## Love Series Stamps

The Postal Service issued its first Love stamp in 1973. Initially called a "Special Stamp for Someone Special," the stamp was a hit with the public, with more than 300 million sold. Robert Indiana created the iconic Love design in the 1960s and rendered it in both painting and sculpture before adapting it for a postage stamp.

The Postal Service issued its second Love stamp in 1982, and new stamps have been added to the series most years since.

In the list that follows, numbers in parentheses indicate the postage value of non-denominated stamps when issued. Since 2011, all Love stamps have been Forever stamps, equal in value to the current FirstClass Mail one-ounce price.

| Scott <br> Catalog <br> Number <br> 1475 | Subject |
| :--- | :--- |
| 1951 | Love |
| 2072 | Love (letters made by flowers) (featuring five different-colored hearts) |
| 2143 | Love (featuring multi-colored brush strokes) |
| 2202 | Love (puppy) |
| 2248 | Love (folk art heart) |
| 2378 | Love (single pink rose) |
| 2379 | Love (bunch of red and yellow roses) |
| 2440 | Love (two blue folk art birds over pink heart) |
| 2441 | Love (two blue folk art birds over pink heart; <br> booklet) |
| 2535 | Love (Earth in shape of a heart) |
| 2536 | Love (Earth in shape of a heart; booklet) |
| 2537 | Love (two Fischer's lovebirds) |
| 2618 | Love (heart in open envelope) |
| 2813 | Love (heart as sun, rising) |
| 2814 | Love (dove nestling in heart of red roses) |
| 2815 | Love (two doves nestling in bowl of flowers) |
| 2948 | Love (Cherub, with hand under chin) |
| 2949 | Love (Cherub, with hand under chin; self- |
| adhesive booklet) |  |


| Date Issued | Denomination | Designer |
| :---: | :---: | :---: |
| Jan. 26, 1973 | 8¢ | Robert Indiana |
| Feb. 1, 1982 | 20¢ | Mary Faulconer |
| Jan. 31, 1984 | 20¢ | Bradbury Thompson |
| April 17, 1985 | 22ф | Corita Kent |
| Jan. 30, 1986 | 22ф | Saul Mandel |
| Jan. 30, 1987 | $22 \phi$ | John Alcorn |
| June 13, 1988 | 25¢ | Richard Sheaff |
| June 13, 1988 | 45¢ | Richard Sheaff |
| Jan. 18, 1990 | 25¢ | Jayne Hertko |
| Jan. 18, 1990 | 25¢ | Jayne Hertko |
| May 9, 1991 | 29ф | Harry Zelenko |
| May 9, 1991 | 29 $¢$ | Harry Zelenko |
| May 9, 1991 | 52ф | Nancy L. Krause |
| Feb. 6, 1992 | 29ф | Uldis Purins |
| Jan. 27, 1994 | 29ф | Peter Good |
| Feb. 14, 1994 | 29¢ | Lon Busch |
| Feb. 14, 1994 | 52¢ | Lon Busch |
| Feb. 1, 1995 | (32ф) | Terry McCaffrey |
| Feb. 1, 1995 | (32申) | Terry McCaffrey |
| May 12, 1995 | 32¢ | Terry McCaffrey |


