to confirm that business mailers paid the correct postage on large mailings. Beginning July 1, 2021, mailers who entered full-service mailings at a business mail entry unit were required to use Seamless Acceptance.

In 2017, the Postal Service introduced the Automated Package Verification (APV) system to verify postage on Click-N-Ship and PC Postage package labels. Scanners and scales were used by package sorting systems to automatically determine if accurate postage had been paid and to reimburse or charge the mailer for any over/underpayment, avoiding delivery delays.



Automated Guided Vehicle, 2019

An automated guided vehicle (AGV) transporting a container of mail at the Dulles Processing and Distribution Center in Virginia in 2019. AGVs were deployed nationwide from 2019 to 2021.

Giving Customers Greater Access

Automated technology helped the Postal Service deliver more mail to more people by speeding up mail sorting and transactions in Post Offices, and letting customers serve themselves — whether at automated kiosks or personal computers.

In the 1990s, the focus was on speeding up retail transactions in Post Offices. Integrated retail terminals (IRTs), introduced in 1984, were computers with an integrated electronic scale that replaced calculators, manual scales, rate charts, and ZIP Code directories. They provided information to customers during a transaction and simplified postal accounting by consolidating data. Postage validation imprinters attached to the IRTs produced self-sticking postage labels with a barcode for automated processing.

In 1998, the Postal Service began replacing IRTs with POS (point of service) ONE retail terminals. By 2005, more than 60,000 POS ONE terminals were installed in more than 15,000 facilities nationwide. The deployment of POS ONE systems was completed in 2012. By providing state-of-the-art computer technology and connecting retail units through phone lines or satellite connections, POS ONE provided real-time information and faster, more efficient service.

The Postal Service also increased customers' access to postal products and services via personal computers. In March 1998, the Postal Service authorized tests of PC Postage. Developed and distributed by USPS-approved vendors, PC Postage produced digitally encoded, two-dimensional barcodes that postal customers could print directly onto envelopes or address labels. Users had access to postage 24 hours a day, seven days a week, from their computer.

In 2002, the Postal Service launched Click-N-Ship on its website, *usps.com*. Click-N-Ship let customers use their home or office computer to create, pay for, and print shipping labels for packages. In its first six months of operation, customers used the service to produce more than one million shipping labels. In 2004, an option to insure packages was added, and in 2006, a mailing list feature was added, which allowed users to create group mailing lists and store up to 3,000 addresses. The capacity of the address book increased to 5,000 addresses in 2012. From the outset, Priority Mail packages sent via Click-N-Ship received free Delivery Confirmation service. From May 2008 to January 2016, Click-N-Ship items received discounted postage rates.

The 2004 rollout of Package Pickup (originally called Carrier Pickup) brought the Post Office to the customer's doorstep. By going to *usps.com*, customers could request free pickup of their prepaid packages. Two other innovative services also debuted in 2004: *PostalOne!* and Automated

Postal Centers (APCs). *PostalOne!* gave business mailers a streamlined, web-based process for mail entry, payment, tracking, and reporting. APCs were kiosks that offered customers an alternative to counter service in busy Post Offices, providing self-service mailing with an integrated scale and a touch-screen menu. The Postal Service deployed 2,500 APCs nationwide in 2004.

The growing popularity of mobile technology led the Postal Service to launch a smartphone app for iPhone users in 2009, and for Android and BlackBerry users in 2011. The USPS mobile apps let customers check the delivery status of shipments, look up ZIP Codes, and find USPS locations. Since their initial launch, the apps have been upgraded with new features, including "Calculate shipping prices," "Schedule a next-day pick-up," "Scan shipping labels and QR codes," and "Order supplies." Taking the concept of



Package Pickup, 2017

Starting in 2004, customers could request free pickup of their prepaid packages by going to *usps.com*.

self-service even further, in 2012 the Postal Service began testing “gopost” self-service parcel lockers in about a dozen locations in the Washington, D.C., area, with sites added in New York City the following year. Using gopost, customers could receive and ship packages via automated, self-service parcel lockers located in convenient locations, such as shopping malls.

In 2019, the Postal Service rolled out Label Broker to Post Offices nationwide, making it easier for customers without access to a printer to return packages. A customer could visit a Post Office and present an ID code or QR code to a retail associate, who would scan or enter the code and print a prepaid postage label.

Intelligent Mail and Tracking

In the late 20th century, improvements in computing power revolutionized communications. Increased data storage capacity and transfer speeds drove down the cost

and improved the ways in which technology could be used. While expanded use of the Internet and email diverted some physical mail from the mailstream, this same technology also created new opportunities for enhancing the value of the mail by capturing and providing information about its processing and delivery, to both senders and recipients.

In 1999, the Postal Service launched Delivery Confirmation service to provide the date, time, and ZIP Code of delivery for Priority Mail and parcels to customers either online or via a toll-free number. More than 300,000 handheld scanners were deployed to letter carriers to support Delivery Confirmation service. In 2001, the Postal Service added Signature Confirmation, offering customers a copy of the recipient’s signature. In 2006, the Postal Service began deploying new handheld scanners that took a digital image of the signature, which allowed customers to see it the same day.



Getting Assistance with an Unlabeled Return Package, 2018

Label Broker, introduced in 2018 and launched nationwide the next year, enabled customers to have prepaid shipping labels printed at participating Post Offices.

In 2002, the Postal Service officially launched Confirm service, which provided tracking information to participating letter and flat mailers. Mailers printed an identifying barcode, known as a PLANET Code, on their mail. Automated equipment read the barcode and made information available to the mailer via the Internet on the time, place, and operation that handled the mail.

In January 2003, the Postal Service created the Intelligent Mail and Address Quality group to further develop information-rich mail. Among the group's first tasks was to adopt for each type of mail one code that could uniquely identify each mailpiece and provide information on distribution and special services like Delivery Confirmation. The solution, finalized in 2005, was a barcode that used four vertical bar types rather than two. Initially called the

4-State Customer Barcode, but renamed the Intelligent Mail barcode, it encoded almost three times more information than previous codes. It consolidated information from both the POSTNET (routing) and PLANET (tracking) barcodes, with room for other services in the future. The new barcode was tested in 2005. Beginning September 1, 2006, Confirm service subscribers and address change service users were given the option of using the new barcode.

In May 2009, the Postal Service began offering large mailers two options for using the Intelligent Mail barcode on their mailings: basic and full-service. Under the basic option, mailers did not need to use unique barcodes on each mailpiece. Under the full-service option, mailers were required to use unique barcodes on mailpieces and containers of mail, and electronically submit postage state-



1999 Mobile Data Collection Device

Captured data on barcode scans. Data was transferred to USPS systems when the carrier returned the unit to its cradle at the end of the workday.



2006 Intelligent Mail Device (IMD)

Able to read different barcode types. Camera could take a picture of signatures. Data was transferred to USPS systems when the carrier returned the unit to its cradle at the end of the workday.



2012 IMD Wireless and clamshell cellphone

A cellphone paired to the existing IMD scanner via Bluetooth technology collected GPS data and automatically transferred data to USPS systems. Letter carriers had to carry both devices.



2014 Mobile Delivery Device Model 99EX

Enabled scanning and provided GPS data. On-screen signature capability eliminated need to fill out paper delivery receipts. Regularly transferred data to USPS systems.



2020 Mobile Delivery Device Model TC77

4G cellular connectivity enabled real-time status updates on deliveries and improved GPS capability.

Delivery Scanners Through the Years

Since 1999, letter carriers have used handheld scanners to record deliveries of tracked mailpieces. Later models provided additional capabilities. Beginning in 2021, carriers could use the devices to e-file information on customers who moved without providing a forwarding address, reducing undeliverable-as-addressed mail.

ments and mailing documentation. In 2010, about 30 percent of business mail contained Intelligent Mail barcodes. The next year, about 36 percent of business First-Class and Standard Mail qualified as full-service Intelligent Mail.

In January 2012, Confirm service was replaced with IMb Tracing; new subscribers were required to use the Intelligent Mail barcode. Existing Confirm service subscribers were required to switch to the new code by January 2013.

To hasten the adoption of the Intelligent Mail barcode, mailers were required to use it — under either the basic or full-service option — for automation price eligibility beginning in January 2013.

Also in January 2013, USPS Tracking replaced Delivery Confirmation and was provided at no additional cost to customers mailing Standard Post (previously Parcel Post) and Priority Mail, if purchased at a USPS retail location.

Informed Visibility, which replaced IMbTracing in December 2017, let large volume mailers receive updates on the status of their mail throughout its journey. Its Mail Tracking & Reporting application provided near real-time end-to-end tracking information for letters and flats. Meanwhile, the Product Tracking and Reporting system, introduced in 2013, provided similar information for packages.

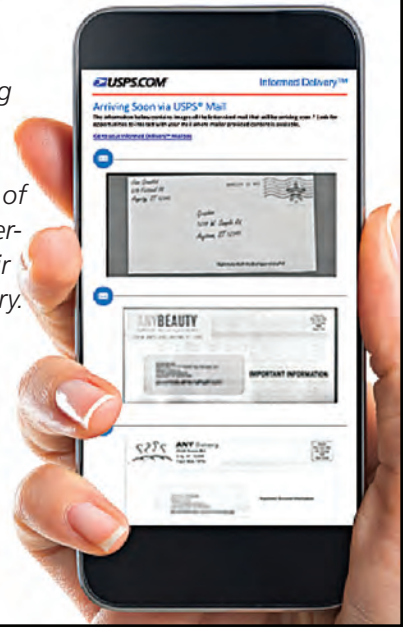
In addition to providing information to mailers, advances in technology enabled recipients of mail to get delivery updates. In 2014, the Postal Service launched MyUSPS.com, a dashboard that gave customers the ability to easily check the status of incoming packages at any time from a computer or web-enabled device, or to receive status text alerts on a phone. If a package was on its way, its information automati-

cally showed up in the MyUSPS.com dashboard.

Informed Delivery, tested in select locations beginning in 2014, offered customers a daily email with images of the outside of letter-sized pieces in their mail, before delivery. In 2017 the service rolled out nationwide, and package tracking information was added to the daily emails. Customers could sign up for the free service by visiting informedelivery.usps.com. ■

Informed Delivery

Informed Delivery, tested in select locations beginning in 2014, offered customers a daily email with images of the outside of letter-sized pieces in their mail, before delivery. In 2017, Informed Delivery rolled out nationwide and package tracking information was added to the daily emails.



POSTNET Barcode



With barcodes, mail can be sorted automatically. The first postal barcode, the POSTNET barcode, was introduced in 1982 and converted 5-digit ZIP Codes to a machine-readable format. In 1983, the ZIP+4 code expanded the barcode to nine digits. In 1990, the barcode expanded again when the Postal Service added two more digits with exact address information.

Intelligent Mail Barcode



The Intelligent Mail barcode (IMb) was launched in 2006. The IMb could hold nearly triple the data of the POSTNET barcode — not just the delivery address, but also the sender's address, mailpiece information, and information on extra services. In 2013, large mailers were required to use the IMb to qualify for postage discounts.

Collaborating With Customers and Competitors

The Postal Service has a long tradition of working with customers to improve mail service.

Mail Users Councils, renamed Postal Customer Councils (PCCs) in 1971, were first established in 1961 in 300 large cities. The councils' initial focus was to improve mail service by encouraging postal customers to deposit mail earlier in the day or in staggered increments, to avoid delays in mail processing. Later, the councils served as open channels of communication for local business and postal executives to exchange ideas and information — from best mailing practices, to solving local challenges.

In 1965, the Mailers' Technical Advisory Committee (MTAC) was created. MTAC consisted of representatives from mailing associations and other segments of the mailing industry, including publishers, advertising mailers, and envelope and greeting card manufacturers. Initially formed to help implement the ZIP Code, MTAC has since provided technical advice and feedback vital to the formation and implementation of many postal innovations. Special MTAC task forces and work groups have been formed as needed to study particular areas for improvement. Among other initiatives, MTAC suggested improvements to the ZIP+4 program, handling changes of address, the presorting and barcoding of mail, optical character recognition, and electronic payment for business mailings.

Consumer Advisory Councils, called Customer Advisory Councils prior to 2000, were established by 1989. The councils were comprised of citizens who volunteered to work with local postal management on issues of interest to their communities.

The Postal Service has also collaborated with some of its competitors to improve delivery opera-

tions. In 2001, the Postal Service formed a business alliance with FedEx, using FedEx's air network for the air transportation of domestic U.S. Mail and allowing the company to place self-service collection boxes on postal premises. In 2004, the Postal Service contracted with United Parcel Service (UPS) for air transportation of U.S. Mail.

The collaboration worked both ways — FedEx and UPS provided air transportation, while the Postal Service provided both with delivery services. In 1999, the Postal Service introduced Parcel Select service, which completed the "last mile" of delivery for parcel consolidators and private carriers. Parcel Select's low rates made it economical for consolidators and private carriers to collect and sort parcels from high-volume shippers — such as mail order houses and online retailers — and deliver them to a postal facility close to the recipient's home. From there, a postal carrier completed the "last mile" of delivery. The first private carrier to ally with the Postal Service in this hybrid service was Airborne Express, in 1999. UPS followed in 2003, and FedEx came on board in 2004. They relied on the Postal Service to deliver packages the "last mile," especially in rural areas.

Parcel Return Service was developed to handle packages traveling in the opposite direction. It offered a convenient way for customers to return packages, even if they were delivered by another company. Using a prepaid postage label, customers could take the parcel to a Post Office or request pickup during normal mail delivery. Launched experimentally in 2003, it became a permanent service in 2006. In 2009, both UPS and FedEx gave their customers the option of returning packages with their mail carrier or at the Post Office.

21ST CENTURY CHALLENGES

The *Postal Reorganization Act of 1970* (PRA) succeeded in many ways. “It created an independent governmental entity well designed to deliver postal services in a more businesslike manner” as the political oversight and patronage system of the past was abandoned.⁸¹ The act also created a structure that enabled the Postal Service to function effectively over 30 years as mail volume increased. Prices were tied to costs and with effectiveness came dramatic growth for the mailing industry, which contributed to economic growth and increased satisfaction for postal customers. However, as the 20th Century ended, fundamental changes to the postal ecosystem fostered concern among many postal stakeholders—including postal management.

The most fundamental change was the rise in electronic communication and ecommerce. This change, coupled with an economic recession following the September 11 terrorist attacks, made the dawn of the 21st Century difficult for the Postal Service.

Most notably, mail volume fell from 2001 through 2003 — the first back-to-back declines since the Great Depression. Although mail volume picked up from 2004 through 2006, since 2007 it has dropped precipitously. Furthermore, the drop in First-Class Mail — the most profitable and network supporting class of mail for the Postal Service — was even more pronounced, as more mail has shifted to electronic media.

From 2000 to 2020, while overall mail volume dropped by about 38 percent the volume of First-Class Mail fell by more than 49 percent. Meanwhile, the Postal Service’s costs continued to rise, as growth in the number of U.S. households and business led to an increase in the number of delivery addresses each year. “For example, pieces per delivery point

per day dropped from 5.9 pieces of mail and packages in FY2006 to 3.0 pieces in FY2020.”⁸² Simply put, the Postal Service was delivering less mail to more addresses.

Service at Risk

In a March 2001 letter to the President, the Postal Service Governors unanimously stated that significant statutory reform was needed to continue to provide consistent, satisfactory, universal service to the American people.

The Governors noted the following:

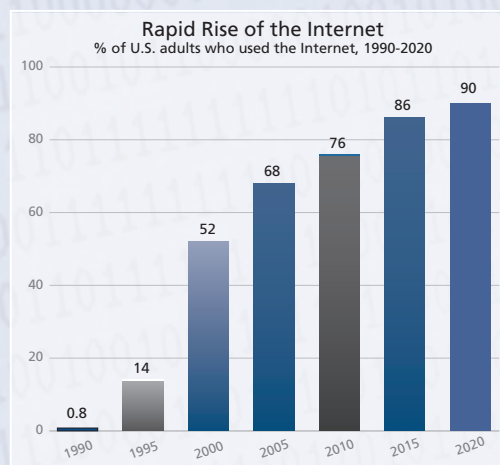
- Prices for postal services, while cost-based, required approximately 18 months to prepare, litigate with the Postal Rate Commission, and implement. By contrast, competitors were able to change prices immediately without the Postal Service’s obligation to serve all Americans every day, in all areas.
- The established system of collective bargaining followed by compulsory arbitration placed 80 percent of total costs in the hands of a third-party arbitrator with neither understanding of nor responsibility for the Postal Service’s role and mission.
- First-Class Mail volume growth was in decline. Costs were growing faster than revenues, and margins were shrinking.

The Governors predicted a financial crisis that could not be averted by better management alone due to a Fiscal Year 2001 deficit likely to exceed \$2 billion. This prompted additional calls for reform.⁸³

In April 2001, the General Accounting Office (GAO) placed the Postal Service on the “High Risk List” because of

Digital Dilemma

Between 1990 and 2020, the percentage of U.S. adults who used the Internet soared from less than 1 percent to 90 percent. Electronic transactions contributed to a dramatic decline in mail volume. Declines in First-Class Mail — historically, the most profitable for the Postal Service — were the steepest, in part because of the growth of online bill-paying. In 2020, only 21 percent of bills were paid by First-Class Mail, down from 81 percent in 2000.



the Postal Service's significant financial, human capital, and structural challenges. The GAO asked the Postal Service for a comprehensive plan that addressed these concerns.

In April 2002, the Postal Service submitted its *Transformation Plan* to Congress, outlining strategies to improve customer satisfaction, the workplace, and its financial health. While the Postal Service admitted that substantial improvements in the efficiency of the Postal Service could be accomplished without major revisions to current law in the short-term, the long-term health of the Postal Service required a fundamental restructuring of the legislative and regulatory framework.

The Postal Service advocated for a "Commercial Government Enterprise," owned by the government but structured and operated in a much more businesslike manner, with attributes appropriate to the Postal Service's unique role. As Postmaster General Jack Potter later testified,

We believe that a modern, self-sufficient postal system can be structured to continue providing universal service for all, at affordable prices. To do so, however, requires new flexibility to adjust networks and services to modern conditions and to minimize entrenched governmental rules and expectations that carry with them costs and inefficiencies. If the postal community is not able to achieve this break with the past, then it appears to us that the remaining options will be still more unpalatable to most stakeholders.⁸⁴

On December 11, 2002, President George W. Bush issued an executive order establishing the President's Commission on the Postal Service. The bipartisan commission, with no postal stakeholders⁸⁵, was tasked with identifying the challenges facing the Postal Service and charting a course to build a healthy financial foundation.

In its 2003 report, *Embracing the Future*, the commission made a series of recommendations.⁸⁶ It advised that the Postal Service should remain a public institution subject to broader oversight. Additional recommendations included: clarification of the postal monopoly, an intensified focus on universal mail service, an overhaul of the 1950s network, and workforce, information technology, and customer experience changes.

Specifically, the commission recommended:

- A more corporate-style Board of Directors.
- A new Postal Regulatory Board.
- A new "price-cap" system for setting rates with no advance review by the Postal Regulatory Board if rates were set within the price cap.
- Opportunity for retained earnings.

- A Postal Network Optimization Commission (P-NOC), modeled in part after the Defense Base Closure and Realignment Commission, to make recommendations relating to the consolidation and rationalization of the Postal Service mail processing and distribution infrastructure.
- Utilization of the "First Mile" and "Last Mile" for private sector partnerships.
- Workshare discounts.
- Enhancements with processing automation and standardization.
- Creation of reserve account for unfunded retiree health care obligations.

Congress soon took action.

Postal Civil Service Retirement System Funding Reform Act of 2003

In November 2002, the Office of Personnel Management projected that the Postal Service would overpay its retirement obligations for postal employees and retirees enrolled in the Civil Service Retirement System (CSRS) by \$71 billion.

Within months, Congress passed the Postal Civil Service Retirement System Funding Reform Act of 2003, which modified the way the Postal Service funded its obligations to the CSRS to prevent overfunding. The act also dictated how the Postal Service would spend its estimated savings: to pay down debt in 2003 and 2004, and to maintain postage rates in 2005. In 2006, the act required that the Postal Service's estimated annual savings — about \$3.1 billion — be considered an operating expense of the Postal Service, to be held in escrow for future use as determined by Congress.

But the projected savings did not represent cash actually on hand. By 2006, inflation and reduced revenue had whittled away the financial benefit of lower CSRS payments. To fund the escrow account, in 2005 the Postal Service requested and received an across-the-board increase of 5.4 percent in rates and fees, while warning that a biannual increase of 1 to 1.5 percent to fund this account might be needed in the future.

The 2003 act also created another challenge for the Postal Service: it transferred the responsibility for funding military pensions of current and former postal employees to the Postal Service from the Department of the Treasury. This amounted to \$27 billion in costs transferred from taxpayers to postal ratepayers.

Postal Accountability and Enhancement Act of 2006

On December 9, 2006, Congress passed the *Postal Accountability and Enhancement Act* (PAEA). The act made

Dealing With the Unimaginable

On September 11, 2001, terrorists attacked the United States, killing thousands. The Postal Service helped keep the lines of communication open despite severe restrictions on commercial air operations during this tense time.

As the Postal Service dealt with these challenges, a photo editor in Boca Raton, Florida, died from inhalation anthrax on October 5, 2001, the first known case in the United States since 1976. A week later, a media employee in New York City was diagnosed with cutaneous anthrax after opening a letter addressed to an NBC news anchor. On October 15, 2001, a letter postmarked in Trenton, New Jersey, was delivered to the Capitol Hill office of a U.S. senator. The letter claimed to contain anthrax, which proved to be true. The Postal Service then went to work with other agencies to confront bioterrorism.

The Postal Service announced the formation of a mail security task force, headed by the Chief Postal Inspector; authorized its employees to wear protective gear; and considered ways to sanitize mail, including irradiating it with electron beams. The Postal Service also notified people at every mailing address about how to identify and handle suspicious letters and packages.

On October 21, 2001, Joseph P. Curseen, Jr., an employee at the Brentwood postal facility in

Washington, D.C., which handled mail for Capitol Hill, was diagnosed with inhalation anthrax. That night, another employee, Thomas L. Morris, Jr., died from inhalation anthrax. The next morning, Curseen also died.

Postmaster General John E. Potter announced the sad news, then stated:

800,000 Postal Service employees are using everything they've learned, doing everything humanly possible, to keep the mail safe and keep it moving. And we're determined not to let terrorists stop us.¹⁰¹

By October 27, anthrax spores had been detected in other locations. All told, at least five deaths and several cases of anthrax poisoning are known. In November 2001, the Postal Service began irradiating mail destined for Congress, the White House, and federal agencies in Washington, D.C. This practice was ongoing in 2022.

In 2004, after multiple tests, the Postal Service began installing biohazard detection system (BDS) equipment at mail processing facilities nationwide. This equipment regularly collects and tests air samples near mail processing machines to help protect postal employees and customers. Deployment of 1,373 detection systems was completed in December 2005.



Thomas L. Morris, Jr.

Fallen Colleagues, Remembered

In 2003, the Brentwood Processing and Distribution Center in Washington, D.C., was renamed in honor of Thomas L. Morris, Jr., and Joseph P. Curseen, Jr., who lost their lives in October 2001 after being exposed to anthrax while working at the facility.



Joseph P. Curseen, Jr.



Postmaster Becky Davis, Penland, North Carolina

In September 2024, Hurricane Helene brought widespread devastation and flooding to the southern Appalachians.

Delivering Despite Disaster

The Postal Service is uniquely positioned to help communities in need with its nationwide physical network, its delivery to all addresses 6 days a week, and its comprehensive address database.

The Postal Service has a long history of stepping up whenever the country needed our logistics infrastructure and delivery resources. In the 1810s the Postal Service enabled the mass distribution of smallpox vaccines, and during the COVID-19 pandemic the agency rapidly delivered hundreds of millions of free test kits in just a few months.

Equally important in response to hurricanes, tornados, wildfires, and other disasters have been the Postal Service's own continuity of operations efforts. In many communities, the mail carrier is likely the only tangible sign of the federal government at work. When disasters strike, resuming mail delivery is usually the first sign to the public that things are getting back to normal. Immediately after a disaster, the Postal Service's first concern is to restore mail operations that are essential for public access to mail (such as Social Security Administration, Supplemental Security Income, and disaster relief checks), medicine (such as vital prescriptions), and merchandise not available locally. In fact, the delivery of Postal Services to the American public is recognized as an essential service of the federal government.

In addition to providing postal services to disaster survivors with as little disruption as possible, the Postal Service is part of the greater federal government's response struc-

ture, the National Response Framework. When requested, the Postal Service supports other leading agencies using its own capabilities and capacity. For example, if telecommunications were to go down in a certain area, the Postal Service might be asked to deliver important hard copy information to residents, or to assist the Federal Emergency Management Agency (FEMA) to reach people displaced by a disaster and housed in temporary shelters.

The Postal Service prepares for and responds to many disaster events annually. Some of the larger events since 2000 are listed below:

- Napa, California, earthquake, 2000
- World Trade Center and Anthrax attacks, 2001
- Joplin, Missouri, tornado, 2011
- Tsunami caused by earthquake in Japan, 2011
- Camp wildfire, California, 2018
- Bay Area wildfire, California, (2020)
- COVID-19 pandemic, 2020–2021
- Hurricanes Katrina, 2005, Sandy, 2011; Matthew, 2016; Harvey, Irma and Maria, 2017; Ida, 2021, Ian, 2022; and Helene, 2024.

The ability to respond quickly and effectively is a result of intensive preparations. The Postal Service's standardized approach to disaster preparedness, response, and recovery is captured in the "3P" discipline of People, Property, and Product, for which regular training and exercises are held with Postal Service field operations and Headquarters leadership.

more than 150 changes to federal law concerning the Postal Service — the most sweeping changes since the *Postal Reorganization Act of 1970*. President Bush signed the act into law on December 20, 2006.

The act's most significant changes included the following:

- **Market Dominant vs. Competitive Products:** The act divided postal products into market-dominant and competitive categories.
- **Rate-Setting:** It restricted rate increases for market dominant products, such as First-Class Mail, to a cap tied to the Consumer Price Index for 10 years, at which point the cap would be reviewed by a new regulatory entity. It specified that rate increases for competitive products, such as Express Mail, would not be capped, and that they would cover attributable costs and contribute to institutional costs.
- **More Powerful PRC:** The act created the Postal Regulatory Commission (PRC) out of the Postal Rate Commission. While the PRC was given no general authority to review postal operations, and while its direct role in setting rates was reduced, the act increased the PRC's regulatory powers in several respects. Specifically, the PRC was given the responsibility for developing and maintaining regulations on ratemaking, product classification, and service performance; was given increased oversight responsibilities over pricing decisions and costing methodologies; and was empowered to review and approve Negotiated Service Agreements. Moreover, the act authorized the PRC to issue Advisory Opinions on proposed nationwide changes to service standards, to resolve administrative complaints arising under specified statutory provisions, and to review and alter the Postal Service's system for setting rates.
- **Military Pension Costs:** The act returned the obligation to pay military pension costs to the Department of Treasury.
- **Retiree Health Benefits Fund:** In lieu of the escrow requirement of the 2003 law, the 2006 act established the Postal Service Retiree Health Benefits Fund and required the Postal Service to aggressively pay into the fund approximately \$5.6 billion annually for ten years to pre-pay for future retirees' health benefits.⁸⁷

While the PAEA was enacted in response to the calls for targeted reforms in response to the changing postal landscape, aspects of the PAEA ultimately led to a worsening of the Postal Service's long-term viability.

Financial Crisis

Month-after-month drops in economic activity signaled the start of the Great Recession in December 2007. Although the economy began to recover in 2009, high unemployment, low wages, lower or negative home equity, and the lasting effects of large stock market losses continued to undermine consumer confidence. Consumer spending shrank through 2010, and barely kept pace with inflation in 2011. The crippling of the economy resulted in falling mail volume, since more than 95 percent of mail was business-related.

