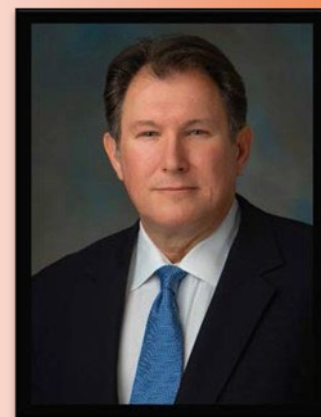


SUPPLY MANAGEMENT

USPS | Re:Supply

NEWSLETTER

ISSUE 41 | April 2023



Mark Guilfoil
Vice President, Supply Management

To: All U.S. Postal Service Suppliers

You are receiving this newsletter from the Postal Service as you have registered your interest to do business with the Postal Service or your email address is on file as a point of contact for a current or past contract. Please share this newsletter with your colleagues within your company as it contains important supplier related information about the Postal Service.

National Postal Forum- May 21-24, 2023

The dates are fast approaching for the NPF, which will be held on May 21 - May 24, 2023. We invite you to attend! If you have not already registered to attend this year's NPF, please logon to the NPF.org to learn about options to register including one day pass, multiple day pass or full registrations. Please use this special discount code when registering SUPPLY2023 to receive a 10% discount on any registration, this discount code is listed under other discounts.

USPS Small Business Symposium — Wednesday, May 23

2023

**USPS SMALL BUSINESS
SYMPOSIUM**



- 9:00 – 10:15 AM **Registration and Complimentary Headshots**
- 10:15 – 10:25 AM **Meet Your Small Business Solutions Team** with Sheila Holman, Vice President of Marketing at USPS and Peter Timko, Manager of Small Business Solutions at USPS
- 10:30 – 11:10 AM **The Superhighway for Small Business Success: Let's Talk USPS Small Business Solutions**
- 11:10 – 11:40 AM **Keynote** with Ric Elias, Chief Executive Officer of Red Ventures
- 11:40 – 12:10 PM **Winning Case Studies from USPS Small Business Solutions** with executives from Carolina Care and Local Trends
- 12:10 – 1:10 PM **Complimentary Lunch**
- 1:10 – 1:40 PM **Made in the Carolinas Small Business Panel** with executives from New Capstone, Inner Sleeve and Bomb'd Aesthetics
- 1:40 – 2:10 PM **Building it Better for Small Business: New and Improved Click-N-Ship 2.0 and APIs** with Angela Dyer, Director Commerce and Market Tech Service at USPS
- 2:10 – 2:40 PM **Let's Do Business: Learn the Process to be a USPS Supplier and Opportunities for Mentoring** with Mark Guilfoil, Vice President of Supply Management at USPS
- 2:40 – 3:10 PM **Meet your "Made in the Carolinas" Small Business Resources** with Jessica Helms from the Charlotte Area Chamber of Commerce, Justin Henderson, the Charlotte Postmaster and Glen Swyers, Greater Charlotte Postal Customer Council
- 3:10 – 3:30 PM **Closing**
- 3:30 – 5:00 PM **Networking Reception and Complimentary Headshots**



Register Today:
<https://www.uspsdelivers.com/smb Symposium>



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ARE YOU REGISTERED TO DO BUSINESS WITH THE U.S. POSTAL SERVICE?

All suppliers interested in doing business with the U.S. Postal Service should register their company in the Postal Service Supplier Registration system.

For more information, please go to <http://about.usps.com/suppliers/becoming/registration.htm>

Save and Grow with the USPS® Loyalty Program

The U.S. Postal Service has introduced USPS® Loyalty, a new program designed to reward small businesses and frequent users of Click-N-Ship with incentives for dollars spent on Priority Mail® and Priority Mail Express. To learn more about the USPS Loyalty Program go to <https://www.usps.com/business/loyalty.htm?utm>

Or contact USPSLoyaltyProgram@usps.com for questions or assistance.

CONTACT US!

We value your questions and feedback to this newsletter. Please feel free to reply to this message with your feedback or mail to:

U.S. Postal Service
Supply Management Communications
475 L'Enfant Plaza, SW, Room 1100
Washington, DC 20260-6201

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