

## USPS Connect

### New Solutions from the Postal Service

#### Powering Affordable Next-day Delivery for American Businesses

USPS Connect from the Postal Service is a set of four affordable delivery solutions to help American businesses of any size meet growing consumer demand for fast delivery. The solutions capitalize on ongoing network improvements, new processing equipment, and increased operational precision to enhance our business customer offerings and improve service across the country.

Through investments and improvements under our Delivering for America 10-year plan, we are utilizing the full scale and reach of our network to power affordable next-day delivery. The Delivering for America Plan includes the recently enacted postal reform legislation, as well as initiatives to control costs, make infrastructure investments, achieve transportation efficiencies, and develop new growth strategies such as USPS Connect. Delivering for America will return the Postal Service to firm financial footing while providing customers with consistent service excellence.

USPS Connect will enable businesses of any size—micro through large businesses—to take advantage of same and next day delivery at an affordable price by accessing the world’s largest delivery network. Experts agree that small businesses contribute significantly to local economies by creating growth, innovation, and much needed jobs. Recognizing this, the Postal Service has launched USPS Connect and is holding “Grow Your Business Day” events spotlighting how local businesses can grow by shipping with USPS Connect Local. Small business owners can learn more about how the Postal Service can help grow their business at [www.usps.com/smallbusiness](http://www.usps.com/smallbusiness).

Innovative products and services like USPS Connect will enable the Postal Service to deliver for America well into the future. By fully leveraging our plants, transportation and delivery network, we will continue to serve the American people with affordable, reliable mail and package delivery. The program helps businesses reach their customers at the right time, no matter where they live in America. This brings the power and opportunity of e-commerce to any business, of any size, anywhere.

USPS Connect consists of the following solutions, which all offer businesses the affordability, reach, and reliability to ship more for less:



**USPS Connect™ Local:** Next-day local to local package and mail delivery service for micro, small and medium-sized businesses that includes new Parcel Select package and First-Class Mail options. Same-day and Sunday delivery and pick-up options are available in participating locations.



**USPS Connect™ Regional:** Next-day enhanced Parcel Select or Parcel Select Lightweight package delivery to regional locations.



**USPS Connect™ National:** The Postal Service’s full network of mail offerings for businesses including Priority Mail Express®, Priority Mail®, First Class Package Service®, and Parcel Select Ground® – enhanced by new network investments and improvements.



**USPS Connect™ Returns:** USPS returns options that offer unmatched convenience for both businesses and consumers.

USPS Connect is being rolled out locally, regionally, and nationally — connecting customers with what they need, when they need it.

For more information, click [here](#).

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**87%** of consumers say  
the delivery experience directly impacts  
their decision to shop with a merchant  
again.<sup>1</sup>

<sup>1</sup>“Last Touch, Lasting Impact,” ShipStation, 2020

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**93%** of shoppers said  
that supporting small business is more  
important than ever because of the  
pandemic.<sup>2</sup>

<sup>2</sup>“The Intuit QB Commerce Survey” conducted by Wakefield Research from July 28 to August 4, 2021.