Mail volume plummeted from a peak of over 213 billion pieces in 2006 to just over 154 billion in 2015, a loss of nearly 28 percent. First-Class Mail — the most profitable class — fared even worse, plunging by more than 36 percent. Much of the drop in First-Class Mail volume was due to the diversion of mail to electronic media. Emails, text messages, online bill paying, and websites offered alternatives to traditional mail.

The drop in First-Class Mail volume began in 2002, well before the recession; it continued even after the economy recovered. Even as mail volume and revenue shrank, the Postal Service's costs continued to increase. About 80 percent of these costs were personnel-related and not easily reduced. About 38 percent of postal personnel costs were tied to federal benefits programs outside the Postal Service's control. In addition, labor agreements protected most workers from lay-offs and decreases in wages or benefits.

The Postal Service lost \$5.1 billion in 2007 and \$2.8 billion in 2008. In 2009, the GAO placed the Postal Service on its "High Risk List" once again and advised Congress that the Postal Service "must align its costs with revenues."⁸⁸

The Postal Service responded in part by proposing to raise the prices of its market-dominant products by 4.3 percent above the rate of inflation, relying on a PAEA provision allowing the Postal Service to raise rates above inflation in extraordinary or exceptional (exigent) circumstances. While the PRC acknowledged that the Great Recession (i.e., the worst economic catastrophe since the Great Depression) and its dramatic impact on mail volume constituted an exigent circumstance, the PRC initially rejected and then took an exceptionally limited view of the Postal Service's ability to raise rates under that provision. Specifically, the PRC allowed the Postal Service to offset only the volume declines that could be attributed solely to the Great Recession and that such recovery would cease once volume reached a permanently lower or "new normal" level.

The PRC did not alter the 4.3 percent surcharge proposed but allowed it to stay in effect only so long as it took the Postal Service to recover exactly that amount. Because the PRC had so severely limited the estimate of the harm, well under one-

fifth of the harm identified by the Postal Service due to the Great Recession, the rates were only in effect for about two years (from January 26, 2014, until April 10, 2016).

Missed Opportunities

In March 2010, after consulting with numerous stakeholders, Postmaster General John Potter outlined a plan to save the Postal Service. Among other things, the plan called for restructuring payments for USPS retiree health benefits, eliminating Saturday delivery, and eliminating the price cap on postage rate increases for market dominant mail.

Potter asked Congress for the legislative changes needed to enact these reforms. Congress held hearings but passed no legislation. In 2010, Potter was succeeded by his deputy, Patrick Donahoe, a 35-year postal veteran.

In June 2011, the GAO reported that the Postal Service's financial condition and outlook were "reaching a crisis," and that the agency "urgently" needed to restructure its networks and operations.⁸⁹ The next month, the Postal Service announced that it would study nearly 3,700 small Post Offices for possible closure. In September, it announced that it would study more than 200 mail processing facilities for possible closure and also consider revising First-Class Mail service standards (the number of days for mail to be delivered from one ZIP Code to another).

In response to concerns voiced by members of Congress, and to facilitate enactment of pending postal reform legislation, the Postal Service agreed to a temporary delay in closings and consolidations, with a specific deadline of May 15, 2012.

In February 2012, Donahoe released a 5-year business plan that identified various strategies by which the Postal Service could save an estimated \$20 billion through 2017. The plan included a postal-sponsored healthcare program independent of other federal programs, ending the prefunding of retiree health benefits, transitioning to five-day delivery, and realigning mail processing, retail, and delivery operations to increase efficiency. The plan

21st Century Innovation

The Postal Service tested and introduced dozens of new services beginning in 2011, including:

Alternate Postage Payment

Enabled consumers to send greeting cards and other correspondence without affixing postage (postage is paid by the business providing the stationery).

Priority Mail Regional Rate Boxes

For businesses that ship regionally, offered the speed and convenience of Priority Mail shipping at more economical, zoned prices.

Every Door Direct Mail

Enabled customers without a mailing permit to mail up to 5,000 mailpieces addressed to "Postal Customer" to specific delivery routes within a ZIP Code or city.

Adult Signature Service

Provided security by requiring the signature of an adult (21 years or older) at the delivery address with the option of restricting delivery to the addressee.

Village Post Offices

Provided customers in small communities with retail locations for purchasing stamps and Priority Mail flat-rate products.

Priority Mail Express Flat Rate Packaging

Offered the convenience of flat-rate shipping of Priority Mail Express items.

gopost

Provided access to self-service parcel lockers in convenient locations like shopping malls; market-tested beginning in 2012 in the Washington, D.C., area, and in New York City the following year.

Metro Post

Enabled participating retailers to offer their customers same-day delivery service for online purchases in metropolitan areas; market-tested in San Francisco beginning in 2012 and in the New York City area beginning in 2014.

Sunday Package Delivery

Enabled delivery of a company's packages in select cities on Sundays, following the signing of a negotiated service agreement.

Customized Delivery

Provided early-morning grocery deliveries in select locations; market-tested in San Francisco beginning in 2014.



also included revising service standards and allowing more pricing flexibility for all market-dominant products. Major components of the plan required congressional action, since federal law prohibited their implementation. Testifying before Congress in March 2012, Donahoe bluntly stated:

The Postal Service is at a crossroads. Our business model is broken.... If the Postal Service were a private company, we would be engaged in Chapter 11 bankruptcy proceedings.⁹⁰

In 2013, the Postal Service updated its 5-year plan with new strategies to save and make money, including a postal-sponsored retirement plan for future employees, and expanding into non-postal products and services.

As mail volume continued to fall, revenue from postage declined. The Postal Service relied mostly on the sale of postage to fund its operations — it received no tax dollars for this purpose. Raising the price of postage to make up for budget shortfalls was not an option as prices were limited to a rigid price-cap tied to inflation.

Instead, the Postal Service sought to increase revenue by testing and introducing dozens of new services, including Every Door Direct Mail and flat-rate packaging for its speediest shipping service, Priority Mail Express.

The Postal Service also introduced new pricing incentives to encourage use of the mail. Beginning in 2009, the Postal Service offered “summer sales” to high-volume mailers to encourage mailing in the traditional off-season. And in 2011, the Postal Service began offering promotions to large mailers who integrated innovative technologies onto their mail — such as a QR code linking to a mailer’s website and codes linking to augmented reality experiences. Making mail more interactive made it a more powerful messaging

medium, and — it was hoped — more attractive to mailers.

Although total mail volume declined, package shipping increased due to the steady growth of e-commerce. Package volume grew by 21 percent from 2010 and 2013. To attract even more shippers, the Postal Service upgraded its Priority Mail lineup in July 2013. It redesigned its free packaging and offered improved features like free insurance, improved USPS Tracking, and day-specific delivery. By 2020, package volume had grown by 197 percent. But packages comprised less than 6 percent of total deliveries, and even their impressive growth was not enough to offset declines in other mail.

In addition to innovating to increase revenue, the Postal Service worked to reduce the costs within its control through a process called “network rationalization,” aligning mail processing capacity with declining mail volumes. The network that was needed to deliver 213 billion pieces of mail in 2006 was not needed to deliver 156 billion pieces in 2014. The Postal Service simply could not afford to maintain excess capacity. Through attrition, the Postal Service reduced its total workforce by 8 percent between 2010 and 2014, continuing a trend that began in 2000. Staff reductions in the early 2000s were largely due to efficiencies gained from the automation of mail processing. Later, fewer workers were needed because Americans were sending less mail.

In May 2012, the Postal Service outlined a new strategy — the Post Office Structure Plan (POStPlan) — that would preserve the nation’s smallest Post Offices, but with reduced retail window hours to match customer use. The POStPlan called for evaluating about half of the nation’s Post Offices over a two-year period. From November 2012 to February 2015, operating hours were reduced at nearly 12,600 Post Offices, about 47 percent of the nation’s total. The Postal Service estimated that these changes saved more than \$236 million annually.

In July 2012, new service standards for First-Class Mail went into effect, which enabled the consolidation of mail processing facilities. The first 48 facilities were consolidated in July and August 2012. In fiscal year 2013, 143 more processing facilities were consolidated, shrinking the network from 461 facilities in 2011 to 270 at the end of 2013. The Postal Service saved not only on the cost of facilities, but also on personnel, equipment, and transportation.

However, many of these initiatives did not result in their projected cost savings. Furthermore, it created a culture within the organization to focus on cost cuts rather than strategic growth initiatives. Moreover, external stakeholders (Congress, mailers, the public, etc.) began to view operational reforms of the Postal Service as a means to curtail delivery, close Post Offices, or consolidate processing facilities.

Picking Up Packages, 2014

Between 2010 and 2020, the number of packages in the U.S. Mail more than doubled, but still comprised less than 6 percent of total deliveries.



The Postal Service missed opportunities to innovate and did not adapt to changes in mail flow. As flats and letters gave way to packages, legacy operational processes, machinery, marketing strategies, and the existing network proved to be ill-suited for these changing dynamics.

Furthermore, the competitive posture of the Postal Service allowed for the growth in a consolidator market which hollowed out the postal network further. The focus on Priority Mail products also created inefficiencies and cost in transportation, processing, and delivery. There was also a growing reseller market which caused the Postal Service to lose direct contact with customers.

Financial Losses Continue

Despite cost-cutting and efforts to increase revenue, the Postal Service's financial crisis deepened with Congress failing to act. In 2012, the Postal Service reached its \$15 billion borrowing limit with the U.S. Treasury and began operating with a sometimes razor-thin margin of cash on hand. Due to lack of funds, from 2012 through 2016 the Postal Service defaulted on \$33.9 of the \$54.8 billion required by the PAEA for prefunding future retiree health benefits.

In 2015, Patrick Donahoe was succeeded as postmaster general by 29-year postal veteran Megan Brennan — the first woman to lead the organization. Upon taking office, Brennan reaffirmed both the Postal Service's commitment to public service and its need to adapt to a changing America.

Under Brennan, the Postal Service continued developing Informed Delivery, a feature that offered users a daily email with images of the outside of letter-sized pieces in their mail, before delivery. And it launched Informed Visibility, which enabled large volume mailers to “see” their mail all the way to their customer's door.

Testifying before the House Oversight and Government Reform Committee in 2016, Brennan described the Postal Service's financial problems as “serious but solvable.”⁹¹ But solving them required changes to federal law.

In February 2017, Brennan spoke again to the Committee. She told its members:

During the last decade, we have responded aggressively to the challenges that confronted us. ... [But] our efforts have not been enough — and cannot be enough — to restore the Postal Service to financial health, absent legislative and regulatory reform. ... Some of our most significant costs are fixed by law and are outside management's control. Further, our ability to earn revenue to pay for those costs is constrained by law. This fundamental imbalance is the root of our financial instability.⁹²

Mandated costs included six-day delivery to the entire nation, which grew by 1 million or more addresses each year, and the health benefits prefunding requirement imposed by the PAEA. Revenue growth, meanwhile, continued to be constrained by a cap on postage rate increases tied to changes in the Consumer Price Index.

That December, and after almost four years of review, the PRC announced the results of its review of the PAEA's pricing system. Despite acknowledging that the price-cap did not meet statutory objectives and was partially responsible for the Postal Service's financial situation, the PRC maintained the price-cap system with additional flexibility to raise rates above CPI to account for mail density declines and retirement costs. The PRC also maintained the requirement that it review rates in advance of implementation which limited the Postal Service's ability to respond to rising costs in real time.

Meanwhile, President Donald Trump created a Task Force to study the Postal Service's operations and finances, to help chart a course to financial stability. The Presidential Task Force ultimately concluded that comprehensive postal reforms were urgently needed.

In October 2019, Brennan announced plans to retire at the beginning of the new year. She later agreed to continue to serve until her successor was selected.

COVID-19 Upends the Nation

On January 31, 2020, the White House declared a public health emergency after a new strain of coronavirus identified in Wuhan, China, was confirmed in six U.S. patients.



Delivering During the Pandemic, 2020

In April 2020, the Centers for Disease Control recommended wearing face coverings to help prevent the spread of COVID-19. Postal employees were required to wear face coverings when directed by state or local order, or when they could not remain 6 feet away from other people.

On February 29, the first U.S. death caused by the virus was reported, near Seattle. The next day, a postal worker in the Seattle metro area tested positive for the virus.

In a video message to employees on March 9, Brennan assured employees that the Postal Service took the threat seriously and would “act calmly and consistently based upon the advice of medical and public health professionals.”⁹³

On March 11, the World Health Organization declared COVID-19 — the disease caused by the virus — a global pandemic. Within weeks, the virus spread throughout the U.S.

To limit the spread of the virus, large areas of the country were locked down. Schools ended in-person instruction, and millions of Americans began teleworking for the first time. Essential businesses implemented social-distancing measures to reduce the risk of contagion, while many nonessential businesses closed their doors.

On March 23, Brennan formed a COVID-19 Response Command, led by key postal executives, to provide a comprehensive approach to the pandemic. Protecting postal workers was the team’s top priority — most postal work required daily contact with the public, putting employees at increased risk for exposure to the virus. To encourage exposed employees to stay home, the Postal Service offered its employees liberal leave and worked with postal unions to expand leave options for employees.

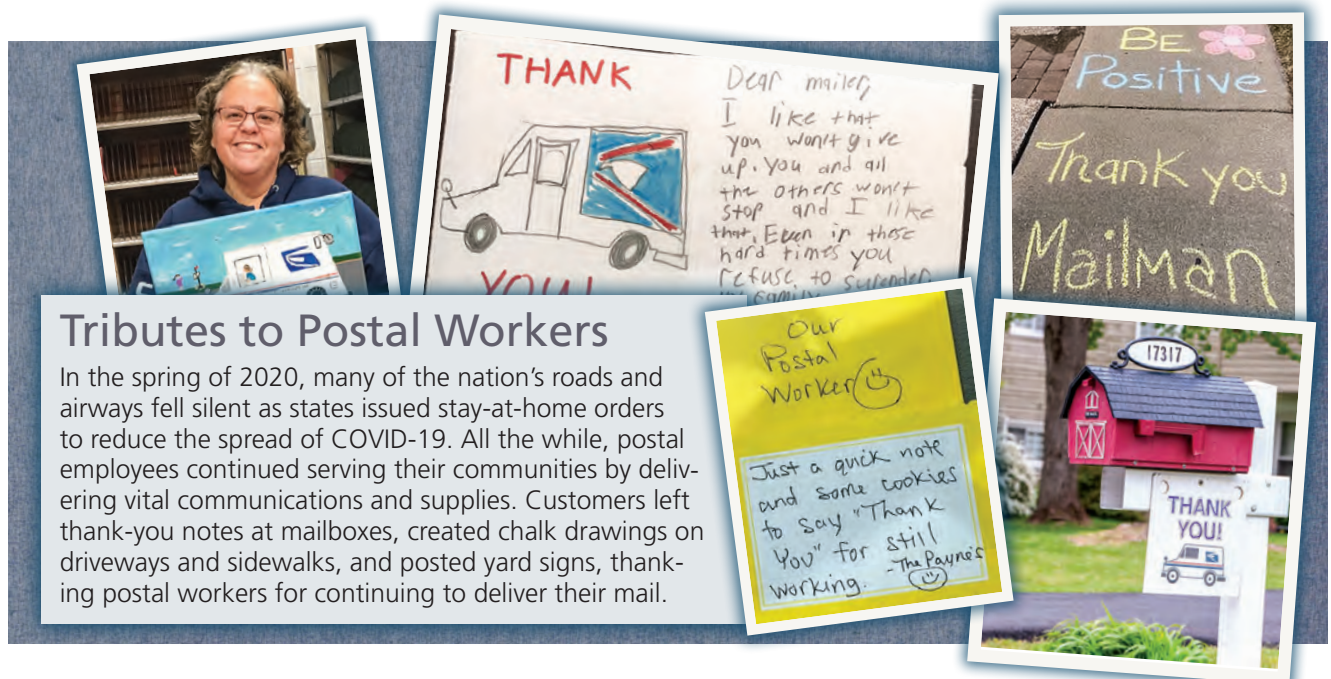
Social distancing and enhanced cleaning protocols were implemented in postal facilities. Post Offices were fitted with plastic or plexiglass barriers to minimize contact with customers, and letter carriers and other employees were issued personal protective equipment such as masks, gloves, and hand sanitizer.

As much of the nation’s economic activity ground to a halt, mail volume dropped by more than 20 percent. At the same time, online purchases by people shopping from home drove package volumes to record levels.

Cumulatively, nearly 20 percent of the postal workforce needed to quarantine at some point during the year. Employee absences, combined with the surge in parcels, resulted in delays in processing and delivering the mail. Those delays were exacerbated by disruptions in the transportation network. Commercial airlines were especially hard-hit by the pandemic, and with fewer passengers, many flights were cancelled. Mail intended for those flights was diverted to more costly chartered flights or to the ground, but ground transportation was also delayed by a shortage of truck drivers. Meanwhile, lower employee availability put more strain on available workers, and overtime expenses soared.

To lessen the impact of the pandemic on the nation’s economy, Congress quickly passed an unprecedented \$2 trillion stimulus package. Signed into law by President Trump on March 27, the CARES Act, acknowledged the extraordinary costs borne by the Postal Service due to the pandemic, authorizing a \$10 billion loan to the agency for operating expenses. Like any loan, it was not available for immediate relief, was subject to strict conditions for its use, and would eventually need to be paid back.

On April 9, Brennan briefed members of the House Oversight and Reform Committee on the devastating financial impact the pandemic was having on the Postal Service. She predicted that without additional help from Congress and the Administration, the organization would



Tributes to Postal Workers

In the spring of 2020, many of the nation’s roads and airways fell silent as states issued stay-at-home orders to reduce the spread of COVID-19. All the while, postal employees continued serving their communities by delivering vital communications and supplies. Customers left thank-you notes at mailboxes, created chalk drawings on driveways and sidewalks, and posted yard signs, thanking postal workers for continuing to deliver their mail.

run out of money before the end of the year. Chair of the Committee Carolyn Maloney warned her colleagues: “The Postal Service is holding on for dear life, and unless Congress and the White House provide meaningful relief in the next stimulus bill, the Postal Service could cease to exist.”⁹⁴

2020 Election Mail

The ongoing COVID-19 pandemic caused many U.S. states to expand voting by mail ahead of the 2020 presidential election. Suddenly, the Postal Service was thrust into the middle of a national political debate, with some suggesting that voting by mail was the best alternative for enfranchisement given the nationwide health crisis, while others expressed concerns that expanding vote-by-mail would increase the prospects of voter fraud.

On May 6, the Postal Service’s Board of Governors named Louis DeJoy as the new postmaster general; he took office on June 15. In the summer of 2020, some observers erroneously asserted that several routine and annual postal initiatives that had been implemented in the ordinary course of business — such as the removal of unneeded mail processing machines from postal facilities and underutilized collection boxes from city streets — were deliberate attempts to slow mail delivery in an effort to impact the national election.⁹⁵ In fact, mail collection boxes had been regularly culled for decades, due to declining mail volumes, and the number of mail processing machines had been periodically reduced for the same reason. Meanwhile, the \$10 billion approved by Congress for the financial impact of the pandemic on the Postal Service was stalled by the Administration. DeJoy stepped in and negotiated an agreement in principle with the Treasury Department on loan terms and conditions, and the approved amounts were ultimately fully paid.

On August 18, DeJoy assured the American public that election mail was the agency’s “number one priority” until election day.⁹⁶ To avoid even the appearance of interference, he announced the suspension of the controversial initiatives until after the election. He also expanded the Postal Service’s election mail taskforce, to include the leadership of all four of the major postal unions as well as the leaders of postal management associations. The taskforce worked with state and local election officials to ensure the timely delivery of election mail. Testifying before the Senate Committee on Homeland Security and Governmental Affairs on August 21, DeJoy stated that the Postal Service was “committed to delivering the nation’s election mail securely and on time,” calling it a “sacred duty.”⁹⁷

As the November 3 election drew near, the Postal Service put extraordinary measures in place to ensure the prompt processing and delivery of election mail, including autho-

rizing extra transportation and employee overtime, drive-through and “ballot postmark only” lines at Post Offices, extra deliveries and collections, running collections and mail processing on Sundays, and using Priority Mail Express to get ballots to election boards. In addition, letter carriers were instructed to check every residential mailbox in the country for ballots from October 26 through October 31.

The 2020 presidential election had the highest turnout in U.S. history, with a record 159 million votes cast. Nearly 67 percent of all citizens aged 18 and older voted — the highest percentage in more than a century. According to the Census Bureau, 43 percent of 2020 general election voters cast ballots by mail — more than twice the percentage in 2016. On average, the Postal Service delivered ballots to voters in 2.1 days, and delivered ballots from voters to election officials in just 1.6 days.

2020 Holiday Mailing Season

On the heels of the presidential election came the holiday mailing season — the annual peak for mailing and shipping. Already stretched thin by the pandemic, the Postal Service braced for the holidays by hiring more than 50,000 seasonal workers and more than 10,000 career employees. To accommodate the deluge of packages, the Postal Service added extra transportation trips, leased annexes, and increased Sunday deliveries. DeJoy later stated, “We threw everything we had at it.”⁹⁸

The Postal Service faced numerous challenges throughout the season, including reduced employee availability due to COVID-19, winter storms in the Northeast, capacity issues with airlifts and trucking, and record numbers of packages. Private shippers like FedEx and UPS stopped accepting packages when they neared capacity, prompting customers who were turned away to bring them to the Post Office.

On December 22, 2020, a Postal Service truck driver near Boston told National Public Radio that the local mail facility was “packed, boxes from wall to wall and trucks waiting to get into the dock for like three hours, waiting in line just to unload.”⁹⁹ All told, the Postal Service delivered more than 1.1 billion packages during the 2020 holiday season, 25 percent more than during the previous holiday season.

Despite tireless efforts by postal workers, there were widespread delays. Some holiday mail wasn’t delivered until well into January. DeJoy called the delays “unacceptable” and apologized to customers. “Plants, transportation, processing equipment and our operating strategy have not evolved with the changing demands of our society,” he said. “Our national network could just not keep up and adjust.”¹⁰⁰ To remedy these issues and revitalize the Postal Service, DeJoy and his team developed a comprehensive strategic plan. ■

DELIVERING FOR AMERICA

In October 2019, when Postmaster General Megan Brennan announced plans to retire, the Postal Service's Board of Governors began a nationwide search for her successor. Board chairman Robert Duncan later told the House Committee on Oversight and Reform that when confronted with the task of choosing a new postmaster general, the Governors wanted "a transformational leader," one who would "confront ... longstanding challenges."¹⁰² Simply put — with a broken business model and widening financial losses — business as usual for the Postal Service was not an option.

Before making their final selection, the Board of Governors adopted a mission statement for the Postal Service, clarifying that the Postal Service would continue to fulfill its unique, historic role — that of binding the nation together. The Governors stated, in part, that the Postal Service would provide "trusted, safe and secure communications and ... serve all areas of our nation, making full use of evolving technologies."¹⁰³ The Governors made clear that the Postal Service would, among other things, remain an integral part of the U.S. Government, providing all Americans with universal and open access to its delivery network.

The Governors considered more than 200 candidates and conducted two rounds of interviews in their search for a new postmaster general. Their final selection, Louis DeJoy, was the first postmaster general in more than 20 years who came from outside the Postal Service. A successful business leader, DeJoy

had spent more than 30 years as chairman and CEO of New Breed Logistics, a leading provider of supply chain logistics, program management, and transportation support to varied organizations, including the Postal Service.

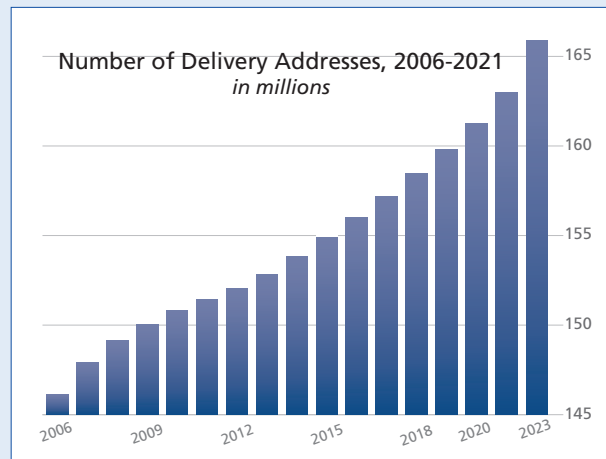
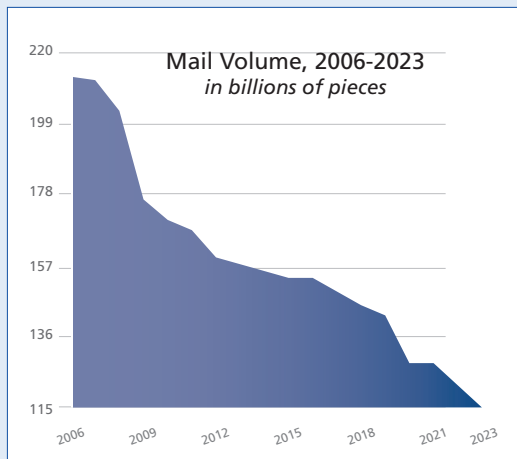
When DeJoy took office as postmaster general on June 15, 2020, the United States was in the grip of a global pandemic and the Postal Service was in crisis. For more than a decade, the agency had been on the GAO's "High Risk List" of government agencies deemed at risk of mission failure. For years, postal leaders had asked Congress for legislative relief. Year after year, postal reform bills had stalled in Congress.

Hamstrung by provisions of the *Postal Accountability and Enhancement Act*, the Postal Service had posted 14 years of financial losses, with the prospect of losing \$160 billion more over the next decade, and more than \$200 billion over 10 years if the required savings of nearly \$50 billion through reduced work hours in line with our declining volume were not achieved.

Mail volume had declined more than 24 percent over the previous 10 years and was predicted to drop another 37 percent over the next 10 years, while the number of delivery addresses increased by more than a million each year.

For more than a decade, the Postal Service was locked by law and regulations in a money-losing formula. Falling mail volume led to less revenue from postage. Postage rates, capped by law, did not cover the cost of operations.

Delivery Challenge: Less Mail, More Addresses



From 2006 to 2023, mail volume fell by 46 percent, decreasing from about 213 billion to fewer than 116 billion pieces. Meanwhile, the number of delivery addresses in the U.S. steadily increased, rising from about 146 million to more than 166 million addresses.

The number of delivery addresses proliferated, and federal law required they be served six days a week. The onerous requirement to prefund retiree health benefits, enacted in 2006, sank the Postal Service even deeper into debt.

To save on labor costs, the Postal Service had increasingly relied on noncareer employees, who were paid lower wages and had fewer benefits than career employees. This led to a 40 percent turnover rate in the noncareer workforce, destabilizing service and increasing stress in the workplace.

The COVID-19 pandemic accelerated the Postal Service's financial losses. Mail volume plummeted along with the nation's economic activity. However, as the pandemic continued, the rise in the demand for package services increased, putting more demands on the Postal Service's fragile state. Moreover, the agency faced extraordinary expenses to fight the pandemic. The pandemic also limited the availability of employees and transportation, leading to more employee overtime and increased transportation expenses.

Even before the pandemic, the Postal Service had deferred major capital investments, resulting in severe under-investments in infrastructure. The pandemic simply exacerbated the problems with the Postal Service's processing, transportation and delivery network.

To preserve liquidity, past postal leaders had deferred major capital investments, resulting in severe under-investments in infrastructure. The mail processing, transportation and delivery network suffered.

