

Love Series Stamps

The Postal Service issued its first Love stamp in 1973. Initially called the “Special Stamp for Someone Special,” the stamp was a hit with the public, with more than 300 million sold. Robert Indiana created the iconic Love design in the 1960s and rendered it in both painting and sculpture before adapting it for a postage stamp.

The Postal Service issued its second Love stamp in 1982, and new stamps have been added to the series most years since.

In the list that follows, numbers in parentheses indicate the postage value of non-denominated stamps when first issued. Since 2011, all Love stamps have been Forever stamps, equal in value to the current First-Class Mail one-ounce price.



The first Love stamp, designed by pop artist Robert Indiana, was issued in 1973.

<i>Scott Catalog Number</i>	<i>Subject</i>	<i>Date Issued</i>	<i>Denomination</i>	<i>Designer</i>
1475	Love	Jan. 26, 1973	8¢	Robert Indiana
1951	Love (letters made by flowers)	Feb. 1, 1982	20¢	Mary Faulconer
2072	Love (featuring five different-colored hearts)	Jan. 31, 1984	20¢	Bradbury Thompson
2143	Love (featuring multi-colored brush strokes)	April 17, 1985	22¢	Corita Kent
2202	Love (puppy)	Jan. 30, 1986	22¢	Saul Mandel
2248	Love (folk art heart)	Jan. 30, 1987	22¢	John Alcorn
2378	Love (single pink rose)	June 13, 1988	25¢	Richard Sheaff
2379	Love (bunch of red and yellow roses)	June 13, 1988	45¢	Richard Sheaff
2440	Love (two blue folk art birds over pink heart)	Jan. 18, 1990	25¢	Jayne Hertko
2441	Love (two blue folk art birds over pink heart; booklet)	Jan. 18, 1990	25¢	Jayne Hertko
2535	Love (Earth in shape of a heart)	May 9, 1991	29¢	Harry Zelenko
2536	Love (Earth in shape of a heart; booklet)	May 9, 1991	29¢	Harry Zelenko
2537	Love (two Fischer's lovebirds)	May 9, 1991	52¢	Nancy L. Krause
2618	Love (heart in open envelope)	Feb. 6, 1992	29¢	Uldis Purins
2813	Love (heart as sun, rising)	Jan. 27, 1994	29¢	Peter Good
2814	Love (dove nestling in heart of red roses)	Feb. 14, 1994	29¢	Lon Busch
2815	Love (two doves nestling in bowl of flowers)	Feb. 14, 1994	52¢	Lon Busch
2948	Love (Cherub, with hand under chin)	Feb. 1, 1995	(32¢)	Terry McCaffrey
2949	Love (Cherub, with hand under chin; self-adhesive booklet)	Feb. 1, 1995	(32¢)	Terry McCaffrey
2957	Love (Cherub, with hand under chin)	May 12, 1995	32¢	Terry McCaffrey
2958	Love (Cherub, with arms crossed)	May 12, 1995	55¢	Terry McCaffrey

2959	Love (Cherub, with hand under chin; booklet)	May 12, 1995	32¢	Terry McCaffrey
2960	Love (Cherub with arms crossed; booklet)	May 12, 1995	55¢	Terry McCaffrey
3030	Love (Cherub with hand under chin; self-adhesive booklet)	Jan. 20, 1996	32¢	Terry McCaffrey
3123	Love Swans (purple background, portrait orientation)	Feb. 4, 1997	32¢	Marvin Mattelson
3124	Love Swans (orange background, landscape orientation)	Feb. 4, 1997	55¢	Marvin Mattelson
3274	Love: Victorian Hearts (pink background, portrait orientation)	Jan. 28, 1999	33¢	John Grossman and Holly Sudduth
3275	Love: Victorian Hearts (purple background, landscape orientation)	Jan. 28, 1999	55¢	John Grossman and Holly Sudduth
3496	Love Letters	Jan. 10, 2001	(34¢)	Lisa Catalone (photography by Renée Comet)
3497	Love Letters (booklet)	Feb. 14, 2001	34¢	Lisa Catalone (photography by Renée Comet)
3498	Love Letters (self-adhesive booklet)	Feb. 14, 2001	34¢	Lisa Catalone (photography by Renée Comet)
3499	Love Letters	Feb. 14, 2001	55¢	Lisa Catalone (photography by Renée Comet)
3551	Love Letters	Nov. 19, 2001	57¢	Lisa Catalone (photography by Renée Comet)
3657	Love (multi-colored geometric shapes and a heart form word)	Aug. 16, 2002	37¢	Michael Osborne
3658	Love (same design as 37-cent stamp, but different colors and landscape orientation)	Aug. 16, 2002	60¢	Michael Osborne
3833	Love — Candy Hearts	Jan. 14, 2004	37¢	Michael Osborne
3898	Love Bouquet	Feb. 18, 2005	37¢	Derry Noyes (artwork by Vivienne Flesher)
3976	Love: True Blue	Jan. 3, 2006	(37¢)	Craig Frazier
4029	Love: True Blue	May 1, 2006	39¢	Craig Frazier
4122	With Love and Kisses	Jan. 13, 2007	39¢	Derry Noyes (artwork by José Ortega)
4270	Love: All Heart	June 10, 2008	42¢	Ethel Kessler (artwork by Paul Zwolak)
4404-4405	Love: King and Queen of Hearts (two designs)	May 8, 2009	44¢	Jeanne Greco
4450	Love: Pansies in a Basket	April 22, 2010	44¢	Derry Noyes
4531-4540	Garden of Love (ten designs)	May 23, 2011	(44¢)	Derry Noyes (artwork by José Ortega)
4626	Love Ribbons	Feb. 14, 2012	(45¢)	Louise Fili (artwork by Jessica Hische)

4741	Sealed with Love	Jan. 30, 2013	(46¢)	Louise Fili (artwork by Jessica Hische)
4847	Love: Cut Paper Heart	Jan. 21, 2014	(46¢)	Antonio Alcalá (artwork by Q. Casseti)
4955-4956	Love: Forever Hearts (two designs)	Jan. 22, 2015	(49¢)	Antonio Alcalá and Jessica Hische
5036	Quilled Paper Heart	Jan. 12, 2016	(49¢)	Antonio Alcalá (artwork by Yulia Brodskaya)
5155	Love Skywriting	Jan. 7, 2017	(47¢)	Louise Fili (artwork by Jessica Hische)
5255	Love Flourishes	Jan. 18, 2018	(49¢)	Greg Breeding (artwork by Anna Bond)
5339	Hearts Blossom	Jan. 10, 2019	(50¢)	Antonio Alcalá
5431	Made of Hearts	Jan. 23, 2020	(55¢)	Antonio Alcalá



Hearts, flowers, and birds have been recurring design themes in the Love series of stamps.

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