Eduardo H. Ruiz, Jr.
Vice President, Retail and Delivery Operations, WestPac Area

Eduardo H. Ruiz, Jr. was named vice president, Retail and Delivery Operations, WestPac Area in May 2021.

In this role, Ed oversees 13 districts with more than 91,000 employees and is responsible for customer service, delivery and retail operations for more than 5,200 post offices servicing over 30 million addresses. The WestPac Area is the nation’s largest geographical postal area covering 1.9 million square miles throughout 13 states and produces $3.1 billion in total revenue.

A 33-year postal veteran with 28 years as an executive, Ed has served in a range of leadership positions to include District Manager, Area Marketing Manager, Senior Plant Manager, Bulk Mail Center Headquarters Operations Manager, Plant Manager, and Operation Programs Support Manager.

He began his postal career in 1988 as an Industrial Engineer at the El Paso, TX Material Service Center Engineering Technical Unit. After graduating with an Industrial Engineering degree from the University of Texas, El Paso, he accepted an Officer Commission with the United States Air Force. While in the service, Ed finished a master’s degree in business administration at Louisiana Technical University. He has completed the USPS Executive Development program and holds Lean Six Sigma green belt certification.