In February 2021, DeJoy told the Board of Governors, "for too many years, postal employees have been asked to

do more with less — forced to employ antiquated systems, utilize outmoded equipment, and drive outdated vehicles. This drives up costs and slows down service. We cannot afford to keep this up."¹⁰⁴

Swift Action to Stem Financial Losses

Soon after taking office as postmaster general, DeJoy made it clear he would lead the Postal Service in a new direction, stating:

*We will not and cannot wait for the legislative and regulatory process to save us. ... If we want to be viable for the long term, it is absolutely imperative for the Postal Service to operate efficiently and effectively. ... and we need to start yesterday.*¹⁰⁵

DeJoy studied the Postal Service's problems and strengths and began working with his leadership team to chart a new course. One of his first actions was to direct the agency to better adhere to its existing operating plans. Running operations on time was required to reduce overtime costs, which amounted to approximately \$4 billion in fiscal year 2019 alone.¹⁰⁶ For an agency projected to lose \$11 billion in 2020, reducing unnecessary expenditures was critical.

In some locations, these operational changes impacted service performance, exacerbating delivery delays caused by low employee availability due to COVID-19. Testifying before the House Committee on Oversight and Reform on August 24, 2020, DeJoy acknowledged that performance had suffered and pledged to quickly mobilize all available resources to correct problem areas.¹⁰⁷



Postmaster General Louis DeJoy, 2020

Louis DeJoy, sworn in as the nation's 75th postmaster general in June 2020, was the first postmaster general in more than 20 years who came from private industry.

DeJoy and his leadership team also focused on improving the management of the organization. Within 60 days of taking office, DeJoy announced the first phase of a major organizational restructuring, the agency's first since 1992. On August 7, 2020, the organization was restructured to align with its core business functions, as follows:

- Retail and Delivery Operations (acceptance and delivery of mail and packages).
- Logistics and Processing Operations (processing and transportation of mail and packages to delivery units).
- Commerce and Business Solutions (leveraging infrastructure to enable growth).

Previously, the organization's management had been structured along geographic lines. The goals of aligning management to core business functions were to establish better lines of authority and accountability, enable faster solutions, and reduce redundancies.

In March 2021, DeJoy announced the next phase of the restructuring, which included consolidating the 67 USPS districts into 50 districts, closely aligned with state boundaries.

DeJoy also addressed one of the Postal Service's most immediate, vital needs: investing in new delivery vehicles so letter carriers could safely deliver mail.

Meanwhile, DeJoy and his leadership team developed a comprehensive plan to improve all aspects of the Postal Service, including finances, services, products, and operational efficiency.

Delivering for America Plan

On March 23, 2021, the Postal Service released its 10-year plan, "Delivering for America," to return the organization to financial sustainability and achieve service excellence while maintaining universal six-day mail delivery and expanding seven-day package delivery.

The Delivering for America plan was based on three basic tenets:

- a commitment to delivering to every address six days a week, a unique service provided by the Postal Service;
- a commitment to remaining self-sustaining — to cover operating costs through the sale of postal-related products and services, as directed by law; and
- the belief that the Postal Service would endure long into the future.

DeJoy considered the belief in the Postal Service's future paramount. Belief in the future demanded that postal leadership have a vision for how the agency would serve the American people in the future. And once leadership developed that vision, it needed to develop a strategy to achieve it, and to take action — no matter how painful.

There were three major components of the plan:

- **Investing in People, Technology, and Infrastructure**

A critical component of the plan was to build a more stable workforce by creating a more predictable progression for noncareer employees into the career workforce. A first step was to change the designation

Next Generation Delivery Vehicles



In February 2021, the Postal Service announced it had awarded a 10-year contract to Oshkosh Defense to manufacture a new generation of U.S.-built delivery vehicles. The new vehicles are replacing and expanding its fleet of delivery vehicles, many of which were older than the employees who drove them.

These "Next Generation Delivery Vehicles," began production in 2023, included air conditioning and heating, improved ergonomics and some of the most advanced vehicle technology — including 360-degree cameras, advanced braking and traction control, air bags and a front- and rear-collision avoidance system that includes visual and audio warnings. The vehicles were also designed with increased cargo capacity, to better accommodate the higher package volumes stemming from the growth of e-commerce.

In September 2024, the first of these vehicles were deployed in Athens, Georgia. By 2028, the Postal Service plans to purchase 60,000 electric vehicles

for those employees from “noncareer” to “precareer” — signifying a stronger path to career placements. Another element of the plan — announced even before its release — was an initial investment of \$482 million to modernize the Postal Service’s fleet of delivery vehicles, which were on average almost 30 years old. For decades the Postal Service operated multiple, competing, and complicated networks for its various products and services. The new plan called for integrating these networks into a single, streamlined network. Other planned investments included: advanced package processing equipment; Post Office and facility upgrades; best-in-class information technologies across the enterprise; and enhanced training and development to empower the workforce.

■ **Enhancing Customer Experiences and Generating New Revenue Streams**

The plan identified several strategies to leverage the Postal Service’s unrivaled end-to-end delivery network to generate new revenue and meet Americans’ evolving e-commerce needs. This included introducing a new suite of services called USPS Connect, connecting businesses, large and small, to urban and rural communities across the nation. The Postal Service also planned to further enhance its Informed Delivery and Informed Visibility platforms by adding features and functionality.

■ **Obtaining Legislative and Administrative Changes to Achieve Financial Sustainability**

The ultimate success of the Delivering for America plan depended on congressional and administrative action. The Postal Service asked Congress to pass legislation to require that retiree health benefits be integrated with Medicare, and to eliminate the burdensome retiree health benefit prefunding, which would reduce the Postal Service’s expenses by an estimated \$44 billion over 10 years. The Postal Service asked the Administration to require the Office of Personnel Management to use a simple and fair method to apportion CSRS liabilities for employees who transitioned to the Postal Service from the Post Office Department.

In developing the plan, postal leadership concluded that the Postal Service could not meet the service standards for First-Class Mail and Periodicals in a reliable fashion, and that the standards contributed to the Postal Service incurring significant and growing losses. It also determined that achieving sustainability required using the full extent of its

pricing authority — which allowed for rate increases above the Consumer Price Index for market-dominant products beginning in 2021.¹⁰⁸ Taking both of those actions at the same time was considered critical to avoid the collapse of the Postal Service and change its future trajectory (see “Self-Help Strategies to Achieve Financial Sustainability”, on page 93).

In all, the Delivering for America plan had close to 200 separate initiatives across every function in the organization, designed to do the following

- Improve operational precision.
- Improve service reliability.
- Reduce cost of performance.
- Increase revenue.
- Create productive long-term career paths for all postal employees.

DeJoy was optimistic about the Postal Service’s future, envisioning “a growth-oriented, high-performance organization that operates with greater precision, achieves 95 percent on-time delivery, and does so at a lower cost to serve.”¹⁰⁹ By executing the plan, the Postal Service hoped to reverse \$160 billion dollars of projected losses and avoid a government bailout.

An Early Test

The Postal Service began preparing for the 2021 peak holiday season early in the year, to avoid the service delays experienced during the 2020 holidays. These efforts included the following:

- Adding 63,000 career employees and hiring approximately 40,000 seasonal employees.
- Adding 13 million square feet by leasing space in more than 100 locations to accommodate more packages without delaying the flow of mail.
- Installing 112 new package sorting machines, boosting daily processing capacity by 4.5 million packages.

In the fall DeJoy toured facilities nationwide, assessing their readiness for the upcoming holiday season, and enthusiastically reported, “We are ready!”¹¹⁰

The intense preparations, which aligned with the Postal Service’s 10-year Delivering for America plan, helped mitigate delays even as mail and package volume surged to 2.8 billion mailpieces and packages the week after Thanksgiving. All told, the Postal Service accepted more than 13 billion cards, letters, flats and packages during the 2021 holiday season, exceeding 2020 levels. The average delivery time for mail and packages during the holidays was 2.7 days.

On January 6, 2022, Postmaster General DeJoy stated, “I am humbled by the hard work and dedication of each and every one of our 650,000 employees who, despite the challenges of the pandemic, helped bring joy and commerce to people across the nation.” But he also cautioned: “Our work isn’t done. Every day is an opportunity to fulfill our commitment of service excellence to the American people — and on that, we intend to deliver.”¹¹¹

Delivering America’s COVID-19 Test Kits

Just days before Christmas in December 2021, President Joe Biden’s administration approached DeJoy with an urgent request: could the Postal Service deliver 500 million rapid at-home COVID-19 test kits to American households nationwide? The answer: yes.



Postmaster General Louis DeJoy on Inspection Tour, 2021

Postmaster General Louis DeJoy toured postal facilities nationwide ahead of the 2021 peak season, assessing their readiness for the holidays. As part of the Delivering for America plan, the Postal Service accelerated investments in processing equipment, employees, transportation, and facilities throughout 2021.

In partnership with the White House and other federal agencies, the Postal Service took less than a month to create a simple website for Americans to order free test kits via www.covidtests.gov. A toll-free phone number was established for those who lacked internet access or who needed help ordering.

The Postal Service did more than just take the orders and deliver the packages — it also packed and prepared the kits for delivery. This was a new challenge for the organization. Quick negotiations with the postal unions enabled the retention of seasonal workers, who pivoted from their holiday roles to help fulfill millions of orders. Also helping to make the mission a success was the Postal Service’s streamlined management structure, led by DeJoy, and the accelerated investments in technology and infrastructure made in preparation for the 2021 peak season.

The website went live on January 18, 2022, and the Postal Service began fulfilling and shipping out orders immediately once test kits became available. Test kits purchased by the federal government were offered to every U.S. household, including those in U.S. territories and at military and diplomatic addresses overseas.

This was the first time in history that the Postal Service partnered with the White House to deliver emergency medical supplies nationwide. Increasing access to testing was an important tool in the fight against COVID-19. By March 2022, the Postal Service had delivered more than 270 million tests to households across the nation.

As the pandemic continued, the Postal Service partnered with the White House to deliver additional rounds of test kits. In September 2024 COVID-19 was resurgent and the initiative was extended to provide a seventh round of free test kits. Since the inception of the program, the Postal Service has successfully delivered more than 900 million tests.

Postal Service Reform Act of 2022

On April 8, Congress passed the Postal Service Reform Act of 2022. It was signed into law as Public Law No. 117-108. Enactment came after more than a decade of debate in Congress, years of advocacy by the Postal Service’s Government Relations team, and over 50 briefings and meetings led by DeJoy himself on the need for legislation. DeJoy participated in committee leadership negotiations, individual member meetings, as well as larger caucus, conference, and coalition briefings. The long-awaited legislation had strong bipartisan support, passing the Senate with a vote of 79-19, after having been approved by the House with a vote of 342-92. Some legislators pointed to the Postal Service’s 10-year strategic plan as key to winning their support for the act. It also had the

Self-Help Strategies to Achieve Financial Sustainability

While some aspects of the Delivering for America plan required Congress and the Administration to act, the plan also contained some self-help strategies that the Postal Service could pursue on its own initiative, including the following strategies:

Pricing changes: In September 2021, the Postal Service announced that beginning in 2023 market-dominant price adjustments would occur twice a year, in January and July. Market-dominant products included First-Class Mail, Marketing Mail, Periodicals, special services, and Package Services, which included Media Mail, Library Mail, and Bound Printed Matter. The Postal Service also instituted a temporary price increase for package shipping during the peak holiday shipping season.

New service standards: In October 2021, the Postal Service implemented new service standards for some First-Class Mail and a small percentage of Periodicals, increasing time-in-transit standards by 1 or 2 days for mail traveling long distances. The delivery of most First-Class Mail (61 percent) and Periodicals (93 percent) was unaffected by the change. Updating the standards enabled a shift to more ground transportation, decreasing reliance on the limited cargo capacities of third-party air carriers. The goal was to achieve greater reliability and efficiency and also to reduce costs. An added benefit: switching to ground transportation and using it more efficiently would reduce carbon emissions.

Select Service Standards Effective October 1, 2021

| Mail Class | Days* | |
|-----------------------------|---------------|--------------|
| | before Oct. 1 | after Oct. 1 |
| Priority Mail Express | 1–2 | 1–2 |
| Priority Mail | 1–3 | 1–3 |
| First-Class Mail | 1–3 | 1–5 |
| Marketing Mail | 3–10 | 3–10 |
| Periodicals | 3–9 | 3–9** |
| First-Class Package Service | 1–3 | 1–3 |

* For contiguous 48 states.

** The standard transit time for about 7 percent of Periodicals increased by 1 or 2 days, but remained within the 3– to 9–day window.



Fewer Trips, Fuller Trucks

In 2021, the Postal Service increased time-in-transit standards for certain types of long-haul mail by 1 or 2 days, allowing a strategic shift to more reliable ground transportation. Making fewer trips with fuller trucks was also expected to reduce the Postal Service's transportation costs and cut its carbon footprint.

support of key stakeholders, including employee labor unions, large volume mailers, and postal management.

The act included financial reforms that were key components of the Delivering for America plan. Importantly, the act required future postal retirees to enroll in Medicare starting in 2025 and eliminated the requirement that the Postal Service prefund future retirees' health benefits. Together, these two changes were projected to save the Postal Service more than \$50 billion over 10 years.

Also, the act permitted the Postal Service to enter into agreements with state, local, and tribal governments to provide certain non-postal products and services that were expected to reasonably contribute to the Postal Service's costs and to meet other specified criteria.

The *Postal Service Reform Act of 2022* also eliminated the burdensome retiree health benefit prefunding requirement that Congress had imposed 15 years earlier.

The act also included the following operational and reporting requirements:

- It required the Postal Service to create an integrated delivery network, delivering mail and packages at least six days a week.
- It required the Postal Service to develop a user-friendly public website with service performance data by mail type and locality, updated on a weekly basis.
- It required the PRC to annually submit a budget of its expenses to the Governors and to conduct a study to identify the causes and effects of postal inefficiencies relating to flats (e.g., large envelopes and magazines).
- To help gauge the Delivering for America plan's success, it required the Postal Service to prepare detailed reports on its operating and financial condition, as well as successes and setbacks. It further required that these reports be submitted to the President, the PRC, and congressional oversight committees every six months for five years.

The *Postal Service Reform Act of 2022* was signed into law by President Biden on April 6, 2022. At the signing ceremony, Biden praised postal workers for delivering America's COVID-19 test kits, "continuing the truly heroic service that they provided throughout this pandemic."¹¹² The President highlighted some of the ways in which the Postal Service was still central to American life:

- Powering the economy by connecting businesses with customers.
- Delivering to rural areas not served by private carriers.
- Delivering essential medicines to our most vulnerable citizens.
- Delivering election-related mail, especially ballots.

"The Postal Service is fundamental to our economy, to our democracy, to our health, and the very sense of who we are as a nation," Biden stated. "This bill recognizes the Postal Service is a public service, and we're ensuring that it can continue to serve all Americans for generations to come."¹¹³

Putting the Plan Into Action

Shortly after the law was signed, the Postal Service released a report on the progress of Delivering for America. While pleased with the first year's progress, DeJoy said, "There is a long road ahead to achieving our goals and that only by fully implementing our plan will we deliver the greatest value to the nation."¹¹⁴

With the saga of elusive postal reform completed, the Postal Service quickly moved to enact the Delivering for



Delivering COVID-19 Test Kits, 2022

In January 2022, letter carriers began delivering free COVID-19 test kits to U.S. households. This was the first time in history that the Postal Service partnered with the White House and other federal agencies to deliver emergency medical supplies nationwide.

America strategies designed to achieve long-term financial viability. These strategies were expected to reverse \$160 billion to \$200 billion of projected losses over 10 years and generate \$40 billion to invest in facilities, vehicles, technology, and other infrastructure. Nearly \$17.3 billion was committed to redesigning the processing network and improvements in the condition and suitability of postal facilities.¹¹⁵

Upping the Ground Game

A major pillar of Delivering for America was growing revenue. Strategies for revenue growth included increasing the Postal Service's share of the commercial package market by introducing competitive new products and aligning prices with actual costs. The first of these new products, USPS Connect, rolled out in 2021.¹¹⁶

In January 2022, the Postal Service implemented new pricing for shipping services. Once approved, shipping rates for USPS Retail Ground products dropped by 7 percent, and rates for Parcel Select Ground dropped by 12 percent, on average.¹¹⁷ In August 2022, the Postal Service implemented upgraded service standards for its USPS Retail Ground and Parcel Select Ground products, aligning service standards with the current First-Class Package Service product within the contiguous United States. Service standards for these products were accelerated from 2-8 days to 2-5 days for the same affordable price.

On October 28, 2022, the Postal Service was granted approval by the PRC to remove USPS Retail Ground from the Competitive product list, eliminate Parcel Select Ground from the Parcel Select product, and expand First Class Package Service to 70 pounds. At the same time, First-Class Package Service products were reintroduced as USPS Ground Advantage. Launched on July 10, 2023, USPS Ground Advantage was described as “a simple, reliable, and more affordable way to ship packages in two-to-five business days across the continental United States.”¹¹⁸

With the product's launch, USPS retired three services: USPS Retail Ground, USPS Parcel Select Ground, and USPS First-Class Package Service, along with Ground Returns and First-Class Package Return Service.

Shift from Air to Ground

Crucial adjustments to air and surface transportation were essential for maintaining high service standards and reducing operational costs. Prior to the introduction of the Delivering for America plan, air and surface networks were underperforming and unreliable. Reliant on external carriers, air transportation came with a high price and significant risk. Additionally, surface transportation was riddled with inefficiencies and burdensome manual processes. Simply put, trucks were running empty, multiple times a day, to multiple facilities.

From the Everglades to the Arctic Circle

In 2024, the U.S. Postal Service standards for these products were accelerated from 2-8 days to 2-5 days for the same affordable price. The Delivering for America plan aimed to guide the Postal Service to financial sustainability so that it could continue its historic mission of service for generations to come.



Ochopee, Florida



Utqiagvik, Alaska



To process the high volume of packages the Postal Service developed an advanced sorting system called the Matrix Regional Sorter (MaRS). It was designed to process a million packages daily, using automated sorting and tall containers to maximize space and improve efficiency. The first MaRS launched in October 2023 at the Atlanta RPDC. As of December 2024, MaRS systems at the Atlanta, Chicago and Indianapolis RPDCs had sorted over 450 million parcels.

The Delivering for America plan realigned the transportation network, shifting volumes from costly air networks to more efficient surface routes. The contracted air network was transformed with new air terminals and carriers. A new and advanced logistics platform — with enhanced contract management, transportation oversight, real-time visibility, and fuel management was deployed. This enabled expedited negotiations, improved supplier performance, engagement in nationwide freight auctions, and market-based fuel pricing.

Network optimization efforts, including the reduction of facilities and the logical alignment of operating functions, resulted in the elimination of 1.1 million underutilized transportation trips, significantly increased truck fill rates

and reduced costs. These changes collectively yielded annual savings of over \$1 billion.

Streamlining the Network

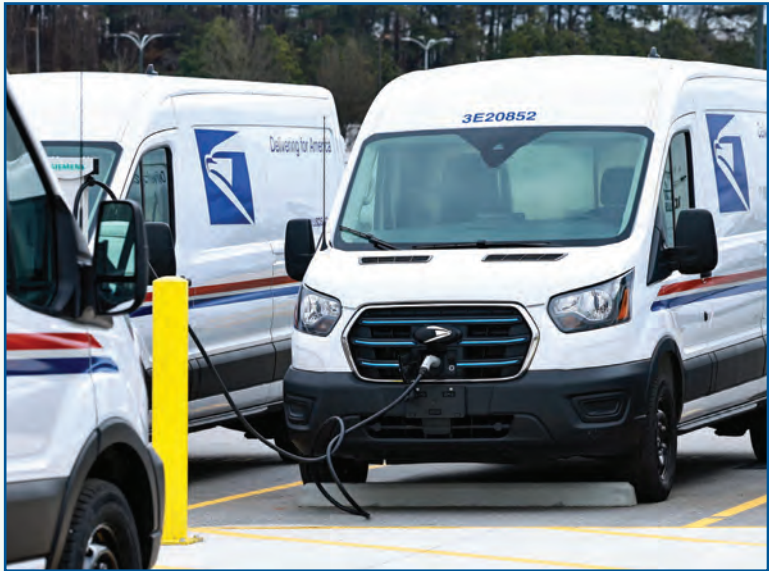
Among the biggest changes were the integration of mail and packages into a single network and moving them from costly air transportation to the ground. To accomplish this the Postal Service planned to create 60 Regional Processing and Distribution Centers (RPDCs). These would be larger processing facilities—some new and some renovated—equipped to handle substantial truck traffic, aggregate large volumes of mail and packages, and perform a high volume of mail and package processing functions as well as cross-docking operations. RPDCs would process mail and packages that originated within their service area and supply mail and parcels to their affiliated delivery units. By merging mail processing into a centralized facility, RPDCs would reduce transportation costs and improve service reliability. The first RPDC began operating in Richmond, Virginia, in July 2023.

In addition to RPDCs, the Postal Service began converting some older facilities into smaller, Local Processing Centers (LPCs). LPCs were equipped to handle selected mail and package processing functions as well as cross-docking operations. Approximately 190 LPCs were planned throughout the country, mostly in existing facilities that had been refurbished. As of October 2024, there were 22 LPCs in operation or undergoing renovations nationwide.

The final component of a modernized postal network was the creation of Sorting and Delivery Centers (S&DCs). Before the deployment of S&DCs, the Postal Service operated about 19,000 delivery units. Each S&DC consolidated several smaller delivery units (along with the carriers who worked there) into one larger, updated facility. A typical S&DC combined the work of ten delivery units and served upward of 200,000 customers daily.¹¹⁹

S&DCs were expected to reduce transportation and mail handling costs, provide customers with additional services, standardize operations, and improve working conditions for employees. New machines called small delivery unit sorters were installed at each S&DC. These sorters could process up to 4,300 packages per hour, versus 270 per hour for hand sorting. Consolidating many routes into a single S&DC removed the redundancy of the old network and resulted in fewer trucks making fewer stops and releasing fewer emissions. By merging the rosters from several delivery units under one roof, S&DCs increased employee availability for relief coverage.

| FY2030 Goals (FY2021 Baseline) | FY2030 Target |
|---|--------------------------|
| Reduce Scope 1 & 2 emissions | -40% |
| Reduce Scope 3 emissions | -20% |
| Divert waste from landfill | 75% |
| Increase renewable electricity | 10% |
| Increase packaging recycled content | 74% |
| Increase packaging recyclability | 88% |



The first electric vehicle charging stations debuted in January 2024 at the South Atlanta S&DC in Georgia. These stations were designed to charge postal vehicles overnight and be ready for the next day's deliveries.

The first S&DC opened in November 2022 in Athens, Georgia. As of October 2024, the Postal Service had successfully launched 83 S&DCs, serving 8,591 routes 6,145,019 delivery points, and an expanded population reach of more than 12 million. Roughly 400 sites were targeted to become S&DCs by 2030.

Most S&DCs were located/placed in buildings that had formerly served as mail processing plants. Some still had small carrier units or served as storage space; many had fallen into disrepair. Because they were once used for mail processing, they had ample parking, work floor space, docks, and electrical service. This enabled them to accommodate new package sorting equipment and charging stations for new electric vehicles. S&DCs were a critical part of another key goal of the Delivering For America plan: the largest fleet electrification program in the nation's history.

Modernizing and Electrifying the Fleet

To replace the Postal Service's antiquated fleet, initial plans called for buying between 50,000 and 165,000 Next Generation Delivery Vehicles (NGDVs) over 10 years, with at least 10 percent to be electrically powered. In March 2022, the Postal Service placed its first order for 50,000 NGDVs, 20 percent of which were electric. In July, the Postal Service proposed increasing the percentage of electric

NGDVs to 50 percent. The Postal Service's evolution on the increasing number of electric vehicles was due largely to changing circumstances. For example, prior to the passage of the Inflation Reduction Act, the cost differential made electric vehicles infeasible. Moreover, certain network changes, like the S&DCs, and improvements in technology made the rollout of electric vehicles more operationally viable. To address the urgent need for new vehicles, the Postal Service also proposed buying 34,500 commercial off-the-shelf vehicles. As of December 2024, more than 27,000 new vehicles were on the road, and more than 500 of them were battery electric vehicles.

On September 11, 2024, the first NGDVs were deployed in Athens, Georgia, to an enthusiastic reception from the drivers. Brian Renfroe, president of the National Letter Carriers Association said, "We're excited now to be at the point where they're starting to hit the streets."¹²⁰

Electrification of the fleet got a major boost in December 2022, when the Postal Service announced that by 2028 it would purchase 106,000 new vehicles, at least 60,000 of which would be electric. Total investment was projected to reach \$9.6 billion, including \$3 billion in congressional funding from the Inflation Reduction Act. "The U.S. Postal Service plan sets the pace for other leading public and private sector fleets. It is clear that the future of

transportation is electric — and that future is here,” said Council on Environmental Quality Chair Brenda Mallory.¹²¹

In February 2023, the Postal Service awarded contracts for 9,250 commercially available left-hand drive electric vehicles and placed orders for the first of 14,000 charging stations to be deployed at USPS facilities¹²². The first electric vehicle charging stations debuted in January 2024 at the South Atlanta S&DC in Georgia. These stations were designed to charge postal vehicles overnight and be ready for the next day’s deliveries. As new S&DCs opened across the country, additional charging stations came online.

Installing charging stations required extensive supporting infrastructure and alterations — electrical drops, protective bollards, repaving and repainting parking lots, new fencing, and upgrading electrical transformers — none of which would have been possible without network modernization.

In June of 2024, the Biden Administration awarded the Postal Service a Federal Sustainability Award for Electrifying the Federal Fleet. “We are honored to receive this award as our team has built a great relationship with members of the Council on Environmental Quality, and the Office of Clean Energy and Innovation and Implementation, to build one of the world’s largest electric delivery vehicle fleets. Our work together demonstrates electrification and sustainability efforts can coexist — not conflict — with cost savings, efficiency gains and operational transformation priorities,” DeJoy said¹²³.

Growing Greener

While vehicle electrification reduced costs and the USPS carbon footprint, modernization yielded other environmental benefits. By eliminating inefficient transportation and improving distribution operations, far less air cargo and far fewer truck trips were necessary. In February 2024, the Postal Service established an Environmental Council to set the environmental strategy for the Postal Service for the next 10 years and oversee the implementation of environment goals and objectives.¹²⁴

“As we transform our operating processes and invest in new automation, new technologies, and upgraded facilities and vehicles,” DeJoy said, “we will generate significant efficiencies that reduce our costs, slash our carbon footprint and minimize waste.”¹²⁵

At the same time, the Postal Service announced a set of ambitious sustainability targets to reduce greenhouse gas emissions and waste by fiscal year 2030. The first target, *Climate Action*, aimed to reduce by 40 percent greenhouse gas emissions from fuel and electricity (known as scope 1 and 2), and to cut greenhouse gas emissions from purchased services (scope 3) by 20 percent.

The second goal, *Circular Economy*, prioritized sustainable acquisition and the recycling and reuse of products and materials to keep them in circulation. The 2030 target aimed to divert 75 percent of waste from landfills, increase the amount of recycled content in packaging to 74 percent, and to increase the recyclability of packaging to 88 percent. The third goal, *Environmental Awareness*, aimed to deliver environmental communications to USPS employees, communities, and governmental entities. Jennifer Beiro-Réveill  , the Postal Service’s senior director of Environmental Affairs and Corporate Sustainability, said, “These new targets help advance our commitment to being the greenest way for customers to mail and ship across the country.”¹²⁶

Shortly after announcing the new goals, the Postal Service held a Sustainability Symposium in Washington, D.C.¹²⁷ The daylong event for USPS employees featured a series of presentations and panel discussions detailing the organization’s sustainability goals. Andrew Mayock, chief sustainability officer for the White House Council on Environmental Quality, commended the Postal Service for “leading by example” in the federal sector. “It’s about action. Action now,” Mayock said. “Climate change is a clear and present danger.”

