RESOLUTION OF THE BOARD OF GOVERNORS
OF THE
UNITED STATES POSTAL SERVICE
Resolution No. 21-25

Charter of the Strategy and Innovation Committee

RESOLVED:

Pursuant to 39 C.F.R. § 5.1, the Board of Governors (Board) of the United States Postal Service have established a standing committee, the Strategy and Innovation Committee (Committee). The Board wishes to provide guidance to management on, among other subjects, the Postal Service’s long-term strategic direction, including regulatory requirements, and the identification of innovative practices and technologies which could help the Postal Service better carry out its mission and mandate.

To achieve these goals, and assist the Board in setting and determining strategy, the Committee shall review the Postal Service’s overall capabilities and strategic plans in matters related to pricing, marketing, sales, product and service development, legislative interests, and information technology, and identify risks and opportunities that could have a significant impact on Postal Service’s operations and pursuit of its long-term strategic goals.

MEMBERSHIP AND AUTHORITY

The Board Chairman shall appoint the Chairman, Vice Chairman (if applicable), and members of the Committee and may change the membership of the Committee at any time in accordance with 39 C.F.R. §§ 4.1(a)(3) and 5.1.

When the Committee is addressing a regulatory issue reserved to the Governors (e.g., a price-related filing before the Postal Regulatory Commission), only the Presidentially-appointed Governors may vote on the issue.

The Committee shall report regularly to the Board with respect to the Committee’s activities and recommendations. The report to the Board may take the form of an oral or written report by the Chairperson or any other designated member of the Committee.
The Committee assists the Board and reports to the Board but is not empowered to act on behalf of the Board without an explicit delegation of authority from the Board to act on its behalf.

The Committee may retain outside counsel or other experts as it deems appropriate.

For meetings of the Committee, members are expected to attend in person, if possible. However, unless prohibited by law, by the bylaws, or by this charter, a member of the Committee, if necessary, may participate in a meeting of the Committee by conference telephone, video conference, or similar communications equipment which enables all persons participating in the meeting to hear each other.

COMMITTEE RESPONSIBILITIES

Along with such other matters as the Committee finds appropriate to pursue in the performance of its functions, the committee shall:

Strategy

- Review and make recommendations to the Board on the strategic plan required under 39 U.S.C. § 2802 and receive periodic updates on management's progress toward meeting the goals established in the strategic plan.

- Review and make recommendations to the Board on strategies and goals related to pricing, marketing, sales, products and services, information technology, and capital investments related thereto.

- Review and make recommendations to the Board on the Postal Service's strategy for addressing its broader legislative and regulatory interests.

- Receive briefings on major policy positions taken with the Department of Justice in cases involving the Postal Service, particularly those relating to appeals in which the Postal Service is challenging decisions of the Postal Regulatory Commission (PRC) before the U.S. Court of Appeals for the District of Columbia Circuit, and those relating to appeals before the Supreme Court of the United States.
Regulatory

- Review and make recommendations to the Board on all studies and reports required by the Postal Accountability and Enhancement Act of 2006, and any other legislation or regulation affecting that Postal Service.

- Receive briefings on all proposed operations tests that offer new or modified services to postal customers.

- Review and make recommendations to the Board on proposals filed with the PRC, including, but not limited to, changes in service standards, changes in rates of general applicability, product transfers, product additions or deletions, market tests, negotiated service agreements (excluding those pre-approved under Governors' Decision 19-1 or any successor decisions), requests for an advisory opinion, and changes to the weight, shape, or volume requirements.

Innovation

- Review the Postal Service's information technology capabilities and intellectual property and provide recommendations to the Board on the Postal Service's short-term and long-term strategies related thereto.

- Review and make recommendations to the Board on the Postal Service's research and development program (both internal and contracted).

- Assess emerging and disruptive technology trends that could significantly affect the Postal Service and the industry in which it operates, and provide recommendations to the Board on how the Postal Service could take advantage of such technologies.

- Review and make recommendation to the Board on such other technology-related issues as the Board may from time to time prescribe.

General

- Annually review and assess the relevance of this charter and recommend any proposed changes to the Board.

- Report regularly to the Board on matters within the scope of the Committee and special issues that may merit attention of the Board.

- Perform other duties required by law or otherwise necessary for the effective guidance of the Postal Service's strategic direction, or as the Board may from time to time direct.
This Resolution supersedes Resolution 19-14, adopted October 3, 2019, and rescinds all previous Resolutions of the Board to the extent that such Resolutions are inconsistent with this Resolution.

The foregoing Resolution was adopted by the Board of Governors on October 6, 2021.

Michael J. Elston
Secretary of the Board of Governors