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CHIEF CUSTOMER AND MARKETING OFFICER
EXECUTIVE VICE PRESIDENT



January 27, 2022

OFFICERS, PCES, PAY BAND MANAGERS, and EAS EMPLOYEES

SUBJECT: Preparing for the 2022 Primary Election Season

The 2022 Primary Election Season will soon be upon us and we are excited to once again demonstrate our commitment to providing election officials and voters who choose to use the mail with a secure, efficient, and effective means of enabling citizens to participate in the electoral process.

As you may have already seen, the Postal Service has created the Election and Government Mail Services (EGMS) office within the Chief Customer and Marketing Officer organization to formalize and centralize all activities related to election and government mail. Under the Product Solutions Vice President organization, the EGMS office will be responsible for the strategy, policy, and execution of products and services in support of election and government mail. Its creation further demonstrates the Postal Service's focus on the timely and secure delivery of Election Mail.

The Postal Service has also created a new Executive Leadership Team Advisory Committee for Election Mail. The Advisory Committee will guide election mail policy, strategy, and execution to maintain the impressive performance and reliability that election officials and the public have come to expect. The bipartisan Board of Governors is also supporting and monitoring postal management and advising on election-mail matters, primarily through its Election Mail Committee, which has been reconstituted. In sum, there is a commitment at the highest levels of the organization to ensure that the Postal Service continues our dedication to prioritize monitoring and timely delivery of Election Mail.

We will soon be publishing the 2022 Election Mail Program Kit (KIT 600) and distributing it to election officials nationwide. KIT 600 provides election officials with the tools necessary to successfully use the U.S. Mail as part of their election process and includes, among other topics, information about mail preparation, ballot tracking, and ways to improve visibility during processing.

Please be on the lookout for further guidance from the Election and Government Mail Services group as we get closer to the primaries and again in the fall as we prepare for the general election. Congressional primaries are currently scheduled to take place between May and September (except for the Texas primaries, which are in March), and the general election is on November 8, 2022. The further guidance will cover our longstanding policies and practices and will largely be consistent with our efforts from 2020. This will include our "All Clear" Certification process and the use of "extraordinary measures" beyond our normal course of operations when appropriate to accelerate ballots in the days immediately leading up to and following the election.

A handwritten signature in blue ink that reads "Steven W. Monteith".

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