The Postal Service also announced the establishment of an Environmental Council to set the environmental strategy for the Postal Service for the next 10 years and oversee the implementation of environment goals and objectives.¹²⁸

Fleet electrification was just one part of the plan for reaching the 2030 emissions target. By shifting mail and packages from air to ground transportation, the Postal Service saved \$1 billion and avoided 281,000 metric tons in carbon emissions. DeJoy stated, “Electrification and sustainability efforts can coexist — not conflict — with cost savings, efficiency gains, and operational transformation priorities.”¹²⁹

Growing Revenue and Fostering a Competitive Environment

In addition to growing its package business, the Postal Service sought to drive growth in First-Class and Marketing Mail. On September 27, 2023, the PRC approved the Postal Service request to establish two mail growth incentives.¹³⁰ The goal of these incentives was to reward major mailers who increased the amount of First-Class and Marketing Mail they sent by reducing their postage costs on incremental growth. The incentives ran from January through December 2024.¹³¹

Implicit in the plan to grow revenue was a renewed focus on sales and marketing. Promoting these new products and services to commercial customers fell to the Postal



Launched in July 2023, USPS Ground Advantage successfully provided American businesses with a reliable, cost-effective shipping solution. Guided by the Delivering for America plan, the Postal Service improved the efficiency and reliability of its revamped ground transportation network as it expanded its package processing capacity. Ground Advantage offered shippers a reliable, affordable way to send packages up to 70 pounds to every address in the contiguous United States, with a day-specific service standard of 2-5 days.

Package volume grew substantially in every quarter since the product was launched, leading to a 375 percent increase in volume for packages over 1 pound. Ground Advantage's success also boosted interest in other USPS shipping services, with overall volumes rising by more than 4 percent. It contributed to \$240 million in additional sales during the 2023 peak season.

Unlike other shippers, Ground Advantage had no hidden fees or surcharges, and every order included free insurance of up to \$100 and free forwarding. With strong market penetration and growing client contracts, Ground Advantage positioned the Postal Service as a competitive player in the shipping industry.

*Shelia Holman, Marketing Vice President remarked, **We are building USPS Ground Advantage together with our customers, not just for them. That idea of partnership drives every decision we've made in marketing this product, and that has played a big part in our customers' enthusiasm for USPS Ground Advantage.***

Service's sales, commerce, marketing, and business solutions teams. In December 2022, a "new business acquisition team" was formed. Using market research and insights, the team generated new shipping volumes, acquired new customers, sold shipping services and cultivated long-term relationships with shippers.¹³²

In October 2022, the Postal Service undertook an evaluation of its reseller program and determined that the program did not result in the customer benefits and efficiencies that were originally envisioned and eliminated the program. The reseller program also caused difficulties in monitoring compliance with pricing and other terms. With the elimination of the reseller program the Postal Service could establish direct relationships with customers and grow revenue.

In September 2023, the sales, commerce, marketing, and business solutions organizations were realigned and provided with enhanced training and an array of sales intelligence tools. "We provide them with state-of-the-art tools, techniques, and practices, training dashboards, and all sorts of data to help them have informed conversations with our customers," said Shibani Gambhir, the vice president of Sales Intelligence and Support. "Sales intelligence is all about providing information to our sales representatives to help them make more informed decisions."¹³³

Delivering for America called for price increases in market sectors where USPS prices were below-market.¹³⁴ Just as the COVID-19 pandemic was easing, the U.S. economy entered a period of inflation, which increased operational expenses for the Postal Service. To compensate for inflation and to offset what DeJoy called the effects of a "previously defective pricing model," the Postal Service proposed a series of price increases to the PRC.¹³⁵ The prices implemented in July 2022 raised First-Class Mail prices approximately 6.5 percent, which was lower than the Bureau of Labor Statistics annual inflation rate of 7.9 percent. Inflationary pressures persisted, necessitating additional price increases to achieve financial stability. New prices took effect in January 2023, and in January and July 2024.

On September 5, 2024, the Postal Service filed notice of a temporary price adjustment for some package services during the 2024 peak mailing season. The only products affected were Priority Mail Express (PME), Priority Mail (PM) and USPS Ground Advantage. The seasonal adjustment aligned the Postal Service's pricing with competitive practices. The rates were effective October 6 through January 19, 2025.

In September 2024, the Postal Service implemented a new strategic approach with respect to its Negotiated Service Agreements (NSAs) with package consolidator companies (i.e., companies that consolidate large volumes of packages for entry into various points of the USPS network).

“As one part of this new approach, we have decided that it is appropriate to make changes to how we utilize NSAs in the provision of our Parcel Select product,” said DeJoy. “In that regard, to more effectively utilize our network and realize enhanced economies, we no longer intend to provide discounted rates through NSAs that incent parties to aggregate mail volume from multiple shippers and to bring such volume directly to our delivery units.”

DeJoy continued, “It’s challenging for us to justify entering into NSAs that incentivize bypassing our transportation and processing network, while leaving us responsible for managing the final mile, which is often the most resource-intensive part of the delivery process. To continue this practice is not consistent with our business strategy to create an efficient network and grow our own end-to-end ground package product, USPS Ground Advantage, for shipping customers. Reevaluating these business arrangements is the right thing to do for the Postal Service and the American people.”¹³⁶

Modern Service Standards

The Postal Service’s current network had not been appropriately adjusted to account for volume and mail mix changes, including the substantial decline in Single-Piece First-Class Mail and increase in package volume, leading to significant inefficiencies. Consequently, in October of 2024 the Postal Service initiated an Advisory Opinion docket to modernize service standards for mail. Changes included the following:

- Transitioning from 3-Digit ZIP Code standards to more precise 5-Digit ZIP Code standards. This would make it easier for customers to understand exactly when their mail would arrive and improve the reliability and predictability of delivery.
- Reforming legacy business rules that were no longer tethered to today’s volume and product mix and that force the Postal Service to do costly, expensive, and inefficient things such as executing a trip in the morning and another trip in the evening every day, to every office, no matter how far the office is from the mail processing plant. This reform would allow the Postal Service to adjust operating practices to the current market realities and to implement more

efficient transportation routes, thereby reducing costs, carbon emissions, and truck trips through neighborhoods.

- Expanding daily reach for most classes of mail and packages when traveling through the network; resulting in faster delivery expectations for some mailpieces. For instance, some mail and packages that used to take four days to deliver would have a service standard to arrive in three days.
- Recognizing the significant volume reduction of Single-Piece First-Class Mail and making the long overdue adjustments required, while committing to a 3-day delivery standard for local Single-Piece First Class mail, and in some instances even achieving a 2-day standard. On balance, the vast majority of First-Class Mail would have a service standard in either the same timeframe, or faster than, the current service standards. All First-Class Mail would still be delivered within a maximum of 5 days, with a national average of approximately 3 days. Additionally, other services like Marketing Mail and Periodicals would see improvements in their delivery standards due to a more effective and integrated network. Depending on location, time, and distance, expected time to deliver would increase between some ZIP Code pairs, but still within the current service standard day ranges.

The proposed changes would maintain the existing 1-5-day service standards for First-Class Mail and were designed to enable the Postal Service to make optimal use of its updated and developing ground network. The streamlined processes for the integration of both mail and packages, would ensure efficiency and timeliness by enabling an integrated delivery network that avoids duplication and complexity. The refinements within the existing service standards were projected to enhance service reliability and predictability, crucial aspects of the Postal Service’s commitment to universal service.

Moreover, these modifications were anticipated to yield significant cost reductions for the Postal Service, with an estimated saving of approximately \$3.7 billion annually. In addition to the financial benefits, the proposed initiative also has environmental advantages. A decrease in the number of truck trips will lead to the Postal Service significantly reducing its carbon emissions, reinforcing its commitment to environmental sustainability.



As in previous general elections, the Postal Service deployed extraordinary measures in the final weeks of the 2024 election season. These measures included extra deliveries and collections, special pick-ups, specialized sort plans, and local handling and transportation of ballots.

Preparations for Election Mail

During the 2020 lockdown, record numbers of Americans voted by mail. The 2022 midterm election was the first opportunity to see if the pandemic “had a durable impact” on U.S. voting habits.¹³⁷ With more people voting by mail, the Postal Service’s role in the electoral process took on increasing prominence. To ensure the integrity of mail-in ballots, the Postal Service created a permanent Election and Government Mail Services Team to work with state and local election officials.

Despite dealing with the considerable disruptions related to the COVID-19 pandemic, the Postal Service delivered at least 135 million ballots to or from voters in the 2020 general election. The Postal Service delivered 99.9 percent of ballots from voters to election officials within 7 days, and delivered 97.9 percent of such ballots within 3 days. Overall, on average, the Postal Service delivered ballots to voters in 2.1 days. Most importantly, on average, the Postal Service delivered ballots from voters to election officials in just 1.6 days.

During the 2022 midterm election cycle, USPS delivered more than 54.4 million ballots securely. Completed ballots were delivered from voters to election officials in less than 2 days on average; 98.96 percent of ballots were delivered in 3 days; 99.82 percent of ballots within 5 days; and 99.93 percent of ballots within 7 days. “These results speak for themselves,” said Amber McReynolds, chair of the USPS Board of

Governors election mail committee. She commended USPS workers for “ensuring excellence when it comes to delivering our nation’s election mail.”

Mail-in ballots were again expected to play a major role in the 2024 election cycle. In April, the Postal Service published a comprehensive 2024 Election and Political Mail Plan. One of the plan’s goals was to “educate and inform the public on proper mail handling, key dates, and operational guidelines for Election Mail.” A key message of the plan was that “voters can trust the Postal Service to deliver their mailed ballots in a timely manner.”¹³⁸

Because the 2024 presidential election was projected to be one of the closest races in history, increased scrutiny was focused on the nation’s vote-by-mail system. Once again, the Postal Service fulfilled its role delivering the nation’s ballot mail. During the general election period the Postal Service delivered at least 99.22 million ballots to or from voters. It successfully processed, transported and delivered 99.88 percent of ballots from voters to election officials within seven days, and 99.64 percent within five days. On average, it took one day for the Postal Service to deliver ballots from voters back to local boards of elections. Total volume for political and Election Mail surpassed 3 billion mailpieces.¹³⁹ ■

DIVERSITY PAST AND PRESENT

Benjamin Franklin may be our most storied postal predecessor, but many Americans — men and women of all geographic, ethnic, and racial backgrounds — have made the Postal Service what it is today. Women served as postmasters in the United States more than a century before they won the right to vote. African Americans worked as postmasters, clerks, and carriers beginning in the 1860s — one hundred years before the Civil Rights Era opened up widespread opportunity in the American workplace.

In the 20th century, postal employment helped launch many African Americans into the middle class. The benefits of postal employment rippled out to the community at large, as black postal employees not only often served as leaders in their communities, but also frequently helped lead the struggle for civil rights.¹⁴⁰

In the early 21st century, the Postal Service continued to stand out as a leader in building a diverse workforce.

Here are sketches of five little-known postal pioneers, from an early woman postmaster to the first known African American civilian employee of the federal government.

Mary Katherine Goddard, Postmaster, 1775–1789

Mary Katherine Goddard of Baltimore was the only known female postmaster when Benjamin Franklin was named the first American postmaster general in July 1775, making her the first known woman postmaster in the United Colonies, the predecessor of the United States.

For Goddard, postal work was a family affair. Her father was a postmaster in Connecticut, and her brother William

had served as postmaster of Providence, Rhode Island. Both men were also newspaper publishers. Mary Katherine learned the printing trade in the 1760s while helping William run his shop in Providence.

In the early 1770s, William Goddard moved to Baltimore, where he started the city's first newspaper, *The Maryland journal, and the Baltimore advertiser*. Soon he began to travel extensively, going from colony to colony to promote his Constitutional Post, a postal system that would be independent of the British one. In 1774, Mary Katherine moved to Baltimore to run the print shop during her brother's frequent absences.

William Goddard's proposed network of independent Post Offices ultimately formed the basis of the new American postal system. In 1775, Postmaster General Benjamin Franklin appointed William as surveyor general of the new system. Mary Katherine, meanwhile, was appointed postmaster of Baltimore.

Postmasters at that time were not salaried, but earned a commission on the postage they collected; rampant inflation and devalued currencies combined to make running the Post Office a losing venture. Mary Katherine paid the post rider and high office rents out of her own pocket, when necessary, to keep the office going and information flowing. In addition to printing the newspaper, she was the first to print the Declaration of Independence with the names of all the signers; she also printed broadsides, books, and almanacs, which she sold in her shop along with stationery and dry goods.

A Diverse Workforce

Men and women of all geographic, ethnic, and racial backgrounds have made the Postal Service what it is today.



In 1789, newly appointed Postmaster General Samuel Osgood replaced Mary Katherine with a new postmaster. It was customary for new postmasters general to summarily replace previous appointees. More than 200 citizens of Baltimore petitioned Osgood to reinstate her, but he refused, claiming the right to exercise his own judgment. Goddard wrote to both President George Washington and the United States Senate to petition for reinstatement, but neither intervened on her behalf. She continued to run a bookshop in Baltimore until she retired around 1810, in her early 70s.

Refugio Benavides, Postmaster, 1859–1861

Refugio Benavides of Laredo, Texas, great-great-grandson of the town's founder, was postmaster of Laredo before serving with distinction as a Confederate Army captain during the Civil War.

Benavides was born in Laredo in 1821. In the 1850s, while in his mid-30s, he served as alderman, and then mayor. In July 1859, Refugio Benavides was appointed postmaster of Laredo. Although his primary occupation was cattle rancher, as postmaster, he or his sworn assistant oversaw the arrival and delivery of U.S. Mail to the entire community. Benavides served as the U.S. postmaster until the outbreak of the Civil War.

Following the election of Abraham Lincoln in 1860, the majority of the political elite in Texas voted to join other southern states in seceding from the United States. During the Civil War, Refugio and his younger brothers, Santos and Cristobal, served fearlessly and with distinction.

In May 1861, Santos, a Confederate Army captain, and his men were surrounded by Mexican bandits rumored to have Union support. Refugio raced 65 miles on horseback overnight on the Mexican side of the Rio Grande, avoiding enemy lines and lookouts, to bring word to his brother that reinforcements were on their way. When reinforcements arrived, Santos led a charge against the enemy, and overwhelmed them in mere minutes. Colonel John Ford, the local Confederate Army commander, officially thanked the Benavides brothers for their “gallantry in expelling a foe from our territory,” and singled out Refugio for special praise.¹⁴¹

By the end of the war, Refugio and Cristobal were promoted to the rank of captain; their brother Santos was ultimately promoted to colonel and became the highest-ranking Mexican American in the entire Confederate Army.

The Benavides brothers were legends in their own time, admired by fellow Army officers and the Governor of Texas himself. In 1863, the Texas state legislature officially

thanked Refugio and Santos “for their vigilance, energy, and gallantry.”¹⁴² Even more telling was the continued loyalty of the men they led into battle, at a time when the desertion rate of Confederate troops in some companies neared 100 percent.

After the war, Refugio Benavides continued to raise cattle in Laredo. In the 1870s he served as mayor once more, and for a time led a company of Texas Rangers, who protected the citizens of Laredo from cattle thieves and Indian raiders. He died in 1899 at the home of his son in Laredo.



Refugio Benavides with Fellow Confederate Officers, circa 1863

From left to right: Refugio Benavides, Atancio Vidaurre, Cristobal Benavides, and John Leyendecker. By the end of the Civil War, Refugio and Cristobal Benavides had been promoted to the rank of captain. Their brother, Santos, was promoted to colonel, making him the highest-ranking Mexican American in the Confederate Army.



Vinnie Ream, late 1860s

In 1866, at age 18, Vinnie Ream became the youngest artist and first woman to receive a government commission for a work of art. Ream created the life-size statue of President Abraham Lincoln that stands in the Rotunda of the U.S. Capitol.

Vinnie Ream, Clerk, Dead Letter Office, 1862–1865

Vinnie Ream, the first woman to receive a federal commission for a statue, was “discovered” while she was working as a clerk at Post Office Department Headquarters as a teenager during the Civil War. She was one of the first women known to have worked at postal headquarters — one of ten women hired to help process undeliverable letters in the Dead Letter Office in 1862.

Born in Madison, Wisconsin, Ream traveled with her family to Washington, D.C., at the beginning of the Civil War. To help support her family, she took a job as a clerk in the Dead Letter Office in 1862 at the age of 15. Shortly thereafter, she met the sculptor-in-residence at the U.S. Capitol and, inspired, picked up a piece of clay and created a medallion of an Indian chief’s head. The sculpture so impressed those who saw it that she soon began sculpting part-time, and had a stream of congressmen and generals sitting for their likenesses.

Together, some of these men commissioned a bust of President Lincoln and convinced the president to sit for her. The president reportedly agreed when he learned she was a poor mid-westerner of humble origins, much as he had been. Ream’s completed bust of Lincoln was so realistic that in 1866 it led to a congressional commission for a life-size statue of President Lincoln, to be placed in the U.S. Capitol.

Almost overnight, Ream went from being a \$600-a-year unknown postal clerk to the recipient of a \$10,000 federal commission. At age 18, Ream was the youngest artist and the first woman ever to receive such an honor. The awarding of the commission sparked heated debate in Congress, not only because of Ream’s age and gender, but because she had never before completed a full-size statue.

To transfer her clay model to marble, Ream went with her parents to Europe, where she was welcomed by the leading artists of the day, entertained by Franz Liszt, and had an audience with the Pope. Her completed Lincoln statue was unveiled to great acclaim at the U.S. Capitol in 1871 in what Ream later called “the supreme moment” of her life.¹⁴³

Over the next decade Vinnie Ream completed many other notable works, including a statue of Admiral Farragut located in Farragut Square in Washington, D.C. But marriage at the age of 30 largely ended Ream’s career, as she deferred to her husband’s wish that she quit work.

William Cooper Nell, Post Office Clerk, 1863–1874

William Cooper Nell, a civil rights pioneer and the first published African American historian, holds another distinction — he is the earliest known African American civilian employee of the federal government, having been appointed a clerk at the Boston Post Office in 1863.

Nell was born in 1816 into a middle-class family in Boston. He excelled in school and at the age of 14 went to work for William Lloyd Garrison, a prominent abolitionist and printer of the newspaper *The Liberator*. In Garrison's print shop, Nell advanced from errand boy to apprentice printer. Eventually he wrote articles for the newspaper, chronicling the challenges and achievements of Boston's black community and, like his mentor, devoting himself to the emancipation of slaves and civil rights for African Americans.

An active member of the New England Freedom Association, Nell helped coordinate money, clothing, and housing for newly arrived fugitive slaves. He also helped found several Boston organizations that encouraged self-improvement of citizens through reading, discussion, and lectures.

In the 1840s Nell went to Rochester, New York, where for nearly two years he collaborated with Frederick Douglass, a rising star in the abolitionist movement. Although the two men later fell out over tactics, Nell was the first printer and publisher of Douglass' newspaper *The North Star*.

In 1844, Nell and other leading black Bostonians petitioned the Boston School Committee to desegregate the city's public schools. Having suffered from discrimination during his own school career, Nell campaigned tirelessly for school integration for more than a decade. Finally, in 1855, after 11 years of petitions, appeals, and meetings, the Massachusetts state governor signed into law a bill prohibiting racial discrimination in public school admissions. Later that year, Boston's African American community recognized Nell's service in a moving ceremony, calling him the "champion of Equal School Rights" and presenting him with a gold watch and speeches of heartfelt gratitude in what Nell called the proudest moment of his life.¹⁴⁴

The year 1855 was momentous for Nell for another reason. That year, his landmark 396-page book *The Colored Patriots of the American Revolution* was published in Boston, the first published history book researched and written by an African American.

In early 1863, Boston's postmaster, John Palfrey, appointed Nell as a clerk at the Boston Post Office — the first known appointment of an African American to a federal office. Like Nell, Palfrey had been an abolitionist and newspaperman as well as a published historian. Nell was the first of several African Americans appointed by Palfrey.

Nell worked as a clerk at the Boston Post Office until his death in 1874.



William Cooper Nell, undated

William Cooper Nell — abolitionist, journalist, historian, and equal rights champion — was the first known African American civilian employee of the federal government. He was appointed a clerk at the Boston, Massachusetts, Post Office in 1863.

William H. Carney, Letter Carrier, 1869–1901

William H. Carney, the first African American to earn the Medal of Honor, was also one of the first African Americans appointed as a city letter carrier.

Carney was born a slave in Virginia in 1840; in the 1850s, he escaped and joined his father in New Bedford, Massachusetts, a favorite destination of the Underground Railroad.

In February 1863, soon after President Lincoln issued the Emancipation Proclamation, Carney enlisted in the first regiment of African American troops raised in the North — the 54th Massachusetts Regiment.

Five months later, the 54th participated in one of the most legendary battles of the Civil War — the Battle of Fort Wagner — from which Carney emerged a hero. On the evening of July 18, 1863, the 54th Regiment spearheaded an assault on Fort Wagner, which guarded the entrance to the harbor of Charleston, South Carolina. As the troops

advanced, they were mowed down by a barrage of shells and bullets from the fort. When a bullet struck the 54th's flag-bearer, Carney threw down his gun and seized the flag before it fell to the ground, then moved to the head of the column. Holding the flag aloft, Carney made it to the ramparts as his fellow soldiers fell around him. On the ramparts, he stood almost alone among the dead and dying as the Confederate forces repulsed the 54th's charge and closed

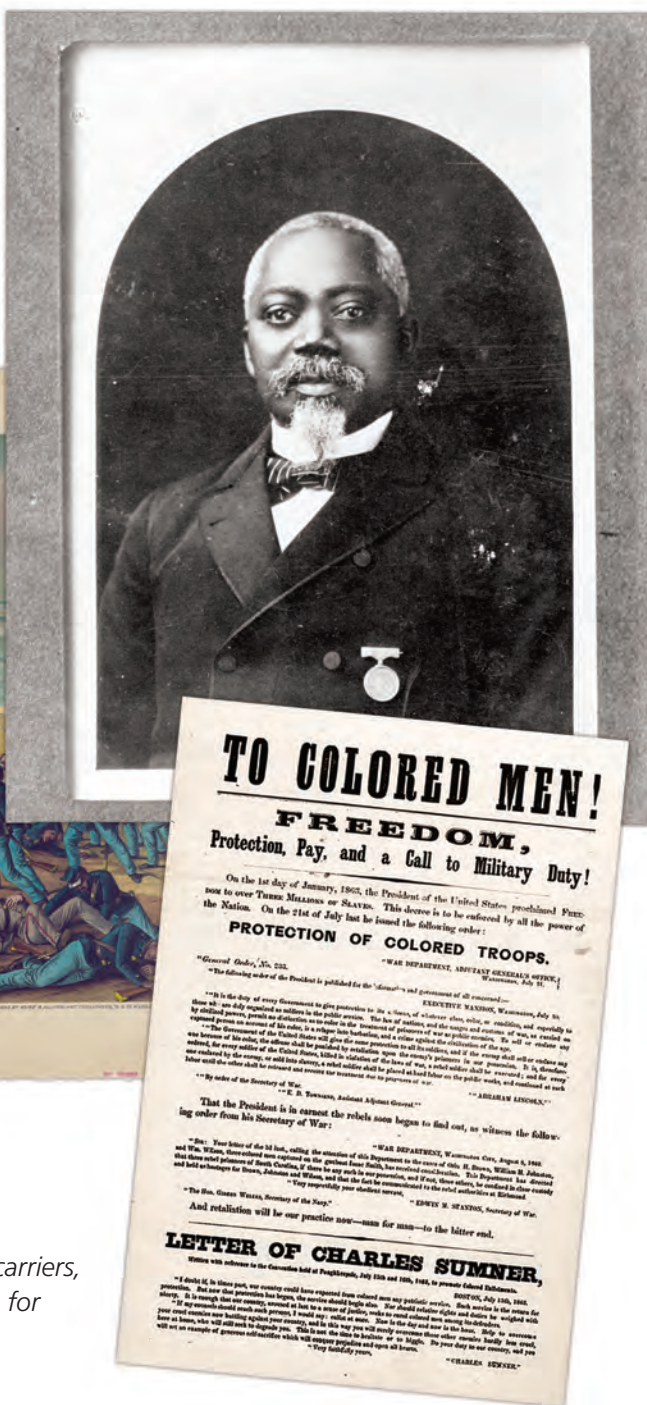


Storming Fort Wagner, circa 1890 (left)

William H. Carney, circa 1900

To Colored Men! Recruitment Poster, 1863

William H. Carney, one of the first African American letter carriers, was the first African American to earn the Medal of Honor, for bravery displayed in battle during the Civil War.



in around them. Rather than dropping the flag and fleeing for his life, Carney wound the flag around its staff, avoided capture, and despite being shot multiple times, made it back to Union lines to deliver the flag safely to a member of his regiment. Before collapsing from his wounds, he reportedly told his comrades “Boys, the old flag never touched the ground.”¹⁴⁵

Although the Union Army lost the battle, the heroism of the 54th Regiment inspired thousands of other African Americans to join the Union Army. Abraham Lincoln considered the support of these troops crucial to the Union’s ultimate victory.

William Carney recovered from his wounds and was promoted to sergeant; he was discharged from the Army in 1864.

On November 16, 1869, Carney was appointed as one of the first letter carriers in New Bedford. He delivered mail for nearly 32 years and was a founding member of the New Bedford Branch of the National Association of Letter Carriers. He resigned from his letter carrier position in 1901 and died seven years later, in 1908.

His valor at Fort Wagner was honored on May 23, 1900, when he was awarded the Medal of Honor. The bravery displayed by Carney and the rest of the 54th Massachusetts Regiment in the assault on Fort Wagner inspired the acclaimed 1989 movie *Glory*. ■



Social Change in the Sixties

In the 1960s, changing attitudes led to more equality in the workplace and opened up new opportunities in the federal workforce for women, African Americans, and other minorities.

The racial segregation of employee lockers, toilets and break rooms — which was still practiced in some cities — was abolished after campaigns by employee unions and civil rights organizations.

Also, opportunities increased. Although women had served as postmasters since the 1700s, and African Americans had served in a variety of positions since the 1860s, they had generally not been promoted to supervisory positions, and women were traditionally not considered for city letter carrier positions.

In March 1961, newly elected President John F. Kennedy issued Executive Order 10925, establishing the President’s Committee on Equal Employment Opportunity and declaring that it was the responsibility of the federal government to “promote and ensure equal opportunity for all qualified persons, without regard to race.”¹¹⁴

In December 1961, Kennedy created the President’s Commission on the Status of Women, and in July 1962 he directed that federal appointments and promotions be made “without regard to sex.”¹¹⁵

Kennedy’s orders and their implementation by the Post Office Department over the course of the 1960s opened the doors of opportunity and advancement for many postal employees.

Between 1962 and 1964, the percentage of supervisory jobs held by African American postal employees doubled, from 5 percent to 10 percent. In 1966, African American postmasters headed the nation’s three largest Post Offices — New York, Chicago, and Los Angeles — which together handled about 14 percent of the nation’s mail. Meanwhile, the number of women who served as city letter carriers rose from 104 in 1960, to 370 in 1965, to 3,500 in 1968. By 1972, nearly 8,000 women delivered mail in U.S. cities.

John R. Strachan, 1963

John R. Strachan, a career postal employee and U.S. Army veteran, was promoted to assistant director of the Post Office Department’s New York Region in May 1963. He was later promoted and served for more than 10 years as postmaster of New York City.

Everyday Heroism

Each year, hundreds of postal workers are local heroes, sometimes risking their own lives to save others in their community. Because postal employees know the habits of their customers and the rhythms of their communities, they are often the first to spot a problem and render aid.

