Shavon Keys

Vice President, Regional Sales

Shavon Keys was named vice president, Regional Sales, in April 2025. She reports to the senior vice president, National Sales.

Before her current position, Keys served as vice president, Sales, from May 2021.

Keys is responsible for a $30 billion account portfolio and new customer acquisition to support the $26 billion growth target in the Delivering for America plan. She oversees customer acquisition, revenue growth and retention, business development and the improvement of the Postal Service's market competitiveness and sales for commercial mailers. Keys is responsible for a complement of over 700 sales professionals in four organizations within Sales: Regional Sales, Inside Sales, Specialized Sales and Strategic Accounts and Mail Service Providers.

Keys served as sales director for the former Great Lakes Area, where she was responsible for the leadership and development of eight district sales managers and 78 sales professionals. She led efforts to update the Sales management process and established the Sales Leadership Summit that became the foundation for the Executive Sales Leadership Program.

Keys began her Postal Service career as an automated mark-up clerk in Indianapolis, Indiana. She has served in sales and marketing since 1997, including as customer service representative and account representative, district shipping and mail solutions manager and district account management acquisition manager. She brings exceptional communication, engagement and leadership skills to the vice president position.

Keys is a graduate of the USPS Advanced Leadership, Executive Foundations and Executive Leadership programs. She also has an industry certification for Professional Selling and Sales Executive.

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