| 2958 | Love (Cherub, with arms crossed) | May 12, 1995 | 55¢ | Terry McCaffrey |
| :---: | :---: | :---: | :---: | :---: |
| 2959 | Love (Cherub, with hand under chin; booklet) | May 12, 1995 | 32¢ | Terry McCaffrey |
| 2960 | Love (Cherub with arms crossed; booklet) | May 12, 1995 | 55 $\phi$ | Terry McCaffrey |
| 3030 | Love (Cherub with hand under chin; selfadhesive booklet) | Jan. 20, 1996 | 32¢ | Terry McCaffrey |
| 3123 | Love Swans (purple background, portrait orientation) | Feb. 4, 1997 | 32ф | Marvin Mattelson |
| 3124 | Love Swans (orange background, landscape orientation) | Feb. 4, 1997 | 55 $¢$ | Marvin Mattelson |
| 3274 | Love: Victorian Hearts (pink background, portrait orientation) | Jan. 28, 1999 | $33 ¢$ | John Grossman and Holly Sudduth |
| 3275 | Love: Victorian Hearts (purple background, landscape orientation) | Jan. 28, 1999 | 55¢ | John Grossman and Holly Sudduth |
| 3496 | Love Letters | Jan. 19, 2001 | (34¢) | Lisa Catalone (photography by Renée Comet) |
| 3497 | Love Letters (booklet) | Feb. 14, 2001 | $34 ¢$ | Lisa Catalone (photography by Renée Comet) |
| 3498 | Love Letters (self-adhesive booklet) | Feb. 14, 2001 | 34¢ | Lisa Catalone (photography by Renée Comet) |
| 3499 | Love Letters | Feb. 14, 2001 | 55 $\phi$ | Lisa Catalone (photography by Renée Comet) |
| 3551 | Love Letters | Nov. 19, 2001 | 57¢ | Lisa Catalone (photography by Renée Comet) |
| 3657 | Love (multi-colored geometric shapes and a heart form word) | Aug. 16, 2002 | 37¢ | Michael Osborne |
| 3658 | Love (same design as 37-cent stamp, but different colors and landscape orientation) | Aug. 16, 2002 | 60¢ | Michael Osborne |
| 3833 | Love - Candy Hearts | Jan. 14, 2004 | $37 \phi$ | Michael Osborne |
| 3898 | Love Bouquet | Feb. 18, 2005 | $37 \phi$ | Derry Noyes (artwork by Vivienne Flesher) |
| 3976 | Love: True Blue | Jan. 3, 2006 | (37¢) | Craig Frazier |
| 4029 | Love: True Blue | May 1, 2006 | 39¢ | Craig Frazier |
| 4122 | With Love and Kisses | Jan. 13, 2007 | 39ф | Derry Noyes (artwork by José Ortega) |
| 4270 | Love: All Heart | June 10, 2008 | 42ф | Ethel Kessler (artwork by Paul Zwolak) |
| $\begin{aligned} & 4404- \\ & 4405 \end{aligned}$ | Love: King and Queen of Hearts (two designs) | May 8, 2009 | $44 \phi$ | Jeanne Greco |
| 4450 | Love: Pansies in a Basket | April 22, 2010 | 44ф | Derry Noyes (José Ortega, illustrator) |


| $\begin{aligned} & 4531- \\ & 4540 \end{aligned}$ | Garden of Love (ten designs) | May 23, 2011 | (44¢) | Derry Noyes (José Ortega, illustrator) |
| :---: | :---: | :---: | :---: | :---: |
| 4626 | Love Ribbons | Feb. 14, 2012 | (45¢) | Louise Fili |
| 4741 | Sealed with Love | Jan. 30, 2013 | (46¢) | Louise Fili (Jessica Hische, illustrator) |
| 4847 | Love: Cut Paper Heart | Jan. 21, 2014 | (46¢) | Antonio Alcalá (Q. Cassetti, illustrator) |
| $\begin{aligned} & 4955- \\ & 4956 \end{aligned}$ | Love: Forever Hearts (two designs) | Jan. 22, 2015 | (49¢) | Antonio Alcalá and Jessica Hische |
| 5036 | Quilled Paper Heart | Jan. 12, 2016 | (49¢) | Antonio Alcalá (artwork by Yulia Brodskaya) |
| 5155 | Love Skywriting | Jan. 7, 2017 | (47 ${ }^{\text {) }}$ | Louise Fili (Jessica Hische, illustrator) |
| 5255 | Love Flourishes | Jan. 18, 2018 | (49ф) | Greg Breeding (artwork by Anna Bond) |
| 5339 | Hearts Blossom | Jan. 10, 2019 | (50¢) | Antonio Alcalá |
| 5431 | Made of Hearts | Jan. 23, 2020 | (55¢) | Antonio Alcalá |
| 5543 | Love (multi-colored letters form word, surrounded by three large multi-colored hearts) | Jan. 14, 2021 | (55¢) | Greg Breeding |
| $\begin{aligned} & 5660- \\ & 5661 \end{aligned}$ | Love 2022 (two designs; folk art flowers on pink or blue background) | Jan. 14, 2022 | (58¢) | Bailey Sullivan |
|  | Love 2023 (two designs; kitten and puppy resting paws on heart) | Jan. 19, 2023 | (60¢) | Ethel Kessler (artwork by Chris Buzelli) |



Hearts, flowers, and birds have been recurring design themes in the Love series of stamps.

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HISTORIAN
UNITED STATES POSTAL SERVICE
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