Examples from history abound:

- In 1901, John J. Comisky, a New Jersey letter carrier walking his route, saw a 12-year-old boy struggling for his life in the Passaic River. Comisky jumped into the river, brought the boy to shore, then continued delivering mail in his dripping-wet uniform.
- In 1927, Charles M. Taylor, a railway mail clerk in St. Louis, saved six women and children from drowning by pulling them from a derailed, submerged railroad car.
- In 1977, Stan Morrill, a Michigan rural carrier, helped rescue an elderly widow after noticing that mail had piled up at her mailbox. She had fallen and had been lying on the floor of her house for 3 days, with nothing to eat or drink.
- In 2002, Rodger Parker, a letter carrier in Tennessee, saw a truck veer off the road and plunge into a lake. As water filled the cab, trapping an elderly couple, he ran to the rescue. Parker, a Navy veteran, jumped into the lake, swam to the sinking vehicle, and rescued the couple.
- In 2015, Sean Matulevic, a city carrier assistant in Pennsylvania, spotted smoke pouring from an apartment. He called 911, then forced his way inside when he heard cries for help. He rescued a boy from a fast-spreading kitchen fire, then returned to the apartment and put out the fire. After providing authorities with information on the incident, he finished delivering his route.
- In 2018, letter carrier Donna Bratton was delivering mail at an apartment complex in Florida when a customer holding an infant ran up to her and exclaimed, "My baby can't breathe!" While 911 was called, Bratton performed CPR on the girl and revived her.

In recent decades, formal recognition programs have been created to honor postal heroes.



Sean Matulevic

In 2015, city carrier assistant Sean Matulevic saved a boy's life, extinguished an apartment fire, then finished his daily deliveries.



Donna Bratton

In 2018, letter carrier Donna Bratton performed CPR on a customer's baby, saving the infant's life.



The Postal Service's daily employee news site, Link, has regularly featured stories of postal heroes since 2003. To be inspired, visit news.usps.com/column/heroes/.

Postman Rescues Woman

In 1974, the National Association of Letter Carriers began recognizing letter carriers who performed heroic deeds with Hero of the Year Awards. In 1978, a second category was added — Humanitarian of the Year. Recent honorees have included Scott Gallegos, a city carrier assistant who helped save a gunshot victim in California, and Cincinnati letter carrier Kyle West, who left notes with his phone number at hundreds of homes on his route early in the COVID-19 pandemic, offering at-risk customers help in getting essential supplies.

In 2003, the Postal Service created the Postmaster General Heroes' Program, which celebrates postal heroes working throughout the organization. Nominees receive national recognition and a letter of commendation from the postmaster general.

Every day, in a variety of situations, the women and men of the Postal Service are the "helpers," going beyond the call of duty to serve their communities in times of crisis.

Carrier Alert Program

In 1982, the Postal Service formalized a long tradition of postal employees watching out for their customers by partnering with the National Association of Letter Carriers and local organizations in establishing the Carrier Alert Program. Customers could register with the sponsoring agency for the program, and letter carriers would report any suspicious incidents or accumulations of mail that might indicate a customer was ill or injured.



The Greatest Gift

In 2012, Audrey Pollard, a postal clerk in New York, met the British man whose life she saved eight years earlier through the bone marrow donation program. Since 1997, the Postal Service has recruited more than 58,000 employees and family members to register as potential donors. More than 80 have become donors, helping to save the lives of critically ill patients worldwide.

PROTECTING THE POSTAL SERVICE

U.S. Postal Inspection Service



The U.S. Postal Inspection Service, which protects postal customers and employees from criminal attack and the mail from criminal misuse, traces its roots to Benjamin Franklin. While postmaster of Philadelphia under the British postal administration, Franklin's duties included "regulating several offices, and bringing the officers to account."¹⁴⁶

Extending Mail Service

The position of "surveyor" was created in December 1772, with Hugh Finlay named "Surveyor of Post roads on the Continent of North America" by the British postmasters general.¹¹⁷ Finlay toured Post Offices from Maine to Georgia to evaluate service and suggest improvements. In 1775, under the Second Continental Congress, William Goddard became the first surveyor of the American postal system. We date the beginning of the U.S. Postal Inspection Service to August 7, 1775 — the earliest recorded date that Goddard served as surveyor. Goddard established new Post Offices, arranged mail transportation contracts, and settled postmasters' accounts.

In 1782, the position of surveyor was abolished to save money; postmasters general and their assistants acted in the capacity of inspectors through the 1790s.

By 1801, the title "special agent" was used. In March 1801, a special agent was appointed to investigate delays in moving mail between Washington, D.C., and Kentucky. Six years later, another was hired to secretly investigate mail robberies in Tennessee.

In the 1820s, an Office of Instruction and of Mail Depredations was created, headed by a General Agent. His duties were to:

investigate, in person, cases of mail robberies and of missing letters; to correspond with district attorneys ... to examine mail routes, and the manner in which mail contracts are executed; to examine post offices; the characters and conduct of postmasters ...

and to communicate:

*the decisions of the Postmaster General on questions ... concerning the construction of post office laws and regulations.*¹⁴⁷

By 1837, the Post Office Department's four special agents

were paying surprise visits to Post Offices, auditing accounts, and reporting on the general state of affairs. Twelve special agents were employed by 1843, and the postmaster general attributed a decrease in mail thefts to their "vigilance ... in ferreting out and bringing to justice depredators."¹⁴⁸ In the 1840s, special agents also were sent to Texas, Oregon, and California to superintend the establishment of new service.

In October 1850, the postmaster general outlined agents' duties:

- Arresting and helping convict mail thieves.
- Overseeing mail service.
- Occasionally asking local business communities to provide suggestions for improvement.
- Keeping a daily journal of activities, to be transcribed twice a month and sent to the Department.¹⁴⁹

By 1855, the Post Office Department employed 18 special agents — three at-large and 15 domiciled across the United States. Twenty-one agents served by 1861, including one assigned solely to the New York City Post Office, which handled more than three times the mail of the next largest Post Office.

The Civil War brought new challenges. Special agents helped deliver mail to Union troops in the South and reestablished service as southern states returned to federal control. Finding individuals willing and able to serve as postmasters in the South was difficult because, until July 1868, all prospective postmasters had to swear that they had not voluntarily aided the Confederacy or Confederate soldiers. The 1865 *Official Register of the United States* listed 33 special agents, including five in charge of specific southern Post Offices.¹⁵⁰

The number of agents grew with the Post Office Department and with congressional mandates to protect the mail and to protect the American public from obscenity, fraud, and lotteries conducted through the mail.

Cleaning the Mailstream

In February 1865, Jacob Collamer, a U.S. senator from Vermont and former postmaster general, told his fellow sena-

tors that the traffic in obscene books and pictures was “getting to be a very great evil.”¹⁵¹ An Act of Congress of March 3, 1865, provided that “no obscene book, pamphlet, picture, print, or other publication of a vulgar and indecent character, shall be admitted into the mails.”¹⁵² The law was broadened in 1872 to ban obscene envelopes and postal cards, and expanded further in 1873 when Congress passed the *Comstock Act*, named after Special Agent Anthony Comstock, a zealous anti-vice crusader. In addition to banning the mailing of obscene materials, the *Comstock Act* banned mailing any items or information relating to contraception or abortion, or receiving them with intent to distribute.

In 1872, Congress also passed the first mail fraud statute to empower special agents to pursue swindlers, who previously had used the mails “with almost absolute impunity.”¹⁵³ “Swindling circulars” enticed victims to buy counterfeit money, tickets for nonexistent lotteries, and miraculous “medicines” and devices. For a mere \$5 (or three for \$10), citizens could buy “THE MAGIC BELT! FOR RENDERING ONE’S SELF ‘INVISIBLE’” (“Go where you will, no living being can see you, nor in any way be aware of your presence”).¹⁵⁴ In 1876, Chief Special Agent P. H. Woodward noted that swindlers not only fleeced innocent victims by enticing them to send money through the mail, but tempted postal employees with an “easy conscience” to redirect money-filled envelopes addressed to known swindlers into their own pockets.¹⁵⁵ In 1875, out of 307 people arrested for violating postal laws, 115 were postal employees.

In 1880, the title “post-office inspector” replaced “special agent.” In recommending the change, Postmaster General David M. Key said:

*the duties of these officers are by no means confined to the detection and arrest of offenders ... most of their time is occupied in the inspection of the postal service, the examination of postmasters’ accounts, the investigation of the solvency of their bonds, the collection of debts ... and the general supervision of all officers and employees.*¹⁵⁶

The *Anti-Lottery Act of 1890* was the first federal law prohibiting all lottery-related mail. The act targeted the Louisiana Lottery Company, the only legal U.S. lottery at the time, which earned profits of more than \$10 million a year, mostly via the U.S. Mail. Armed with the new law, inspectors quickly shut down the lottery, whose business had been so vast that, within three months, revenue at the New Orleans Post Office dropped by one third and nine clerks had to be let go.

During the Spanish-American War of 1898, several



Warning Consumers

Hoping to save the “credulous from being swindled,” in 1880 Anthony Comstock wrote *Frauds Exposed; Or, How the People Are Deceived and Youth Corrupted*.

The De Autremont Train Holdup, 1923

On October 11, 1923, brothers Ray, Roy, and Hugh De Autremont held up a Southern Pacific train near Siskiyou, Oregon, because they mistakenly believed it carried \$500,000 in gold. The brothers murdered the train engineer, brakeman, and fireman, and used too much dynamite to blow open the mail car, killing the railway mail clerk and destroying the mail. They fled the scene empty-handed, but left behind several incriminating clues. An extensive manhunt followed, with postal inspectors following clues as far as Central America, Mexico, Canada, and Alaska. All three brothers were caught in 1927, after being recognized from reward posters. "We literally plastered the United States with circulars," one inspector recalled. "I knew it would be through those we would get the men."¹²⁸ All three brothers were convicted and sentenced to life in prison.

Their eyes are light brown, peculiar looking and squinty. Watch out for these men. They are in your vicinity now.



ROY A. A. DE AUTREMONT.
(Picture taken early in 1923.)

Roy A. A. DeAutremont, alias R. A. Harris, alias R. A. Burton, age 23 in 1923; weight 135-140 pounds; height 5 feet 6 inches. Complexion medium light. Hair medium light brown. Eyes peculiar looking, narrow and squinty, light brown. Wears glasses in reading. Face broad at the cheek bones. Nervous, and a "dreamer." Likes to argue against the Bible. Long, turned up nose and prominent nostrils. Tonsils have been removed. Head round. Wears No. 6 shoe. Boastful and egotistical. Clips his words. Forward and presuming with women. First upper right molar tooth has amalgam filling, as have both first right and left lower molars.

Roy Harris.

Specimen of Handwriting



RAY CHARLES DE AUTREMONT.

(Picture taken in 1923. He now resembles closely his twin brother Roy.) Ray DeAutremont, alias R. C. Burton, alias William Elliott, alias Chas. R. Joseph, age 23 in 1923. Height 5 feet 6 inches. Weight 135-140 pounds. Complexion medium light. Hair medium light brown. Broad face. Prominent nostrils. Short cut neck. Eyes, peculiar looking, light brown, small and squinty. Wears glasses when reading. Big toe nail on left foot turned up. Cut scar at tip of left forefinger inner, and at back of second joint right middle finger, also round cut scar back of head. Gold foil in upper left cuspid, mesial surface. Amalgam filling, upper left first molar, occlusal surface. Gold inlay, upper right cuspid, mesial and incisive angle.

Wm. Elliott

Specimen of Handwriting



HUGH DE AUTREMONT.
(Picture taken in 1923.)

Hugh DeAutremont, alias E. E. James, alias Hugh DeKay, alias Hugh Delerious, alias Hugh DeCoy. Age 19 in 1923, looks older. Height 5 feet 7 inches. Weight about 135 pounds. Complexion fair, eyes blue. Nose slightly pug. Hair medium light, slightly sandy and curly. Amalgam filling right and left molars, and same in first right upper molar. Likes to argue and is good debater. Fond of sports, particularly boxing and running. Expressed desire for traveling, and has boasted of trips he has made by riding freight trains. He is bright and alert and has a high school education. Little fingers turn outward at first joint.

E. E. James

Specimen of Handwriting

Government catch this terrible crime. Criminals are often found in your vicinity now.

mail car was dynamited. Railway mail clerk was killed and his body burned in the

to the Government catch the vicious criminals. Criminals are often found where least expected. Be in your vicinity now.

Reward Circular, 1926

More than two million reward circulars were distributed — in English, Spanish, French, Dutch, German and Portugese — leading to the men's capture in 1927.

interest you, and \$15,900.00 in Gold will be for information leading to the arrest and conviction guilty men.

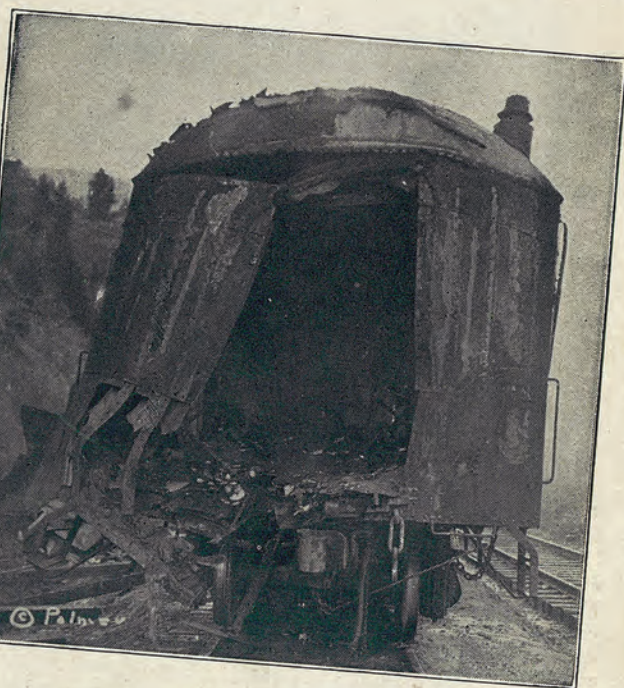
Registered Mail Receipt, 1923 (at right)

Post Office records helped identify the criminals. Deep in the pocket of a pair of overalls found near the scene was the receipt for a letter that Roy De Autremont had mailed weeks earlier to his brother, Hugh, by Registered Mail.

| | | |
|--|-----------|--|
| RECEIPT FOR REGISTERED ARTICLE | | No. _____ |
| Registered at the Post Office Indicated in Postmark | | Class postage _____ |
| Complete record of registered mail is kept at the post office, but the sender should write the name of the addressee on back hereof as an identification. Preserve and submit this receipt in case of inquiry. | | |
| POSTMASTER | | Postmark clearly, showing date and office. |
| Form 3506. | Per _____ | 62-6287 |

\$15,900.00 REWARD
IN GOLD

Train Hold-up and Murder



MAIL CAR AFTER HOLDUP.
Where the postal clerk was cremated.

Case No. 57883-D

\$15,900.00 Reward in Gold!

experienced inspectors oversaw temporary military Post Office stations serving the troops and investigated thefts of soldiers' mail. In 1898, inspectors also went to Alaska to reorganize the mail service there; the discovery of gold had led to avalanches of mail.

In 1900, inspectors investigated postal fraud in Cuba, which was under U.S. military jurisdiction, and traveled to Puerto Rico and Hawaii to supervise the start of mail service in these new U.S. territories. In 1903, 40 inspectors participated in a sweeping internal investigation of irregularities in the awarding of contracts, which led to the removal or resignation of 17 Post Office Department officers and employees, including First Assistant Postmaster General Perry S. Heath and Superintendent of Free Delivery August W. Machen. In 1905, the Department had 216 inspectors; by 1911, the number had increased to 390.

Pursuing Rogues and Robbers

During World War I, the need for military postal facilities was decided by inspectors, who also investigated the loyalty of potential employees and possible violators of the Espionage and Sedition Acts. After the war and through the 1930s, inspectors contended with an increase in mail robberies by armed gangs. Thefts became so numerous that, in 1921, about 50,000 surplus military firearms were distributed to railway mail clerks. In 1921 and again in 1926, thousands of U.S. Marines guarded valuable mail at vulnerable points throughout the country, as identified by inspectors. Two of the most notorious train robberies were the botched robbery near Siskiyou, Oregon, in 1923, and a well-planned heist at Rondout, Illinois, in 1924. Inspectors doggedly investigated each case and eventually saw the thieves convicted.

Meanwhile, inspectors continued protecting the public from evolving consumer fraud. In 1920, they investigated and helped convict Charles Ponzi, the father of illegal pyramid schemes, who filched millions of dollars from the public for supposed investments.¹⁵⁷

During World War II, inspectors served as liaisons between civilian and military postal facilities, regularly inspecting both types of facilities to ensure prompt, secure handling of mail, investigating complaints of theft, and helping military authorities identify the guilty parties.

In 1954, the title "postal inspector" was first officially used.

The 1950s saw a rise in illegal drug use — a significant factor in postal crime. By 1954, about half of all non-postal mail thieves in the New York City area were addicts who stole checks from mailboxes to finance their habits. Illegal drug use affected the Post Office Department on

anotherfront as well: in 1967, Postmaster General Lawrence F. O'Brien noted an increase in the use of mail to transmit illegal drugs.¹⁵⁸ The *Comprehensive Drug Abuse Prevention and Control Act of 1970* made it unlawful to use the mail “to transmit or facilitate the manufacture, distribution, disbursing, or possession” of illegal drugs; postal inspectors immediately seized the initiative in pursuing offenders.¹⁵⁹

In 1970, a security force was created that evolved into the uniformed component of the Postal Inspection Service: Postal Police Officers. These officers are responsible for protecting postal employees and customers on postal property, as well as safeguarding postal facilities and infrastructure.

Protecting the Innocent

Since the passage of the *Child Protection Act of 1984*, postal inspectors have arrested about 6,000 suspects for using the mail in violation of federal child exploitation laws. In 1999, inspectors helped shut down Landslide Productions, Inc. of Fort Worth, Texas, the largest-known child pornography enterprise in history, which grossed \$1.4 million each month from website subscriptions. Its founder was sentenced to 1,335 years in prison. The company’s customer records sparked a two-year undercover sting operation called “Operation Avalanche,” with investigators contacting former website subscribers and arresting them if they accepted delivery of child pornography. Inspectors also investigated the exploitation of children through the mail by sexual predators they met online.

The Inspection Service narcotics program stresses the safety of all postal employees and strives to protect them

and customers from handling packages of illegal narcotics and trafficking proceeds. From 2017 through 2021, inspectors reported 11,371 arrests related to investigations of drug-trafficking via the mail and seized a total of almost \$171.4 million in illegal drug proceeds.

Mail fraud — “free” prize schemes, foreign lotteries, pyramid schemes, investment fraud, and work-at-home scams — has been around for generations, but two new types of fraud emerged in the late 20th century: credit card fraud and identity theft. Hundreds of thousands of credit cards travel through the mail each day. Since 1992, the Inspection Service has partnered with major credit card issuers and other industry stakeholders to protect cards and cardholders against theft and help stem losses.

The Inspection Service works to prevent fraud through several community-awareness and crime-prevention campaigns. In 2012, the Inspection Service launched the Consumer Alert News Network, composed of short fraud-awareness videos aired during local television news broadcasts. And in 2015, the Inspection Service sponsored *The Inspectors*, a scripted half-hour dramatic television series that teaches viewers of all ages how to avoid becoming victims of mail-related crime.

In 2020, scammers wasted no time taking advantage of the COVID-19 pandemic. The Inspection Service responded with an aggressive campaign to inform the public of emerging fraud schemes related to COVID-19. The campaign included several communications approaches: a new page on the Postal Inspection Service website dedicated to coronavirus-related scams and prevention tips; regular



Ponzi's Scheme

In 1919, Charles Ponzi promised investors huge profits by buying IRCs from other countries and redeeming them for U.S. postage stamps. His scheme was a fraud, but a steady flow of new clients allowed him to pay early investors, while pocketing millions of dollars for himself.

Ponzi raked in some \$10 million, which bankrolled his outlandish lifestyle—a mansion, \$10,000 bills, a gold-handled cane, and a limousine. When the scheme unraveled, Ponzi’s investors lost an estimated \$20 million and six banks went down with him.

In 1920, Post Office Inspectors charged Ponzi with 86 counts of mail fraud. He was convicted and sentenced to five years in a federal penitentiary. While Charles Ponzi didn’t invent the pyramid scheme, but he exploited it to such a degree that it still bears his name.



Washington Division Postal Inspectors Outside the Warrenton Post Office in Virginia, 2012

Postal inspectors are sworn federal law enforcement agents who protect postal customers and employees from criminal attack and protect the mail from criminal misuse. Women have served as postal inspectors since 1971; in 2022, they represented nearly a quarter of the force.

social media posts on Facebook and Twitter; and a series of Public Service Announcement videos highlighting fraud related to COVID-19.

Each year, the Inspection Service also partners with other federal, state, and local agencies in support of National Consumer Protection Week, which was launched by the Federal Trade Commission in 1998. This annual program raises awareness of fraud schemes and provides other information that helps customers become smarter consumers. The Inspection Service funds its crime-prevention efforts with fines collected from convicted fraudsters.

During the pandemic, in one of the Inspection Service's cases that related to COVID-19, the Inspection Service's Mail Fraud Team arrested and helped successfully prosecute David Hines of Miami, Florida, for defrauding the COVID-19 Paycheck Protection Program (PPP), a federal loan program to help businesses affected by the pandemic continue to pay their workers. Hines submitted multiple applications to PPP-participating lenders, greatly exaggerating the size of his business and the number of his employees. He fraudulently obtained \$3.9 million in PPP loans and spent the funds on personal and extravagant expenses, including a \$300,000 Lamborghini sports car. Hines pleaded guilty to one charge of wire fraud and was sentenced on May 12, 2021, to more than six years in prison. He also was ordered to forfeit \$3.4 million.

The COVID-19 pandemic was followed by a dramatic increase in postal-related crime, particularly robbery of letter carriers. In May 2023, the Postal Inspection Service announced a new initiative to combat the rise in postal-related crimes. "Project Safe Delivery" aims to "protect postal employees and the mailstream, prevent incidents through education and awareness, and enforce the laws that protect our nation's mailstream."

In the early phases of Project Safe Delivery, more than 15,000 blue boxes were replaced with new high-security boxes, and more than 28,000 arrow locks were replaced with electronic mechanisms. The Postal Inspection Service also conducted outreach activities to prevent violent incidents involving postal employees. These efforts included public service announcements, security reviews at postal facilities, and presentations on personal safety to postal employees.

A key aspect of Project Safe Delivery was conducting law enforcement "surge" operations in high-crime areas. By March 2024, the Postal Inspection Service conducted surges in strategic locations, recovering thousands of pieces of stolen mail and hundreds of arrow keys, as well as arresting more than 1,200 suspects of mail-related crime.

Additionally, the Inspection Service updated its reward program, which offered incentives to the public for information leading to the identification, arrest, and prosecution of those charged with postal-related crimes. The new program saw a reward increase from \$150,000 to \$250,000 for information on the homicide of a postal employee, as well as a new \$150,000 reward for information about the robbery or assault of a postal employee.

The early 2020s also saw a stark rise in U.S. deaths to drug overdoses. At the root of this epidemic was the introduction of highly potent synthetic opioids, such as fentanyl, which were inexpensive to manufacture and easy to transport. In response to this deadly threat, the Postal Service and Inspection Service increased their focus on drug trafficking through their "Combating Illicit Drugs in the Mail" strategy. This initiative relied heavily on interagency cooperation

SPECIAL REWARD
Up to \$2.5 million

For information leading to the arrest and conviction of the individual(s) responsible for the mailing of letters containing anthrax to the New York Post, Tom Brokaw at NBC, Senator Tom Daschle and Senator Patrick Leahy:

4TH GRADE
GREENDALE SCHOOL
FRANKLIN PARK NJ 08852

EDITOR
NEW YORK POST
1211 AVE. OF THE AMERICAS
NEW YORK NY 10036

SENATOR DASCHLE
509 HART SENATE OFFICE
BUILDING
WASHINGTON DC 20510-4502

4TH GRADE
GREENDALE SCHOOL
FRANKLIN PARK NJ 08852

TOM BROKAW
NBC TV
30 ROCKEFELLER PLAZA
NEW YORK NY 10112

SENATOR LEAHY
433 RUSSELL SENATE OFFICE
BUILDING
WASHINGTON DC 20510-4502

The mailings took place in the Trenton, NJ, area on or about Sept. 18 and Oct. 9, 2001.
Anyone having information, please contact
America's Most Wanted at 1-800-CRIME TV or www.amw.com.

All information will be held in strict confidence. Reward payment will be made in accordance with the conditions of Postal Service Reward Notice 296, dated February 2000.

Reward Poster

Rewards for the arrest and conviction of postal offenders were offered as early as 1805. The largest reward ever offered was \$2.5 million for information leading to the arrest and conviction of the individual(s) who mailed anthrax in 2001. In 2008, a suspect was identified but committed suicide before being charged.



Protecting the Mail from Robbery

Armed postal employee on a motorcycle with sidecar, follows a mail truck with a rifle-toting inspector. The armed robbery of a mail truck in 1921 netted thieves almost \$2 million in cash, jewelry, and securities. Shortly thereafter, armed guards were assigned to escort trucks carrying valuable mail. Chicago, Illinois, 1921.

between Customs and Border Protection (CBP), the Drug Enforcement Administration (DEA), the Federal Bureau of Investigation (FBI), the White House's Office of National Drug Control Policy (ONDCP), the Department of Homeland Security (DHS), and Homeland Security Investigations (HSI).

Crucial to the Combating Illicit Drugs in the Mail strategy is focusing our resources on high-traffic areas, such as the U.S. Southwest Border with Mexico, where a large percentage of illicit drugs enter the United States. In FY 2023 alone, the Postal Service, with the help of its national partners, seized 202 pounds of fentanyl that would otherwise have been distributed in American communities.

Inspectors respond rapidly to reports of suspicious items, such as unidentified substances in the mail and bombs in the mail or on postal property. In October 2018, the Inspection Service and other agencies investigated at least 16 mailings that contained components consistent with an explosive device to high-profile political figures, news media agencies, and actors. Within days of the first mailing, Cesar Sayoc was identified and arrested by Postal Inspectors and

other federal authorities. In August 2019, Sayoc was sentenced to 20 years in federal prison. Fortunately, none of the mailed devices were armed and no one was hurt.

The U.S. Postal Inspection Service continues to support and protect the Postal Service and its employees, infrastructure, and customers; to enforce the laws that defend the nation's mail system from illegal or dangerous use; and to ensure public trust in the mail. ■

U.S. POSTAGE STAMPS

The Post Office Department issued its first postage stamps on July 1, 1847. Previously, letters were taken to a Post Office, where the postmaster, clerk, or assistant would note the postage in the upper right corner. Postage could be paid in advance by the mailer, collected from the recipient on delivery, or paid partially in advance and partially on delivery. On April 1, 1855, prepayment of postage became mandatory; as of January 1, 1856, payment via postage stamps was required.

World's First Postage Stamps

In 1837, Great Britain's Sir Rowland Hill proposed uniform rates of postage for letters going anywhere in the British Isles and prepayment by using envelopes with preprinted postage or adhesive labels. The first postage stamps for mailing letters in the United Kingdom went on sale in May 1840. The stamp that became known as the Penny Black covered

letters. Because it went on sale first, the Penny Black is widely considered to be the world's first postage stamp.

United States Postage Stamps

Alexander M. Greig's City Despatch Post, a private New York City carrier, issued the first adhesive stamps in the United States on February 1, 1842. The Post Office Department bought Greig's business later that same year and continued use of the stamps for carrier service in New York City.

After U.S. postage rates were simplified in 1845, New York City Postmaster Robert H. Morris, among others, provided special stamps or markings to indicate prepayment of postage. These now are known as postmasters' provisionals.

On March 3, 1847, Congress authorized United States postage stamps. The first general issue postage stamps went on sale in New York City, July 1, 1847. One, priced at five cents, depicted Benjamin Franklin. The other, a ten-cent



Issued July 1, 1847

Issued July 1, 1847

Stamp Firsts

In 1847, Benjamin Franklin and George Washington became the first people to appear on U.S. stamps, followed by Thomas Jefferson (1856) and Andrew Jackson (1863).



