

A cordial invitation...



...from your local Postal Customer Council (PCC) to join its members – other business mailers and Postal Service managers – in addressing issues that affect all businesses that use the mail.

PCC membership pays great returns on a small investment of time. And PCC operating costs are minimal because each Council handles the budget for its own programs, planned by and for its members.

Read on to learn the benefits of joining more than 150,000 mailers in over 250 PCCs nationwide who are profiting from PCC Membership.

Benefits

Networking. Meet with other businesses that use the mail, mailing experts, vendors from the mailing industry and the Postal Service. Discuss and share case histories, ideas, hints, tips and trends to become successful. Hear how to put others' best practices to work for you.

Communications. Communicate with mailers from your PCC or other PCCs for insights into marketing, mail processing, delivery and mail center management. Give and get suggestions about using new industry or postal products and services. Discuss issues that affect a single business or the whole mailing industry.

Information. Get valuable information you can put to work. With hands-on vendor demonstrations see how the PCC is helping businesses like yours be more productive.

Education. Learn how the Postal Service can help your business become more profitable. Find out what educational opportunities exist through your PCC and the National Postal Forum. Learn about the latest developments in postal rules, procedures, products, rates and services from the best mailing industry speakers.

Join your PCC!

Simply complete and mail the attached postage-paid card. Or if you prefer, call your local postmaster, customer relations coordinator or postal representative. We'll send you the information you request or place you on the PCC mailing list. The sooner you become a member, the sooner you'll begin benefiting.

PCC Web site: www.national.pcc.usps.com

Members interact at meetings and seminars to yield revenue-generating or money-saving ideas and influence national and/or local postal programs.

YES! Tell me more about Postal Customer Councils (PCCs).

- I would like more information on PCCs.
- I would like to join the PCC in my area.

(Please Print Clearly)

NAME

TITLE

COMPANY NAME

TELEPHONE

FAX

STREET ADDRESS

CITY

STATE

ZIP+4 CODE