Issued March 1856

Issued July 1863



Issued December 1902

Issued April 26, 1907

Issued June 5, 1903

Martha Washington was the first American woman to appear on a U.S. postage stamp (1902). Admiral David Farragut was the first Hispanic American so honored (1903); Pocahontas the first Native American (1907); and Booker T. Washington the first African American (1940).

Images not shown at scale.



Issued April 7, 1940

stamp, pictured George Washington.

Until 1857, when stamp manufacturers began perforating sheets of stamps, clerks had to use scissors to cut the stamps from pregummed, nonperforated sheets.

Only Franklin and Washington appeared on stamps until 1856, when a five-cent stamp honoring Thomas Jefferson was issued. A two-cent Andrew Jackson stamp was added in 1863. George Washington has appeared on more U.S. postage stamps than any other person.

Commemorative Stamps

Commemorative stamps honor important people, events, or aspects of American culture, and tend to be larger in size than regular issues of stamps, which are called definitives.

In 1893, the first U.S. commemorative stamps, honoring that year's World Columbian Exposition in Chicago, were issued. The subject — Columbus's voyages to the New World — and size of the stamps were innovative. The stamps were 7/8 inches high by 1-11/32 inches wide, nearly double the size of previous stamps.

Over the years, commemorative stamps have been produced in many sizes and shapes, with the first triangular

stamps issued in 1997 and the first round stamp in 2000. In 2017, the Postal Service issued its first stamps with special tactile features — the Have a Ball! stamps, printed with surface textures mimicking eight sports balls, and the Total Eclipse of the Sun stamp, printed with a heat-sensitive ink that, when touched, revealed an image of the moon. In 2018, the Postal Service issued Frozen Treats stamps, the first to feature scratch-and-sniff scents. Another first in 2018: select Art of Magic stamps appeared to show a rabbit popping out of a hat, thanks to lenticular printing.

The first stamp honoring an American woman was the eight-cent Martha Washington stamp of 1902. The first to honor a Hispanic American was the one-dollar Admiral David Farragut stamp in 1903. Native Americans were portrayed in a general way on earlier stamps, but the first to honor an individual was 1907's five-cent Pocahontas stamp. In 1940, a ten-cent stamp commemorating Booker T. Washington became the first to honor an African American.

In 1959, the United States participated in its first joint stamp issue with another country when it released a four-cent stamp commemorating the opening of the St. Lawrence Seaway on the same day that Canada issued



Issued January 1893



Issued March 13, 1997



Sixteen stamps issued in 1893 in honor of Columbus's voyages to the New World were the first commemoratives. The first triangular stamps (1997) and the first round stamp (2000) were issued in conjunction with international stamp exhibitions. The Total Eclipse of the Sun stamp, issued in 2017, was the first U.S. stamp printed with heat-sensitive ink—when touched, it revealed an image of the moon.



Issued July 7, 2000

Forever Stamps

Since 2011, all new commemorative stamps for the First-Class Mail one-ounce rate have been Forever stamps. They are not marked with a postage value because they will always be equal in value to the price of mailing a one-ounce letter by First-Class Mail.



a stamp with the same design in its own denomination.

Other firsts include the 1993 29-cent stamp featuring Elvis Presley. The public was invited to vote for the “young” or the “older” Elvis for the stamp’s design. Youth triumphed, and the Elvis Presley stamp has been the best-selling U.S. commemorative stamp to date.

Booklets

Stamp booklets were first issued April 16, 1900. They contained 12, 24, or 48 two-cent stamps. Paraffined paper was placed between sheets of stamps to keep them from sticking together. The books, which carried a one-cent premium until 1963, had light cardboard covers printed with information about postage rates.

Coils and Vending Machines

The first coil (roll) stamps were issued on February 18, 1908, in response to business requests. Coils were also used in stamp vending equipment.

The Post Office Department began experimenting with stamp vending machines in 1905, but in 1911 concluded that none of the models tested were entirely satisfactory. Meanwhile, in the next few decades, privately owned machines proliferated. Drugstore models sold stamps at a profit by charging, for example, a nickel for two 2-cent stamps.

The Department began experimenting with stamp vending machines again after World War II, and rolled out its first model in 1948. Both coil stamps and imperforate sheets

were produced for vending machines. Imperforate sheets received a variety of distinctive perforations and separations.

By 1961, the Department had about 4,500 stamp vending machines in service; at the same time, about 400,000 privately owned machines were in use.

Nondenominated Stamps

The first nondenominated stamps (stamps without a printed value) in the United States were two Christmas stamps issued October 14, 1975. The Postal Service had requested a rate change from 10 to 13 cents and was unsure when the Postal Rate Commission would issue a recommended decision in the case. When the rate change was delayed, the stamps were sold for 10 cents.

A similar situation led the Postal Service to issue nondenominated stamps on May 22, 1978. They bore the letter “A” rather than a denomination. The stamps were prepared in case of a shortage of stamps in the uncertain new denomination. They were sold for 15 cents for domestic use only. Nondenominated stamps with letter designations through “H” were issued in conjunction with postage rate changes through 1998.

The Postal Service’s Quick Service Guide 604a at pe.usps.com lists nondenominated stamps and postal stationery issued since 1975, along with their postage values.

Self-adhesives

The Postal Service originally developed self-adhesive

Semipostals: Stamps for a Cause

Semipostals are stamps that sell for more than the cost of postage, with the difference going to a specific cause (less administrative costs). Semipostals have raised more than \$1 billion since they were first issued in 1998.



stamps to make precanceled stamps more secure. Precanceled stamps are canceled across the face before being sold. In the late 1960s, as many as 20 percent of such stamps were soaked off envelopes and reused. Precanceled stamps skipped a processing step that often caught reused stamps.

With the 1974 Christmas issue, the Postal Service experimented with a self-adhesive precanceled stamp. It was believed that the tightly bonded self-adhesive would not permit stamps to be soaked off. Slits were also cut in the center of the stamps to foil attempts to peel them off. Unfortunately, the stamps cost three to five times more to produce than regular postage stamps, they could still be soaked off and reused, and stamps in the hands of collectors started to self-destruct.

In 1989, the Postal Service again experimented with self-adhesive stamps, this time with emphasis on customer convenience. The new self-adhesives had a water-soluble adhesive and were produced on coated paper, so the effects of the adhesive would not be destructive. Introduced nationwide in 1992, self-adhesive stamps quickly became popular with customers. By 2002, nearly all new U.S. commemorative stamp issues were self-adhesive.

Forever Stamps

On April 12, 2007, the Postal Service issued its first Forever stamp — a nondenominated, nonexpiring stamp intended for customers mailing a piece of First-Class Mail. Sold at the going rate of a First-Class stamp, a Forever stamp is always

valid for the first ounce of First-Class postage.

Forever stamps were initially intended to ease the transition for customers during stamp price changes. From 2007 to October 2010, only one design was issued: the Liberty Bell Forever stamp. Due to their popularity, two additional designs were issued in 2010 — Holiday Evergreens Forever stamps on October 21, and Lady Liberty and U.S. Flag Forever stamp coils on December 1.

Since 2011, all new commemorative stamps for the First-Class Mail one-ounce rate have been Forever stamps. Since 2014, all new stamps for the First-Class Mail one-ounce rate have been Forever stamps.

In 2013, a Global Forever stamp was introduced, offering a single price for any First-Class Mail international one-ounce letter going to any country in the world — or for up to a two-ounce letter going to Canada. Beginning in 2015, Forever stamps were also issued for postcards, and for letters needing additional postage.

Semipostals

Semipostals are stamps for which the price exceeds the cost of postage, with the difference devoted to a particular cause. Congress's *Semipostal Authorization Act of 2000* authorized the Postal Service to issue semipostals in support of causes considered to be in the national public interest. The first four semipostals were mandated by Congress:

- An act of Congress resulted in the Breast Cancer

Research stamp, the first United States semipostal, on July 29, 1998, with proceeds above the cost of postage going to breast cancer research. Congress passed legislation extending the sale of the Breast Cancer Research stamp several times. It has been sold nearly continuously since it was first issued and has raised more than \$97 million through July 2024.

- The Postal Service issued the Heroes of 2001 stamp on June 7, 2002, with proceeds going to the families of emergency workers killed or injured in connection with the September 11, 2001, terrorist attacks on the United States. As directed by Congress, the Heroes of 2001 stamp remained on sale through 2004 and raised more than \$10.5 million.
- On October 8, 2003, the Postal Service issued the Stop Family Violence semipostal, with proceeds contributing to the nationwide fight against domestic violence. It was sold through 2006 and raised more than \$3 million.
- *The Multinational Species Conservation Funds Semipostal Act of 2010* directed the Postal Service to issue a fourth semipostal, with proceeds going to international wildlife conservation. The Save Vanishing Species stamp was issued on September 20, 2011, and remained on sale through 2018. Congress passed legislation directing its return to sale in December 2019, bringing the total amount raised to more than \$8 million through July 2024.

On November 30, 2017, the Postal Service issued its first discretionary fundraising stamp, the Alzheimer's semipostal, which raised more than \$1.6 million through July 2024. On December 2, 2019, the Postal Service issued its second discretionary semipostal, the Healing PTSD semipostal stamp, which raised more than \$2 million through July 2024.

Customized Postage

With Customized Postage, also known as photo stamps, customers could print personalized postage labels by combining their own images with USPS-approved coding technology indicating payment of postage. Market tested in 2004, Customized Postage was available from USPS-authorized vendors from 2005 to 2020.

Postal Stationery

The first printed stamped envelopes were issued July 1, 1853. They have always been produced by private contractors and sold at the cost of postage plus the cost of manufacture. With the exception of manila newspaper wrappers used from 1919 to 1934, watermarks have been mandatory for

stamped-envelope paper since 1853. The watermarks usually changed with every four-year printing contract to help identify the envelope and paper manufacturers.

The first commemorative stamped envelopes were issued in conjunction with the Centennial Exposition in Philadelphia in 1876. The "Centennial Envelope-Making Machine," which made the envelopes that were sold on site, was one of the most popular displays at the exposition. Centennial envelopes could also be special-ordered from postmasters nationwide from May 1876 until the exhibition ended that November. More than nine million envelopes were sold, including nearly 700,000 at the exposition's temporary Post Office branch.

Postal cards, known today as stamped cards, carry pre-printed postage, unlike privately produced postcards, which do not bear postage.

Austria issued the first postal card in 1869. The United States Post Office Department issued its first postal card in Springfield, Massachusetts, on May 12, 1873, and in other cities the next day. The public responded enthusiastically. *The New York Times* reported that on the first day of issue, postal clerks in New York City sold 200,000 cards in two and a half hours. Nationwide, customers bought more than 31 million postal cards in the first two months. The cards were popular not only with individuals, but also with businesses and organizations. For example, banks mailed them to customers to acknowledge deposits; libraries used them to send overdue notices. The annual number of mailed postal cards peaked in 1950 at more than 3.4 billion. They remained more popular than postcards until the mid-1960s.

On May 27, 1966, the Post Office Department issued its first postal card with illustrations on the back (address) side, the Visit the USA international postal card. On July 29, 1972, the Postal Service issued its first postal cards with pictures on the front, the Tourism Year of the Americas — '72 postal card set.

In 1989, the Postal Service issued its first glossy picture postal cards with the release of two cards celebrating two Washington, D.C., landmarks: the White House (on November 30) and the Jefferson Memorial (on December 2). On October 18, 1994, the first postal card sets with collectible artwork were issued, featuring the Legends of the West stamp images.

On January 10, 1999, the Postal Service changed the term for postal cards to "stamped cards" and added a charge for the cost of their manufacture. In 2007, the term for stamped cards with collectible artwork was changed to "premium stamped cards"; they are sold at a higher price than regular stamped cards.

Citizens' Stamp Advisory Committee

The Post Office Department's Citizens' Stamp Advisory



Postcard Mailed in 1905

Congress approved a special one-cent rate for postcards beginning July 1, 1898. Before then, postcards cost as much to mail as letters. Until March 1, 1907, postal regulations prohibited written messages on the address side of postcards.

Committee was established March 21, 1957, to provide a breadth of judgment and depth of experience in various areas that influence the subject matter, character, and beauty of postage stamps.¹⁶⁰ As announced in the *Federal Register* of Tuesday, March 26, 1957:

The Stamp Advisory Committee shall advise the Post Office Department on any matters pertaining to the subject matter, design, production and issuance of postage stamps.

The initial seven-member committee was appointed by Postmaster General Arthur E. Summerfield on March 26, 1957. The first meeting of the Citizens' Stamp Advisory Committee was opened by Postmaster General Summerfield on April 30, 1957. Those serving were Deputy Director of the United States Information Agency Abbott Washburn, along with three well-known philatelists — Franklin R. Bruns, Jr., Sol Glass, and Harry L. Lindquist — and three

artists — Arnold Copeland, president of Westport Artists, Inc.; Ervine Metzl, president of the Society of Illustrators; and William H. Buckley, president of the New York Art Directors Club. Bruns served as the first chairman.

The artists were enthusiastic about using the skills of members from their groups to help design United States postage stamps. (The combined memberships of the three groups represented by the artists included an estimated 95 percent of all commercial artists in the country.) All three artists played an important role in improving postage stamp designs by helping the Post Office Department transition to commercial artists instead of relying upon the Bureau of Engraving and Printing.

Today, the committee consists of members appointed by the postmaster general, who also appoints the chairman. The members share a respect for philately and are experts on history, science and technology, art, education, sports, or other subjects of public interest.

The committee meets four times a year to review suggestions for new postage stamps. The Postal Service receives as many as 40,000 proposals each year and every proposal is considered. The committee's primary goal is to select subjects that are both interesting and educational for recommendation to the postmaster general, who decides which stamps will be issued.

Besides recommending new subjects for commemorative stamps each year, the committee also suggests subjects for the extensive line of regular stamps. The committee considers the interests of stamp collectors as well as all citizens, and looks for subjects that will stand the test of time, be consistent with public opinion, and have broad national appeal. More information on the committee is available at about.usps.com.

Stamp Collecting

Stamp collecting began almost as soon as the first postage stamp was issued in England in 1840. The first recorded collector was reportedly an English lady who advertised in *The [London] Times* in 1841 for a quantity of used stamps to use as wallpaper. In 1845, the British humor magazine *Punch* advised readers that “the cheapest way to furnish a room is to paper it with postage stamps . . . you will only require 33,542 to paper a *small room*.”¹⁶¹

By the late 1850s, stamp collecting had spread to the United States. Although an article in the September 13,

1860, issue of the *Boston Daily Advertiser* noted that the “elegant and curious ‘mania’” was “chiefly indulged by young ladies,” the earliest known U.S. collection is that of young New Jersey schoolboy David T. Latimer, who pasted 35 three-cent George Washington stamps onto the inside front cover of his German language textbook circa 1856.

Stamp collecting grew more popular in the U.S. in 1861, when stamps were demonetized soon after the start of the Civil War. In June 1862, James Holbrook noted in his monthly *United States Mail and Post Office Assistant* that, as the old postage stamps were withdrawn from circulation and replaced with new stamps the previous summer,

many persons were suddenly seized with a rage for collecting specimens of each denomination to preserve as curiosities.

Holbrook continued:

It is a well-known fact that a taste for the collection of rarities once formed... is not easily appeased.

He went on to describe the chaotic scene of collectors clamoring for new specimens near the entrance of the New York Post Office:

The neighborhood of the entrance to the New York post-office has become a sort of exchange, where the amateurs

The World's Largest Stamp Gallery

On September 22, 2013, the William H. Gross Stamp Gallery — the largest stamp gallery in the world — opened at the Smithsonian's National Postal Museum in Washington, D.C. The gallery showcases more than 20,000 objects in six thematic areas, including “World of Stamps,” “Gems of Philately,” and “National Stamp Salon.” It is the only stamp gallery to feature stamps and mail in the context of American history. Among the items on display: a letter addressed to John Hancock postmarked July 4, 1776; stamps from the Kingdom of Hawaii before it became a U.S. state; and a cover postmarked on the moon in 1971.

The Smithsonian's National Postal Museum, located next to Union Station, is open seven days a week from 10 a.m. to 5:30 p.m., except December 25. Admission is free.



and speculators in this singular business, (principally boys) daily congregate. They muster in strong force on the arrival of a foreign mail, watch the recipients of letters from abroad, and besiege them with clamorous requests for stamps. We saw the other day a sailor belonging to one of the foreign ships of war in the harbor, who had just received a number of letters, beset by a crowd of urchins, whose urgent appeals he in vain endeavored to comprehend, and who was finally obliged to take flight to escape the bewildering importunities of his persecutors.

The term “philately” originated in 1864 with French collector Georges Herpin, who proposed it as a more attractive alternative to the earlier terms “timbromania” (“stamp madness”) and “timbrophily.”

As the number of stamps increased, the scope of collectors narrowed. Whereas the first collectors could hope to procure one of every postage stamp ever issued, or stamps from every nation, soon collectors began to specialize, limiting their collections by country, time period, or topic. In 2009, the American Topical Association listed more than 500 popular stamp-collecting topics, from “abacus” to “zoos.”

Famous stamp collectors have included President Franklin Delano Roosevelt, who not only collected but also helped design stamps during his presidency, and John Lennon, whose stamp album is in the collection of the

Smithsonian’s National Postal Museum in Washington, D.C.

Errors, Freaks, and Oddities

The printing of stamps is a complex process, during which any number of things can go awry. When misprints occur, stamp collectors call them “errors,” “freaks,” or “oddities.”

Stamps that have some major, consistent, unintentional deviation from the norm are considered “errors.” Types of errors include missing or wrong colors, wrong paper, wrong watermarks, inverted centers or frames on multicolor printing, inverted or missing surcharges or overprints, double impressions, and missing perforations.

Inconsistent or randomly appearing mistakes, such as misperforations or color shifts, are classified as “freaks.” “Oddities” are one-of-a-kind misprints, like folded stamps or stamps printed without ink, known as “albinos.” Since printing mistakes are expected, stamp shipments are carefully inspected to make sure no printing errors reach the public. Occasionally, a few evade the inspectors. When misprinted stamps are discovered, they are highly coveted by collectors.

One of the most famous errors was the 24-cent Curtiss “Jenny” stamp issued in 1918. This two-color stamp depicts a blue airplane surrounded by a red border, which required two separate passes through the printing press. Savvy collectors knew that each pass through the press increased the chance for errors, and were on the lookout for them. They were not disappointed — several sheets of the “Jenny” were accidentally inverted between passes, making it appear that the airplane was flying upside down. Only one sheet of 100 stamps slipped past inspectors. It was sold to stamp collector William Robey on May 14, 1918, soon after the stamps went on sale. Robey purchased the entire sheet for \$24, its face value, and quickly re-sold it for \$15,000. In 2018, a single one of these stamps sold at auction for \$1,593,000.

In 1962, at least four panes (200 stamps) of the 4-cent Dag Hammarskjöld issue were discovered with an inverted yellow background. Postmaster General J. Edward Day ordered 40 million more of the stamps to be deliberately misprinted, thereby reducing the rarity and value of the originals. Day defended his controversial decision stating, “We are not in the stamp lottery business.”¹⁶²

In 1994, a design error was discovered on the Legends of the West issue. The stamp that was supposed to depict bull roper Bill Pickett mistakenly had a portrait of Pickett’s brother, Ben. The Postal Service recalled the stamps before the official sale date, planning to destroy the errors, but 183 sheets were inadvertently sold to the public. Postmaster General Marvin Runyon ordered 150,000 more of the erroneous sheets to be sold at face value by lottery to deflate their value. ■



Making Stamps

Stamp Production at the Bureau of Engraving and Printing

At first, postage stamps were printed by private firms. In 1894, an agreement between the postmaster general and the Secretary of the Treasury made the Bureau of Engraving and Printing the exclusive printer of postage stamps.

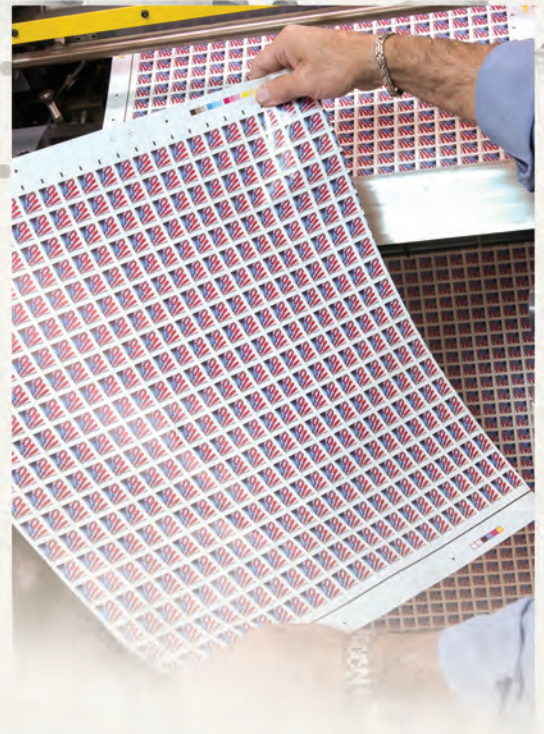
*At right, top: Employees of the Bureau of Engraving and Printing gumming sheets of stamps around 1895.
At right, below: Employees coiling postage stamps in the 1920s.*



Modern Production

In 2001, the Bureau of Engraving and Printing printed 4.7 billion United We Stand stamps, which were sold in coils. At the same time, an additional 2.25 billion of the stamps, sold in booklets, were made by private firms, which began printing stamps once more in 1979. The Bureau printed its last postage stamps in 2005. Since then, all postage stamps have been printed by private firms.

At right: An employee of the Bureau of Engraving and Printing inspecting a sheet of the United We Stand issue in 2001. Below: United We Stand stamp coils, 2001.

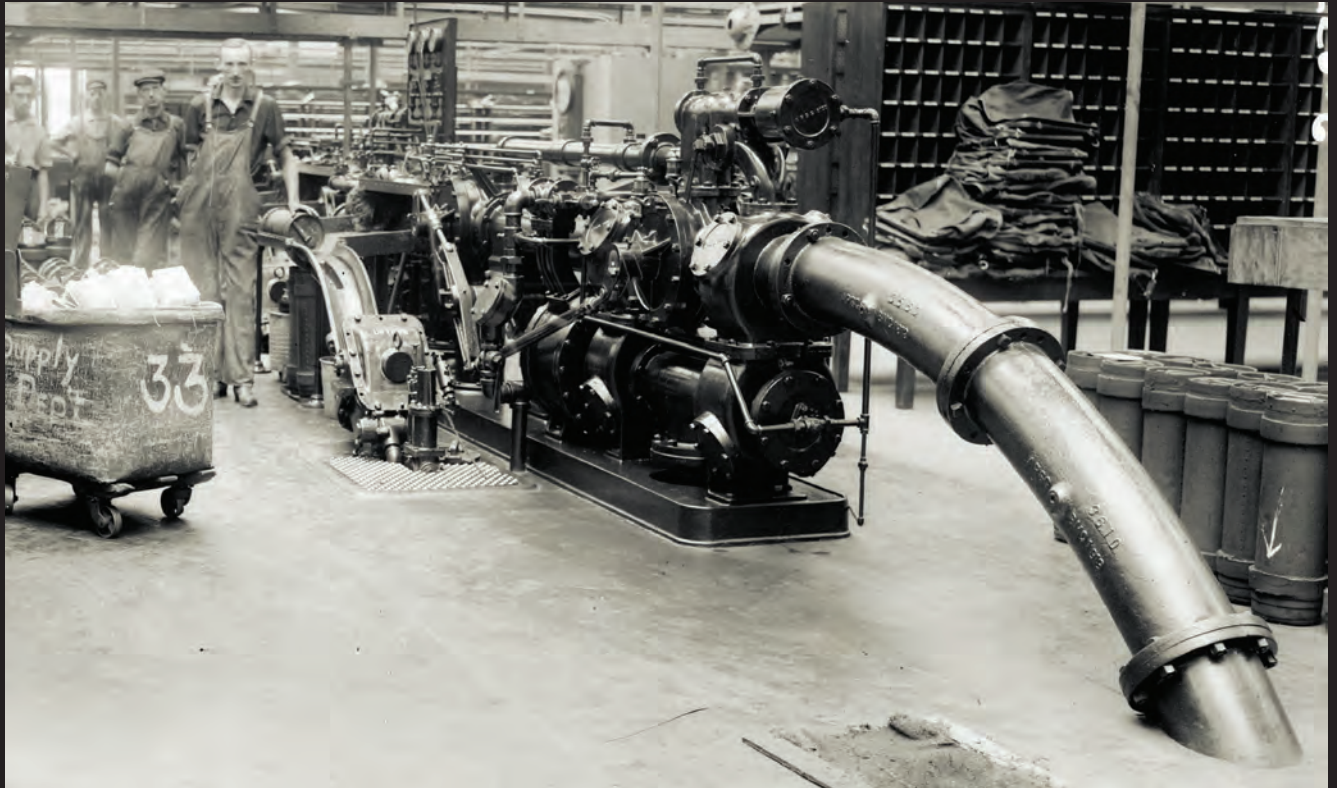


UNUSUAL DELIVERY METHODS



Motorcycle Mail, 1914

Two special delivery messengers in Portland, Oregon, pose on their “Flying Merkels” — belt-driven, two-cylinder V-twin motorcycles. The use of motorcycles for mail collection and delivery in cities peaked in the 1920s. Four-wheeled automobiles and trucks, with larger capacities and protection from weather, soon became the vehicles of choice.



Pneumatic Tube Mail, circa 1915

From the 1890s through the early 1900s, mail zipped between postal facilities beneath the crowded streets of six U.S. cities. Letters were packed into canisters that were propelled by pressurized air through a system of underground pneumatic tubes. The canisters could hold up to 500 letters and hurtled through the tubes at 30 miles per hour. The service fell from favor and was suspended in 1918 as motor vehicles became more efficient. Pneumatic tube service was resurrected in New York City and Boston in the 1920s; it ended in Boston in 1950, and in New York in 1953.



The Autoped, circa 1916

Special delivery messengers in Washington, D.C., circa 1916, model their brand-new Autoped motor scooters, made by the Autoped Company of Long Island City, New York. According to the August 1914 issue of Popular Mechanics magazine, "There are no pedals or cranks about the machine, which will maintain ... an average speed of 20 miles per hour over country roads, with a consumption of gasoline of but one gallon to the 100 miles." The Autoped did not catch on, and production of the vehicle ceased in 1921.

Ski Mail, 1920

Mail carriers used whatever means necessary to get the mail through. This 1920 Idaho carrier strapped up to 80 pounds of mail on his back and traveled on skis from Rocky Bar to Atlanta, Idaho. His 16-mile route was one of the most dangerous in the country. Between 1892 and 1913, seven carriers lost their lives in snow slides on the route. The body of a carrier who died one January was not found until the following June.





Helicopter Mail, 1946

In October 1946, the Post Office Department conducted a 3-week experiment using helicopters to carry mail in the Chicago area. Chicago received regular helicopter service in 1949. Helicopters also carried mail in Los Angeles and New York. Shuttle service from the roof of the Chicago Post Office ended in 1957 due to the increasing weight of the helicopters.



Mail by Bus, 1952

In 1941, Highway Post Offices (HPOs) made their first appearance when a route was established between Washington, D.C., and Harrisonburg, Virginia, serving more than 20 intermediate Post Offices. Highway Post Offices were similar in function to Railway Post Offices and were created in part due to the decline of mail-carrying trains. Like railway mail clerks aboard trains, clerks onboard HPOs sorted mail en route for transfer to Post Offices and connecting routes. The number of HPOs peaked in 1959, at 172. The increasing number of mechanized mail-sorting facilities in the 1960s and 1970s gradually rendered hand-sorting of mail by traveling clerks obsolete. The last HPO rolled between Cincinnati and Cleveland, Ohio, on June 30, 1974.



Mule Mail, 1996

The contract mail route to the Havasupai Indian Reservation, Supai, Arizona, far below the southern rim of the Grand Canyon, is the last mule train delivery in the United States. Helicopters and mail drops are impractical here, so a mule train makes the 6- to 8-hour round trip 5 days a week, bringing everything from food to furniture to the reservation.

Missile Mail, 1959

On June 8, 1959, in a move that Postmaster General Arthur A. Summerfield heralded as being "of historic significance to the peoples of the entire world," the Navy submarine USS Barbero fired a guided missile carrying 3,000 letters towards the naval auxiliary air station in Mayport, Florida.¹⁶³ Racing along at up to 600 miles per hour, the guided missile traveled more than 100 miles, from the deck of the submarine off the coast of Florida to the air station, in about 22 minutes. "Before man reaches the moon," Summerfield was quoted as saying, "mail will be delivered within hours from New York to California, to England, to India, or to Australia by guided missiles."¹⁶⁴ History proved otherwise, but this experiment exemplifies the pioneering spirit of the Post Office Department.

Mail by Hovercraft, 2003

In western Alaska, a hovercraft began carrying mail from the town of Bethel to remote villages along the Kuskokwim River in 1997. The hovercraft usually carries parcels and "bypass mail" — large items such as auto parts and pallets of groceries that bypass Post Offices. When bad weather prohibits flying, the hovercraft also carries First-Class Mail.



DELIVERY IN CITIES: A VISUAL TIMELINE

Letter Carrier Uniforms

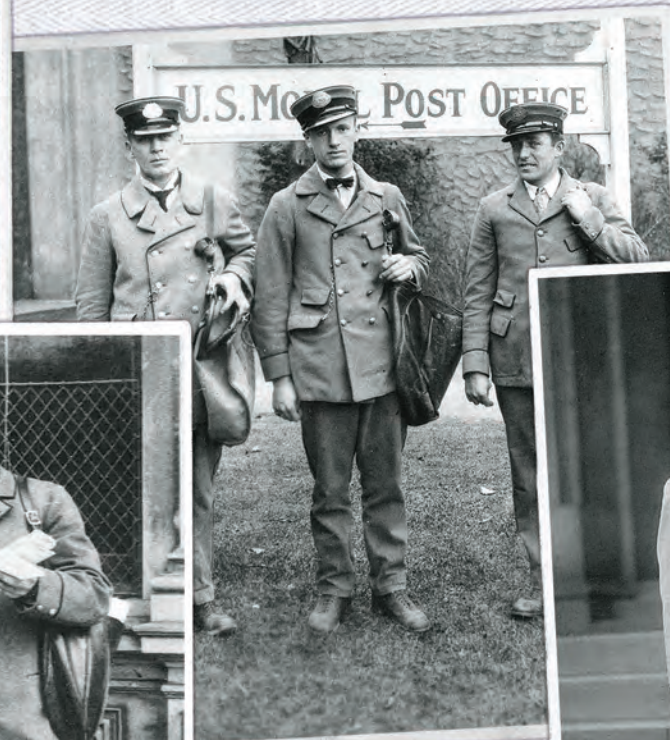
City letter carriers were first required to wear a uniform in 1868; the uniform was blue-gray with black trim. Carriers' uniforms have changed over time to provide greater comfort, especially in hot weather. For a detailed history of the letter carrier uniform, go to about.usps.com/who/profile/history/.



1888



Circa 1894



1926



Circa 1940



Circa 1953



1967



1973

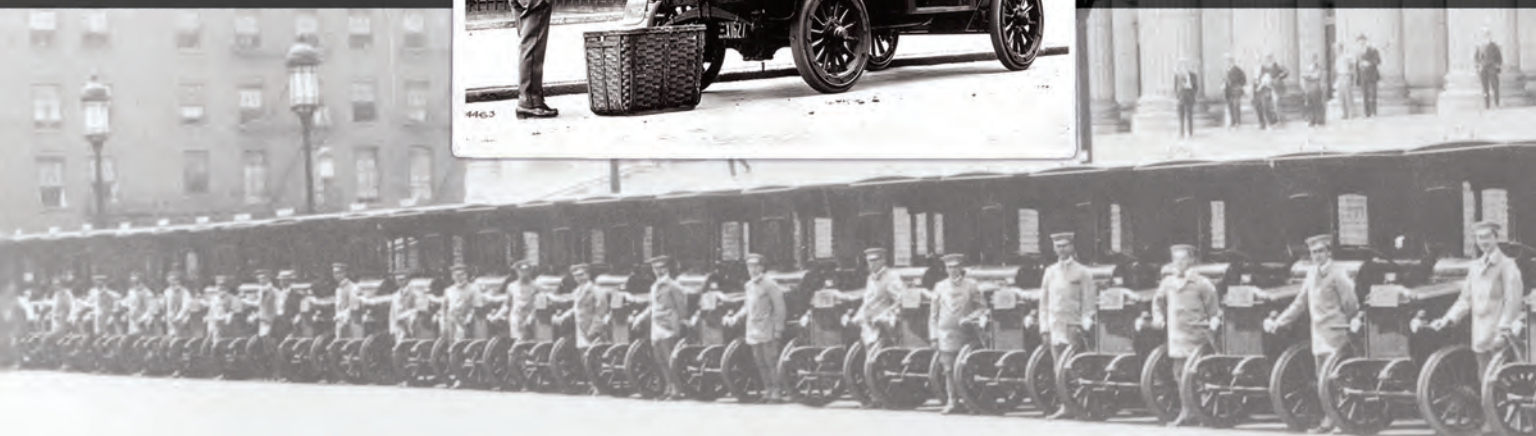


2019

Mail Collection Vehicles

Originally, horse-drawn wagons were used to transport mail in large cities. Automobiles were first tested for mail collection in cities in 1899; they were able to cover the same distance as horse-drawn wagons in less than half the time.

The first contract for mail collection by electric-powered automobile was for service in Minneapolis from January 1901 through June 1903. The first contract for mail collection by gasoline-powered automobile was for service in Baltimore beginning in October 1906. By 1911, "motor wagons" were being used in seven cities; by 1933, only two percent of postal vehicles in cities were horse-drawn.



The Post Office Department originally painted its motor vehicles red, white, and blue, but changed the color to vermilion red beginning in February 1913, then switched to green, red, and black in October of that year. By 1915 the Department returned to a red, white, and blue color scheme for its vehicles.

Beginning in 1921, when most of the postal fleet consisted of trucks transferred from the War Department, postal vehicles were painted olive drab. The color scheme reverted to red, white, and blue in 1954, and then changed to white in 1979.



On The Road Video

Watch *On the Road*, a 9-minute video chronicling the use of motorized vehicles to move mail in cities. Courtesy of the Smithsonian's National Postal Museum via its YouTube channel, SmithsonianNPM.

City Delivery Vehicles

Until 1970, most city letter carriers delivered mail on foot. Although some enterprising letter carriers in Los Angeles used their own autos to deliver mail as early as 1912 — cutting their eight-hour workday down to four — the Post Office Department did not motorize city delivery routes until the 1950s, in response to unprecedented suburban growth. The Department had motorized more than half of its residential routes by 1969 with Jeeps, three-wheeled mailsters, and sit-stand trucks. Jeeps were in general use in the 1970s and 1980s. Long-life vehicles — longer lasting, lighter, and roomier than Jeeps — were introduced in 1987. In 2015, the Postal Service began deploying extended-capacity ProMaster delivery vans. A contract for new purpose-built “Next Generation Delivery Vehicles” was signed in 2021 (see page 90).



Willys Jeep, 1953



Cushman Mailster, 1958



Sit-stand Truck, 1961



Long-life Vehicle (LLV), 1996



ProMaster Van, 2017

Letter carriers used ProMaster vans, introduced in 2015, for “park and loop,” when carriers park a vehicle and make door-to-door deliveries on foot; mail collection; package delivery; and relay drop-offs.

Uniform Badges, 1887–1982

Letter carriers were required to wear a numbered badge on their hat, cap, or helmet beginning in 1887. When wearing a hat became optional in 1972, carriers were directed to wear a badge on their clothing in plain view. Since 1982, letter carriers have not been required to wear a badge.



1887–1922

Several other styles were worn prior to 1922.



1888–1922

Alternate style patented by C.J. Heller in 1888.



1922–1956



1956–1982

The words "Letter Carrier" replaced the city and state in 1956.

Uniform Emblem Patches, 1956–present

An emblem patch featuring the postal seal was added to the letter carrier uniform in 1956. The current patch, featuring the Postal Service's logo — an eagle's head leaning into the wind — was introduced in 1995.



1956–1965



1965–1970



1970–1991



1991–1995



1995–present

POSTMASTERS GENERAL

Shown here is a list of postmasters general and the names of those who appointed them. Appointments by the President were made with the advice and consent of the Senate.

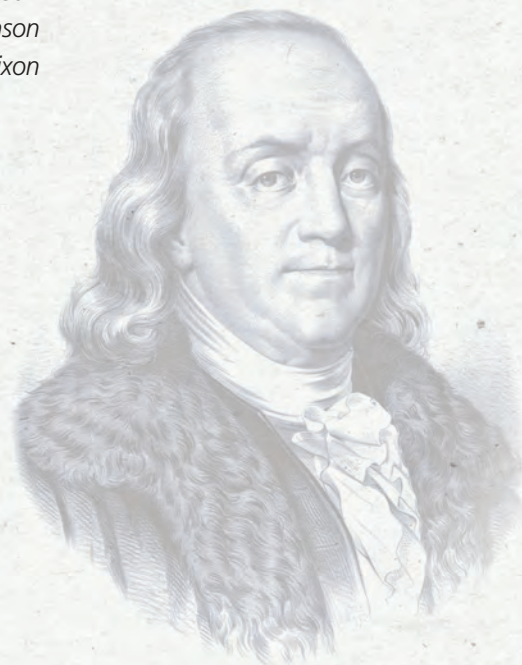
Dates prior to 1900 are the dates the postmasters general were appointed or commissioned. Dates after 1900 are the dates they took office.

| | | |
|----------------------|--------------------|-------------------------------|
| Benjamin Franklin | July 26, 1775 | <i>Continental Congress</i> |
| Richard Bache | November 7, 1776 | <i>Continental Congress</i> |
| Ebenezer Hazard | January 28, 1782 | <i>Continental Congress</i> |
| Samuel Osgood | September 26, 1789 | <i>George Washington</i> |
| Timothy Pickering | August 12, 1791 | <i>George Washington</i> |
| Joseph Habersham | February 25, 1795 | <i>George Washington</i> |
| Gideon Granger | November 28, 1801 | <i>Thomas Jefferson</i> |
| Return J. Meigs, Jr. | March 17, 1814 | <i>James Madison</i> |
| John McLean | June 26, 1823 | <i>James Monroe</i> |
| William T. Barry | March 9, 1829 | <i>Andrew Jackson</i> |
| Amos Kendall | May 1, 1835 | <i>Andrew Jackson</i> |
| John M. Niles | May 19, 1840 | <i>Martin Van Buren</i> |
| Francis Granger | March 6, 1841 | <i>William Henry Harrison</i> |
| Charles A. Wickliffe | September 13, 1841 | <i>John Tyler</i> |
| Cave Johnson | March 6, 1845 | <i>James K. Polk</i> |
| Jacob Collamer | March 8, 1849 | <i>Zachary Taylor</i> |
| Nathan Kelsey Hall | July 23, 1850 | <i>Millard Filmore</i> |
| Samuel D. Hubbard | August 31, 1852 | <i>Millard Filmore</i> |
| James Campbell | March 7, 1853 | <i>Franklin Pierce</i> |
| Aaron V. Brown | March 6, 1857 | <i>James Buchanan</i> |
| Joseph Holt | March 14, 1859 | <i>James Buchanan</i> |
| Horatio King | February 12, 1861 | <i>James Buchanan</i> |
| Montgomery Blair | March 5, 1861 | <i>Abraham Lincoln</i> |
| William Dennison | September 24, 1864 | <i>Abraham Lincoln</i> |
| Alexander W. Randall | July 25, 1866 | <i>Andrew Johnson</i> |
| John A. J. Creswell | March 5, 1869 | <i>Ulysses Grant</i> |
| James W. Marshall | July 3, 1874 | <i>Ulysses Grant</i> |
| Marshall Jewell | August 24, 1874 | <i>Ulysses Grant</i> |
| James N. Tyner | July 12, 1876 | <i>Ulysses Grant</i> |
| David M. Key | March 12, 1877 | <i>Rutherford B. Hayes</i> |
| Horace Maynard | August 26, 1880 | <i>Rutherford B. Hayes</i> |
| Thomas L. James | March 5, 1881 | <i>James A. Garfield</i> |
| Timothy O. Howe | December 20, 1881 | <i>Chester A. Arthur</i> |
| Walter Q. Gresham | April 3, 1883 | <i>Chester A. Arthur</i> |
| Frank Hatton | October 14, 1884 | <i>Chester A. Arthur</i> |
| William F. Vilas | March 6, 1885 | <i>Grover Cleveland</i> |
| Don M. Dickinson | January 16, 1888 | <i>Grover Cleveland</i> |
| John Wanamaker | March 5, 1889 | <i>Benjamin Harrison</i> |
| Wilson S. Bissell | March 6, 1893 | <i>Grover Cleveland</i> |

| | | |
|-----------------------|--------------------|------------------------------|
| William L. Wilson | March 1, 1895 | <i>Grover Cleveland</i> |
| James A. Gary | March 5, 1897 | <i>William McKinley</i> |
| Charles Emory Smith | April 21, 1898 | <i>William McKinley</i> |
| Henry C. Payne | January 15, 1902 | <i>Theodore Roosevelt</i> |
| Robert J. Wynne | October 10, 1904 | <i>Theodore Roosevelt</i> |
| George B. Cortelyou | March 7, 1905 | <i>Theodore Roosevelt</i> |
| George von L. Meyer | March 5, 1907 | <i>Theodore Roosevelt</i> |
| Frank H. Hitchcock | March 6, 1909 | <i>William H. Taft</i> |
| Albert S. Burleson | March 5, 1913 | <i>Woodrow Wilson</i> |
| Will H. Hays | March 4, 1921 | <i>Warren G. Harding</i> |
| Hubert Work | March 4, 1922 | <i>Warren G. Harding</i> |
| Harry S. New | March 5, 1923 | <i>Warren G. Harding</i> |
| Walter F. Brown | March 6, 1929 | <i>Herbert Hoover</i> |
| James A. Farley | March 6, 1933 | <i>Franklin D. Roosevelt</i> |
| Frank C. Walker | September 11, 1940 | <i>Franklin D. Roosevelt</i> |
| Robert E. Hannegan | June 30, 1945 | <i>Harry S. Truman</i> |
| Jesse M. Donaldson | December 16, 1947 | <i>Harry S. Truman</i> |
| Arthur E. Summerfield | January 21, 1953 | <i>Dwight D. Eisenhower</i> |
| J. Edward Day | January 21, 1961 | <i>John F. Kennedy</i> |
| John A. Gronouski | September 30, 1963 | <i>John F. Kennedy</i> |
| Lawrence F. O'Brien | November 3, 1965 | <i>Lyndon B. Johnson</i> |
| W. Marvin Watson | April 26, 1968 | <i>Lyndon B. Johnson</i> |
| Winton M. Blount | January 22, 1969 | <i>Richard M. Nixon</i> |

Appointed by the Governors of the United States Postal Service

| | |
|----------------------|-------------------|
| Winton M. Blount | July 1, 1971 |
| E. T. Klassen | January 1, 1972 |
| Benjamin F. Bailar | February 16, 1975 |
| William F. Bolger | March 15, 1978 |
| Paul N. Carlin | January 1, 1985 |
| Albert V. Casey | January 7, 1986 |
| Preston R. Tisch | August 16, 1986 |
| Anthony M. Frank | March 1, 1988 |
| Marvin T. Runyon | July 6, 1992 |
| William J. Henderson | May 16, 1998 |
| John E. Potter | June 1, 2001 |
| Patrick R. Donahoe | December 6, 2010 |
| Megan J. Brennan | February 1, 2015 |
| Louis DeJoy | June 15, 2020 |



STATISTICS: PIECES AND POST OFFICES

| Year | Pieces of Mail Handled | Number of Post Offices | Total Operating Revenue | Total Operating Expenses |
|---|------------------------|------------------------|-------------------------|--------------------------|
| 1789 | ... | 75 | \$ 7,510 | \$ 7,560 |
| <i>Income and expenses listed for 1789 are for three months only.</i> | | | | |
| 1790 | ... | 75 | 37,935 | 32,140 |
| 1795 | ... | 453 | 160,620 | 117,893 |
| 1800 | ... | 903 | 280,804 | 213,994 |
| 1805 | ... | 1,558 | 421,373 | 377,367 |
| 1810 | ... | 2,300 | 551,684 | 495,969 |
| 1815 | ... | 3,000 | 1,043,065 | 748,121 |
| 1820 | ... | 4,500 | 1,111,927 | 1,160,926 |
| 1825 | ... | 5,677 | 1,306,525 | 1,229,043 |
| 1830 | ... | 8,450 | 1,850,583 | 1,932,708 |
| 1835 | ... | 10,770 | 2,993,556 | 2,757,350 |
| 1840 | ... | 13,468 | 4,543,522 | 4,718,236 |
| 1845 | ... | 14,183 | 4,289,842 | 4,320,732 |
| 1850 | ... | 18,417 | 5,499,985 | 5,212,953 |
| 1855 | ... | 24,410 | 6,642,136 | 9,968,342 |
| 1860 | ... | 28,498 | 8,518,067 | 14,874,601 |
| 1865 | ... | 28,882 | 14,556,159 | 13,694,728 |
| 1870 | ... | 28,492 | 18,879,537 | 23,998,838 |
| 1875 | ... | 35,547 | 26,791,314 | 33,611,309 |
| 1880 | ... | 42,989 | 33,315,479 | 36,542,804 |
| 1885 | ... | 51,252 | 42,560,844 | 50,046,235 |
| 1890 | 4,005,408,000 | 62,401 | 60,882,098 | 66,259,548 |
| 1895 | 5,134,281,000 | 70,064 | 76,983,128 | 87,179,551 |
| 1900 | 7,129,990,000 | 76,688 | 102,353,579 | 107,740,268 |
| 1905 | 10,187,506,000 | 68,131 | 152,826,585 | 167,399,169 |
| 1910 | 14,850,103,000 | 59,580 | 224,128,658 | 229,977,225 |

| Year | Pieces of Mail Handled | Number of Post Offices | Total Operating Revenue | Total Operating Expenses |
|------|------------------------|------------------------|-------------------------|--------------------------|
| 1915 | ... | 56,380 | \$ 287,248,165 | \$ 298,546,026 |
| 1920 | ... | 52,641 | 437,150,212 | 454,322,609 |
| 1925 | ... | 50,957 | 599,591,478 | 639,281,648 |
| 1930 | 27,887,823,000 | 49,063 | 705,484,098 | 803,667,219 |
| 1935 | 22,331,752,000 | 45,686 | 630,795,302 | 696,503,235 |
| 1940 | 27,749,467,000 | 44,024 | 766,948,627 | 807,629,180 |
| 1945 | 37,912,067,000 | 41,792 | 1,314,240,132 | 1,145,002,246 |
| 1950 | 45,063,737,000 | 41,464 | 1,677,486,967 | 2,222,949,000 |
| 1955 | 55,233,564,000 | 38,316 | 2,349,476,528 | 2,712,150,214 |
| 1960 | 63,674,604,000 | 35,238 | 3,276,588,433 | 3,873,952,908 |
| 1965 | 71,873,166,000 | 33,624 | 4,483,389,833 | 5,275,839,877 |
| 1970 | 84,881,833,000 | 32,002 | 6,472,737,791 | 7,982,551,936 |

Effective July 1, 1971, the Post Office Department was transformed into the United States Postal Service, an independent establishment of the executive branch of the Government of the United States.

| | | | | |
|------|-----------------|--------|----------------|----------------|
| 1971 | 86,983,000,000 | 31,947 | 8,751,484,000 | 8,955,264,000 |
| 1975 | 89,265,979,000 | 30,754 | 11,548,104,000 | 12,574,205,000 |
| 1980 | 106,311,062,000 | 30,326 | 18,752,915,000 | 19,412,587,000 |
| 1985 | 140,097,956,000 | 29,557 | 28,705,691,000 | 29,207,201,000 |
| 1990 | 166,300,770,000 | 28,959 | 39,654,830,000 | 40,489,884,000 |
| 1995 | 180,733,700,000 | 28,392 | 54,293,500,000 | 50,730,200,000 |
| 2000 | 207,882,200,000 | 27,876 | 64,539,900,000 | 62,992,000,000 |
| 2005 | 211,742,700,000 | 27,385 | 69,907,400,000 | 68,283,000,000 |
| 2010 | 170,859,000,000 | 27,077 | 67,052,000,000 | 75,426,000,000 |
| 2015 | 154,157,000,000 | 26,615 | 68,928,000,000 | 73,826,000,000 |
| 2020 | 129,171,000,000 | 26,362 | 73,133,000,000 | 82,187,000,000 |
| 2023 | 116,146,000,000 | 26,261 | 78,383,000,000 | 85,387,000,000 |

History of Postage Rates

Rates for Domestic Letters, 1792–1863

Rates listed were for a “single letter,” defined as consisting of one sheet of paper until July 1, 1845, and thereafter as weighing ½ ounce or less, regardless of

| Effective Date | Distance | Postage, in Cents |
|------------------|---|--|
| June 1, 1792 | <i>not over 30 miles</i> | 6 |
| | <i>over 30 and not exceeding 60 miles</i> | 8 |
| | <i>over 60 and not exceeding 100 miles</i> | 10 |
| | <i>over 100 and not exceeding 150 miles</i> | 12.5 |
| | <i>over 150 and not exceeding 200 miles</i> | 15 |
| | <i>over 200 and not exceeding 250 miles</i> | 17 |
| | <i>over 250 and not exceeding 350 miles</i> | 20 |
| | <i>over 350 and not exceeding 450 miles</i> | 22 |
| | <i>over 450 miles</i> | 25 |
| May 1, 1799 | <i>not over 40 miles</i> | 8 |
| | <i>over 40 and not exceeding 90 miles</i> | 10 |
| | <i>over 90 and not exceeding 150 miles</i> | 12.5 |
| | <i>over 150 and not exceeding 300 miles</i> | 17 |
| | <i>over 300 and not exceeding 500 miles</i> | 20 |
| | <i>over 500 miles</i> | 25 |
| February 1, 1815 | <i>all distances</i> | 50% increase (to pay for the War of 1812) |

Rates for Domestic Letters, 1863–2022

| Effective Date | Postage, in cents <i>Per ½ Ounce</i> |
|-----------------|---|
| July 1, 1863 | 3 |
| October 1, 1883 | 2 |

Prior to the transformation of the Post Office Department into the United States Postal Service effective July 1, 1971, low postage rates were subsidized by Congress.

| Effective Date | Postage, in cents <i>Per Ounce*</i> |
|-------------------|--|
| July 1, 1885 | 2 |
| November 2, 1917 | 3 |
| July 1, 1919 | 2 |
| July 6, 1932 | 3 |
| August 1, 1958 | 4 |
| January 7, 1963 | 5 |
| January 7, 1968 | 6 |
| May 16, 1971 | 8 |
| March 2, 1974 | 10 |
| December 31, 1975 | 13 |

the number of sheets. "Double letters" were charged double. Not included in this chart are rates for ship and steamboat letters and drop letters (for local delivery), which were assigned different rates. The last rates listed were effective until July 1, 1863.

| Effective Date | Distance | Postage, in Cents |
|----------------------|---|------------------------------------|
| April 1, 1816 | <i>all distances</i> | increase repealed |
| May 1, 1816 | <i>not over 30 miles</i> | 6 |
| | <i>over 30 and not exceeding 80 miles</i> | 10 |
| | <i>over 80 and not exceeding 150 miles</i> | 12.5 |
| | <i>over 150 and not exceeding 400 miles</i> | 18.5* |
| | <i>over 400 miles</i> | 25 |
| July 1, 1845 | <i>not over 300 miles</i> | 5 |
| | <i>over 300 miles</i> | 10 |
| July 1, 1851 | <i>not over 3,000 miles</i> | 3 if prepaid, 5 if not prepaid |
| | <i>over 3,000 miles</i> | 6 if prepaid, 10 if not prepaid |
| April 1, 1855 | <i>not over 3,000 miles</i> | 3 (prepayment required) |
| | <i>over 3,000 miles</i> | 10 (prepayment required) |

* increased to 18.75 by the
Act of March 3, 1825

| Effective Date | Postage, in cents <i>Per Ounce*</i> | Effective Date | Postage, in cents <i>Per Ounce*</i> |
|--------------------------|--|-------------------------|--|
| May 29, 1978 | 15 | January 22, 2012 | 45 |
| March 22, 1981 | 18 | January 27, 2013 | 46 |
| November 1, 1981 | 20 | January 26, 2014 | 49 |
| February 17, 1985 | 22 | April 10, 2016 | 47 |
| April 3, 1988 | 25 | January 22, 2017 | 49 |
| February 3, 1991 | 29 | January 21, 2018 | 50 |
| January 1, 1995 | 32 | January 27, 2019 | 55 |
| January 10, 1999 | 33 | August 29, 2021 | 58 |
| January 7, 2001 | 34 | July 10, 2022 | 60 |
| June 30, 2002 | 37 | January 22, 2023 | 63 |
| January 8, 2006 | 39 | July 9, 2023 | 66 |
| May 14, 2007 | 41 | January 21, 2024 | 68 |
| May 12, 2008 | 42 | July 14, 2024 | 73 |
| May 11, 2009 | 44 | | |

*Since September 14, 1975, additional ounces have been charged at a lower rate. Since July 15, 1979, a surcharge has been added for non-standard envelope sizes.

Rates for Stamped Cards and Postcards, 1873–2022

Postcards (privately manufactured cards) were charged letter postage rates until July 1, 1898. Since then, the rates for postcards have been the same as for stamped cards (produced by the Postal Service) except for the period from April 15, 1925, to July 1, 1928.

Until 1999, stamped cards were called postal cards. On January 10, 1999, the Postal Service changed the term to stamped cards and added a charge for the cost of their manufacture.

In addition to regular stamped cards, in 1994 the Postal Service began selling higher-cost stamped cards with collectible artwork, called premium stamped cards since 2007.

Rates for the Pony Express

From July 1, 1861, to October 26, 1861, the Pony Express operated under contract with the U.S. Post Office Department, speeding letters between St. Joseph, Missouri, and San Francisco, California, in about 10 days. During this time, the postage rate for letters sent via Pony Express was \$1 per ½ ounce versus 3 or 10 cents for letters sent via regular mail, which took about 20 to 26 days.

In its first 15 months of operation, the Pony Express operated as a more costly private express — charging \$5 per ½ ounce when it began on April 3, 1860. The rate was cut in half on July 31, 1860, and lowered to \$2 per ½ ounce in April 1861.

| Effective Date | Postage, in Cents |
|--------------------|--------------------------------------|
| May 12, 1873 | 1 |
| November 2, 1917 | 2 |
| July 1, 1919 | 1 |
| April 15, 1925 | 1 for stamped cards, 2 for postcards |
| July 1, 1928 | 1 |
| January 1, 1952 | 1 |
| August 1, 1958 | 2 |
| January 7, 1963 | 3 |
| January 7, 1968 | 4 |
| May 16, 1971 | 5 |
| March 2, 1974 | 6 |
| September 14, 1975 | 7 |
| December 31, 1975 | 9 |
| May 29, 1978 | 10 |
| March 22, 1981 | 12 |
| November 1, 1981 | 13 |
| February 17, 1985 | 14 |
| April 3, 1988 | 15 |
| February 3, 1991 | 19 |
| January 1, 1995 | 20 |
| July 1, 2001 | 21 |
| June 30, 2002 | 23 |
| January 8, 2006 | 24 |
| May 14, 2007 | 26 |
| May 12, 2008 | 27 |
| May 11, 2009 | 28 |
| April 17, 2011 | 29 |
| January 22, 2012 | 32 |
| January 27, 2013 | 33 |
| January 26, 2014 | 34 |
| May 31, 2015 | 35 |
| April 10, 2016 | 34 |
| January 21, 2018 | 35 |
| January 24, 2021 | 36 |
| August 29, 2021 | 40 |
| July 10, 2022 | 44 |
| January 22, 2023 | 48 |
| July 9, 2023 | 51 |
| January 21, 2024 | 53 |
| July 14, 2024 | 56 |

Rates for Domestic Airmail, 1918–1977

Airmail service began on May 15, 1918, between New York and Washington, D.C., via Philadelphia. By the end of 1920, routes had been established from New York to San Francisco. Airmail as a separate class of mail was officially discontinued on May 1, 1977, although it effectively ended in October 1975, when the Postal Service announced that First-Class postage — which was three cents cheaper — would buy the same or better level of service. By then, transportation patterns had changed, and most First-Class letters were already zipping cross-country via airplane.

| Effective Date | Postage |
|---|---|
| May 15, 1918 | 24 cents per ounce, of which 10 cents was for special delivery |
| July 15, 1918 | 16 cents first ounce and 6 cents each additional ounce, of which 10 cents was for special delivery |
| December 15, 1918 | 6 cents per ounce, without special delivery |
| <i>There was no airmail rate from July 18, 1919, to July 1, 1924. During this time a small percentage of letters were flown at the First-Class rate of 2 cents per ounce.</i> | |
| July 1, 1924 | 8 cents per ounce, per zone (the zones were New York to Chicago, Chicago to Cheyenne, Wyoming, and Cheyenne, Wyoming, to San Francisco) |
| July 1, 1925 | 10 cents per ounce for overnight service from New York to Chicago, 8 cents per ounce daytime zone rate |
| February 15, 1926 | Contract air routes Under 1,000 miles: 10 cents per ounce* 1,000 to 1,500 miles: 15 cents per ounce* over 1,500 miles: 20 cents per ounce* <i>*plus 5 cents per ounce per zone if carried partly over government routes</i> Government routes Daytime zone rate: 8 cents per ounce New York to Chicago (overnight): 10 cents per ounce |
| February 1, 1927 | 10 cents per half-ounce, regardless of distance |
| August 1, 1928 | 5 cents first ounce, 10 cents each additional ounce |
| July 6, 1932 | 8 cents first ounce, 13 cents each additional ounce |
| July 1, 1934 | 6 cents per ounce |
| March 26, 1944 | 8 cents per ounce |
| October 1, 1946 | 5 cents per ounce |
| January 1, 1949 | 6 cents per ounce 4 cents for airmail postal cards and postcards |
| August 1, 1958 | 7 cents per ounce 5 cents for airmail postal cards and postcards |
| January 7, 1963 | 8 cents per ounce 6 cents for airmail postal cards and postcards |
| January 7, 1968 | 10 cents per ounce 8 cents for airmail postal cards and postcards |
| May 16, 1971 | 11 cents per ounce 9 cents for airmail postal cards and postcards |
| March 2, 1974 | 13 cents per ounce 11 cents for airmail postal cards and postcards |
| December 31, 1975 | 17 cents first ounce, 15 cents each additional ounce 14 cents for airmail postal cards and postcards |



Silhouette of Jet Stamp
Issued May 7, 1971

POSTAL INSIGNIA

Seals

1829 – 1837



Mercury, a post rider, and now the eagle have symbolized the U.S. postal system at various times. In 1782, Postmaster General Ebenezer Hazard used the figure of Mercury, messenger of the gods, in his official seal. Mercury's feet, helmet, and staff had wings, and he was encircled by an inscription that read, in Latin, "Seal of the Office of the General Messenger." By 1824, the inscription was changed to read "Seal of the Genl Post-Office Department," Mercury's right hand was raised, and he was standing on top of a globe. By 1829, "America" was written on the globe.

1837 – 1970



Postmaster General Amos Kendall, in a May 1, 1837, order, moved away from classical, divine imagery when he directed that the official seal of the Post Office Department portray "a Post Horse in speed, with Mail-bags and rider, encircled by the words 'Post Office Department, United States of America.'" The energy and effort of a human on a gallant horse served as the seal of the Post Office Department from 1837 through 1970.

1970 – Present



When President Nixon signed the *Postal Reorganization Act* into law on August 12, 1970, the bald eagle became the center of the Postal Service seal. The eagle was poised for flight on a white field, above red and blue bars framing the words "U.S. Mail," which were in black. The ochre border featured the words "United States Postal Service" on three sides and nine five-pointed stars at the base. (The number of stars had no special significance.)

Logo

1993 – Present



On October 12, 1993, Postmaster General Marvin Runyon unveiled a new corporate logo: an eagle's head in white, leaning into the wind, on a blue background. The 1993 corporate logo became a registered trademark on September 12, 1995. However, the logo has not replaced the 1970 postal seal as the official seal of the United States Postal Service.

Inscriptions



Contrary to popular belief, the United States Postal Service has no official motto. However, a number of postal buildings contain inscriptions, the most familiar of which appear in New York City and Washington, D.C.

At the former New York City Post Office, at 8th Avenue and 33rd Street, these words appear:

Neither snow nor rain nor heat nor gloom of night stays these couriers from the swift completion of their appointed rounds.

These words were adapted from a translation of the works of Herodotus, who chronicled the wars between the Greeks and the Persians around 500 B.C. The Persians operated a system of mounted postal couriers who performed with great fidelity.

Another inscription can be found on the former Washington, D.C., Post Office, at Massachusetts Avenue and North Capitol Street, now the site of the Smithsonian's National Postal Museum:

*Messenger of Sympathy and Love
Servant of Parted Friends
Consoler of the Lonely
Bond of the Scattered Family*

*Enlarger of the Common Life
Carrier of News and Knowledge
Instrument of Trade and Industry
Promoter of Mutual Acquaintance*

Of Peace and of Goodwill Among Men and Nations

The original words were penned by Dr. Charles W. Eliot, former president of Harvard University, and were changed slightly by President Woodrow Wilson before being inscribed on the building.

RESEARCH SOURCES

See also U.S. Postal Service Publication 119, *Sources of Historical Information on Post Offices, Postal Employees, Mail Routes, and Mail Contractors*, listed in the bibliography and available online at about.usps.com/publications/pub119.pdf.

American Philatelic Research Library

100 Match Factory Place
Bellefonte, PA 16823-1367
stamps.org/services/library

The American Philatelic Research Library, the library of the American Philatelic Society, is the largest public philatelic library in the United States. The library publishes a quarterly journal, *Philatelic Literature Review*.

Historian

United States Postal Service
475 L'Enfant Plaza SW
Washington, DC 20260-0012
about.usps.com/who/profile/history/

The historian maintains Postmaster Finder, the Postal Service's national historic record of postmasters by Post Office, online at about.usps.com/who/profile/history/postmaster-finder. The historian can also provide guidance in researching specific aspects of postal history. Upon request, the historian's staff can provide the names and appointment dates of postmasters who have served at particular Post Offices, Post Office establishment and discontinuance dates, and the dates of any Post Office name changes. Response time varies with the number of requests received. The historian also manages the Postal Service's Library, which contains a collection of historical material including the *Annual Report of the Postmaster General* since 1789, *Postal Laws and Regulations* since 1794, the *United States Official Postal Guide* from 1874 to 1954, and the *Postal Bulletin* since 1880. (Exact titles vary.) The collection is open to the public by appointment. Back issues of some of these publications, digitized by the U.S. Postal Bulletin Consortium, are available online at about.usps.com/resources/postal-bulletin.htm.

Library of Congress

101 Independence Avenue SE
Washington, DC 20540-0002
loc.gov

The Library's Geography and Map Division has early post route, railroad, and other historical maps. Some of these maps have been digitized and can be viewed or downloaded from its website. Visit loc.gov, and search for "map collections."

National Archives and Records Administration

700 Pennsylvania Avenue NW
Washington, DC 20408-0001
archives.gov

The National Archives houses postal records prior to 1971. Some of the records most useful in researching local postal history have been reproduced on microfilm, including National Archives Microfilm Publication M1131, *Record of Appointment of Postmasters, October 1789–1832*; Publication M841, *Record of Appointment of Postmasters, 1832–September 30, 1971* (available on ancestry.com); and Publication M1126, *Post Office Department Reports of Site Locations, 1837–1950*. Digital copies of some postal records are also available at archives.gov. For more information, write to the National Archives or visit its website.

National Personnel Records Center

National Archives and Records Administration
ATTN: Archival Programs
Post Office Box 38757
St. Louis, MO 63138-0757
archives.gov/st-louis/civilian-personnel

The National Personnel Records Center has personnel records for many postal employees whose service ended after 1910. Researchers should provide as much identifying information as possible about the former employee and his/her place and dates of employment. The Center also houses rural route cards, filed by Post Office, which provide details on rural routes and carriers prior to 1971. *Note:* To request the personnel records of an employee whose service ended after 1951, write to the National Personnel Records Center, Annex; 1411 Boulder Boulevard; Valmeyer, IL 62295-2603. For more information, visit archives.gov/st-louis/civilian-personnel.

National Postal Museum

Smithsonian Institution

2 Massachusetts Avenue NE

MRC 570 PO Box 37012

Washington, DC 20013-7012

postalmuseum.si.edu

The Smithsonian's National Postal Museum offers exhibits tracing the history of the postal system in the United States. It houses nearly six million postal-related items — mostly stamps, but also postal stationery, greeting cards, covers and letters, mailboxes, postal vehicles, handstamps, metering machines, patent models, uniforms, badges, and other objects related to postal history and philately. The museum's library, with more than 40,000 volumes and manuscripts, is open to the public by appointment. In 2013, the William H. Gross Stamp Gallery — the largest in the world — opened at the museum.

Postal History Foundation Museum and Library

920 North 1st Avenue

Tucson, AZ 85719-4818

postalhistoryfoundation.org

The Postal History Foundation operates a museum with displays of postal artifacts, and also the Slusser Memorial Philatelic Library, which has more than 30,000 publications, photographs, maps, and other items relating to philately and postal history. The library's archival collections focus on the postal history of Arizona and the American Southwest.

Railway Mail Service Library

117 East Main Street

Boyce, VA 22620-9639

railwaymail.org

The Railway Mail Service Library has artifacts, mail route schedules, schemes of mail distribution, and publications relating to the Railway Mail Service/Postal Transportation Service. The library is open by appointment but handles most requests by mail.

Stamp Smarter

stampsmarter.org/index.html

Stamp Smarter is a non-commercial website dedicated to helping philatelists and researchers. With more than 75,000 files, Stamp Smarter is one of the largest online resources and tools available to collectors and postal historians. In addition to a large library, it also contains several philatelic databases, including the following: more than 1,500 forms from the former Post Office Department, an auxiliary markings database, a registry label census, and a fancy cancels database.

ENDNOTES

- 1 *Journals of the Continental Congress, 1774–1789* (Washington, DC: Government Printing Office, 1905), 2:208.
- 2 Thomas Jefferson to John Tyler, June 28, 1804, in *The Writings of Thomas Jefferson*, Volume XI, edited by Albert Ellery
- 3 *Collections of the Massachusetts Historical Society*, vol. 7, 3 (Boston: Little & Brown, 1838), 48.
- 4 Smith, *The Post Office in British North America*, 35.
- 5 The year of Neale's grant is given according to the current, Gregorian calendar. Neale's grant was dated February 17, 1691, under the old, Julian calendar.
- 6 William Goddard's petition to the Continental Congress, September 29, 1774, in the collection of the National Postal Museum, Smithsonian Institution, Washington, DC.
- 7 *Journals of the Continental Congress, 1774–1789* (Washington, DC: Government Printing Office, 1905), 2:57.
- 8 George Washington to John Jay, July 18, 1788. Letter. From Library of Congress, *The George Washington Papers at the Library of Congress, 1741–1799, Series 2: Letterbooks 1754–1799*, <https://www.loc.gov/collections/george-washington-papers/about-this-collection/> (accessed January 24, 2022).
- 9 George Washington to John Jay, July 18, 1788. Letter. From Library of Congress, *The George Washington Papers at the Library of Congress, 1741–1799, Series 2: Letterbooks 1754–1799*, <https://www.loc.gov/collections/george-washington-papers/about-this-collection/> (accessed January 24, 2022).
- 10 Ebenezer Hazard to Jeremy Belknap, September 27, 1789, in *Collections of the Massachusetts Historical Society*, Vol. III, Fifth Series (Boston, MA: Massachusetts Historical Society, 1877), 192.
- 11 United States Statutes At Large, Volume 1, page 70 (1 Stat. 70).
- 12 1 Stat. 178 and 1 Stat. 218.
- 13 1 Stat. 232.
- 14 1 Stat. 354.
- 15 Ebenezer Hazard to the Continental Congress, November 14, 1776, in American Archives, Fifth Series, 3:681 (New York, NY: Johnson Reprint Corporation, 1972) (originally by Peter Force, Washington, DC, 1853).
- 16 Ebenezer Hazard to Rev. John Witherspoon, November 14, 1776, in *ibid.*, 681–682.
- 17 Benjamin Franklin was born on January 17, 1706, according to the current, Gregorian calendar. He was born on January 6, 1705, under the old, Julian calendar.
- 18 Benjamin P. Thomas, "Lincoln the Postmaster," *Bulletin of the Abraham Lincoln Association* (Springfield, IL), No. 31, June 1933, 7–8.
- 19 17 Stat. 283.
- 20 12 Stat. 704.
- 21 1 Stat. 236.
- 22 5 Stat. 735.
- 23 Alexis de Tocqueville, *Democracy in America, The Henry Reeve Text as Revised by Francis Bowen, Now Further Corrected and Edited with Introduction, Editorial Notes, and Bibliographies by Phillips Bradley* (New York, NY: Alfred A. Knopf, 1993), 1:317.
- 24 2 Stat. 805.
- 25 3 Stat. 220.
- 26 3 Stat. 767.
- 27 *Annual Report of the Postmaster General, 1835*, in *Public Documents Printed by Order of the Senate of the United States, First Session of the Twenty-Fourth Congress, Begun and Held at the City of Washington, December 7, 1835, and in the Sixtieth Year of the Independence of the United States*, Volume 1, Number 1 (Washington, DC: Gales & Seaton, 1836), 394.
- 28 In 1847, Congress authorized the Secretary of the Navy to enter into contracts with private companies for the construction and operation of mail-carrying steamships. The plan was for the steamships to be convertible to warships if the need arose. Congress' intent was to simultaneously upgrade the U.S. naval fleet, provide mail service to California, and subsidize American steamship companies so they could better compete with England's successful Cunard line.
- 29 11 Stat. 190.
- 30 New York Times, June 25, 1857, 4.
- 31 U.S. Post Office Department, *History of the Railway Mail Service; A Chapter in the History of Postal Affairs in the United States* (Washington, DC: Government Printing Office, 1885), 28.
- 32 *Ibid.*, 41.
- 33 5 Stat. 738.
- 34 U.S. Post Office Department, *Proposals for Carrying the Mail in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, and Connecticut* (Washington, DC: C. Alexander, Printer, 1853), 164–166.
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CHRONOLOGY OF EVENTS

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- 1639** Richard Fairbanks' tavern in Boston named repository for overseas mail
- 1775** Benjamin Franklin was appointed first postmaster general under Continental Congress
- 1777** Continental Congress authorized appointment of an inspector of dead letters
- 1789** Samuel Osgood was appointed first postmaster general under Constitution
- 1823** Navigable waters designated post roads by Congress
- 1829** Postmaster general joined Cabinet
- 1838** Railroads designated post routes by Congress
- 1845** Act of Congress created star routes
- 1847** U.S. postage stamps issued
- 1853** Stamped envelopes issued
- 1855** Registered Mail began
 - Prepayment of postage required
- 1858** Street letter boxes installed
- 1860** Pony Express started
- 1862** Railway mail service began experimentally
- 1863** Free city delivery instituted
 - Postage rates became uniform, regardless of distance
 - Domestic mail divided into three classes
- 1864** Post Offices categorized by class
 - Railway mail service inaugurated
 - Postal money order system created
- 1869** International money orders offered
- 1872** Congress enacted Mail Fraud Statute
 - Congress made Post Office Department an executive department
- 1873** U.S. postal cards issued
- 1874** General Postal Union established (later "Universal Postal Union")
- 1879** Domestic mail divided into four classes
- 1885** Special delivery began
- 1887** International Parcel Post instituted
- 1893** First commemorative stamps issued
- 1896** Rural free delivery began experimentally
- 1898** Private postcards given special rate
- 1900** First stamp booklet issued
- 1902** Rural free delivery became permanent service
- 1908** First coil stamps issued
- 1911** Postal Savings System started
 - First carriage of mail by airplane sanctioned by the Post Office Department
- 1912** Village delivery offered
- 1913** Parcel Post began
 - Insurance offered
 - Collect on delivery (COD) offered
- 1914** Government-owned and -operated vehicle service instituted
- 1918** Scheduled airmail service began
 - Nonprofit second-class rates became effective
- 1920** Metered postage authorized
- 1924** Scheduled transcontinental airmail service began
- 1941** Highway Post Offices started
- 1942** V-mail inaugurated
- 1943** Postal zoning system began in 124 large cities
- 1948** Domestic and International Air Parcel Post inaugurated
- 1950** Residential deliveries reduced to once a day
- 1952** Nonprofit third-class rates became effective
- 1953** Piggy-back mail service by trailers or railroad flatcars started
- 1955** Certified mail introduced
- 1957** Citizens' Stamp Advisory Committee created
- 1959** Missile mail dispatched from submarine to mainland Florida
 - First joint stamp issued (with Canada)
- 1960** Facsimile mail offered
- 1961** Mail Users Councils established (later "Postal Customer Councils")
- 1963** ZIP Code and sectional center plan implemented
 - First tagged stamps issued
- 1964** First self-service Post Office opened
- 1965** First optical scanner (ZIP Code reader) installed
 - Mailers' Technical Advisory Committee established
- 1966** Postal Savings System terminated
- 1967** Presorting by ZIP Code became mandatory for second- and third-class mailers
- 1968** Priority Mail established as a subclass of First-Class Mail
- 1969** Patronage eliminated in postmaster and rural carrier appointments
- 1970** Postal Reorganization Act signed
 - Express Mail began experimentally
 - MAILGRAM instituted
- 1971** United States Postal Service began operations
 - Postmaster general became a non-Cabinet position
 - Labor contract negotiated through collective bargaining, a first for the federal government
 - National service standards established
 - Letter cancelled on moon by Apollo 15 mission

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- 1972** Stamps by mail instituted
— Passport applications accepted in Post Offices
- 1974** Highway Post Offices terminated
— Self-adhesive stamps tested
- 1975** Post Office class categories eliminated
- 1976** Discount offered for presorted First-Class Mail
- 1977** Airmail abolished as a separate rate category
— Express Mail became permanent class of service
— Final run of Railway Post Office on June 30
- 1978** Discount offered for presorted second-class mail
— Postage stamps and other philatelic items copyrighted
- 1979** Discount offered for bulk third-class mail presorted to carrier routes
— Postal Career Executive Service (PCES) established
— New size standards implemented
- 1980** INTELPOST (high-speed international electronic message service) began
- 1981** Discount offered for First-Class Mail presorted to carrier routes
- 1982** Automation began with installation of optical character readers
— E-COM (Electronic Computer-Originated Mail) offered
— Last year Postal Service received public service subsidy
- 1983** ZIP+4 code instituted
- 1984** Integrated retail terminals introduced
- 1985** E-COM terminated
- 1987** Stamps by Phone available
— Multiline optical character readers ordered
- 1988** Small parcel and bundle sorters deployed
- 1990** International business reply mail offered
— Easy Stamp allowed computer purchase of stamps
— Independent measurement of First-Class Mail service implemented
- 1991** Wide area barcode readers added
— Delivery point sequence processing began
— Flat-rate envelopes introduced for Priority Mail and Express Mail
- 1992** Remote barcoding system introduced
— Stamps sold through automatic teller machines
— Flats barcoded for automation
— Self-adhesive stamps introduced nationwide
— Postal Service began national environmental program
- 1993** New corporate logo introduced
— Postal Service began selling First Day Covers
— National Postal Museum opened in Washington, D.C.
— Elvis stamp issued (best-selling commemorative)
- 1994** Postal Service launched public Internet site
- 1996** Standard Mail category created
— Second-class mail renamed “Periodicals”
— Inspector General appointed
— Postal Service released automated postage software via Internet
— Self-adhesive coil stamps sold
— Flat sorters introduced
- 1997** Robotic containerization systems deployed
— Linerless self-adhesive coil stamps offered
— StampsOnline instituted
- 1998** U.S. semipostal stamp issued
— Confirm service tested
— POS (Point of Service) ONE began
- 1999** Delivery Confirmation launched
— Parcel Select introduced
— PC Postage introduced
— AFSM 100 installed
- 2001** Business alliance with FedEx formed
— Mail irradiated due to anthrax threat
— Signature Confirmation launched
— Internet change of address instituted
- 2002** Confirm service became permanent
— Click-N-Ship launched
- 2003** Civil Service Retirement System funding reform legislation passed
— Repositionable notes authorized on select letter-size mail
— Customized MarketMail introduced
— First negotiated service agreement
— Parcel Return Services began experimentally (later “Parcel Return Service”)
— Business alliance with UPS formed
- 2004** Biohazard detection equipment deployed
— Pay for Performance implemented
— Customized Postage tested
— Carrier Pickup introduced
— Automated Postal Centers deployed
— Priority Mail flat-rate box introduced
- 2005** Standard Mail volume outpaced First-Class Mail volume
— Post Office Box Lobby Recycling program launched
— Premium Forwarding Service tested
- 2006** Postal Accountability and Enhancement Act signed
— Intelligent Mail barcode introduced
— Intelligent Mail devices with signature capture deployed
— Prototype flats sequencing system tested
— Electronic Verification System introduced
- 2007** Forever stamp issued
- 2008** First military discount offered (on Priority Mail packages)
— Commercial Based pricing introduced
— PO Box rental available via usps.com
— Free recycling of inkjet cartridges and small electronics by mail at select Post Offices
- 2009** Commercial Plus pricing introduced
— Performance Based Verification System deployed
— Forever stamped envelope issued (personalized)
— Summer sale for Standard Mail offered
— Select usps.com features available on mobile devices
— First green roof installed on postal facility
— Priority Mail flat-rate gift envelopes offered
— Free usps.com iPhone app offered
- 2010** USPS products sold at Office Depot
— Direct Mail product sampling tested
- 2011** Alternate Postage Payment for Greeting Cards tested
— Priority Mail Regional Rates Boxes debuted
— Critical Mail service began
— Reply Rides Free Program offered (one year)

- Forever stamped envelope issued (general issue)
- Some PO Boxes reclassified as competitive
- Free usps.com Android and BlackBerry apps offered
- First commercial contract offering postage rebate signed
- Regional ground rate for commercial shippers introduced
- Every Door Direct Mail (EDDM) introduced
- Prepaid Forever flat-rate Priority Mail packaging Introduced
- Adult Signature service offered
- Discount first offered on mailings with integrated innovative technology like QR codes
- First Village Post Office opened
- 2012** USPS BlueEarth Product Carbon Accounting launched
 - Forever stamped card issued
 - 2nd Ounce Free offered to commercial mailers
 - Express Mail flat-rate box introduced
 - gopost self-service parcel lockers tested
 - Picture Permit Indicia Program launched
 - POSTPlan began
 - Metropost same-day delivery service tested
- 2013** Intelligent Mail barcode required for automation rates
 - Parcel Post reclassified as competitive product and renamed Standard Post
 - Carrier Pickup renamed Package Pickup
 - Global Forever First-Class Mail stamp issued
 - Express Mail renamed Priority Mail Express
 - Sunday delivery of Amazon packages began in select cities
 - USPS BlueEarth Federal Recycling launched
- 2014** Mobile Point of Sale devices tested
 - Grocery deliveries tested in San Francisco area
 - Postage credit offered to new users of EDDM
 - Informed Delivery tested in select locations
 - My USPS.com online tool launched
 - USPS BlueEarth Secure Destruction launched
 - Sunday package delivery began in high volume areas during holiday season
- 2015** First woman postmaster general took office
 - Forever stamps issued for postcards and letters needing additional postage
 - Larger residential mailboxes introduced
- 2016** Standard Post renamed USPS Retail Ground
- 2017** Standard Mail renamed USPS Marketing Mail
 - Informed Delivery available nationwide
 - Automated Package Verification system launched
 - First discretionary U.S. semipostal issued
- 2018** Fingerprinting services offered at select Post Offices in partnership with the FBI
- 2019** USPS Label Broker launched nationwide, enabling customers to have prepaid or return postage labels printed at participating Post Offices
- 2020** USPS Premium Tracking introduced
 - USPS Loyalty Program launched
 - Extended Mail Forwarding tested
 - Robotic induction systems tested for package sorting
 - Peak season surcharge instituted (on commercial packages)
 - Record number of ballots delivered as more than 40 percent of American voters cast ballots by mail
- 2021** USPS vehicles tested for collection of geospatial data
 - 10-year contract awarded for Next Generation Delivery Vehicles
 - Delivering for America plan introduced
 - USPS Connect Local pilot launched
 - New First-Class Mail service standards introduced
 - Small delivery unit sorters (SDUS) deployed
- 2022** COVID-19 tests kitted and delivered by mail to U.S. households
 - Postal Service Reform Act signed
 - USPS committed to at least 10% electric vehicles
 - USPS Connect rolled out nationwide
 - First Sorting and Delivery Center (S&DC) opened in Athens, Georgia
 - 54.4 million midterm election ballots delivered 99.93% on-time
- 2023** USPS Ground Advantage launched
 - First Regional Processing and Distribution Center (RPDC) opened in Richmond, Virginia
 - Daily package processing capability grew by 30 million, from 47 million in 2020 to 77 million in 2023
- 2024** First electric charging station unveiled in Atlanta
 - Set three broad goals to reduce greenhouse emissions and waste by 2030: Climate Action, Circular Economy and Environmental Awareness
 - USPS Environmental Council formed
 - USPS received Presidential Federal Sustainability Award
 - First Next Generation Delivery Vehicles deployed in Athens, Georgia
 - USPS Ground Advantage grew by 401%
 - Redesigned network included 15 RPDC and LPC campuses, and 83 S&DCs
 - More than 900 million COVID-19 test kits kitted and delivered to American households
 - 99.22 million ballots processed in general election with 99.88% delivered on-time
 - Service performance averaged 2.7 days to deliver across all product categories
 - Package revenue grew \$9.9 billion above base plan

Did you know?

- Women have served as postmasters since 1775?
- Before stamps were invented, postage was usually paid by the addressee?
- The first African American to earn the Medal of Honor also served as a city letter carrier?

The United States Postal Service: An American History tells the story of the only government agency that touches every American almost every day.

You'll read about daredevil airmail pilots, a postmaster who served under 20 Presidents, and unusual methods of moving the mail — from mailsters to mules.

Inside you'll also find:

- A history of postage stamps.
- Historical statistics and postage rates.
- More than 150 illustrations, including a feature on New Deal murals in Post Offices.

Front cover: Benjamin Franklin, by Benedict Anton Osnis, 1919

Back cover: Letter carriers, New York City, circa 1950

Back flap: North Dakota, 1942



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